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Personal Website



Paris, France

Juan Camilo DEL BUSTO

WEBMASTER
UI/UX



Availability: after September 30, 2023

Skills

WEB

- HTML5 & CSS3
- Wordpress
- JavaScript
- Bootstrap
- Sass
- SEMRush - SEO
- Moodle

DESIGN

- Adobe
 - Photoshop
 - Illustrator
 - InDesign
 - XD
 - Premiere Pro
- Figma
- MIRO (user conception)
- CANVA

PROJECT MANAGEMENT

- NOTION
- ASANA
- TRELLO

LANGUES

- French - C1
- Spanish (native language)
- English - C1

Professional Experiences

- | | |
|--------------------|--|
| 2022 - 2023 | Project Manager - Marketing & Communication
<i>Télécom SudParis / France</i> <ul style="list-style-type: none">• Creation and management of two multilingual websites for the international department• Graphical design of informative content and campus events• Execution of digital projects in collaboration with other departments to facilitate information dissemination to students |
| 2017 - 2019 | Life Cycle - Human Resources
<i>Scotia Bank / Colombia</i> <ul style="list-style-type: none">• Management of digital projects aimed at transforming administrative processes into human resources best practices• Collaboration with multicultural teams on projects involving different countries in the Americas and Asia |

Education

- | | |
|--------------------|--|
| 2022 - 2023 | Master - Multilingual Web Communication
<i>University of Strasbourg / France</i> <ul style="list-style-type: none">• Multilingual Communication and Web Writing - SEO• Design and Web Design• Optimization and Project Management• Digital Marketing and Community Management• Visual and Audio-Visual Communication |
| 2013 - 2018 | Degree - Psychologie
<i>University of Los Andes / Colombia</i> <ul style="list-style-type: none">• Understanding the User from a Socio-Cognitive Perspective• Psychology and Web Design |

Certifications

- Advanced Responsive Web Design
- Graphic Design Using Adobe
- Digital Marketing: SEO, Social Media & Content
- Applying Psychology to Design