

# carrie markusen

Graphic & Web Design

[www.carolinemarkusen.com](http://www.carolinemarkusen.com)

## education

University of St Andrews  
2012-2016 | Scotland  
*BA (Hons) Art History  
& Management*

## achievements

Elected head of Marketing  
& Design for St Andrews  
Entrepreneurs Society (Best  
New Society Award 2016)

Elected head of Annual Women  
In Business Forum 2014 & 2015  
4-year varsity striker  
St Andrews Women's Football  
Club (soccer)

## skills

Adobe Suite  
Microsoft Suite  
HTML/CSS/Javascript  
Wordpress  
Digital Illustration  
Animation  
Branding  
Typography  
Social Media strategy

## contact

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## professional experience

CENTER FOR STRATEGIC  
AND INTERNATIONAL STUDIES  
2016-2017 | Washington, D.C.

*Graphic Design Intern for this preeminent research  
organization containing its own in-house digital  
media agency.*

- Successfully completed rigorous six-month internship aimed at providing professional exposure to each stage of the design process and all aspects of print design, with self-incited study of web design including HTML, CSS & Javascript.
- Created an extensive range of material by both refreshing existing and creating new designs within CSIS branding; including event programs, brochures, business cards, both static & interactive web graphics, GIFs, report covers, program inserts and coded e-mail templates.
- Required ability to digest feedback and execute changes in timely and diplomatic manner, to confront challenges innovatively, and to collaborate with a team utilizing a positive and constructive attitude.

FITZ & CO.  
2015 | New York, N.Y.

*Media Team Intern for this leading public relations firm  
specializing in the contemporary art world.*

- Responsible for daily tracking of both online and print mentions, clipping and reporting mentions, and formatting all clips to present to the client in monthly reports.
- Developed superior research, communication, and organizational skills by drafting reports, maintaining records, gathering information, and organizing print libraries.
- Gained valuable experience in both international art and business worlds through close work with Art Basel 2015.

## VARIOUS COMMISSIONS

Commissioned by various professionals, university societies, and acquaintances to create professional websites, edit interactive code, and illustrate numerous event materials, logos, tattoos, tableware, and family crests.