Cameron Kono

Cameron Kono is a multidisciplinary designer focusing on visual identity systems, type design and 3D design.

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Resume — 2022

EDUCATION

University of San Diego
B.A. Communication Sudies
Aug 2015 - May 2019

PROFICIENCIES

Identity design
Type design
3D design
Web design
UX/UI
High & Low Fidelity Prototyping
Light motion design

TOOLS

Adobe CS (Ai, Ps, Ae, Pr)
Glyphs/FontLab
C4D/Blender
Sketch/Figma
Touchdesigner
HTML/CSS/Light JS + Jquery

EXPERIENCE

Zelus
Freelance Designer
Sep 2020 – Present

Worked closely in an agile and experienced team consiting of the CEO/Founder, Project Manager and Developers. Deployed designs across multiple brand touchpoints, from the logo and identity system to UX/UI Design, as well as website design. Concepted, iterated and prototyped app screens, created user flows and delivered visual specs and guidelines to the app development team.

Our current project is integrating a new feature into the app, Run for a Cause, which allows users to contribute to and race for a charity/cause of their choosing via a small entry fee.

Freelance Design
Designer
Aug 2020 – Present

Providing design services such as logo/identity systems, web design, custom typefaces, album artwork and more.

Current Projects include: Editorial design for Le Ly Hayslip, a Vietnamese-American humanitarian, memorist and writer, as well as drawing, proofing and mastering typeface families for my own soon-to-be type foundry.

Lashbar
Graphic Designer
Jul 2019 – Aug 2020

Worked closely with the Founders and other stakeholders to re-evaluate and refine their brand identity.

Projects include updates to the logomark, building a solid typographic foundation to bring the brand's voice inline with the company's vision, as well as creating print marketing materials such as service menus and business cards.