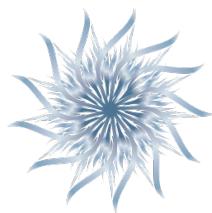


Design Document
for



Carin Camen - Camen Designs

carin@carincamen.com

312-619-0003

<https://github.com/camendesigns>

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Introduction

The carincamen.com website is a parallax website design to showcase the coding skills of Carin Camen while introducing her portfolio sites that she has created.

These sites have been done through coding and WordPress. Through camendesigns.com her skills as a web designer/developer are introduced. Copy skills are demonstrated through her WordPress website viewmyresumetoday.com. Design skills are introduced through carincamenportfolio.com which provides insight into work that she has done outside her professional realm. Illustration is introduced through carilu.com which is her illustration and animation website being produced upon completion of carincamen.com. Finally, her photography skills are seen through her WordPress website cariluzen.com.

System Overview

To maintain the identity already established for her business Camen Designs, the background for carincamen.com corresponds with the background design used in her identity for camendesigns.com. The function of this site will enable the fund movement of a parallax website, allowing front elements to float in at a different rate of speed from the background elements. This will provide visual interest and draw the user in to learn more depth of her skills and ability in the 5 categories of web, copy, design, illustration and photography.

The overall design is done in a clean, professional look using silver and black tones on metal and linen textures to maintain her already established identity style and colors for camendesigns.com. Varying design styles are introduced through elements and full page images.

System Architecture

The architecture of this site is more complex with elements entering and exiting through various methods and controlled by scrolling. Fade in/fade out, split images and floating in/out are used. This movement will be shown in the following pages.

The site is broken down into 5 categories, which are connected to an logo identity which leads to their corresponding website.

