Cameron King

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EDUCATION

Duke University, Durham, NC

Computer Science BS, Visual Media Studies BA, GPA: 3.2 David M. Rubenstein/Washington Duke Merit Scholar

WORK EXPERIENCE

Rezi | New York, NY

Software Engineering Intern

July 2018- Present

Expected Graduation: May 2020

- Learned and implemented common Java design patterns
- Designed and ran tests for converting web app functionality to Java
- Converted Java code to Objective-C using Google's J2ObjC plugin
- Drafted and prototyped Rezi's first mobile application in both Android Studio and Xcode
- Performed user experience research to determine why users failed to complete successful lease-signing
 - o Problem-solved this issue by creating an automated email campaign to engage users who dropped off

Web Development & Design Intern

March 2016- July 2016

- Worked on graphic design projects, including redesigning the startup's logo
- Collaborated in a 2-person team to build the company's landing page (<u>www.rentrezi.com</u>)

Mary Lou Williams Center for Black Culture | Graphic Designer | Duke University

August 2017- May 2018

- Spent 6-8 hours a week designing flyers, pamphlets, snapchat filters and digital signage
- Updated content and design on the center's website (studentaffairs.duke.edu/mlw)
- Awarded the "Abele Ambassador" for the center

BLEU Magazine | Web Designer | Duke University

October 2015- May 2016

- Resolved technical issues for the magazine's WordPress site (www.bleumag.com)
- Redesigned website layout to optimize advertisement space
- Drafted the magazine's e-commerce site, "Brick & Ivy" clothing (www.brick-ivy.com)

LEADERSHIP & ACTIVITIES

Management Leadership for Tomorrow | Career Prep Program Fellow

June 2018 - Present

- Selected as one of 360 for an 18-month professional development program for high-achieving diverse talent
- Complete business case studies and intensive assignments to hone analytical, quantitative and communication skills
- Participate in conferences hosted by industry leaders, such as Deloitte, LinkedIn, Goldman Sachs, etc.

Duke University Union | *Development Operations*

August 2017 - May 2018

- Designed the Duke University Union website (<u>www.duuke.org</u>)
- Set up technology to collect data for DUU programmed events
- Visualized and analyzed data for DUU marketing to interpret

Duke Chapter of NAACP | *Treasurer*

May 2017 - May 2018

- Acted as representative of the Duke NAACP chapter for Duke Administration
- Applied for Duke funding and garnered thousands of dollars to program events on campus
- O Such as bringing one of the founders of the Women's March, Carmen Perez, to campus
- Managed a \$3700-chapter budget while partnering with the Duke Student Government

All Star Code | Alumni Ambassador

July 2015 - July 2017

- Acted as a liaison between All Star Code organization and its alumni
- Planned events for alumni and act as a cohort representative at executive board meetings and fundraisers
- Used reports to emulate the playing styles of rival teams to prepare the players for game day

Activities: Duke Mobile Development Club, Delta Sigma Pi (Business Fraternity), National Society for Black Engineers (NSBE) *Hackathons*: HackDuke, PennAppsXIV, HackNY, All-Star Hacks, SpaceApps: NextGen, HackBrown (2nd place winner)

SKILLS & INTERESTS

Technical Skills: Processing, Python, C, Java, JavaScript, R, HTML & CSS, WordPress, Adobe Suite, Lightroom, Sketch, Final Cut Pro *Interests*: Software Engineering, Photography, Finance & Investments, User Experience Design & Research, Graphic Design