

carrie markusen

Graphic & Web Design

www.carolinemarkusen.com

education

University of St Andrews
2012-2016 | Scotland
MA (Hons) Art History
& Management

achievements

Elected head of Marketing & Design for
St Andrews Entrepreneurs Society (Best
New Society Award 2016)

Elected head of Annual Women In
Business Forum 2014 & 2015

4-year varsity striker
St Andrews Women's Football Club
(soccer)

skills

Adobe Suite
Microsoft Suite
HTML/CSS/Javascript
Wordpress
Digital Illustration
Animation
Branding
Typography
Photography
Social Media strategy

contact

952.807.7780

carolinemarkusen@gmail.com

professional experience

The Mortons Group
2017 | Washington, D.C.

Web Designer (Squarespace)

In charge of all aspects of the design process, including IA, UX, CS and UI development and implementation, custom functionality and template development, and user training.

Center for Strategic
and International Studies
2016-2017 | Washington, D.C.

Graphic Design Intern for this preeminent research organization containing its own in-house digital media agency.

- Successfully completed rigorous six-month internship aimed at providing professional exposure to each stage of the design process and all aspects of print design, with self-incited study of web design including HTML, CSS & Javascript.
- Required ability to digest feedback and execute changes in timely and diplomatic manner, to confront challenges innovatively, and to collaborate with a team utilizing a positive and constructive attitude.

Fitz & Co.
2015 | New York, N.Y.

Media Team Intern for this leading public relations firm specializing in the contemporary art world.

- Developed superior research, communication, and organizational skills through daily tracking of both online and print mentions, drafting reports, maintaining records, and organizing print libraries.
- Gained valuable experience in both international art and business worlds through close work with Art Basel 2015.

Freelance
2015-Present

Commissioned by numerous professionals, university societies, and acquaintances to create professional websites, edit interactive code, and illustrate numerous event materials, logos, tattoos, & tableware.