Web - CamenDesigns.com

Copy - ViewMyResumeToday.com

Design - CarinCamenPortfolio.com

Illustration - Carilu.com

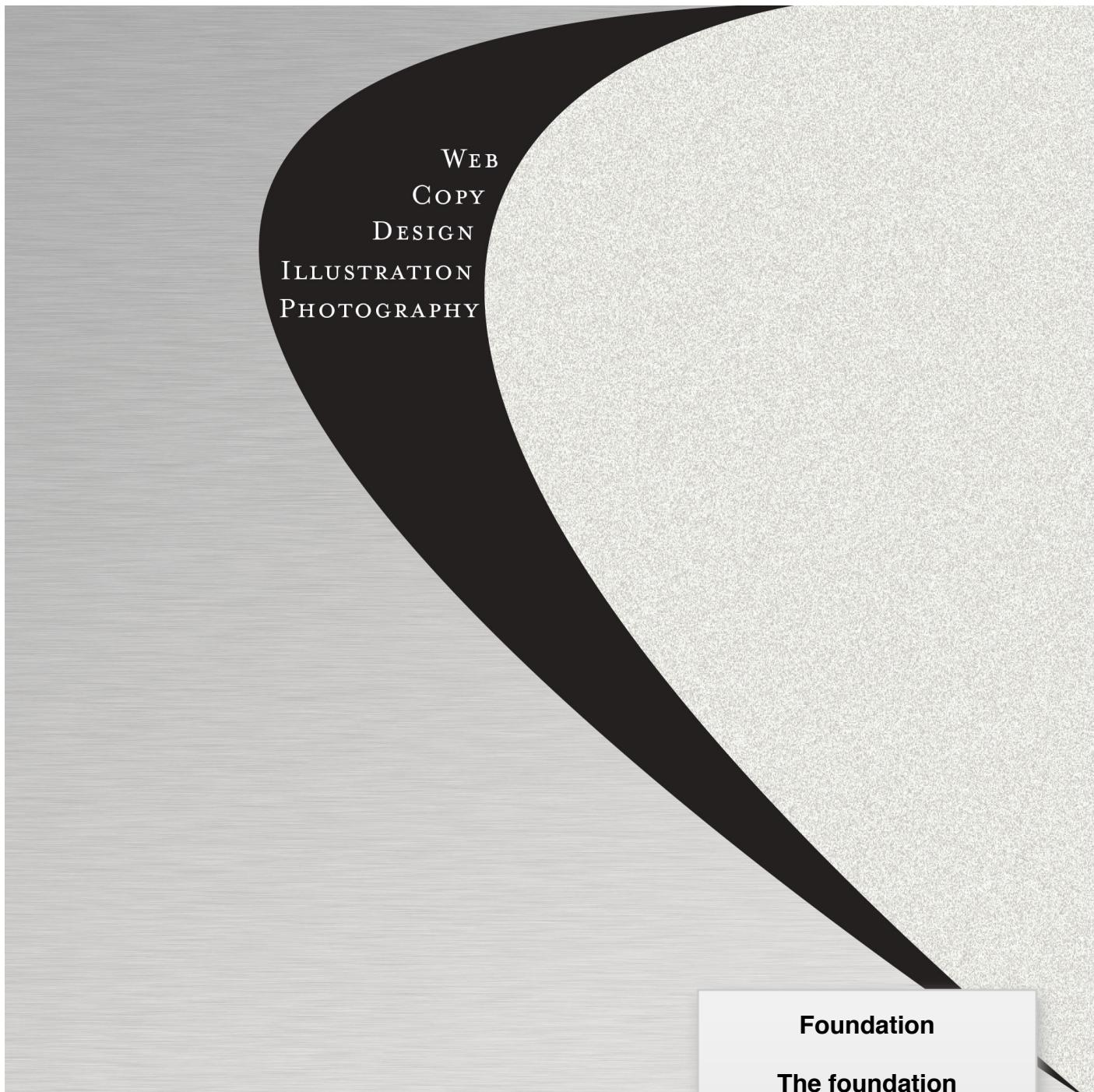
Photography - Cariluzen.com

the artistic world of
Carin Camen



Loading

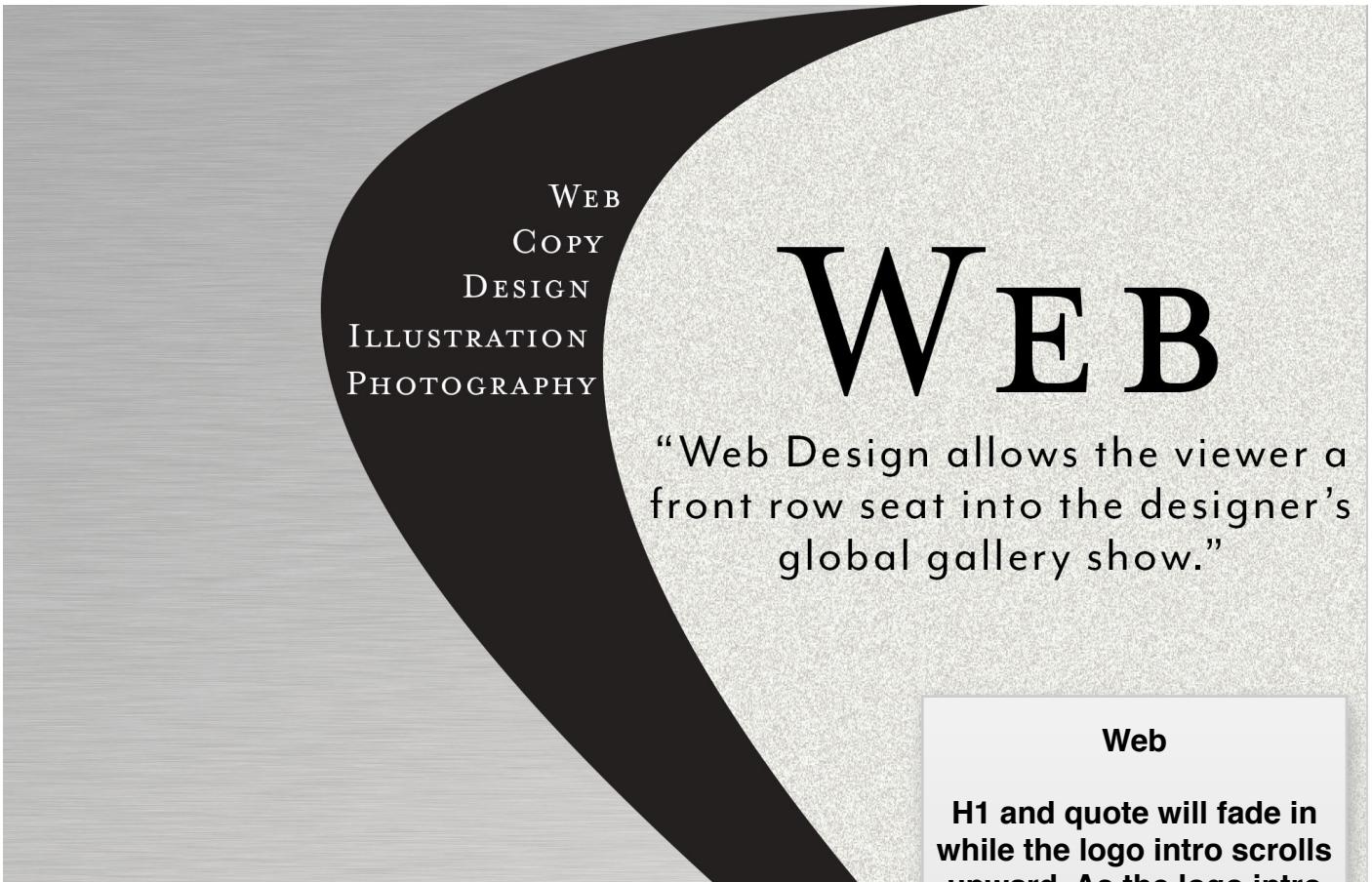
If a loading visual is needed the logo for Carin Camen should be used. Twenty images of this logo are found in the image folder which has the wings moving and the wheel spinning.



Foundation

The foundation background will enter from the bottom while pushing the loading/intro page upward and off screen.

