

Candy Store's Review

[View in Power BI](#) ↗

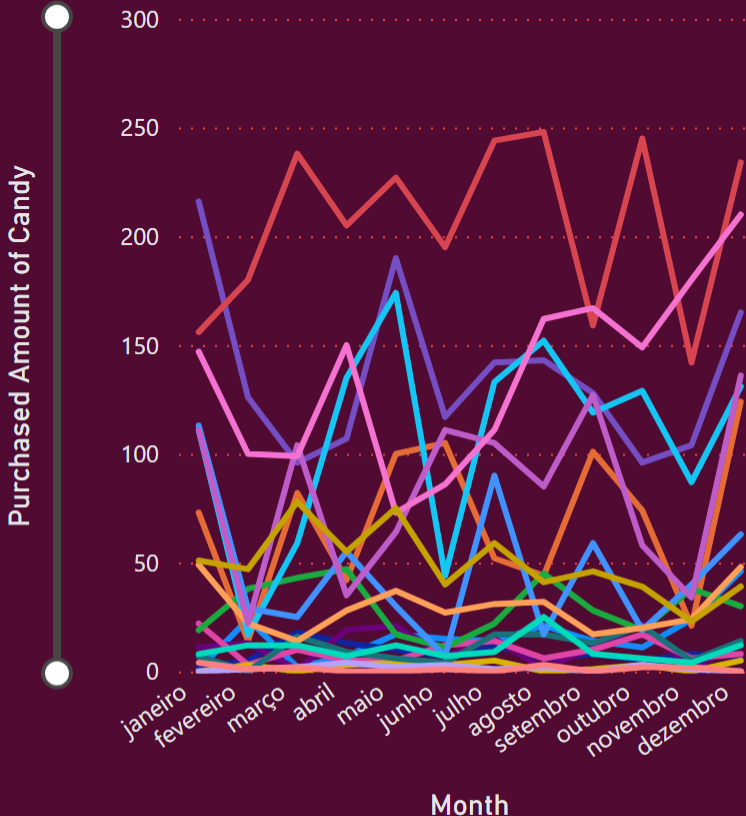
Candy Store's Revenue Overview

14.11K

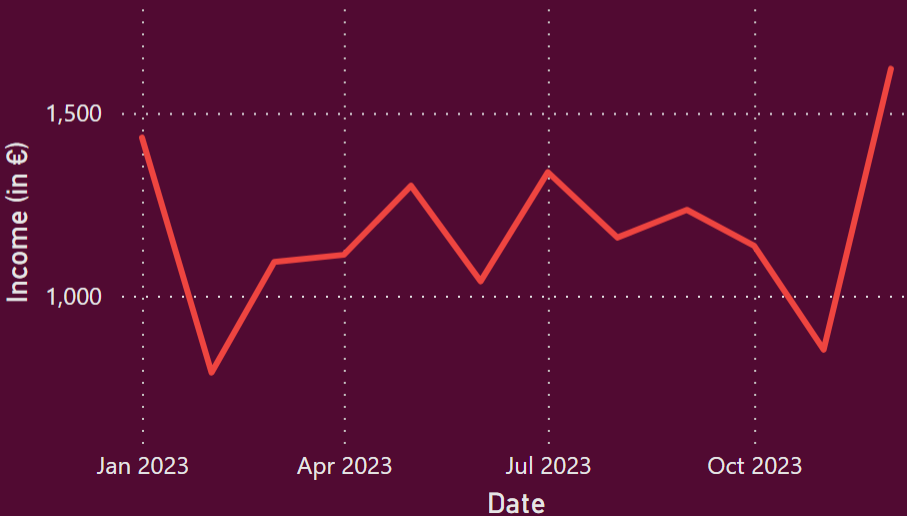
Total Income

Types of Candy Purchased over time

Chiclets Fruit Chews Haribo Go... Hershey'...



Total Income per Month, Year



Data Q&A



sale M&M's



5.98K

Is this useful?

Filter by Date:

Select all

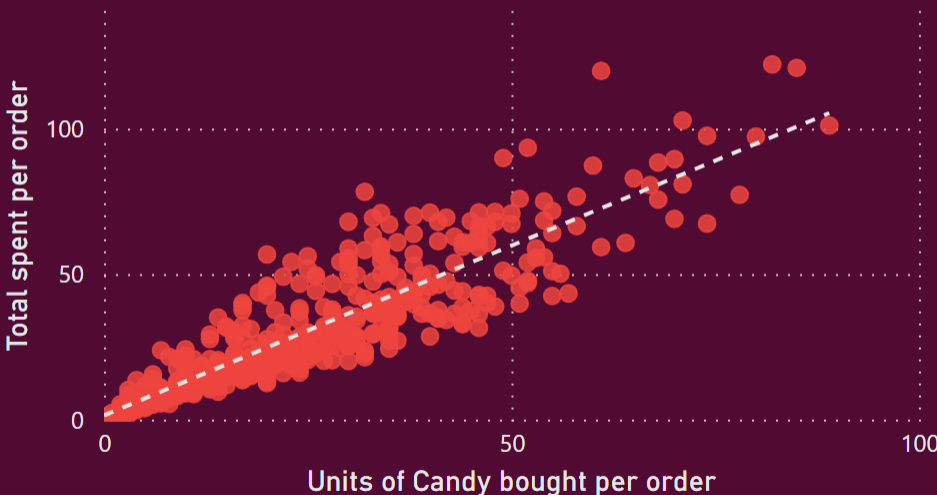
(Blank)

2022

2023



Correlation Income/Number of Purchased Candy



Yearly Income KPI

14,111.10!

