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Paris, France

# Juan Camilo DEL BUSTO

WEBMASTER  
UI/UX



## Skills

### WEB

- HTML5 & CSS3
- Wordpress
- PHP
- JavaScript
- Bootstrap
- Sass
- SEMRush - SEO
- Moodle

### DESIGN

- Adobe
  - Photoshop
  - Illustrator
  - InDesign
  - XD
  - Premiere Pro
- Figma
- MIRO (user conception)
- CANVA

### PROJECT MANAGEMENT

- NOTION
- ASANA
- TRELLO

## LANGUES

- French - C1
- Spanish (native language)
- English - C1

## Professional Experience

2022 - 2023

### Project Manager - Marketing & Communication

*Télécom SudParis / France*

- Creation and management of two multilingual websites for the international department
- Graphical design of informative content and campus events
- Execution of digital projects in collaboration with other departments to facilitate information dissemination to students

2017 - 2019

### Life Cycle - Human Resources

*Scotia Bank / Colombia*

- Management of digital projects aimed at transforming administrative processes into human resources best practices
- Collaboration with multicultural teams on projects involving different countries in the Americas and Asia

## Education

2022 - 2023

### Master - Multilingual Web Communication

*University of Strasbourg / France*

- Multilingual Communication and Web Writing - SEO
- Design and Web Design
- Optimization and Project Management
- Digital Marketing and Community Management
- Visual and Audio-Visual Communication

2013 - 2018

### Degree - Psychologie

*University of Los Andes / Colombia*

- Understanding the User from a Socio-Cognitive Perspective
- Psychology and Web Design

## Certifications

- Advanced Responsive Web Design
- Graphic Design Using Adobe
- Digital Marketing: SEO, Social Media & Content
- Applying Psychology to Design