

carrie markusen

Graphic & Web Design

www.carolinemarkusen.com

education

University of St Andrews
2012-2016 | Scotland
*BA (Hons) Art History
& Management*

achievements

Elected head of Marketing
& Design for St Andrews
Entrepreneurs Society (Best
New Society Award 2016)

Elected head of Annual Women
In Business Forum 2014 & 2015

4-year varsity striker
St Andrews Women's Football
Club (soccer)

skills

Adobe Suite
Microsoft Suite
HTML/CSS/Javascript
Wordpress
Digital Illustration
Animation
Branding
Typography
Social Media strategy

contact

952.807.7780

carolinemarkusen@gmail.com

professional experience

Center for Strategic
and International Studies
2016-2017 | Washington, D.C.

*Graphic Design Intern for this preeminent research
organization containing its own in-house digital
media agency.*

- Successfully completed rigorous six-month internship aimed at providing professional exposure to each stage of the design process and all aspects of print design, with self-incited study of web design including HTML, CSS & Javascript.
- Created an extensive range of material by both refreshing existing and creating new designs within CSIS branding; including event programs, brochures, business cards, both static & interactive web graphics, GIFs, report covers, program inserts and coded e-mail templates.
- Required ability to digest feedback and execute changes in timely and diplomatic manner, to confront challenges innovatively, and to collaborate with a team utilizing a positive and constructive attitude.

Fitz & Co.
2015 | New York, N.Y.

*Media Team Intern for this leading public relations firm
specializing in the contemporary art world.*

- Responsible for daily tracking of both online and print mentions, clipping and reporting mentions, and formatting all clips to present to the client in monthly reports.
- Developed superior research, communication, and organizational skills by drafting reports, maintaining records, gathering information, and organizing print libraries.
- Gained valuable experience in both international art and business worlds through close work with Art Basel 2015.

Freelance

Commissioned by various professionals, university societies, and acquaintances to create professional websites, edit interactive code, and illustrate numerous event materials, logos, tattoos, & tableware.