

# CAMILLA CLARK

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## EDUCATION

<b>Indiana University, Kelley School of Business</b> – Bloomington, IN	May 2026
<i>Master of Science in Information Systems; Concentration: Data Analytics and AI</i>	GPA: 3.70/4.00
• <i>Relevant Coursework:</i> Product Management; Data Analytics; Design Thinking; Artificial Intelligence; IT Strategy; Enterprise Data Management; Business Data Mining; Digital Platform & AI Strategy; Agentic AI Strategy; Designing & Deploying AI Solutions	
<b>Indiana University, Luddy School of Informatics, Computing, and Engineering</b> – Bloomington, IN	May 2025
<i>Bachelor of Science in Informatics; Minors: Human-Centered Computing, Web Design &amp; Development</i>	GPA: 3.59/4.00
• <i>Capstone Project:</i> Developed a full-stack web application; given Students' Choice Award (1st out of 53 projects)	
• <i>Artificial Intelligence Research Volunteer:</i> Optimized installation of an AI computer vision model for usability across skill levels, improving documentation and enabling Windows compatibility	

## EXPERIENCE

<b>IU Kelley School of Business</b> – Bloomington, IN	August 2025 - Present
<i>Graduate Assistant, User Experience Research (Accounting Department)</i>	
• Rebuild a 38,000-line legacy SEC 10-K filing into a modular Flask-based architecture, enabling rapid prototyping of multiple experimental versions and reducing iteration time for usability studies	
• Partner with accounting faculty to translate research goals into functional prototypes, supporting IRB-ready studies measuring cognitive load, comprehension, and task efficiency	
<b>IU Information Technology Services</b> – Bloomington, IN	June 2024 - Present
<i>UX Design Intern</i>	
• Design intuitive flows and interfaces for IU Mobile, impacting over 180,000 annual users and contributing to a 12% year-over-year growth in user engagement	
• Investigate pain points through App Store review analysis and conducting user research; analyze data in Excel and prototype solutions in Figma, leading to the deployment of multiple user-requested features	
• Collaborate with cross-functional Agile teams to apply product management principles – practicing iterative design based on stakeholder input and delivering design specifications in Jira to guide developer implementation	
<b>IU Center of Excellence for Women &amp; Technology</b> – Bloomington, IN	June 2024 - October 2024
<i>Ethical Artificial Intelligence Intern</i>	
• Planned and facilitated AI workshops and outreach events, creating opportunities for students and professionals to explore ethical AI applications	
• Taught attendees how to leverage AI for learning, productivity, and workplace efficiency, increasing engagement and practical adoption of workshop content	
<b>IU Career Exploration &amp; Student Employment</b> – Bloomington, IN	February 2020 - August 2024
<i>Web Assistant</i>	
• Led the database migration and front-end redesign of a 400-resource library, prioritizing user experience, aligning visual design with IU's design system, and streamlining content maintenance	
• Analyzed Google Analytics 4 data from hundreds of web pages across five IU websites to identify trends and create data-driven solutions	
• Decommissioned an employer-facing website and integrated its content into the main student employment website, reducing maintenance overhead and aligning with organizational goals	

## TECHNICAL

- *Programming & Web Development:* Python, HTML/CSS, JavaScript, Flask, Jinja, Bootstrap, PHP, GitHub, Java
- *Data Analytics:* R, Google Analytics 4, Excel, MySQL
- *Visual Design:* Figma, Photoshop, Illustrator

## ADDITIONAL

Classically Trained Pianist | Recreational Kayaker | Yoga Practitioner | Traveled to 9 U.S. National Parks