

MICRO
SOFT

Cameron Blakeley- Me, My Data, and I
Data Science student--Flatiron School
<https://github.com/cameronblakeley>





OVERVIEW OF THE DATA



Start

What is popular

Play

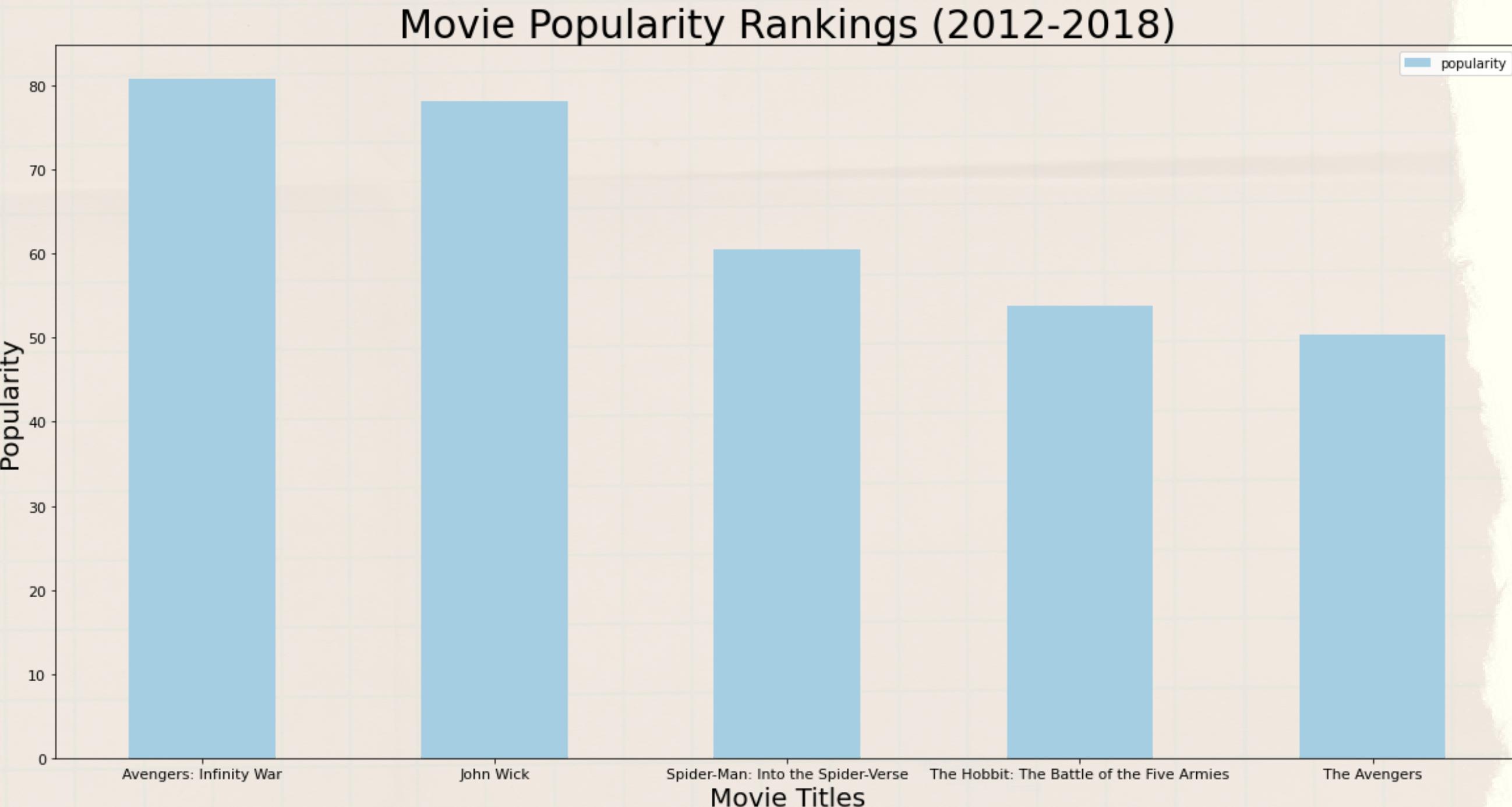
What makes money

Record

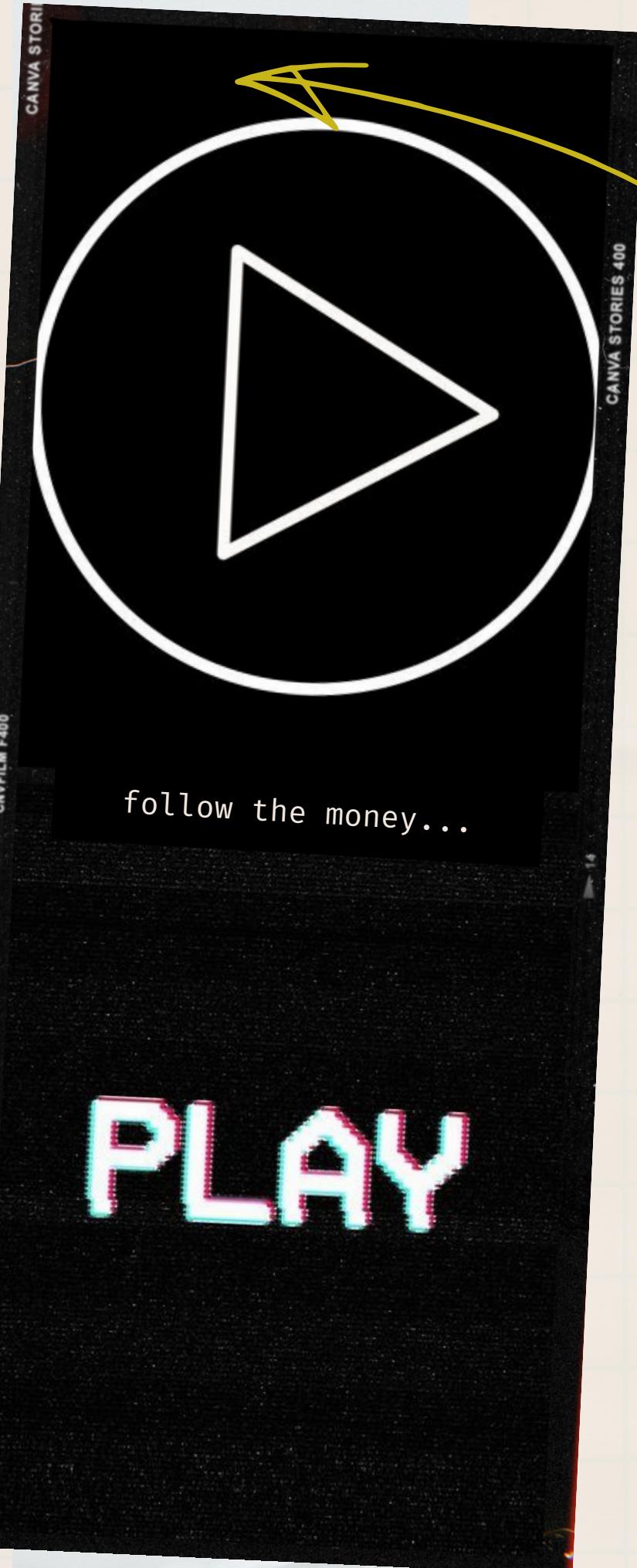
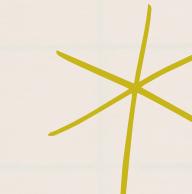
Film length

