Cameron Martin

Software Engineer · Seattle, WA

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Technical Skills

Fluent: Modern JavaScript · Git SCM · Single-page web applications · Ember.js · Layout and styles (HTML/CSS)

UI architecture · Software design patterns · Rigorous unit + integration + acceptance testing

Competent: Java · Go · Node.js · TypeScript · React + Redux · MySQL · Web API design · Shell scripting + automation

Hobby-grade: Rust • Elixir + OTP

Professional Experience

Simply Measured | Software Engineer II, January 2016 - November 2017

Integrated cross-channel analytics suite for digital marketers

- > Built flagship web analytics dashboard from the ground up with Ember.js, Highcharts, and Autho
- > Worked closely with platform teams to integrate UI with backend microservices, frequently diving into platform codebases and occasionally contributing Java code across the stack
- > Wrote extensive design documentation and spearheaded the creation of UI code style standards
- > Participated in strenuous code review and critique to ensure consistent quality within diverse codebases
- > Personally championed modularity, reusability, and testability in our software designs
- > Refactored key application modules into shared internal libraries to minimize duplication and enforce the development of clean, principled, testable interfaces throughout our projects

Project Highlights

Simply Measured Attribution Dashboard | 2016

I critically participated in the creation of the "attribution" extension (called "content share" / "conversion" tracking in the marketing material) to Simply Measured's flagship analytics dashboard, from designing and scaffolding the routing architecture down to working closely with our product designers to attain pixel-perfect visuals and UX behaviors.

I particularly sought to develop reusable, flexible, powerful UI components that anticipated our future needs. This culminated in my spearheading of a container + component architecture for the multiple table views in the dashboard, which allowed rapid deployment of new types of tables and became a reference pattern for data display throughout Simply Measured's UI projects.

Education

Hack Reactor | Immersive program in software engineering • 2015 New York University | B.A., Individualized Study • 2013 • Concentration in consciousness and identity

Personal Trivia

Enthusiastic about primate biology. Can play guitar fast, but sloppily. Once messed up Zach Braff's latté order – not sure if I'm sorry. Favorite animal is: "dolphin." Distant cousin of Ulysses S. Grant. Am a mutant – ask me.