

Affirms Rumour

0.5

0.4

0.3

0.2

0.1

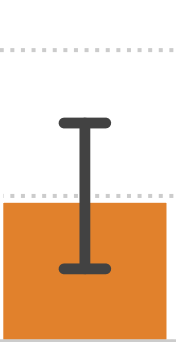
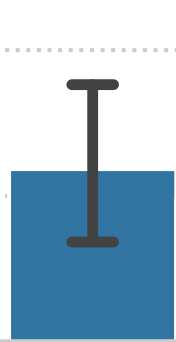
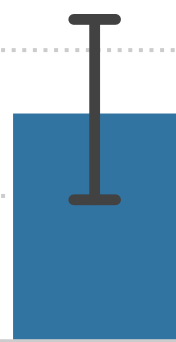
0.0

Reshare Rate

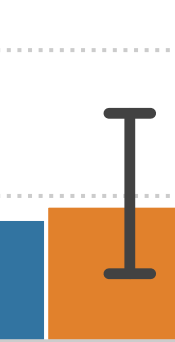
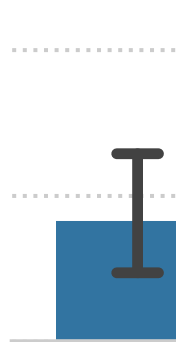
High

Low

Rumour Evidence Level



Denies Rumour



Control



Treatment

High

Low

Rumour Evidence Level