

Camila Paleno

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Portfolio: imcamila.dev

Highly skilled and motivated professional with expertise in frontend web development, website design, and graphic design. Possessing a strong creative eye, I excel in crafting visually appealing and user-friendly websites while ensuring seamless functionality and optimal user experience. With a passion for staying up-to-date with the latest industry trends and technologies, I consistently deliver high-quality solutions that exceed client expectations.

HTML

CSS

Javascript

React.js

Github

SEO

UX/UI

Illustrator

Xd

After Effects

Photoshop

Blender 3D Modeling

Experience

Frontend Web Developer and Designer - Neuroscience Education Institute | October 2021 - Present

Collaborated with various teams within NEI to develop visually stunning and responsive learning portals, dashboards, libraries, informational pages, and blog, ensuring optimal performance across multiple browsers and devices.

Worked closely with the teams to understand their unique goals, delivering customized designs and graphics that addressed their needs while aligning with NEI's overall brand identity. Presented wireframes and design concepts using Adobe XD, incorporating feedback into the design process.

Translated designs into fully functional websites in collaboration with the backend team utilizing HTML/CSS, and JavaScript to create engaging and interactive user interfaces.

Conducted thorough testing, debugging, and implemented SEO best practices to optimize website speed, performance, accessibility, visibility, and organic search rankings.

Created compelling visual content, including web graphics, marketing/social media infographics, and illustrations to enhance brand recognition and user engagement.

Managed multiple projects simultaneously, ensuring timely delivery while maintaining a high standard of quality.

Freelance Frontend Web Developer and Designer | October 2020 - Present

Collaborated with a wide range of clients, including ecommerce stores, small businesses, creatives, tech companies, and more, to deliver custom web development and design solutions.

Worked closely with each client to understand their business goals and brand identity, delivering tailored designs that reflect their unique vision and style.

Implemented various technologies and frameworks, including HTML/CSS, JavaScript, and WordPress, to create interactive and dynamic web applications.

Customized and integrated ecommerce platforms, such as Shopify, WooCommerce, and Squarespace, to create seamless online shopping experiences for clients.

Created compelling visual content, including web graphics, marketing/social media infographics, and illustrations to enhance brand recognition and user engagement.