

Camila Reimann

UI/UX Designer

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About me

I am an UI/UX Designer focused on creating experiences for users through interfaces for apps, websites, landing pages and dashboards.

Soft Skills

Organization
Communication
Collaboration
Empathy
Resilience
Curiosity to learn
Creativity
Flexibility
Easy adaptation
Synthesis

Hard Skills

Adobe Photoshop
Adobe Illustrator
Adobe XD
Figma
Figjam
Miro
Usability
Information Architecture
Responsiveness
User Research
A/B Testing
Prototyping
Graphics Systems (Key Visuals)
Visual identity
Presentations
Basic HTML, CSS and JavaScript

Languages

Portuguese (Native)
English (Advanced)
Spanish (Basic)

Volunteer Work

Little Prince Hospital
Entertainment Social Services

International Experience

Au Pair Exchange
United Kingdom and Netherlands

Professional Experience

UI/UX Freelancer

Jan 2020 - Currently

- 4+ Years of experience with app interfaces, websites and digital products;
- Low and high fidelity prototypes;
- Develop wireframes, prototypes, and mockups to effectively communicate design ideas.
- Proficiency in design tools such as Figma and Adobe Creative Suite;
- Experience with designing responsive web applications
- Familiarity with Agile methodologies such as Scrum and Kanban;
- Creation of user flows, process flows, and site maps;
- Design guidelines, best practices, and visual standards;
- High level of attention to detail and a proactive, independent working style;
- Photo and image manipulation skills;
- Basic knowledge on: Html, CSS and JavaScript;
- Strong typography, layout, and visual design skills;
- Design guidance and support throughout the development lifecycle.

Páprica Comunicação

Nov 2015 - Currently

- Create attractive and effective graphic resources for websites, social media and Google Ads;
- Develop websites, applications and landing pages in Figma;
- Develop and implement UI solutions focused on usability and delivering value to the user;
- Ensure consistency in Design standards;
- Proactivity to work in direct contact with developers, agile teams and in different areas of the company;
- Strong attention to detail and the ability to think creatively to solve design challenges;
- Execute all Visual Design stages, from creating concepts to handoff to the Development team;
- Creation of Key Visuals for one-off and long-term campaigns.

Academic Background

Bachelor's Degree in Social Communication
Positivo University 2009 - 2013

Foundations of User Experience (UX) Design
Google - 2022

Website development with HTML5 and CSS3
DIO - 2023

Basic Syntax in JavaScript
DIO - 2023