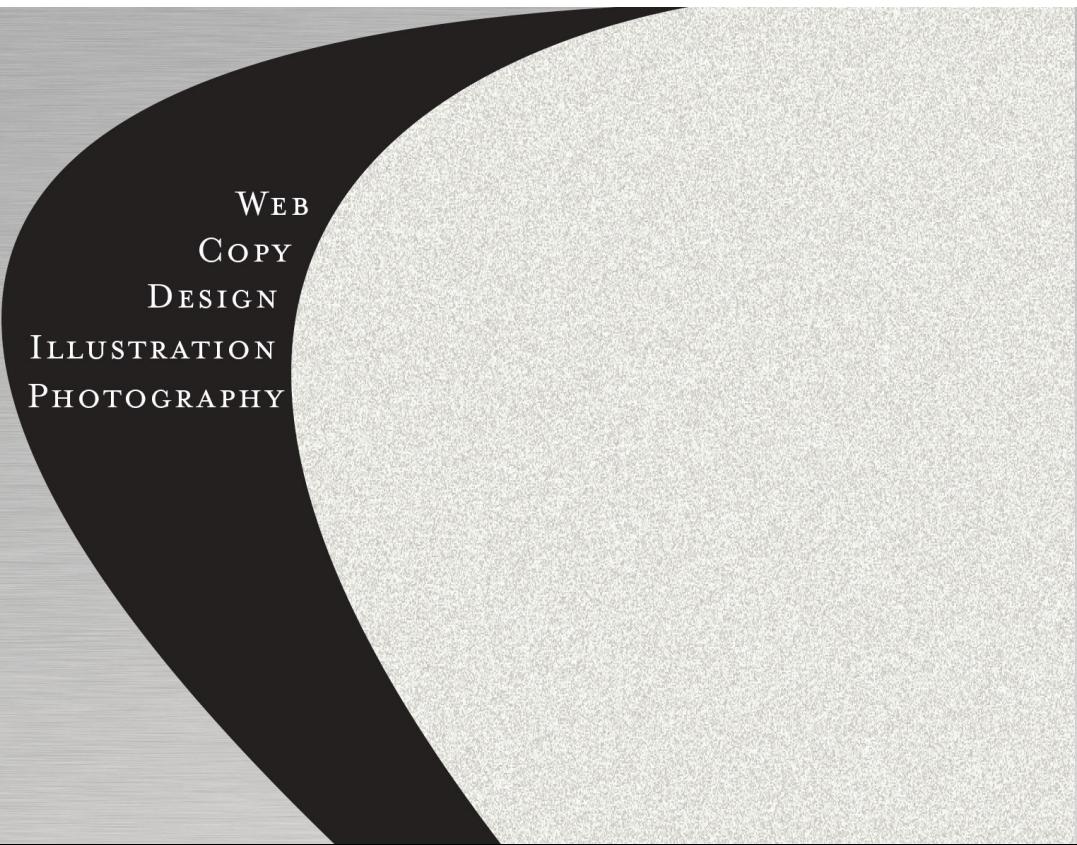




Web

H1 and quote will fade in while the logo intro scrolls upward. As the logo intro moves upward, H1, quote and logo fades out.





WEB
COPY
DESIGN
ILLUSTRATION
PHOTOGRAPHY

S I T E M A P

Transitions

The Site Map title scrolls from bottom while the image increases in size. This transition will be used for:

Site Map
Wireframe
Ps Design
Design Document
Style Sheet
GitHub (no visual)



WEB
COPY
DESIGN
ILLUSTRATION
PHOTOGRAPHY

WEB

“Web Design allows the viewer a front row seat into the designer’s global gallery show.”

GITHUB.COM/
CAMENDESIGNS

solutions
for today's challenges



Ending Transition

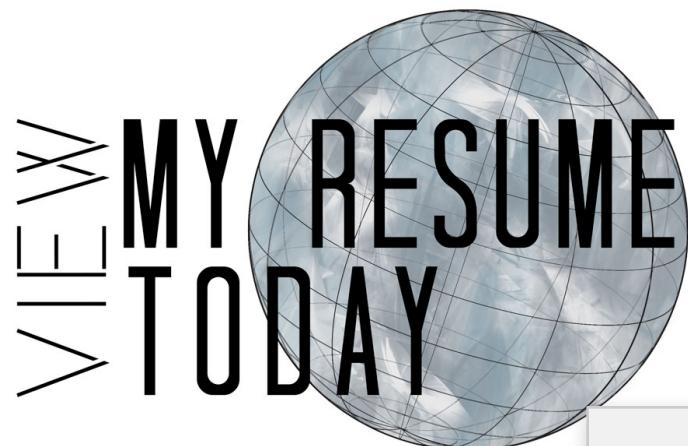
As final info bar slides from bottom to top of screen, H1, quote, will fade in while tagline, logo and enter button will float in from bottom. As the info bar exits the top they will fade out in preparation for "Copy"



WEB
COPY
DESIGN
ILLUSTRATION
PHOTOGRAPHY

COPY

"It is the harmony of copy and visual that draws us in and establishes action."



Copy

H1 and quote will fade in while the logo intro scrolls upward. As the logo intro moves upward, H1, quote and logo fades out.



WEB
COPY
DESIGN
ILLUSTRATION
PHOTOGRAPHY





PHOTOGRAPHY

ENGAGING
today
to develop tomorrow

VIEW My Resume
Today

Enter

COPY

"It is the harmony of copy and visual that draws us in and establishes action."

Ending Transition

As final info image slides from bottom to top of screen, H1, quote, will fade in while tagline, logo and enter button will float in from bottom. As the info bar exits the top they will fade out in preparation for "Design"



WEB
COPY
DESIGN
ILLUSTRATION
PHOTOGRAPHY

DESIGN

“Design is a creative visualization of all that the world has to offer.”



Design

H1 and quote will fade in while the logo intro scrolls upward. As the logo intro moves upward, H1, quote and logo fades out.





Visual Element

As H1 and quote fades out, the first of three visuals will fade in and out as they prepare for the following image. This transition will apply to the images in this order:
Broken, Release, Barbed

ILLUSTRATION
PHOTOGRAPHY

DESIGN

“Design is a creative visualization of all that the world has to offer.”

