

Cameron King

cameron.king@duke.edu | www.cameronking.nyc | (718) 450-4226

EDUCATION

Duke University, Durham, NC
Computer Science BS, Visual Media Studies BA, GPA: 3.2
David M. Rubenstein/Washington Duke Merit Scholar

Graduation: 2020

WORK EXPERIENCE

- Mary Lou Williams Center for Black Culture** | *Graphic Designer* | Duke University August 2017- Present
- Spent 6-8 hours a week designing flyers, pamphlets, snapchat filters and digital signage
 - Updated content and design on the center's website (studentaffairs.duke.edu/mlw)
 - Awarded the "Abele Ambassador" for the center
- David M. Rubenstein Scholars Program** | *Summer Advisor* | Duke University July 2017- August 2017
- Worked as an RA, mentor, and student ambassador for the incoming class of scholars
 - Managed student activities and helped plan events to enrich scholars' academic experience
- Cameron King Apps** | *Founder* | New York, NY April 2016- July 2016
- Developed 7 mobile and web games, available via Apple App Store & Play Store
 - www.cameronkingapps.com
 - Designed logos and user interface
 - Managed social media (facebook.com/kingapps)
 - Created revenue through Google advertisements
- REZI.co** | *Web Development & Design Intern* | New York, NY March 2016- July 2016
- Worked on graphic design projects, including redesigning the startup's logo
 - Collaborated in a 2-person team to build the company's landing page (www.rentrezi.com)
 - Researched and analyzed user experience behaviors

LEADERSHIP & ACTIVITIES

- Management Leadership for Tomorrow** | *Career Prep Program Fellow* June 2018 – Present
- Selected as one of 365 for an 18-month professional development program for high-achieving diverse talent
 - Complete business case studies and intensive assignments to hone analytical, quantitative and communication skills
 - Participate in conferences hosted by industry leaders, such as Deloitte, LinkedIn, Goldman Sachs, Procter & Gamble and Target
- Duke University Union** | *Development Operations* August 2017 – May 2018
- Designed the Duke University Union website (www.duuke.org)
 - Set up technology to collect data for DUU programmed events
 - Visualized and analyzed data for DUU marketing to interpret
- Duke Chapter of NAACP** | *Treasurer* May 2017 – May 2018
- Acted as liaison between Duke Administration and the Duke NAACP chapter
 - Applied for Duke funding and garnered thousands of dollars to program events on campus
 - such as bringing one of the founders of the Women's March, Carmen Perez, to campus
 - Managed a \$3700-chapter budget while partnering with the Duke Student Government
- Alpha Phi Alpha Fraternity Inc.** | *Social Chair & Academics Chair* March 2017 – May 2018
- Connected with different groups to plan combined events on campus
 - Oversaw the academic standing of the chapter
 - Managed the fraternity website and social media marketing
- Duke Women's Basketball** | *Practice-Player* September 2017 - Present
- Spent 8-12 hours a week in practice with Duke's NCAA women's basketball team
 - Used reports to emulate the playing styles of rival teams to prepare the players for game day
- Clubs:** Duke Mobile Development Club, Delta Sigma Pi (Business Fraternity), National Society for Black Engineers (NSBE)
- Hackathons:** HackDuke, PennAppsXIV, HackNY, All-Star Hacks, SpaceApps:NextGen, HackBrown (2nd place winner)

SKILLS & INTERESTS

Technical Skills: Processing, Python, C, Java, JavaScript, R, HTML & CSS, WordPress, Adobe Suite, Lightroom, Sketch, Final Cut Pro

Interests: Software Engineering, Photography, Finance & Investment, User Experience Design & Research, Graphic Design