

## Skills & Tools

### Identity Design

↳ Type Design

↳ 3D Design

↳ Web Design

### UX/UI

↳ Prototyping

### Motion Design

● Adobe CS (Ai, Ps, Ae, Pr)

● Glyphs/FontLab

● C4D/Blender

● Sketch/Figma

● HTML5/CSS3/JS + JQuery

● Spark AR

● Touchdesigner

## Education

### University of San Diego

Aug 2015 - May 2019

B.A. Communication Studies

→ [cameronkono.com](http://cameronkono.com)

→ 808 381 1813

## Work Experience

[1]

### Zelus

Sep 2020 – Present  
Freelance Designer

Worked closely in an agile and experienced team consisting of the CEO/Founder, Project Manager and Developers. Deployed designs across multiple brand touchpoints, from the logo and identity system to UX/UI Design, as well as website design. Conceptualized, iterated and prototyped app screens, created user flows and delivered visual specs and guidelines to the development team.

Our current project is integrating a new feature into the app, Run for a Cause, which allows users to contribute to and race for a charity/cause of their choosing via a small race entry fee.

[2]

### Freelance

Aug 2020 – Present  
Designer

Providing design services such as logos/identity systems, web design, custom typefaces, 3D design, album artwork and more.

Current Projects include: Editorial design for Le Ly Hayslip, a Vietnamese-American humanitarian, memoirist and writer, as well as drawing, proofing and mastering typeface families for my own soon-to-be type foundry.

[3]

### Lashbar

Jul 2019 – Aug 2020  
Graphic Designer

Worked closely with the Founders and other stakeholders to re-evaluate and refine their brand identity.

Projects include updates to the logomark, building a solid typographic foundation to bring the brand's voice inline with the company's vision, as well as creating print marketing materials such as service menus and business cards.

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