E X P L O R I N G
creative
possibilities



Enter

Ending Transition

As final info image slides from bottom to top of screen, H1, quote, will fade in while tagline, logo and enter button will float in from bottom. As the info bar exits the top they will fade out in preparation for "Design"



WEB
COPY
DESIGN
ILLUSTRATION
PHOTOGRAPHY

ILLUSTRATION

“Illustration brings fantasy into reality and reminds us of the pleasures of being a child.”

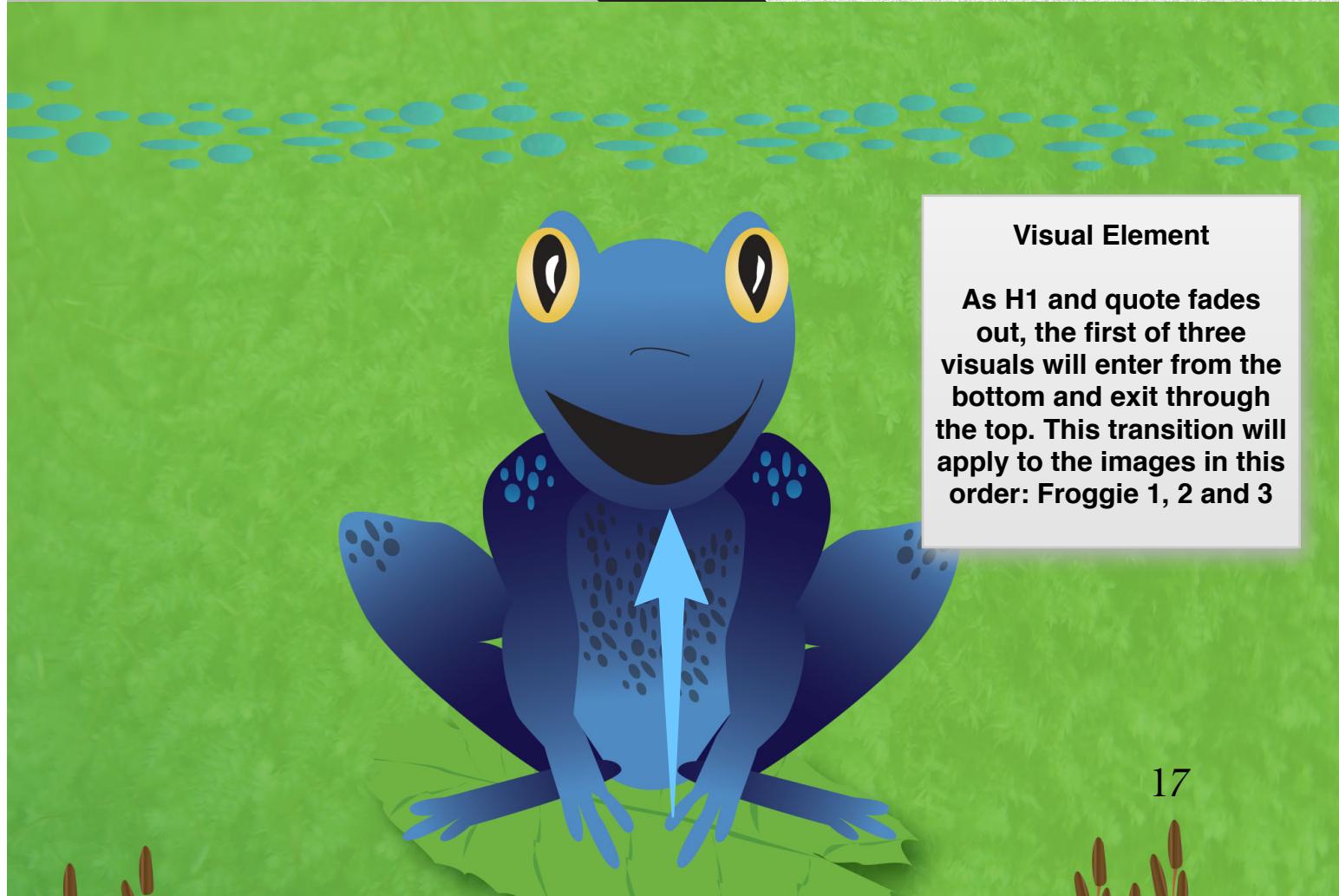


Illustration

H1 and quote will fade in while the logo intro scrolls upward. As the logo intro moves upward, H1, quote and logo fades out.



WEB
COPY
DESIGN
ILLUSTRATION
PHOTOGRAPHY





questions. What would your questions be?

PHOTOGRAPHY

FINDING
the child
within



carilu.com

Enter

ILLUSTRATION

"Illustration brings fantasy into reality and reminds us of the pleasures of being a child."

Ending Transition

As final info image slides from bottom to top of screen, H1, quote, will fade in while tagline, logo and enter button will float in from bottom. As the info bar exits the top they will fade out in preparation for "Photography"



