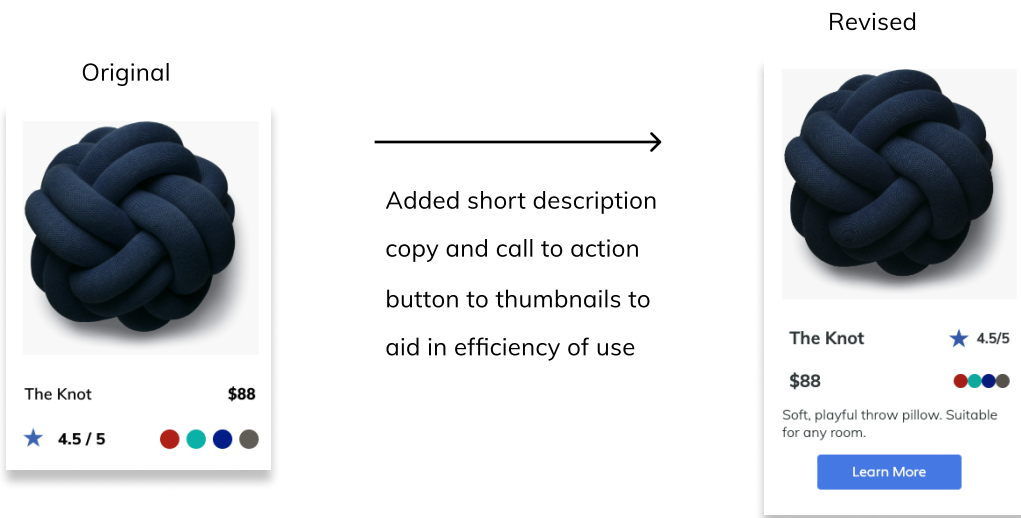


Heuristic Evaluation Cont...

Issue: Thumbnails lacked clear call to action. Despite the thumbnail signaling a call to action by having a large clickable area, there was no explicit call to action. A new user might be confused by this.

Heuristics violated: Efficiency of use + consistency of standards.

Action: Add call to action button 'Learn More' to thumbnails.



Assignment Challenges

Overall, I found this assignment challenging. Having minimal experience with front-end coding, it was difficult apply the logic of the html commands with the conceptual model I had for the site. That being said, as you got into the coding and gained momentum it was an easier, albeit extremely time-consuming undertaking for me. Below are 3 challenges I encountered along the way: