

# Cameren Smith

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## SUMMARY

I have led mobile and web development strategy and design system adoption across web and mobile products, owned IAM product flows including authentication, authorization, roles, and permissions, and coordinated delivery across multiple dependent teams. My work supports secure, scalable enterprise workflows while reducing friction for engineering, design, and customer-facing teams. I partner closely with engineering, design, security, marketing and go-to-market stakeholders to translate complex requirements into clear product decisions and consistent execution.

## RECENT EXPERIENCE

### Volunteer Project Manager

Koenig Childhood Cancer Foundation, 501(c)(3) non-profit

October 2025 - Present

- **Created organization website**, using WCAG AA compliant standards
- Assisted Founder in **GTM strategy** to fundraise and drive engagement into site, tracking behaviors through **MS Clarity and GA4 tags**.
- Built strong **documentation layer** for KCCF, improving cross-stakeholder coordination across donors, leadership, and volunteers.
- Built 2026 roadmap for **features and integrations to support Goal of 500 Donors**
- Contributed UI/UX and recommendations to board leadership based on in-person stakeholder feedback.

### Product Manager, Platform Services

Simpson Strong-Tie

October 2022 - October 2025

- Led the strategy and scale implementation of **STUDS**, defining **UI/UX standards for strongtie.io, mobile and desktop experiences**, governance, and QA to ensure consistency, accessibility, scalability, efficient research and **30% faster design-to-development handoff** across product teams.
- **Accelerated cross-team release cadence by 20% over 12 months** by coordinating **Scrum Ceremonies** and integrating **7+ product teams** through the STUDS Design System and **RESTful APIs**, utilizing Jira and Confluence for roadmap alignment.
- **Led UAT** by coordinating demo meetings, regular stakeholder reviews, open comms and service level agreement standards.
- Curated platform-wide **roles and permissions strategy**, defining access models, user hierarchies, and entitlement logic to support complex enterprise workflows.
- Owned **IAM** product flows across authentication, authorization, and lifecycle management, **aligning security standards with InfoSec and IT** (SSO, RBAC, least-privilege) with intuitive GUI.
- Used **Generative AI (Copilot + ChatGPT)** to flesh out PRDs and assist with UI prototyping, backlog grooming, story writing, roadmapping and feature prioritization.
- **Defined and tracked KPIs** for platform UX and access management, tracking adoption, behaviors, accessibility violations, permission errors, access-related support tickets, and time to-productivity.
- **Implemented a UX research protocol** using Salesforce and GreatQuestion and advanced survey tools that accelerated identification of user pain points by over 20%, improving aggregate NPS by nearly 1 point within one year.

### Product Owner / Manager

Maven Solutions

March 2022 - September 2022

- Built Maven School, a mobile-first B2B EdTech platform delivering tailored learning eLearning pathways for student groups within educational organizations.
- Worked closely with superintendents and other stakeholders to deliver MVP within contract bid window.
- Supported the 6-month strategic transition from Trainable Platform to Maven School, expanding platform capabilities and capturing a broader institutional audience, including 3 school districts.

### Customer Success Manager

Soar

December 2021 - September 2022, Remote

- Managed **20+ active partner relationships** using HubSpot CRM, ensuring every conversation was logged, labeled, and accurately progressed through the pipeline.
- Drafted and sent **follow-up emails, onboarding messages, and value communications** to keep partners aligned on timelines and next steps.
- Coordinated **mass outreach communications** to cohorts of customers, delivering structured updates on milestones, resources, and announcements.
- Ran weekly **pipeline health reviews**, identifying churn risks, expansion opportunities, and operational blockers.
- Served as primary partner contact, representing the organization professionally and enthusiastically in all written and verbal communication.
- Translated partner feedback into actionable insights shared with leadership and product teams.

### Customer Success Engineer

XL.net

September 2021 - December 2021, Remote

- Consolidated inbound partner communication into a centralized tracking system to improve visibility and response quality.
- Coordinated across support, engineering, and operations teams to resolve recurring partner issues.

- Improved internal documentation and communication processes, reducing inbound support volume.
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## PROJECTS

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### OpenEco

Product Manager • [www.open-eco.org/](http://www.open-eco.org/) • September 2025 - Present

- Built end-to-end launch of web platform built with **Docker**, **Kubernetes**, **Next.js** (React, TypeScript), **PostgreSQL**, **Prisma**, and **OIDC-based authentication**, deployed via containerized infrastructure.

### Quartz

Creator • [github.com/camerensmith/quartz](https://github.com/camerensmith/quartz) • November 2025 - Present

- Created GUI, system architecture and data model for a local-first personal database tool, designing **schema-driven storage, search, and record management** with a focus on offline usability, enhanced encryption, and user-owned data.

### SuperMauLTD

Freelance / Capstone project • [camsmith.itch.io/supermaul-td](https://camsmith.itch.io/supermaul-td) • April 2014 - Present

- Transformed ASCII visual representations into interactive GUI elements using JavaScript and React frameworks.
  - Developed and deployed frontend and backend application components using Python, leveraging PyInstaller for streamlined packaging and distribution
  - Engineered reusable code components with Numpy arrays and physics logic via pymunk, improving maintainability and graphical rendering in the pygame environment.
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## EDUCATION

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### Bachelor's in Management Information Systems

University of Wisconsin-Milwaukee • Milwaukee, WI • 2015

- International Business Certificate
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## CERTIFICATIONS

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### AI for Product Management

Pendo.io • 2025

### Professional Scrum Product Owner II

scrum.org • 2024

### Professional Scrum with User Experience

scrum.org • 2023

### Certified Jira Administrator ACP-120

Atlassian • 2022

### ICAgile Team Facilitator

ICAgile • 2022

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## OTHER VOLUNTEERING

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### Free for Charity

Project Lead

- Directed the transfer of Wordpress web content to static pages on GitHub Pages, utilizing version control and HTML/CSS best practices to streamline site maintenance.

### Digital Experience Lead

Mothers to Daughters, 501(c)(3) non-profit • November 2025 - Present

- Coordinated onboarding of partners and volunteers into shared tools, content systems, and workflows.
  - Drafted structured communications and documentation to support distributed program execution.
  - Worked closely with nonprofit leadership to align timelines, announcements, and operational priorities.
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## SKILLS

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Skills: Product Design, JavaScript, TypeScript, React, Node.js, Python, CI/CD, PowerBI, Tableau, Figma, Jira, Confluence, Agile Scrum, PRDs, RACI, QA, Salesforce, HubSpot, MBRs, QBRs, CSAT, SUS, NPS, GA4, CrazyEgg, Excel, PowerPoint, Mass Communication

