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[Personal Website](#) 



Paris, France

# Juan Camilo DEL BUSTO

UI/UX Designer  
Webmaster



Availability: after September 30, 2023

## Skills

### WEB

- HTML5 & CSS3
- Wordpress
- JavaScript
- Bootstrap
- Sass
- SEMRush - SEO
- Moodle

### DESIGN

- Adobe
  - Photoshop
  - Illustrator
  - InDesign
  - XD
  - Premiere Pro
- Figma
- MIRO (user conception)
- CANVA

### PROJECT MANAGEMENT

- NOTION
- ASANA
- TRELLO

## LANGUES

- French - C1
- Spanish (native language)
- English - C1

## Professional Experiences

- 2022 - 2023

**Project Manager - Marketing & Communication**  
*Télécom SudParis / France*
  - Creation and management of two multilingual websites for the international department
  - Graphical design of informative content and campus events
  - Execution of digital projects in collaboration with other departments to facilitate information dissemination to students
- 2017 - 2019

**Life Cycle - Human Resources**  
*Scotia Bank / Colombia*
  - Management of digital projects aimed at transforming administrative processes into human resources best practices
  - Collaboration with multicultural teams on projects involving different countries in the Americas and Asia

## Education

- 2022 - 2023

**Master - Multilingual Web Communication**  
*University of Strasbourg / France*
  - Multilingual Communication and Web Writing - SEO
  - Design and Web Design
  - Optimization and Project Management
  - Digital Marketing and Community Management
  - Visual and Audio-Visual Communication
- 2013 - 2018

**Degree - Psychologie**  
*University of Los Andes / Colombia*
  - Understanding the User from a Socio-Cognitive Perspective
  - Psychology and Web Design

## Certifications

- Responsive Web Design
- Graphic Design Using Adobe
- Digital Marketing: SEO, Social Media & Content
- Applying Psychology to Design