

I will create a blog post that they can use to spread through online news sources, social media, etc., an infographic that can be shared in print, like in airports, as well as social media, and a short video clip with some of the important facts to help inform the public. My goal is to make sure the reader knows this blog is not a scare tactic to make them believe car travel is completely unsafe; more so, to show them that air travel is much safer than portrayed. My first part of the blog will show the statistics on car accidents. This is used to compare and put into perspective my message. The first graphs show traffic deaths have grown to around 30,000 or more recently. My third graphic will show that airline accidents and fatal accidents have steadily decreased over the years. The fourth visual shows that airline deaths have decreased over the years. For example, in 2015, deaths by airline travel were around 1,500 whereas car accidents were near 30,000! Lastly, the bubble chart shows that as time as gone on, airplanes have become safer. The bubble chart is airline deaths by year and rank. The years with the highest amount were in 1940s and other years not really close to recent times. My blog was mainly graphs and fewer word. The words were there to explain the graphs better. In conclusion, the blog was used to portray the airline industry in a safer manner than by what the media has said.

References

<https://www-fars.nhtsa.dot.gov/Main/index.aspx>

<https://www.baaa-acro.com/statistics/death-rate-per-year?page=1>

And the following datasets, available in GitHub repository which is:

<https://github.com/cameronpick1/Projects.git>



NHTSA.csv



netincome.csv



airlinedata.csv



Fatalities and
Fatality Rates.csv



CrashReport.csv