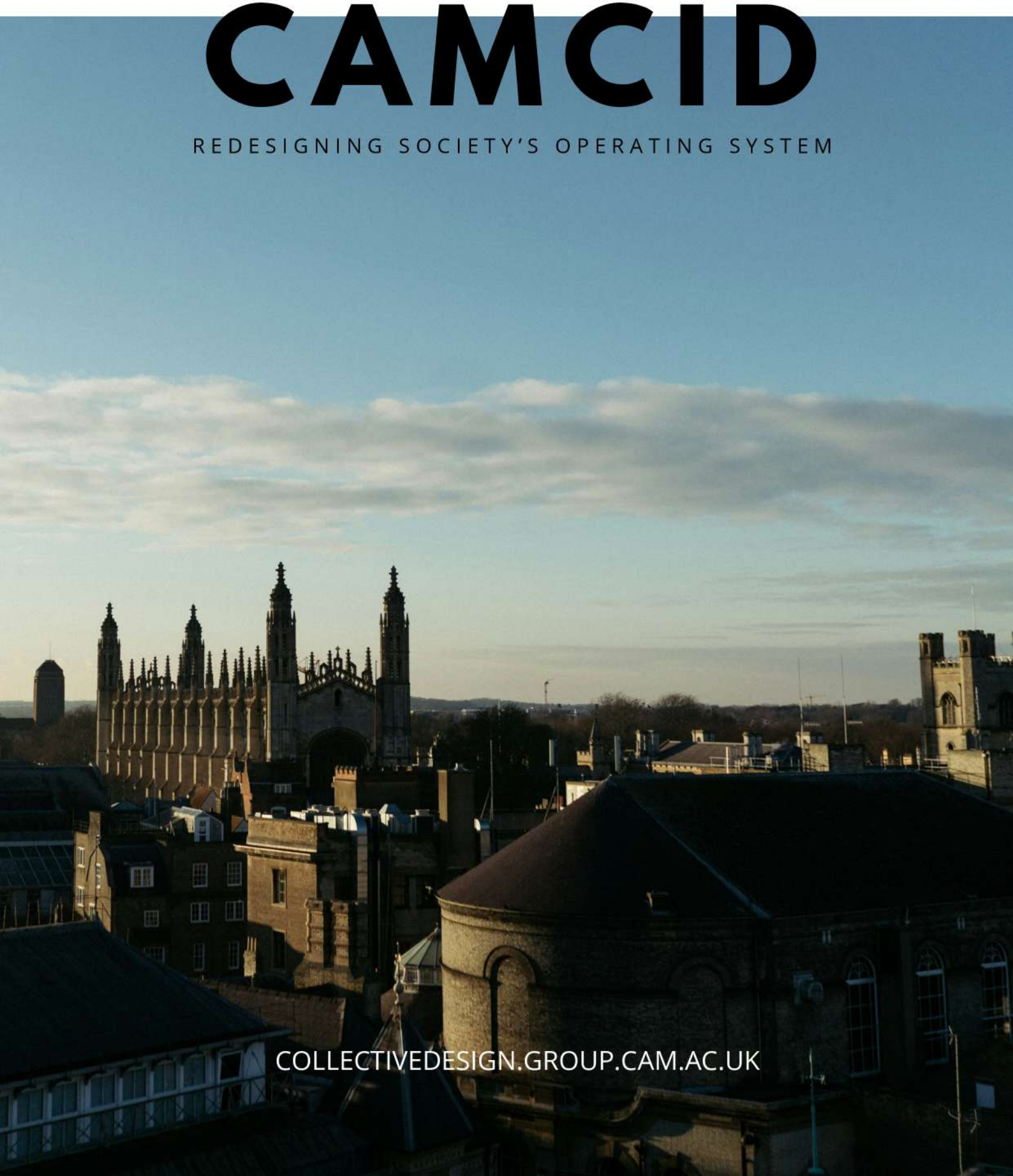
COLLECTIVE INTELLIGENCE & DESIGN GROUP

CAMCID

REDESIGNING SOCIETY'S OPERATING SYSTEM



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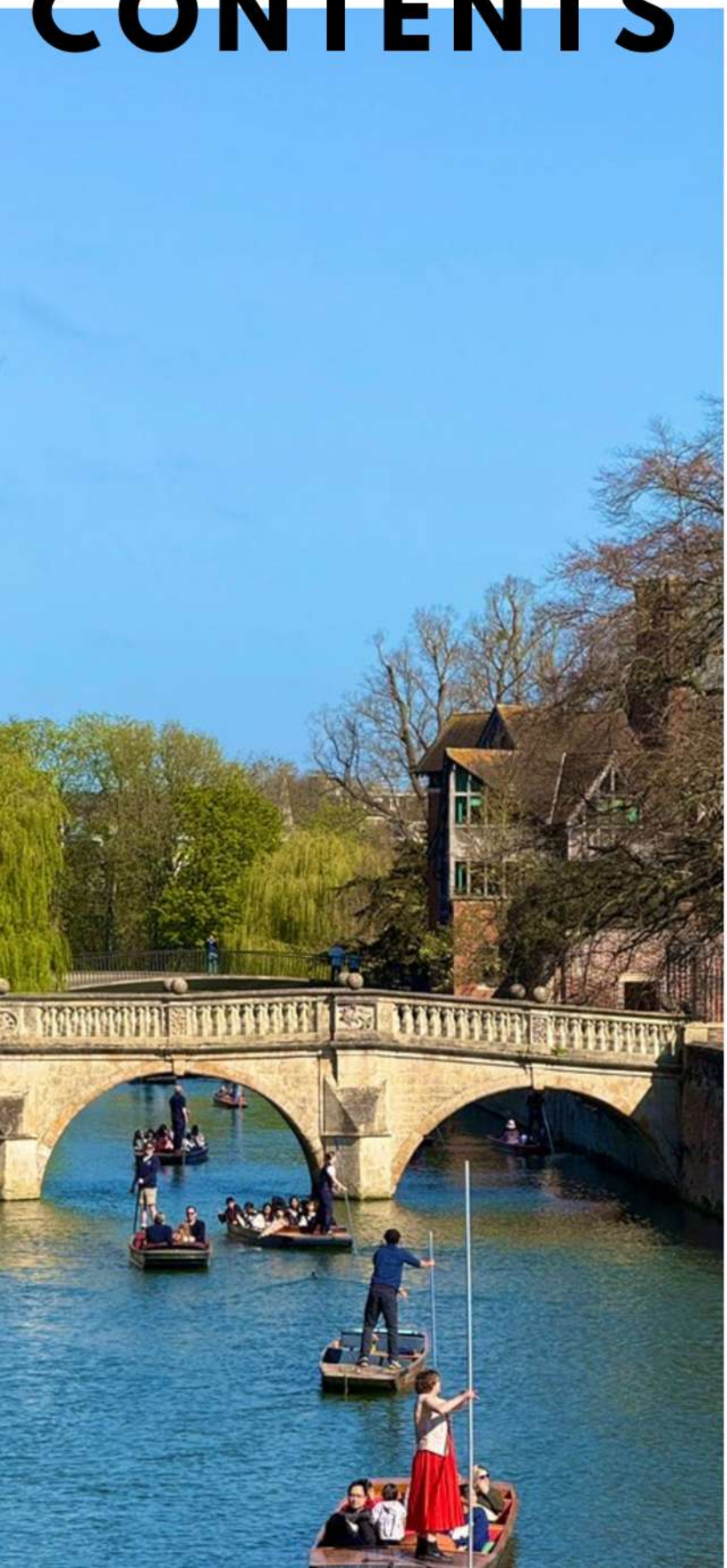


ABOUT US

Led by Dr Ramit Debnath, Assistant Professor at the University of Cambridge.

We turn behavioral insights into action. Using Cambridge's interdisciplinary AI and systems design approaches, we build decision architectures that transform individual choices into effective climate policies and social innovations.

