Notes from mockup review

<u>Cameron is creative director, Will is designer</u>

-I like the mockup-a set up with the large image. However, choose a darker image that is less cartoony. You can Google "dark climate change" for sample images

-choose a font that isn't a default font. Maybe even Google what font the NASA site uses, as that font looks more polished and less like a default font

-we talked about a dark color scheme, see NASA website that is in my creative brief for inspo

-see what to do about the button in the top left. Maybe you could just make it say something else and that would take you back to the home page

-change the word "intro" to "what is climate change?"

-plenty of good images are on the CBS site linked in the resources part of my creative brief

-you can add a footer that has the source, who it's designed by and copyright 2023

-title needs to be easily visible on the home page. You can solve this by selecting a darker background image