

# Connected Aircraft eEnablement Conference

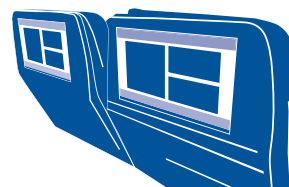
September 13th & 14th 2017

Park Inn by Radisson Hotel, London Heathrow

Lead Sponsor 



**Connect with over 200 airline people from around the world (from over 45 different airlines)  
Plus see over 100 high-tech aviation companies - all in one location!**



Please contact Simon Barker for your sponsorship/exhibition space requirements, and to enquire about speaker slots

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# Connected Aircraft eEnablement Conference

September 13th & 14th 2017, Park Inn by Radisson Hotel, London Heathrow



Launched in October 2013, the Aircraft eEnablement Connectivity & IFE Conference was the world's first event of its kind to cover airline eEnablement and complete nose-to-tail aircraft connectivity. Re-named for 2017, the **Connected Aircraft eEnablement Conference 2017** will again be the perfect venue for the exchange of ideas for everything to do with ground, flight deck and cabin IFE connectivity, plus airline eEnablement strategies. The event will also provide exceptional networking opportunities for all attendees, and will help all airline departments to understand the operational benefits and revenue opportunities available with connected aircraft.



## Who Should Attend?

- Airlines (Flight Operations, Cabin Services, Ancillary Revenue, Passenger Experience, Brand Marketing and Maintenance Departments)
- Aircraft OEMs (Airframe and Engine Manufacturers)
- Avionics Component OEMs
- IFE, Seating and BFE Suppliers
- IT Suppliers (Hardware, Software and Content Management)
- In Flight and Cellular Phone Suppliers and Mobile Network Operators
- Aircraft Cabin Interior Designers
- SATCOM, Broadband and Antennae Suppliers
- Aviation Cyber Security Companies
- In Flight TV, Movie and Media Content Companies

## Why Sponsor?

Sponsoring Aircraft Commerce events provides high profile brand exposure to captive audiences of conference attendees (mainly airlines). Sponsorship provides your company with an enhanced profile and puts your company's products, services and branded messages ahead of companies who are not so visible. Sponsorship also demonstrates your company's support and involvement in the key subjects discussed at these events.



## Why Exhibit?

Exhibiting at Aircraft Commerce events allows you to perform live demonstrations of your company's products and services to a targeted audience of existing and potential new customers. Ideally situated between the two main conference halls, the exhibition area promotes regular traffic and it allows the attendees the opportunity to see the latest avionics connectivity systems and cabin IFE solutions on offer from the world's leading suppliers.

## Products and services showcased include:

- IFE Live Streaming to PEDs / BYODs
- Wireless and Embedded IFE Systems
- Avionics Components
- SATCOM Antennas
- Aircraft and Engine Health Monitoring Software
- Electronic Flight Bags (EFBs)
- Electronic Technical Logs (ETL)
- iPads and Windows Tablets
- Ku-band and ka-band connectivity solutions, plus many more...

Long morning and afternoon refreshment breaks, plus one hour lunch breaks, provides ample time and opportunity to discuss the latest connectivity solutions on offer from all the exhibitors, and to network with your peers, and to interact with the airlines in attendance from around the world (both existing and potential new customers).

Aircraft Commerce has been running successful conferences, on numerous aviation subjects for over 15 years, with a proven track record of giving suppliers prime opportunities to demonstrate their expert solutions to audiences of highly relevant airline attendees.

## 2017 Sponsorship and Exhibition Booth Space Prices – Prices in US Dollars (\$):

Lead Conference Sponsor:	\$15,000 USD (RESERVED)
Conference Event Application:	\$5,000 USD (RESERVED)
Welcome Reception Sponsor:	\$5,000 USD
Cocktail Reception Sponsor:	\$6,000 USD
Breakfast 1st Day Sponsor:	\$3,850 USD
Breakfast 2nd Day Sponsor:	\$3,500 USD
Refreshment Breaks Sponsor:	\$5,000 USD
Lunch 1st Day Sponsor:	\$5,500 USD
Lunch 2nd Day Sponsor:	\$5,000 USD
Lanyards & Name Badges Sponsor:	\$4,500 USD
Notepads & Pens Sponsor:	\$4,500 USD
3x2 Metre Single Exhibition Booth Spaces:	\$6,950 USD
6x2 Metre Double Exhibition Booth Spaces:	\$12,000 USD

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