AI FOR GLOBAL GOOD

SCAN ME

UNPACKING THE INFORMATION ECOSYSTEM USING AI

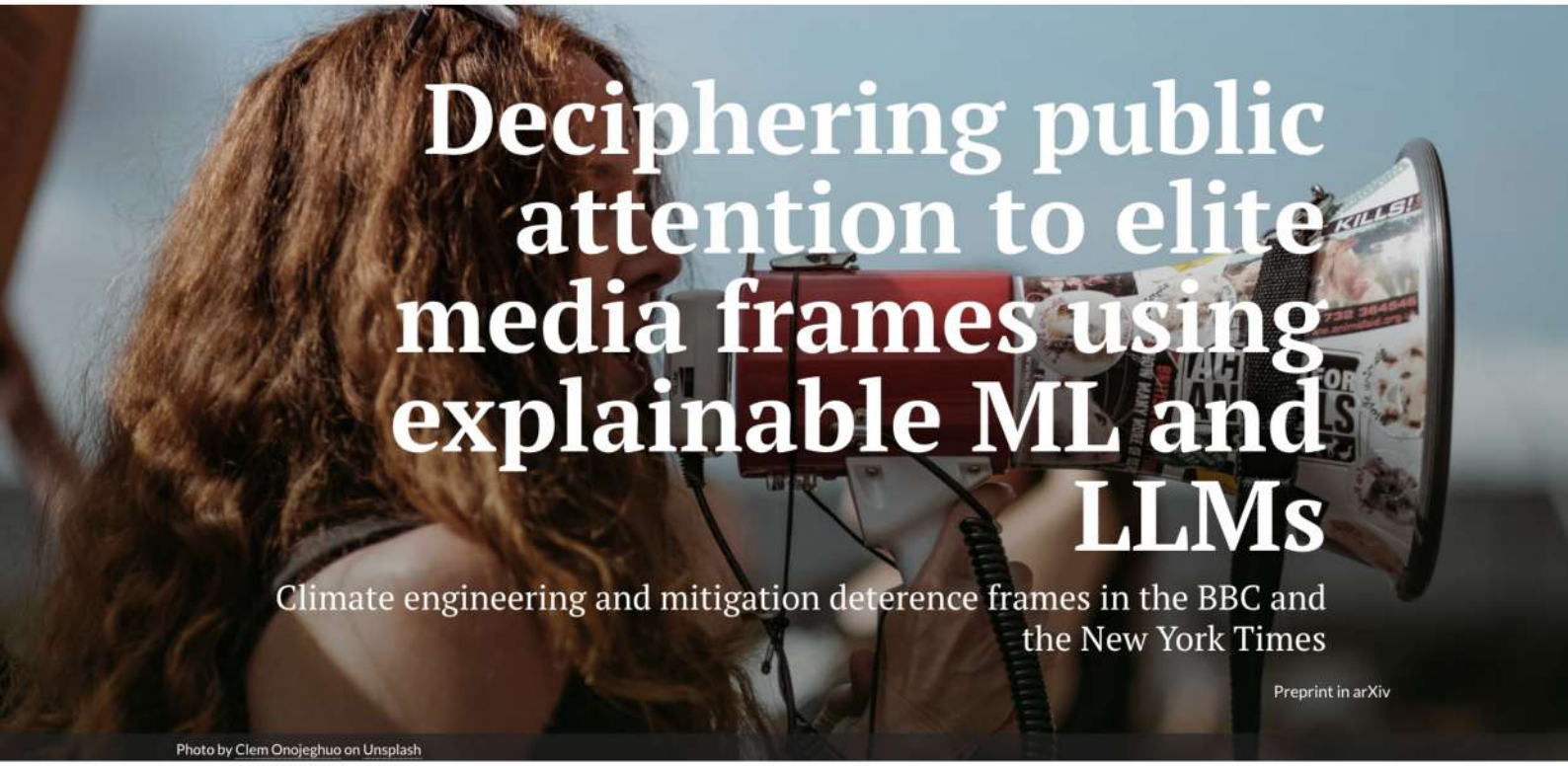
We are using state-of-the-art machine learning and AI techniques to measure and unpack how powerful actors shape and frame climate communication which has a direct impact on countering systemic polarisation and climate inaction.

