

abla

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Paris, France

Skills

WEB

- HTML5 & CSS3
- Wordpress
- JavaScript
- Bootstrap
- Sass
- SEMRush SEO
- Moodle

DESIGN

- Adobe
 - Photoshop
 - Illustrator
 - InDesign
 - o XD
- Figma
- MIRO (user conception)
- CANVA

PROJECT MANAGEMENT

- NOTION
- ASANA
- TRELLO

LANGUES

- French C1
- Spanish (native language)
- English C1

Juan Camilo DEL BUSTO

UI/UX Designer Webmaster



Availability: after September 30, 2023

Professional Experiences

2022 - 2023 Project Manager - Marketing & Communication

Télécom SudParis / France

- Creation and management of two multilingual websites for the international department
- Graphical design of informative content and campus events
- Execution of digital projects in collaboration with other departments to facilitate information dissemination to students

2017 - 2019 Life Cycle - Human Resources

Scotia Bank / Colombia

- Management of digital projects aimed at transforming administrative processes into human resources best practices
- Collaboration with multicultural teams on projects involving different countries in the Americas and Asia

Education

2022 - 2023 Master - Multilingual Web Communication

University of Strasbourg / France

- Multilingual Communication and Web Writing -SEO
- Design and Web Design
- Optimization and Project Management
- Digital Marketing and Community Management
- Visual and Audio-Visual Communication

2013 - 2018 Degree - Psychologie

University of Los Andes / Colombia

- Understanding the User from a Socio-Cognitive Perspective
- Psychology and Web Design

Certifications

- Responsive Web Design
- Graphic Design Using Adobe
- Digital Marketing: SEO, Social Media & Content
- Applying Psychology to Design