

CAM DRESIE, MCIT, ESQ.

📍 HENDERSON, NV

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STAFF PRODUCT MANAGER – *Product Management / Product Strategy / Leadership*

Staff Product Manager & AI Leader with unique expertise at the intersection of legal technology, artificial intelligence, and software engineering. Combines a California law license, software development experience, and advanced AI education to expertly guide product innovation in empowered, agile teams grounded in continuous discovery. Renowned for defining and executing impactful product strategies, scaling flagship products, and strategically launching sophisticated AI-driven solutions that enhance user experiences, drive substantial revenue growth, and accelerate operational excellence within regulated industries.

SKILLS & EXPERTISE

Product Management / Feature Development / Strategic Planning / Roadmap Development / Product Discovery
Machine Learning / Artificial Intelligence / Generative AI / New Technologies / Scalability / Agile Methodologies

PROFESSIONAL EXPERIENCE

Ontra

2021 – Present

Staff Product Manager / Senior Product Manager / Product Manager / Associate Product Manager

- Lead Ontra's flagship product division, guiding product strategy and development across three agile, empowered teams (two feature teams and one AI/ML team), driving automation of legal workflows and substantial business growth.
- Increase flagship product revenue by 90% over three years through strategic prioritization and execution.
- Drive AI strategy, including generative AI, validating and launching AI capabilities that deliver over \$25M in annual cost savings and \$15M+ annual revenue, while reducing development time for new AI initiatives.
- Built and launched Ontra Accord, a new 0 to 1 SaaS transformation of Ontra's core offering, revolutionizing the business and unlocking significant new revenue streams.
- Collaborate directly with executive leadership to define and execute strategic product initiatives aligned with core business objectives.
- Launched an ML-based intake system, improving user adoption from 10% to 70% by dramatically enhancing speed and quality of existing system.
- Created and scaled the Summary Specialist Program, saving attorneys 25,000+ hours annually and generating approximately \$728k in annual savings.
- Mentor junior product managers, developing their skills in continuous discovery, cross-functional collaboration, and team leadership, resulting in successful internal promotions.
- Led transition to an embedded, empowered team structure, significantly improving team agility, velocity, and innovation through rapid ideation and iterative validation.
- Conducted market validation and financial analysis for a new product vertical, leading to executive approval, development, and a successful Q1 2025 launch.

Stack Moxie

2021

Technical Product Manager/Software Engineer

- Developed features from ideation to completion, leading to company winning Salesforce Accelerate's Most-Anticipated Solution 2021.
- Created UTM Builder, a feature allowing for easy building of UTMs, which debuted at the number one spot on Product Hunt.

University of Pennsylvania

2020 - 2021

Graduate Teaching Assistant – Intro to Computer Systems

- Taught graduate students instruction set architecture, programming in C and assembly, computer architecture, and more

Above the Bar

2018 - 2020

Legal Recruiter

- Specialized in attorney lateral associate and partner recruiting for BigLaw firms and Fortune 500 companies.

McInnes Law LLC; Lambda Legal; Paul LLP

2016 - 2020

Consulting Attorney and Law Clerk

- Consulted on and ran cases focused on LGBT Constitutional rights, complex financial torts, and more.

EDUCATION & TRAINING

Reforge

Mastering Product Management; Product Strategy

University of Pennsylvania

Master of Computer and Information Technology, Emphasis in Artificial Intelligence

- MOSA Hackathon – Winner of 2nd Place Overall and People’s Choice for Best Entry

Washington University

Juris Doctor, Certificate in Business Law

Truman State University

Bachelor of Arts in Philosophy and Religion (Cum Laude)

TECHNICAL SKILLS

Notion | Looker | Jira | Balsamiq | Web Development | Machine Learning | Segment | Snowflake | Figma | AI Prototyping | NLP | OpenAI/Anthropic

LANGUAGES & INTERESTS

English, French

Fitness, running, concerts, reading, dogs (especially mine, Koda, a labradoodle)