

Camila Reimann

UI/UX Designer

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About me

I am an UI/UX Designer focused on creating experiences for users through interfaces for apps, websites, landing pages and dashboards.

Soft Skills

Organization
Communication
Collaboration
Empathy
Resilience
Curiosity to learn
Creativity
Flexibility
Easy adaptation
Synthesis

Hard Skills

Adobe Photoshop
Adobe Illustrator
Adobe XD
Figma
Figma
Miro
Usability
Information Architecture
Responsiveness
User Research
A/B Testing
Prototyping
Graphics Systems (Key Visuals)
Visual identity
Presentations
Basic HTML, CSS and JavaScript

Languages

Portuguese (Native)
English (Advanced)
Spanish (Basic)

Volunteer Work

Little Prince Hospital
Entertainment Social Services

International Experience

Au Pair Exchange
United Kingdom and Netherlands

Professional Experience

UI/UX Freelancer

Jan 2020 - Currently

- 4+ Years of experience with app interfaces, websites and digital products;
- Low and high fidelity prototypes;
- Develop wireframes, prototypes, and mockups to effectively communicate design ideas.
- Proficiency in design tools such as Figma and Adobe Creative Suite;
- Experience with designing responsive web applications
- Familiarity with Agile methodologies such as Scrum and Kanban;
- Creation of user flows, process flows, and site maps;
- Design guidelines, best practices, and visual standards;
- High level of attention to detail and a proactive, independent working style;
- Photo and image manipulation skills;
- Basic knowledge on: Html, CSS and JavaScript;
- Strong typography, layout, and visual design skills;
- Design guidance and support throughout the development lifecycle.

Páprica Comunicação

Nov 2015 - Currently

- Advanced experience in programs such as Figma and Adobe Creative Suite (Photoshop, Illustrator, After Effects and Premiere);
- Solid understanding of fundamental design principles, including layout, typography, colors and visual hierarchy;
- Ability to conceive innovative and creative ideas, constantly seeking updates on trends and new approaches to design;
- Ability to translate concepts and messages into clear and impactful visual elements, ensuring effective visual communication;
- Flexibility to work on different projects, from branding and printed materials to digital design, demonstrating fiber optics and adaptability;
- Ease to work with in a team, collaborating effectively with other professionals, such as copywriters, developers and project managers;
- Focused on details to ensure precision and visual consistency across all design elements;
- Ability to create Key Visuals, being able to integrate and distill the key concepts, values and messages that the brand or campaign intends to communicate.

Academic Background

Bachelor's Degree in Social Communication
Positivo University 2009 - 2013

User Experience (UX) Design
Google - 2022

Responsive Web Design
FreeCodeCamp - 2024

Basic Syntax in JavaScript
DIO - 2023