## **Appendix**

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## Snooker Frequentist example I

Let consider a snooker table, and a ball. The ball A is launched perpendicularly to a reference edge and stop at a distance I from this billiard edge.

A second ball B is thrown n times and we denote by X the number of times that B stops at a distance I' of the edge such that I' > I.

We try to estimate the proportion p the number of times u l' > l knowing that X = x. We assume that  $X \sim \mathcal{B}(n, p)$  (binomial distribution).

In this case we have a sample of size 1 and the likelihood of parameter p writes:

$$\ell(p;x)=C_n^xp^x(1-p)^{n-x},$$

and by canceling the first derivative of the log-likelihood, we obtain

$$\hat{p}_{MV} = \arg\max_{p} \ell(p; x) = \frac{x}{n}$$

## Snooker Frequentist example II

If many launches have been performed, the estimate of p will be satisfactory. On the other hand, if only one throw is observed, we find:

- x = 0 gives  $\hat{p} = 0$ ;
- x = 1, which gives  $\hat{p} = 1$ .

In both cases the estimate appears intuitively of very poor quality.

## Bayesian Statistics in a nutshell I

The maximum likelihood framework produces point estimates

#### Reverend T. Bayes (1701-1761)

Two years after the death of the Reverend T. Bayes (1701-1761), a friend of this one, published his essay in view of solving the doctrine of chances (Bayes 1763).

#### Parameters are random variables

In this little booklet, which is the source of the inference modern Bayesian statistic,

- Parameters are no longer treated as deterministic quantities but random as are observations.
- The dual role of the parameters  $\theta$  and the observations x is described thanks to conditioning by Bayes' theorem:

### Bayes Theorem

For a distribution (called *Prior*)  $\pi$  on the parameter  $\theta$ , and a observation x of density  $f(x|\theta)$ , the distribution of  $\theta$  conditionally on x

$$\pi(\theta|x) = \frac{f(x|\theta)\pi(\theta)}{\int f(x|\theta)\pi(\theta)d\theta}.$$

The main innovation of the Bayesian statistical model is the law  $\pi$  on the model parameters.

### Prior, Posterior, Cost

Thus, in the context of a Bayesian statistical approach three functions must be specified:

- the law of the observations, the so-called likelihood  $f(x|\theta)$ ;
- the prior distribution on the parameters,  $\pi(\theta)$ ;
- the cost C associated with the decision  $\delta$  for parameters  $\theta$ .

Cost is a numerical measure of the quality of a decision.

We call the Bayes estimator associated with a prior distribution  $\pi$  and a cost C, any estimator  $\delta^{\pi}$  which, given an observation vector x, minimizes the cost a posteriori

$$\rho(\pi, \delta | x) = E^{\pi}[C(\theta, \delta) | x] = \int_{\theta} C(\theta, \delta) \pi(\theta | x) d\theta.$$

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### Conjugate Prior

When the prior and the posterior have the same form, we say that the prior is a conjugate prior for the corresponding likelihood. Conjugate priors are widely used because they simplify computation, and are easy to interpret

The posterior  $p(\theta|x)$  summarizes everything we know about the unknown quantities  $\theta$ .

#### Posterior Mean, Median, Mode

We can easily compute a point estimate of an unknown quantity by computing the posterior mean, median or mode.

However, the posterior mode, aka the MAP estimate, is the most popular choice:

- it reduces to an optimization problem, for which efficient algorithms often exist.
- MAP estimation can be interpreted in non-Bayesian terms, by thinking of the log prior as a regularizer (see Lasso e.g.)

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 $V=F(2,F)$ 

 $\mathcal{B}(\lambda,\beta) = \int_0^1 \alpha^{d-1} (1-2)^{p-1} d\alpha$ 

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&= \frac{1}{5(d,\beta)} & \text{Sad}(1-a)^{[3-l]} dx \\
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 $p(x=\alpha|p) = \binom{n}{\alpha} p^{\alpha} (1-p)^{n-\alpha}$ 

## Example of Bayesian inference I

Let us take the snooker example again and look for Bayesian approach

- the law on the observations is a binomial,  $X \sim \mathcal{B}(n, p)$
- the ball can equally probably stop ny distance from the edge. Hence  $p \sim U_{[0,1]}$ : let consider a quadratic cost:  $C(p,\delta) = (p-\delta)^2$ .