WEB
COPY
DESIGN
ILLUSTRATION
PHOTOGRAPHY

PHOTOGRAPHY

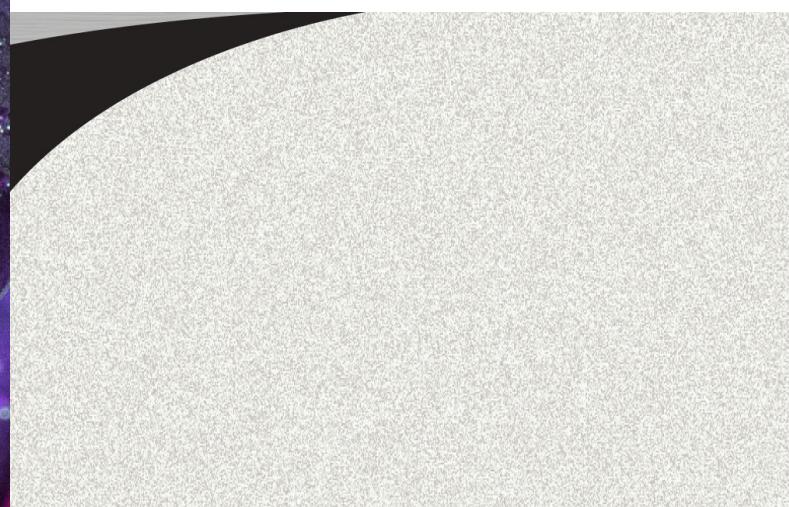
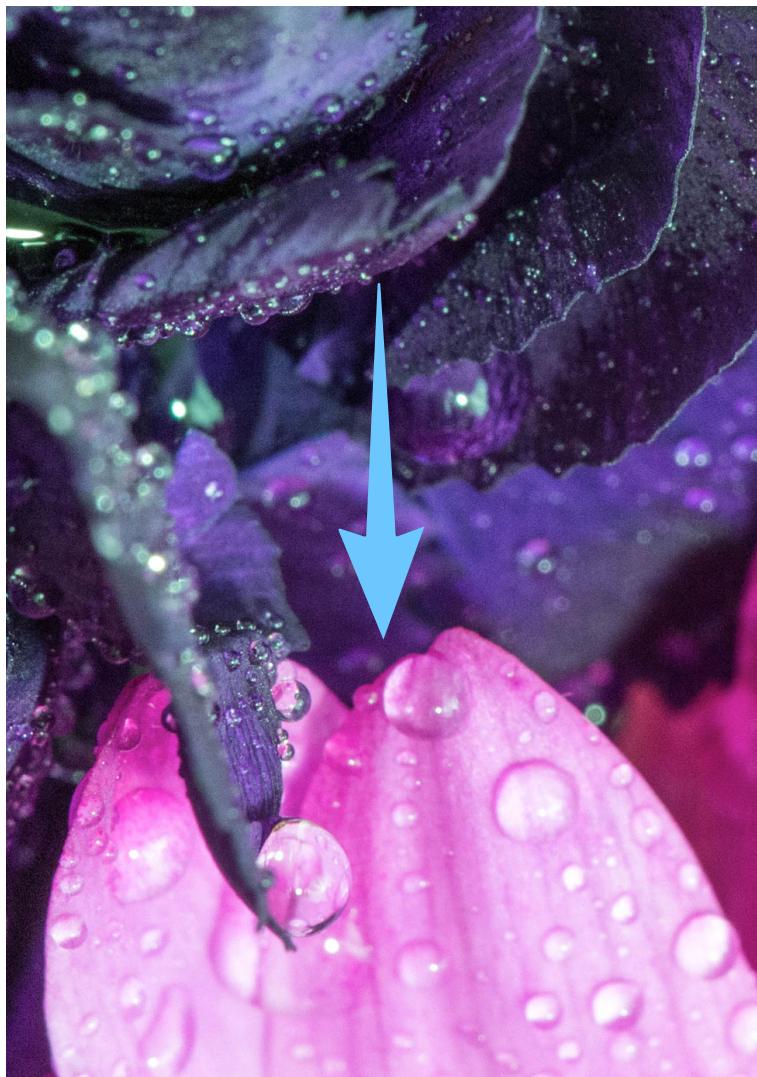
“Photography is the ability to see the world through a different perspective”



