

Cameron King

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EDUCATION

Duke University, Durham, NC
Computer Science BS, Visual and Media Studies Minor
David M. Rubenstein / Washington Duke Merit Scholar

Graduation: May 2020

EXPERIENCE

Microsoft, Azure Portal | *Seattle, WA* | Framework Product Manager August 2020- Present

- Conducted customer research through product roundtables, user surveys, and feedback sessions for 5 products I own within Azure Portal
- Designed and prototyped a web development tool (WYSIWIG) to create and edit Azure Portal UX using JSON or in-place editing using Figma (5 flows and 100+ screens)
- Worked closely with designers and engineers to build, run experiments and/or iterate on the [Management Groups](#), [Managed Apps](#) & [Azure Lighthouse](#) applications on Azure Portal
- Planned work items, prioritized backlog & grew the Management Groups extension from being a place to group Azure subscriptions to the central app for cloud governance in Azure Portal
- Added telemetry to the web experiences I own + built comprehensive data reports using PowerBI to easily update, browse and share KPIs & OKRs from Kusto queries
- Expedited first party development by launching 'Auto Generated Views' in Azure Portal, a set of views consistent with Azure UX patterns auto-generated using metadata from each resource provider in Azure and their respective api-version

Eleven11, LLC | *Remote, USA* | Co-founder March 2019 – Present

- Co-founded a web and mobile app studio (eleven11.dev) offering web and app services
- Automated workflows for sending legal documents, collecting payments, and updating CRM using Notion, Zapier & Typeform
- Featured projects:
 - [Xperience Shopping](#) - designed UI in Figma + implemented both frontend and backend for a SAAS solution made for e-commerce brands to reduce their returns by providing advanced body-scanning technology when online-shopping
 - [#BlackOwned](#) - a comprehensive black-owned business directory, ranked #120 in App Store Utilities category. Data was scraped from the hashtag #blackowned on Instagram and Twitter
 - [ALTA](#) - a modern event-booking platform, designed UI in Figma + built mobile and web app with Flutter & Firebase
 - [Dappy.io](#) - Venmo for contact info: mobile app built with Flutter allowing for a two way swap of contact information and social media through QR codes, shareable dynamic links, and an iOS homescreen widget
 - [MyWashApp](#) - built a collection of apps (user, admin, driver, partner apps) to run an on-demand laundry service
 - [Parrot](#) - a university-specific dating app launched at Duke University, captured 1/3 of the undergrad population in 6 week

Vimeo, Growth | *New York, NY* | Front End Engineering Intern May 2019- August 2019

- Met weekly with designers and data analysts to determine experiments to run on the platform to enhance user experience and generate growth through subscription conversion
- Prototyped the front-end of experiments using React on bucketed users on Vimeo's web and mobile platform
- Helped Determine Key Performance Indicators to track over the course of experiments
- Redesigned navigation UI on users' video settings page to be consistent with all other Vimeo video tools
- Converted sign up page into a modal for efficient registration and faster access of Vimeo's video services which still stands today

Rezi, Mobile | *New York, NY* | Software Engineer July 2018- September 2018

- Learned common Java design patterns & converted Java code to Objective-C using Google's J2ObjC plugin
- Drafted and prototyped Rezi's first mobile application in both Android Studio and Xcode
- Performed user research to determine why users failed to complete successful lease-signing
 - Problem-solved by creating an automated email campaign to engage users who dropped off

SKILLS

Python, Swift + XCode, Javascript, Flutter, React JS/ React-Native, Webflow, Adobe Suite, Figma