

Cameron Kono

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Skills & Tools

Identity Design
/Type Design
/3D Design
/Web Design
UX/UI
/Prototyping
Motion Design

- Adobe CS (Ai, Ps, Ae, Pr)
- Glyphs/FontLab
- C4D/Blender
- Sketch/Figma
- Final Cut Pro
- Touchdesigner
- HTML5/CSS3/JS + JQuery

Education

University of San Diego

Aug 2015 - May 2019
B.A. Communication Studies

↳ cameronkono.com
↳ 808 381 1813

Work Experience

Zelus

Sep 2020 - Present
Freelance Designer

Worked closely in an agile and experienced team consisting of the CEO/Founder, Project Manager and Developers. Deployed designs across multiple brand touchpoints, from the logo and identity system to UX/UI Design, as well as website design. Concepted, iterated and prototyped app screens, created user flows and delivered visual specs and guidelines to the app development team.

Our current project is integrating a new feature into the app, Run for a Cause, which allows users to contribute to and race for a charity/cause of their choosing via a small race entry fee.

Freelance

Aug 2020 - Present
Designer

Providing design services such as logo/identity systems, web design, custom typefaces, album artwork and more.

Current Projects include: Editorial design for Le Ly Hayslip, a Vietnamese-American humanitarian, memorist and writer, as well as drawing, proofing and mastering typeface families for my own soon-to-be type foundry.

Lashbar

Jul 2019 - Aug 2020
Graphic Designer

Worked closely with the Founders and other stakeholders to re-evaluate and refine their brand identity.

Projects include updates to the logomark, building a solid typographic foundation to bring the brand's voice inline with the company's vision, as well as creating print marketing materials such as service menus, flyers and business cards.

cameronkono@gmail.com