Photography

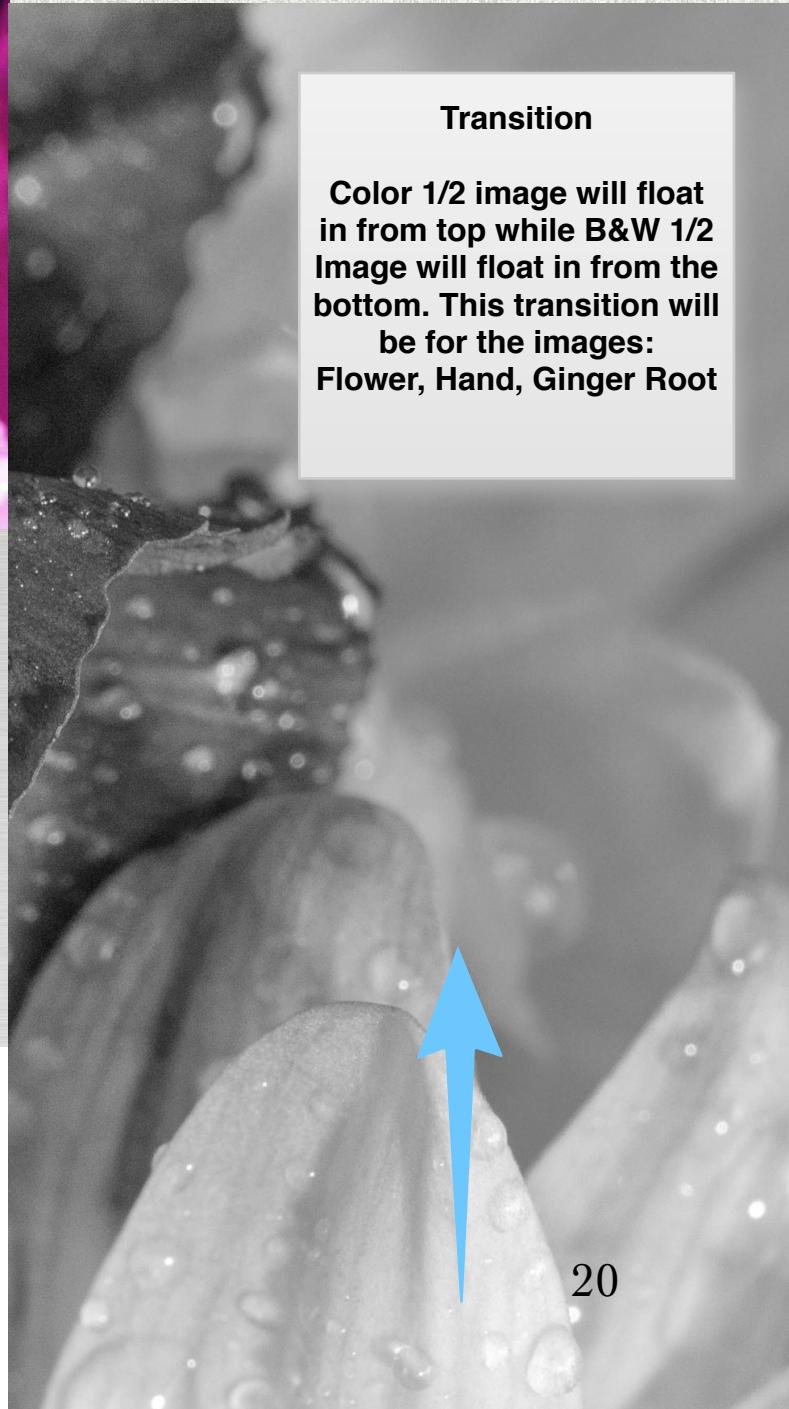
H1 and quote will fade in while the logo intro scrolls upward. As the logo intro moves upward, H1, quote and logo fades out.

