

María Camila Cala Chaves

Data Analyst

Industrial Engineer with training in Data Analysis and hands-on experience in Python, SQL, and visualization with Power BI and Tableau. Focused on transforming data into actionable insights to support decision-making. Ability to combine technical skills with process vision and continuous improvement.

Results-oriented, responsible, and empathetic, with strong organizational skills and commitment, always willing to take on new challenges and contribute to the growth of the team and the company.

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Based in:

Bogotá, Colombia

Practical Experience

Data Analyst

TripleTen | Data Analytics Program | 2024-2025

- Preparation, cleaning, and transformation of databases with over 100k records to ensure quality and consistency in analytical processes.
- Application of statistical techniques for hypothesis validation and generation of insights relevant to decision-making.
- Design of dashboards in Power BI and Tableau with key metrics that enabled the identification of trends and areas for improvement.
- Use of libraries such as Pandas, NumPy, Matplotlib, and Seaborn for exploratory analysis, user segmentation, and execution of A/B tests.
- Development of business-oriented practical projects, including KPI creation, conversion funnel optimization, and process impact evaluation.

Achievements:

- Development of a Customer Journey analysis through A/B testing to evaluate improvements in the conversion rate of a digital funnel.
- Creation of dashboards for global population visualization, enabling the identification of demographic trends, geographic distributions, and growth projections.

Education

Data Analytics

Tripletten (Bootcamp Online) | November 2024 - August 2025

Industrial Engineering

Escuela Colombiana de Ingeniería Julio Garavito | 2015 - 2020

Technical Skills

- Programming Languages: Python (Pandas, NumPy, Matplotlib, Seaborn), SQL
- Data Visualization: Power BI, Tableau, Plotly, Dash, Looker
- Version Control: Git
- Other Tools: Microsoft PowerShell, Render API, Advanced Excel

Soft Skills

- Analytical thinking
- Effective communication of results
- Organization and time management
- Collaboration in multidisciplinary teams
- Empathy and interpersonal skills

Languages

- English – Advanced (C1): Skilled in reading and writing technical reports, participating in meetings, and delivering professional presentations.
- Spanish – Native