START: MAKING FILMS THAT ARE POPULAR

What is popular?
ACTION & ADVENTURE



PLAY. CONSIDER ANIMATION

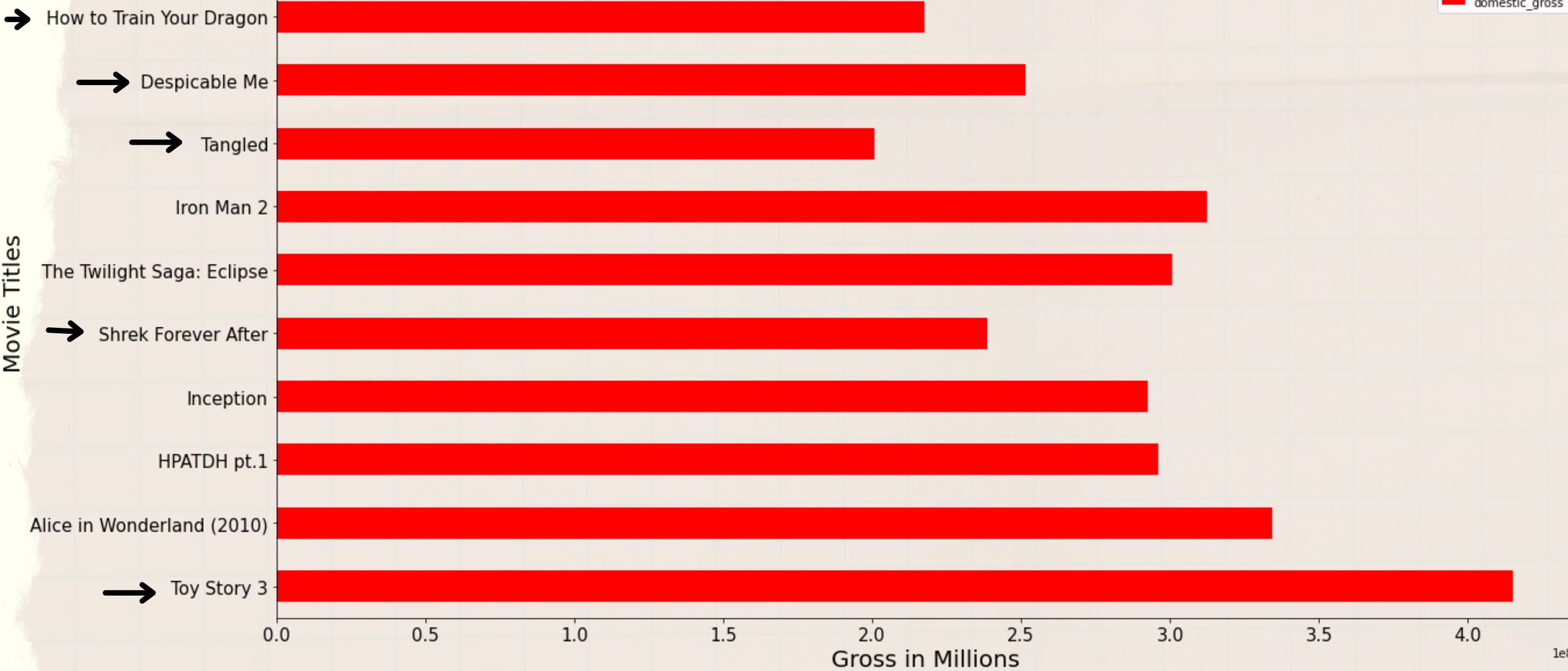


Top 10 Grossing films in 2010

--Animated films count for half--

People like animated Action/Adventure

Domestic Gross (2010)



