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Personal Website 



Paris, France

Juan Camilo DEL BUSTO

UI/UX Designer
Webmaster



Availability: after September 30, 2023

Skills

WEB

- HTML5 & CSS3
- Wordpress
- JavaScript
- Bootstrap
- Sass
- SEMRush - SEO
- Moodle

DESIGN

- Adobe
 - Photoshop
 - Illustrator
 - InDesign
 - XD
- Figma
- MIRO (user conception)
- CANVA

PROJECT MANAGEMENT

- NOTION
- ASANA
- TRELLO

LANGUES

- French - C1
- Spanish (native language)
- English - C1

Professional Experiences

- 2022 - 2023

Project Manager - Marketing & Communication
Télécom SudParis / France
 - Creation and management of two multilingual websites for the international department
 - Graphical design of informative content and campus events
 - Execution of digital projects in collaboration with other departments to facilitate information dissemination to students
- 2017 - 2019

Life Cycle - Human Resources
Scotia Bank / Colombia
 - Management of digital projects aimed at transforming administrative processes into human resources best practices
 - Collaboration with multicultural teams on projects involving different countries in the Americas and Asia

Education

- 2022 - 2023

Master - Multilingual Web Communication
University of Strasbourg / France
 - Multilingual Communication and Web Writing - SEO
 - Design and Web Design
 - Optimization and Project Management
 - Digital Marketing and Community Management
 - Visual and Audio-Visual Communication
- 2013 - 2018

Degree - Psychologie
University of Los Andes / Colombia
 - Understanding the User from a Socio-Cognitive Perspective
 - Psychology and Web Design

Certifications

- Responsive Web Design
- Graphic Design Using Adobe
- Digital Marketing: SEO, Social Media & Content
- Applying Psychology to Design