Agenda-setting and framing by fossil industry

Joint-sentiment topic models + vector autoregression + innoculation-based behavioural experiment

Published in npj Climate Action and Nature Human Behaviour

Photo by Matěj Mikan on Unsplash

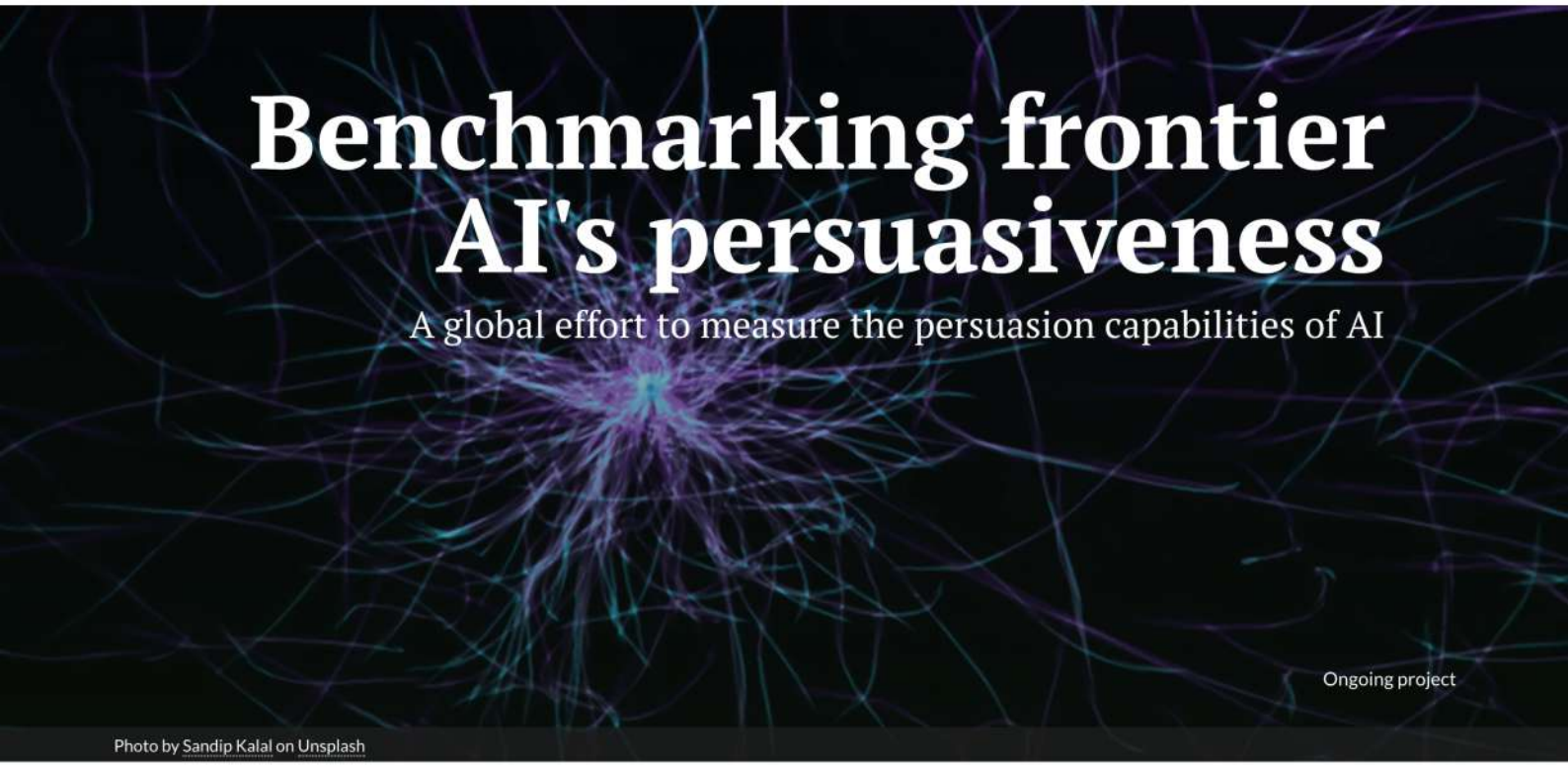


Placing people at the centre of climate and sustainability action

MAKING DIGITAL TRANSFORMATION SAFER AND SOCIALLY RESPONSIBLE

We are using sociotechnical design and systems thinking to make AI safer and the digital transformation beneficial for the society.

Designing socially responsible AI



EMPOWERING DECISION-MAKING USING DATA SCIENCE

We leverage state-of-the-art ML and AI models to enable decision-making in a turbulent world that generates direct policy impact.