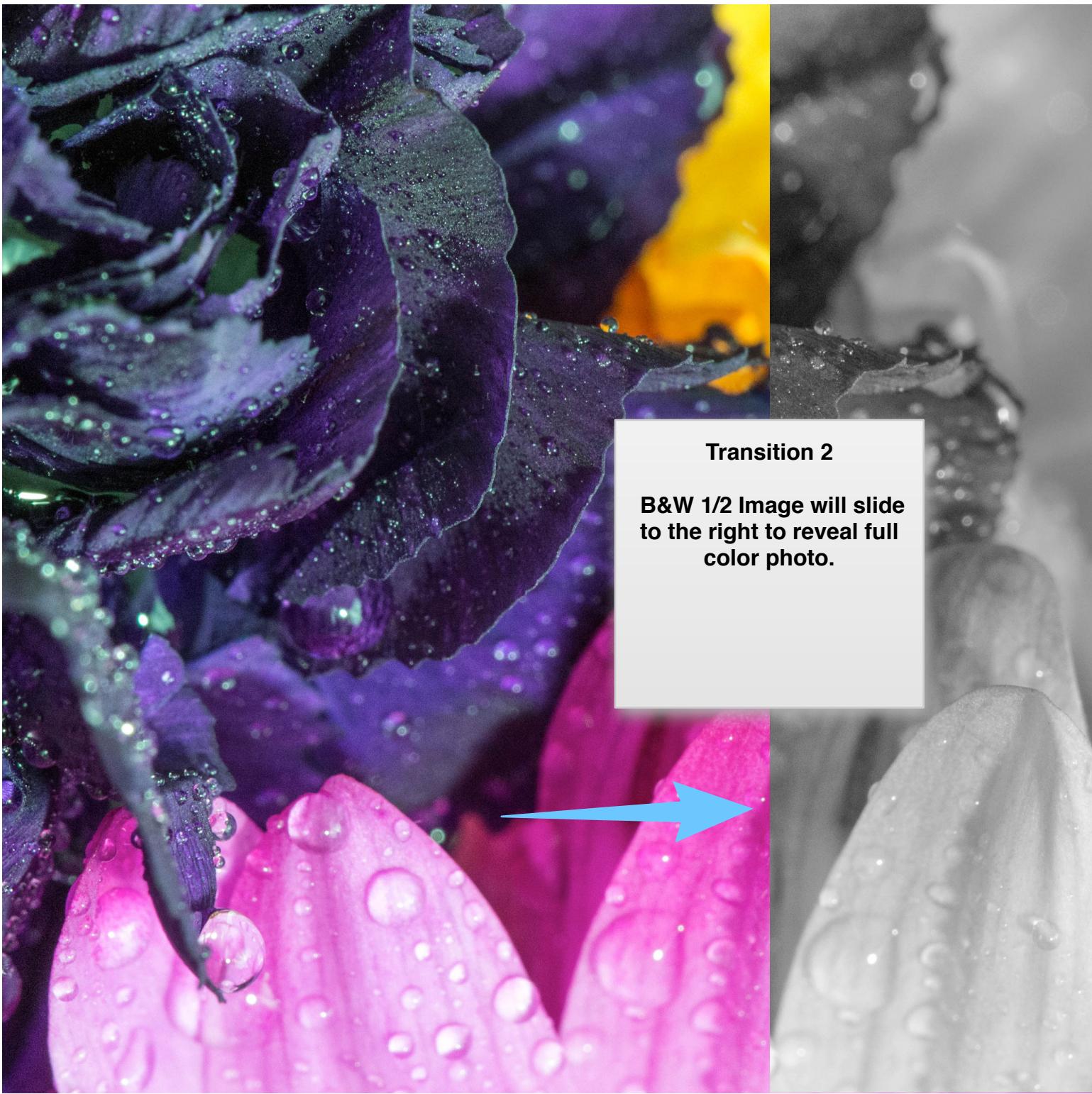




Transition

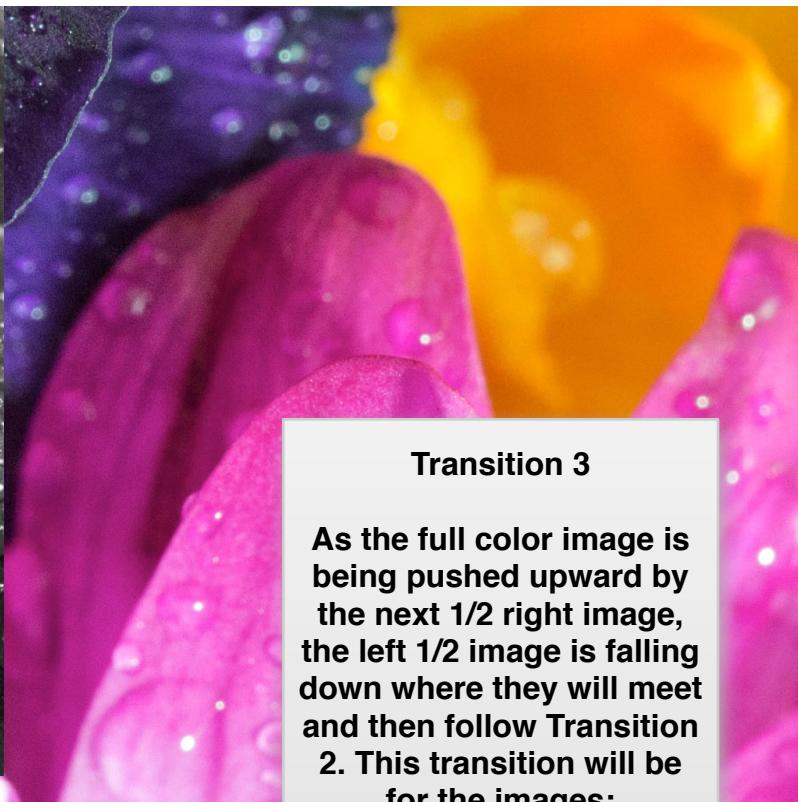
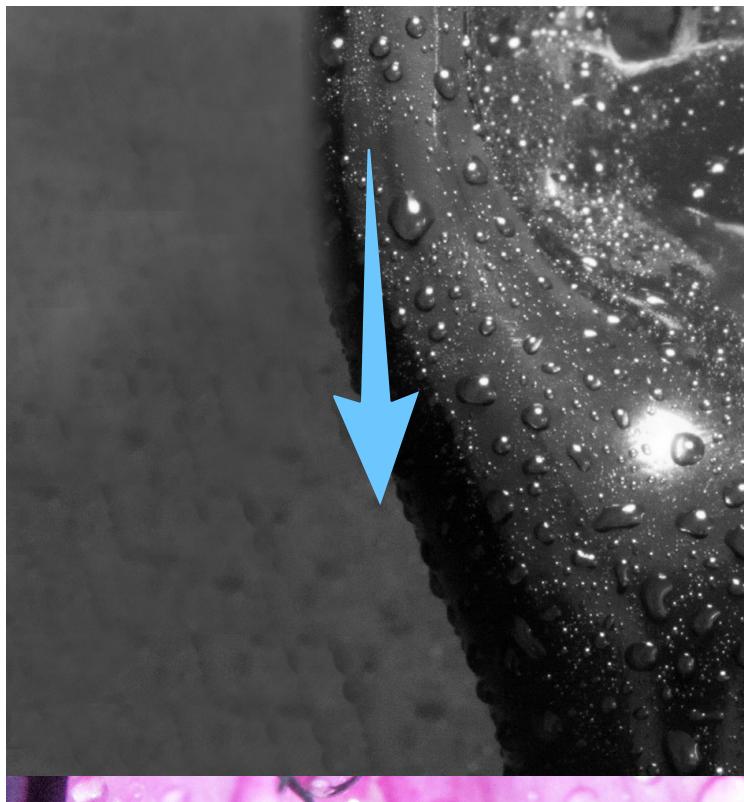
Color 1/2 image will float in from top while B&W 1/2 Image will float in from the bottom. This transition will be for the images: Flower, Hand, Ginger Root





Transition 2

B&W 1/2 Image will slide
to the right to reveal full
color photo.



Transition 3

As the full color image is being pushed upward by the next 1/2 right image, the left 1/2 image is falling down where they will meet and then follow Transition 2. This transition will be for the images: Flower, Hand, Ginger Root



UNIQUE
perspectives
for visual interest



Enter

ILLUSTRATION
PHOTOGRAPHY

PHOTOGRAPHY

“Photography is the ability to see the world through a different perspective”

Ending Transition

As final info image slides from bottom to top of screen, H1, quote, will fade in while tagline, logo and enter button will float in from bottom. As the info bar exits the top they will fade out in preparation for the final page



perspectives
for visual interest



Enter



Enter

the artistic world of
Carin Camen



Enter



Enter



Enter



Enter

Final Page Transition

As the foundation page is push upward, the final page will float from bottom. "the artistic world of", and logo will float in first. Remaining logos will float in and go to their position as shown.