In that case,

$$\pi(p|X=x) = \frac{C_n^x p^x (1-p)^{n-x} \mathbb{I}_{\{p \in [0,1]\}}}{\int_0^1 C_n^x p^x (1-p)^{n-x} dp}$$
$$= \frac{p^x (1-p)^{n-x} \mathbb{I}_{p \text{ in}[0,1]\}}}{\int_0^1 p^x (1-p)^{n-x} dp}.$$

## Example of Bayesian inference II

The posterior distribution is therefore a beta distribution,  $\mathcal{B}e(x+1,n-x+1)$ . It is easy to show that the Bayes estimator associated with a distribution  $\pi$  and a quadratic cost is the posterior mean

$$\delta^{\pi}(x) = E^{\pi}[p|x] = \int p \cdot \pi(p|x) dp.$$

The expectation of a random variable X following a beta distribution,  $\mathcal{B}e(\alpha,\beta)$  is given by

$$E[X] = \frac{\alpha}{\alpha + \beta}.$$

The Bayes estimator associated with the quadratic cost is therefore written

$$\delta^{\pi}(x) = \frac{x+1}{n+2}.$$

If many launches have been performed, the estimate of p by this Bayesian procedure will be very close to the estimator of the maximum of likelihood. On the other hand, if only one throw is observed, we find:

- x = 0 gives  $\hat{p} = \frac{1}{3}$ ; x = 1 gives  $\hat{p} = \frac{2}{3}$ .

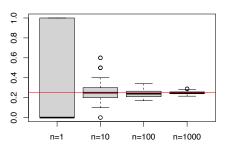
Both of these results seem reasonable.

Note that by taking a cost which is equal to 0 if the decision is correct and 1 otherwise (cost 0-1), the Bayes estimator is, in this case, the same as that obtained by the maximum likelihood method.

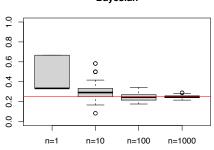
Note that the Bayes estimators are justified for a size of finite sample, unlike estimators of the maximum of likelihood which only have asymptotic properties.

Comparing Bayesian and Frequentist estimator for  $p = \frac{1}{4}$  and  $n \in \{1, 10, 100, 1000\}$ .

#### Frequentist



#### Bayesian



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# Dirichlet distribution $Dir(\alpha)$ I

- Peter Gustav Lejeune Dirichlet (13 février 1805, Düren · 5 mai 1859, Göttingen)
- ullet continuous multivariate probability distribution parameterized by a vector  $oldsymbol{lpha}$  of positive reals.
- used as prior distributions in Bayesian statistics,
- conjugate prior of the categorical distribution and multinomial distribution.

The Dirichlet distribution of order  $K \geq 2$  with parameters  $\alpha_1,...,\alpha_K > 0$  has a probability density function

$$f(x_1,\ldots,x_K;\alpha_1,\ldots,\alpha_K) = \frac{1}{\mathrm{B}(\boldsymbol{\alpha})} \prod_{i=1}^K x_i^{\alpha_i-1}$$

where the normalizing constant is the multivariate beta function.

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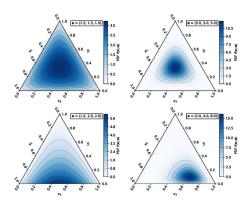


Figure 1: Dirichlet distributions

Denoting  $\alpha_0 = \sum_{i=1}^K \alpha_i$ , we have

$$E[X_i] = \frac{\alpha_i}{\alpha_0},$$

$$Var[X_i] = \frac{\alpha_i(\alpha_0 - \alpha_i)}{\alpha_0^2(\alpha_0 + 1)}.$$

$$Cov[X_i, X_j] = \frac{-\alpha_i \alpha_j}{\alpha_0^2 (\alpha_0 + 1)}.$$