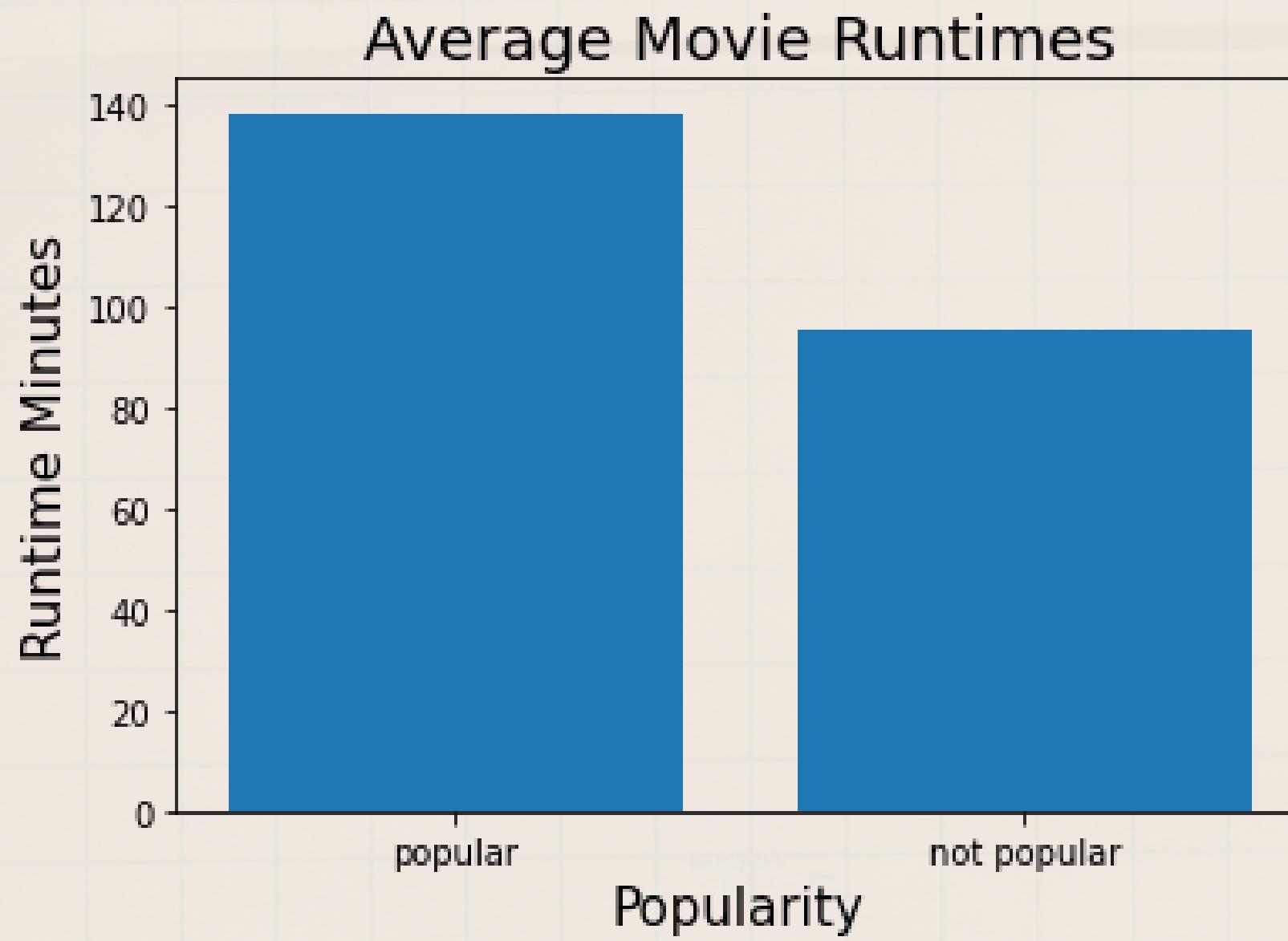


RECORD. HOW LONG?

Popular movies average: 138 minutes

Unpopular movies average: 94 minutes

--People like movies within the
135-138 minutes range more--





RECOMMENDATIONS



Start

Make Action/Adventure films

Play

Consider Animation as well

Record

Keep your film length
to 135-138 minutes

THANK YOU

cameronpblakeley@gmail.com

<https://github.com/cameronblakeley>

