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[Linkedin](#)



[Personal Website](#)



Paris, France

Juan Camilo DEL BUSTO

WEBMASTER
UI/UX



Skills

Web Content Management

- Wordpress
- SEMRush - SEO
- Google Analytics
- Moodle

Web Development

- HTML5, CSS3 & Bootstrap
- PHP
- JavaScript - Json
- Sass

Design

- Adobe
 - Photoshop
 - Illustrator
 - InDesign
 - XD
 - Premiere Pro
- Figma
- MIRO (user conception)
- CANVA

Project Management

- NOTION
- ASANA
- TRELLO

LANGUES

- French - C1
- Spanish (native language)
- English - C1

Professional Experience

2022 - 2023

Project Manager - Marketing & Communication

Télécom SudParis / France

- Creation and management of two multilingual websites for the international department
- Graphical design of informative content and campus events
- Execution of digital projects in collaboration with other departments to facilitate information dissemination to students

2017 - 2019

Life Cycle - Human Resources

Scotia Bank / Colombia

- Management of digital projects aimed at transforming administrative processes into human resources best practices
- Collaboration with multicultural teams on projects involving different countries in the Americas and Asia

Education

2022 - 2023

Master - Multilingual Web Communication

University of Strasbourg / France

- Multilingual Communication and Web Writing - SEO
- Design and Web Design
- Optimization and Project Management
- Digital Marketing and Community Management
- Visual and Audio-Visual Communication

2013 - 2018

Degree - Psychologie

University of Los Andes / Colombia

- Understanding the User from a Socio-Cognitive Perspective
- Psychology and Web Design

Certifications

- Advanced Responsive Web Design
- Graphic Design Using Adobe
- Digital Marketing: SEO, Social Media & Content
- Applying Psychology to Design