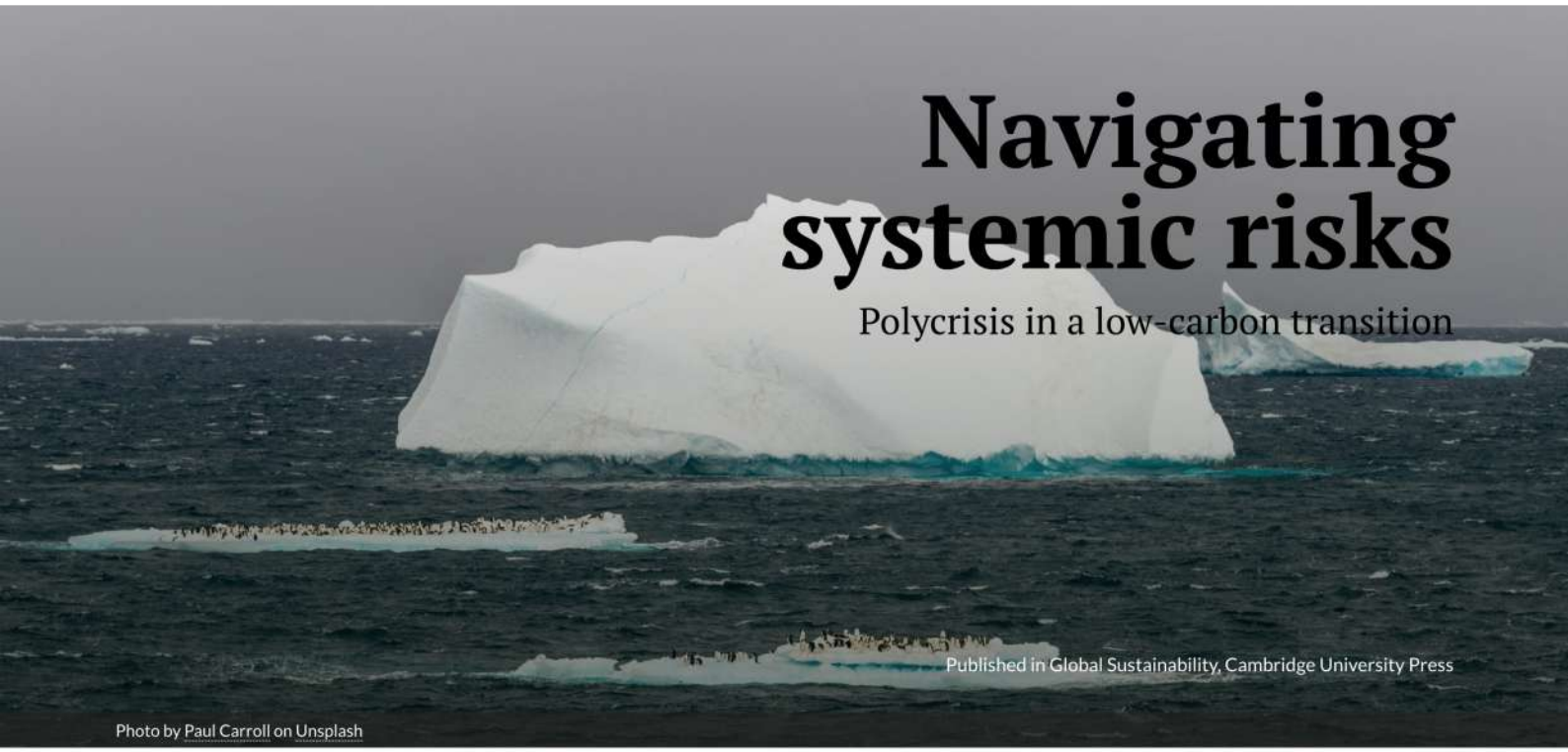


Photo by Paul Carroll on Unsplash

Combining systems thinking with machine learning to support decision-making

DESIGNING A RESILIENT FUTURE

SCAN ME

CONTACT:
DR. RAMIT DEBNATH

ASSISTANT PROFESSOR
UNIVERSITY OF CAMBRIDGE, UK

rd545@cam.ac.uk

COLLECTIVEDESIGN.GROUP.CAM.AC.UK