

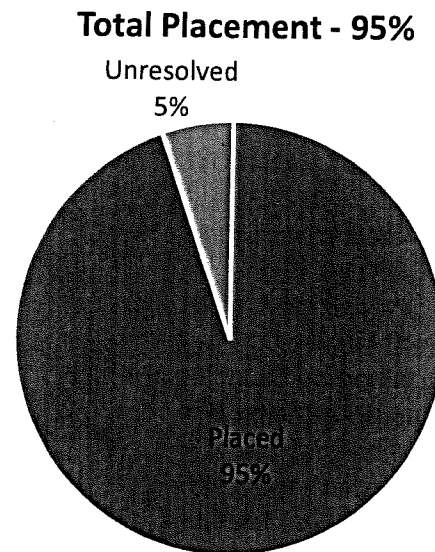
PHILIP MERRILL COLLEGE OF JOURNALISM

SURVEY RESPONSE RATE: 81%

KNOWLEDGE RATE: 98%

As of January 2018, data from 167 of 171 graduating students receiving a bachelor's degree with a major in the Philip Merrill College of Journalism had been collected, via the survey or other means, resulting in a knowledge rate of 98%. A large number of graduates reported that they were headed into the workforce.

| REPORTED OUTCOMES OF 2017 GRADUATES | | |
|--|------------|-------------|
| Outcome | # | % |
| Employed FT | 121 | 73% |
| Employed PT | 18 | 11% |
| Continuing Education | 11 | 7% |
| Participating in a volunteer or service program | 4 | 2% |
| Serving in the military | 0 | 0% |
| Starting a business | 3 | 2% |
| Unplaced | 0 | 0% |
| Unresolved | 9 | 5% |
| TOTAL | 166 | 100% |
| Not seeking | 1 | |



NATURE OF POSITION

Based on the 90 students who completed the entire employment outcome section of the survey:

- Ninety-two percent (92%) replied that their employment is either directly aligned with their career goals (54%) or is a stepping stone toward their ultimate career goals (38%). Eight percent (8%) indicated that their position simply "pays the bills."
- Ninety-five percent (95%) replied that their employment is either directly related to their field of study/major (67%) or utilizes knowledge, skills and abilities gained through their study (28%). Five percent (5%) indicated that their position was not at all related to their field of study/major.

SALARY

Salary information was reported by 53 graduates entering full-time employment. Of these, five (5) indicated they were receiving some type of first year bonus, but there were insufficient data to tabulate a median bonus.

| REPORTED SALARY DATA FOR 2017 GRADUATES | | | |
|---|-----------------|-----------------------------|-----------------|
| Reported Salaries | 25th Percentile | 50th Percentile (Median) | 75th Percentile |
| 53 | \$19,063 | \$27,500 | \$37,750 |

EMPLOYMENT SEARCH

Method Used to Find Employment *

| | | | |
|---------------------------|-----|--------------------------------------|-----|
| On-Campus Interviews | 4% | Contacts from faculty | 13% |
| Previous Internship/Co-op | 25% | Contacts from family/friends | 30% |
| Career Fairs - on campus | 5% | Currently employed with organization | 11% |
| Career Fairs - off campus | 1% | Newspaper | 0% |
| UMD online job site | 0% | Other | 5% |
| Non-UMD online job site | 24% | | |

*Graduates could select as many items as applied.

Items entered for "Other" included applying online directly with employer/employer website, LinkedIn and networking/contacts.

SAMPLE OF EMPLOYERS AND POSITIONS REPORTED

2U

Content Marketing Writer

ABC News

Production Associate

ALM Media

Associate Editor, Multimedia

American Chemical Society

Marketing Intern

American Society of Health System Pharmacists

Marketing Assistant

Brightest Young Things

A&E Writer

Bristol Herald Counter

News Reporter

Capital News Service

Reporter

Capital One

Software Engineer

CNN

News Associate

Production Assistant

Comcast Corporation

Digital Freelancer

Cox Media Group

Associate Content Editor

Fox13 Producer

Discovery Communications

Associate Producer

Dupont Underground

Videographer

ESPN

Production Assistant

Federal Information and News Dispatch

Associate Content Editor

Forbes

Insight Sales Planner

Fox News

Multimedia Reporter

Frontline Medical News

Reporter

Harvard University

Enrollment Services Specialist

Hearst Digital Media

Digital Fellow

Independent Journal Review

News Fellow

InquisIT

Proposal Writer

International Monetary Fund

Staff Assistant

Japan Exchange and Teaching Programme

Assistant Language Teacher

Kaiser Permanente

Underwriting Coordinator

Maryland Athletics

Production Assistant

Mashable

Video Producer

Mid-Atlantic Sports Network

Production Assistant

| | |
|--|----------------------------------|
| MLB.com | The Washington Post |
| <i>Associate Reporter</i> | <i>Intern</i> |
| National Institutes of Health | <i>Sports News Aide/Blogger</i> |
| <i>Administrative Assistant</i> | U.S. Department of Defense |
| NBC | <i>Public Affairs Specialist</i> |
| <i>Page Program – West Coast Page</i> | U.S. News and World Report |
| NewDay USA | <i>Reporter</i> |
| <i>Account Executive</i> | Vox Media Group |
| Newsday | <i>Social Media Producer</i> |
| <i>Reporting Intern</i> | Walt Disney World Resort |
| Nexstar | <i>Disney College Program</i> |
| <i>Producer, News</i> | Washington Media Group |
| Nike | <i>News Aide</i> |
| <i>Event Marketing Coordinator</i> | WBOC TV |
| Regional Manufacturing Institute of Maryland | <i>Reporter</i> |
| <i>Communications Assistant</i> | WUSA |
| SB Nation | <i>Content Editor</i> |
| <i>Social Media Producer</i> | <i>News Anchor</i> |
| SiriusXM | <i>Video Editor</i> |
| <i>Associate Producer</i> | Yelp |
| The Associated Press | <i>Account Executive</i> |
| <i>Video Producer</i> | Zbest Worldwide |
| The Baltimore Sun | <i>Corporate Account Manager</i> |
| <i>Metro Intern</i> | |
| <i>Sports Intern</i> | |