

Cameron Webb

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Qualifications Summary

Full-time Business Analytics student at George Brown College and current Assistant Supervisor at a market research company, combining academic knowledge with hands-on experience in data analysis and team leadership. Skilled in Power BI, Excel, SQL, and Python, with proficiency in dashboard development, workflow automation, and performance improvement. Eager to apply both technical skills and practical problem-solving practically in the field as a graduate in 2026/2027.

Education

Bachelor of Business Administration (BBA), Business Analytics

George Brown Polytechnic

Toronto, Ontario, Canada

Sep 2023 – Apr 2027

- GPA: 3.9 / 4.0
- Applied Power BI, Excel (advanced formulas, pivot tables, macros/VBA), SQL, Python, R, Tableau to analyze large datasets, create dashboards, and support decision-making.
- Coursework includes forecasting, KPI tracking, scenario analysis, and business analytics.
- Experience in data cleaning, validation, and communicating insights to non-technical audiences.

Technical Skills

Data Analysis & Reporting: Dashboard development, data cleaning, KPI tracking, ad-hoc analysis, predictive modeling, scenario analysis

Tools & Platforms: Power BI, Power Automate, Power Apps, Excel (advanced formulas, pivot tables, VBA/macros), Tableau, SQL, Python, R

Automation & Scripting: Workflow automation, Excel macros, repetitive task streamlining

Soft Skills: Problem-solving, attention to detail, effective communication, performance feedback and coaching

Experience

Assistant Supervisor

The Logit Group

Toronto, Ontario, Canada

Aug 2022 – Present

- Led 10–30 agents across multiple projects while ensuring data accuracy and quality standards.
- Developed Power BI-style dashboards and Excel reporting tools to track KPIs, identify trends, and improve operational efficiency.
- Created automated project tracking spreadsheets for clients, streamlining weekly reporting processes.
- Designed coaching programs and provided feedback that increased team performance by over 300%.

Quality Control

The Logit Group

Toronto, Ontario, Canada

Jun 2021 – Aug 2022

- Conducted systematic data quality checks to ensure integrity and reliability of project datasets.
- Applied call quality standards and performance metrics to improve customer satisfaction outcomes.
- Identified process inefficiencies and resolved technical issues, reducing downtime and improving reporting accuracy.

Barista / Cashier

Coffee and All That Jazz

Toronto, Ontario, Canada

Oct 2021 – June 2023

- Delivered high-quality service and maintained accuracy in cash operations.
- Prepared specialty beverages and managed food service in a busy café.
- Built rapport with customers, contributing to a welcoming environment.

Volunteer

Volunteer

Habitat for Humanity GTA

Toronto, Ontario, Canada

Oct 2024 – Present

- Managed online listings and inventory records to support operational efficiency.
- Assisted customers and communicated organizational goals in an inclusive, welcoming manner.
- Supported process organization and data tracking to improve the customer experience.

Certifications

Google AI-Powered Performance Ads

Jan 2026

Google Analytics

Jan 2026

SAS Programming 1

Nov 2023