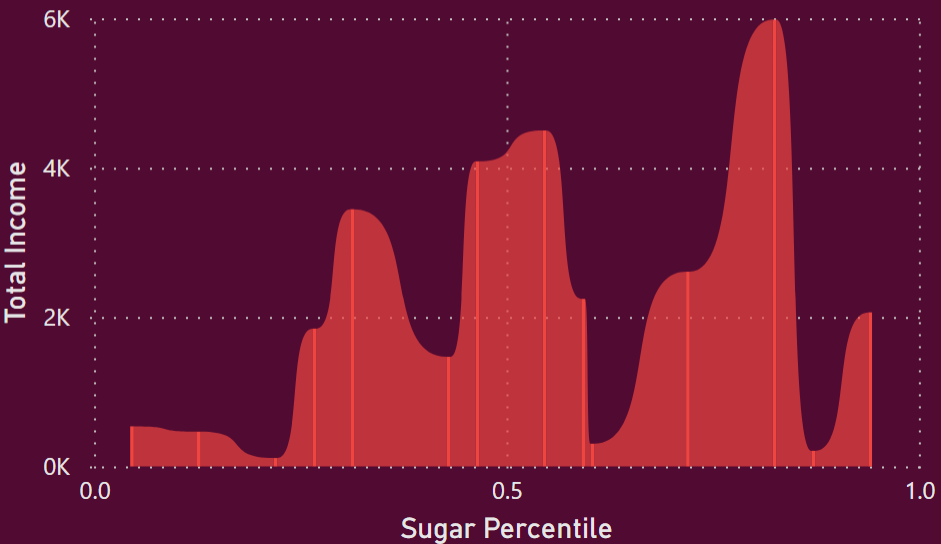
Goal: 18000 (-21.6%)

Candy Store's Candy Overview

Customer's Taste Profile



Total Sales per Sugary Profile



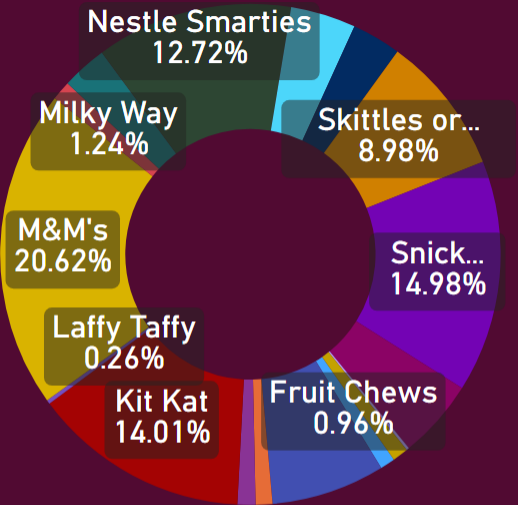
Total Sales

29.87K

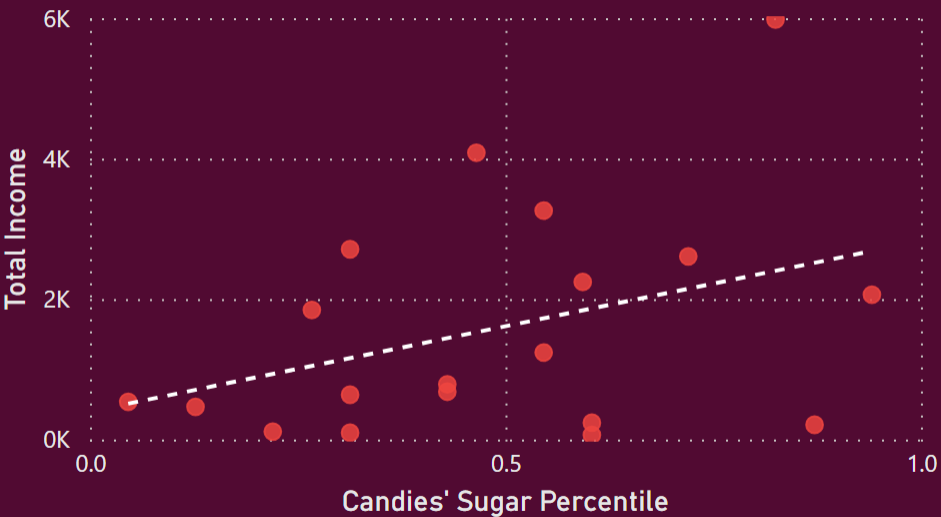
Price per Unit

29.80

Total orders per candy type



Correlation Sugar/Total Income



Filter by Candy:

Select all	Laffy Taffy	Skittles original
Chiclets	M&M's	Snickers
Fruit Chews	Milky Way	Snickers Crisper
Haribo Gold Bears	Nestle Crunch	Twix
Hershey's Milk Choc...	Nestle Smarties	Welch's Fruit Sna...
Hershey's Special D...	Peanut M&Ms	Whoppers
Kit Kat	Reese's Peanut B...	