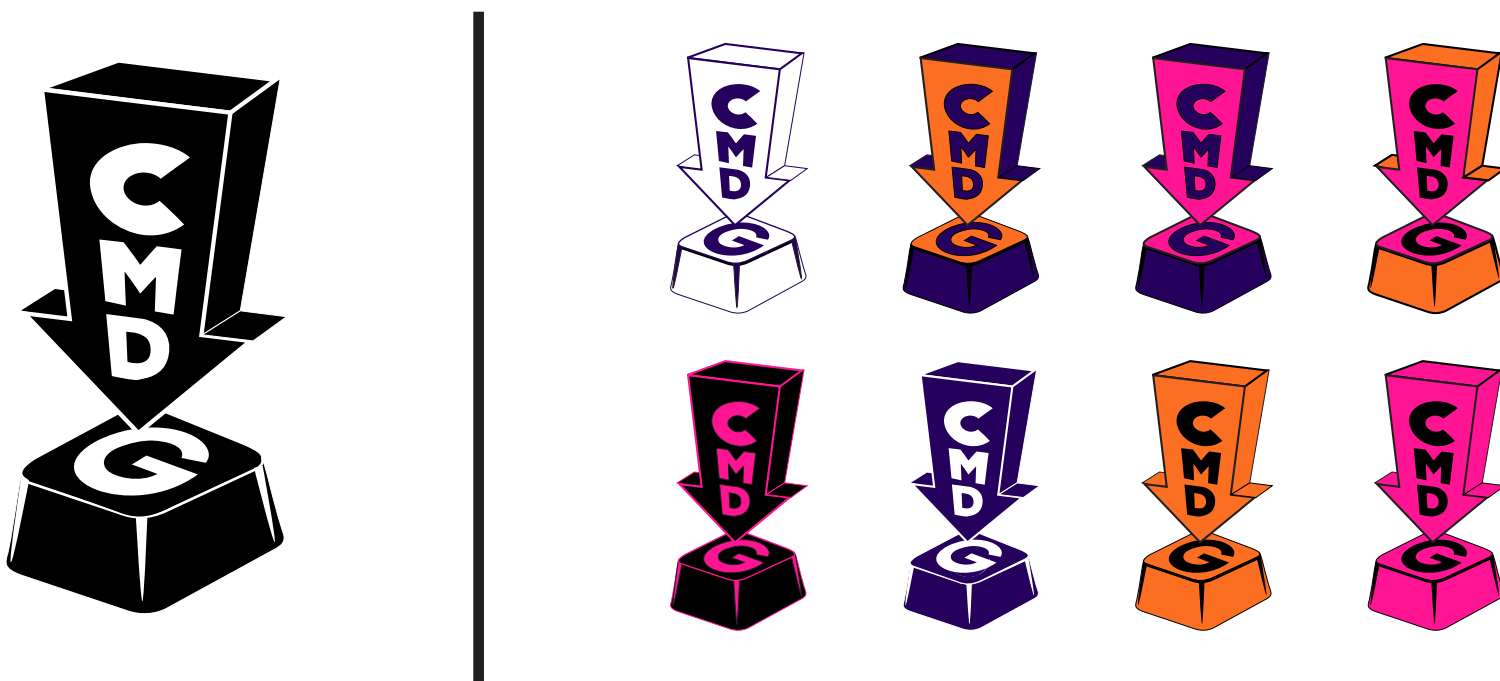




LOGO VARIATIONS



BRAND TYPOGRAPHY

GILL SANS MT
(Regular)

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m
n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

ARYA
(DOUBLE)

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

ALFARN
(REGULAR)

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

COLOR PALETTE



RGB 255, 255, 255
HSV 0, 0, 100
CMYK 0, 0, 0, 0
LAB 100, 0, 0

RGB 37, 0, 92
HSV 264, 100, 36
CMYK 60, 100, 0, 64
LAB 10, 39, -46

RGB 0, 0, 0
HSV 0, 0, 0
CMYK 0, 0, 0, 100
LAB 0, 0, 0

RGB 252, 110, 34
HSV 21, 87, 99
CMYK 0, 56, 87, 1
LAB 63, 51, 64

RGB 255, 20, 147
HSV 328, 92, 100
CMYK 0, 92, 42, 0
LAB 56, 85, -6

TEXTURES / PATTERNS

