CAMERYN HARVEY

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ABOUT

With a background in both statistics and digital media arts, I thrive at the intersection of analytical thinking and creative storytelling. Passionate about translating complex data into compelling, visually engaging narratives, I enjoy building intuitive visualizations, uncovering insights, and helping others understand data in meaningful ways.

EDUCATION

University of California, Los Angeles *(UCLA)*   *Expected Graduation: June 2025*
B. S. in Statistics and Data Science | Minor in Scandinavian | GPA: 3.7
  - **Coursework**: Data Analysis & Regression | Computational Statistics with R | Mathematical Statistics | Linear Models | Design & Analysis of Experiment | Computation and Optimization | Statistical Models & Data Mining | Monte Carlo Methods | Statistical Models in Finance | Digital Humanities
  - **Study Abroad**:   *Summer 2022*
    Spent the summer travelling Denmark learning the culture and history of Scandinavia, while simultaneously taking UCLA Scandinavian courses at the Danish Institute of Study Abroad in Copenhagen

EXPERIENCES

UCLA Bruin Sports Analytics, Tennis Consulting   *May 2024 - Present*
Analytics Team | Tagging Team Lead
  - Developed tagging software and tracking metrics to optimize performance analysis for UCLA D1 Tennis
  - Designed metrics and EDA tools to refine error checks, improving data accuracy and player insights
  - Mentored a tagging team of new members, ensuring precise data collection and enhanced workflows
  - Created match analytics reports using Python in Jupyter Notebooks, delivering strategic insights to players

CourseKata Analysis   *April 2024*
  - Built predictive models in R/Python, recommending CourseKata use early intervention for at-risk students
  - Achieved 97% accuracy with a Random Forest model flagging students likely to underperform
  - Presented findings to 25 judges, advising content and engagement optimizations to boost performance

Hospitality   *June 2020 - January 2021*
  - *Stubriks, Fullerton, CA*: facilitated service flow and trained new hires amid evolving COVID-19 policies
  - *Creamisty, Yorba Linda, CA*: operated POS-software and provided customer service in fast-paced environment

LEADERSHIP & EXTRACURRICULARS

Kappa Delta Sorority   *November 2022 - Present*
Active Member | Sisterhood Committee
  - Coordinate cost-effective events while fostering connections with Girl Scouts and philanthropic partners

UCLA Club Lacrosse   *September 2022 - December 2024*
Athlete | Apparel and Equipment Co-Chair
  - Attended weekly practices from September to May, contributing to team fundraising and camaraderie
  - Collaborated with players, coaches, and vendors to design and facilitate apparel production for '24 season

SKILLS & INTERESTS

  - Proficient in RStudio, Tableau, Python, SQL, Premiere Pro, Final Cut Pro, Excel, Microsoft Word, & Photoshop
  - ANOVA, Random Forests, experimentation, data cleaning, regression analysis, graphics, & visualizations
  - Music & instruments (guitar, piano, & violin), languages (Swedish & Spanish), reading (currently: T.O.G.)