For all intents and purposes this is a contract to facilitate the terms between <u>Paul's Custom Butchering LLC.</u> and <u>Cam Knickerbocker Web Designs</u>.

Our deal includes a website build, hosting, and maintenance.

I. Website Build

- A. Website build includes but is not limited to the following
 - 1. Landing page
 - 2. About Us page
 - 3. Contact Form
 - 4. Online Ordering using cut sheet
- B. Website build starts at \$500 billed in two sections
 - 1. Half of cost is delivered at the start of the project
 - 2. Second half of cost is delivered when you, *Paul's Custom Butchering LLC.*, are satisfied with the build
- C. Additional functionality / pages will be added to the total accordingly and will be billed with the second half of the cost

II. Hosting

- A. Website hosting is done through HostGator.com all hosting is billed in full due with the first half of build cost
 - 1. 12 Months \$125
 - 2. 24 Months \$175 (save \$75)
 - 3. 36 Months \$275 (save \$100)
- B. Domain name(s) must be bought and registered once a year and is billed in full due with the first half of build cost. Costs depend on the type of URL, generally around \$20 / year
 - 1. 12 Months \$20
 - 2. 24 Months \$40
 - 3. 36 Months \$60

III. Maintenance and Upgrades

- A. Maintenance includes but is not limited to
 - 1. Launch time configuration to the hosting server
 - a) Back end server stuff to make sure your website loads quickly and goes to the right page
 - 2. Any additional server maintenance
 - a) If your website goes down for any reason it will be migrated to another server within 24 hours for minimal downtime
 - b) Server calibration for any traffic issues
 - 3. Any changes you would want to make to the website's prices, ordering form, or any other information on the website
 - a) There are a few ways to facilitate this, if you want to be hands on we can set it up so you can make the changes yourself. If you'd

rather leave that up to me, any changes to information will be made within an hour of you telling me

- (1) Additional features and "big" changes will take longer time to be implemented and that will be noted before work has started
- B. Additional features / pages to the website will be given ample time for testing and design
 - 1. A schedule of the new feature build process will be provided

IV. Schedule of Build and Launch

- A. Proposal / Initial Design 6/11/19
 - 1. Wireframe and game-plan assembled
 - 2. Contract is mutually agreed on and terms are set
- B. Design and Build Phase 7/10/19-8/1/19
 - First half of payment is due before design and build phase begins*
 - a) Not true I already started working on it I'm like half-way there already, you can pay in whichever way is easiest for you
 - 2. During this week I will construct the "working first draft"
 - a) Basically the website will be ready to go
 - b) All the coding happens during this week
 - 3. DNS and name servers will be configured
 - 4. Domain will be acquired
- C. First draft meeting -
 - 1. I'll show you what I have built, if it meets what you're looking for launch date will be chosen
 - 2. If changes need to be made at this point more time will be dedicated out and a new build schedule will be made and approved
 - 3. Second draft meeting will be set for TBD.
- D. Launch Date 8/1/2019
 - 1. The big reveal! The website is finished and it's exactly what you're looking for! This is the big day, tell everyone you know!

Website build	\$500
Hosting	\$275
Domain	\$ 60

Total Cost \$835