??? Maybe have wings of Carin Camen logo flapping.

Data Design

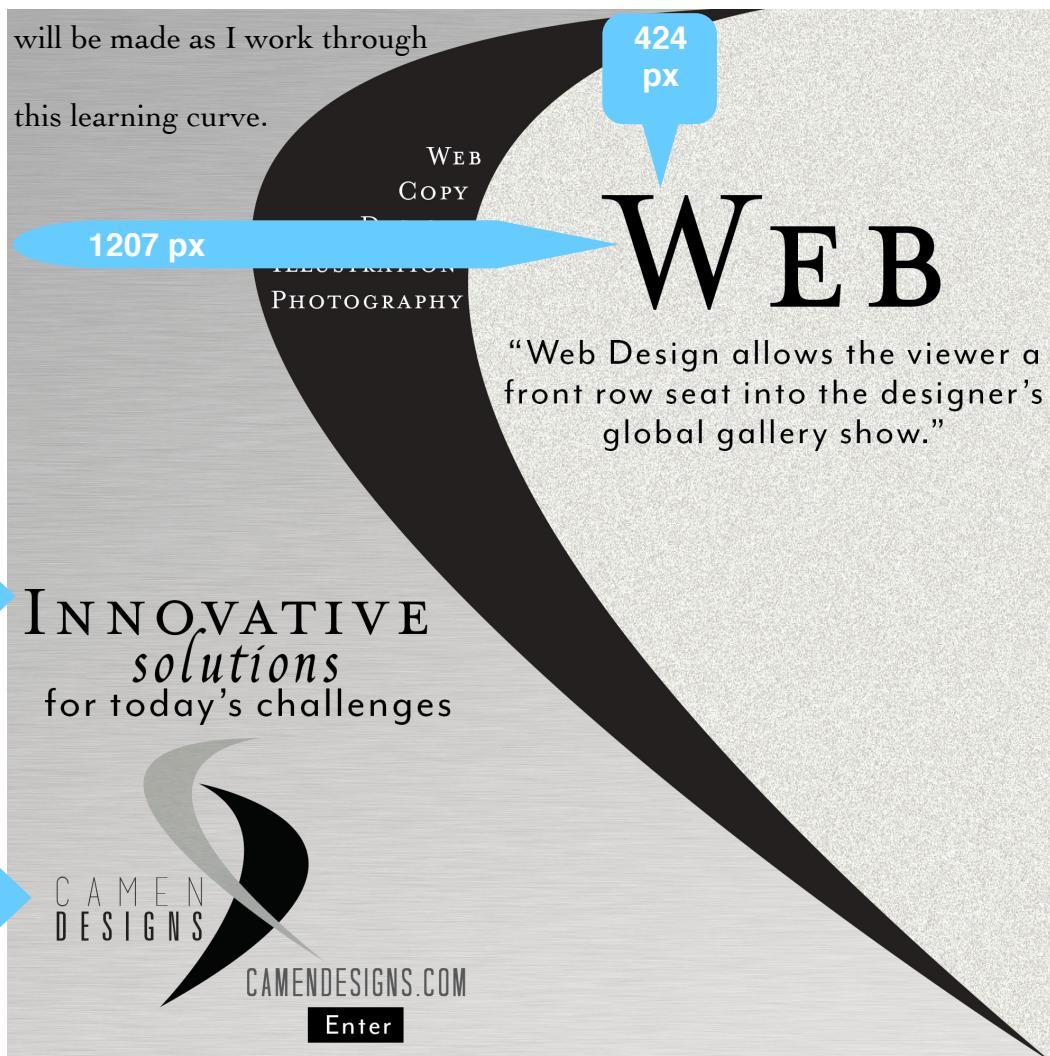
H1 - Serif Script, for design purposes Mrs. Eves was used. This would require licensing. For this font 50 pt size was used.

Paragraph - Serif, for design purposes Mr. Eves was used. This would require licensing. For this font 18 pt size was used.

Font Color: #000000 Black

Tag lines: Png Images

Unknowns: This is the first parallax website that I have built, therefore adjustments



Component Design

This page to be updated upon increased knowledge of parallax coding particularly dealing with transitions and speed of foreground and background.

Requirements

Images: All of the image licenses have already been purchased by Carin Camen for personal use.

Fonts: Fonts used in the design will be modified to the traditional san-serif and serif fonts for web to avoid licensing costs.

Human Interface Design

Human computer interaction with this site is to engage the viewer in learning more about the variety of skills of Carin Camen. For the traditional viewer, the desired experience is one of intrigue wanting to engage further into the site to see how each section transitions. The desired experience for future clients, employers and recruiters is to have them gain greater knowledge of Carin's coding skills, as well as the complete package that she brings to the table.

Appendices

Tutorials:

<http://www.awwwards.com/websites/parallax/>

<http://thedesignpixel.com/best-jquery-parallax-scrolling-tutorials.html>

<http://www.jquery4u.com/demos/jquery4u-parallax-demo/>

<https://ihatetomatoes.net/how-to-create-a-parallax-scrolling-website/>

<https://ihatetomatoes.net/simple-parallax-scrolling-tutorial/>

<https://learnable.com>

<http://www.w3schools.com>

<https://www.codeschool.com/courses#all>