CAMILLA CLARK

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EDUCATION

Indiana University, Kelley School of Business – Bloomington, IN May 2026
Master of Science in Information Systems; Concentration: Data Analytics and AI GPA: 3.70/4.00
- *Relevant Coursework:* Product Management; Data Analytics; Design Thinking; Artificial Intelligence; IT Strategy; Enterprise Data Management; Business Data Mining; Digital Platform & AI Strategy; Agentic AI Strategy; Designing & Deploying AI Solutions

Indiana University, Luddy School of Informatics, Computing, and Engineering – Bloomington, IN May 2025
Bachelor of Science in Informatics; Minors: Human-Centered Computing, Web Design & Development GPA: 3.59/4.00
- *Capstone Project:* Developed a full-stack web application; given Students' Choice Award (1st out of 53 projects)
- *Artificial Intelligence Research Volunteer:* Optimized installation of an AI computer vision model for usability across skill levels, improving documentation and enabling Windows compatibility

EXPERIENCE

IU Kelley School of Business – Bloomington, IN August 2025 - Present
Graduate Assistant, User Experience Research (Accounting Department)
- Lead UX and product design for a research project reimagining SEC 10-K filings, identifying usability issues and creating solutions to improve comprehension and accessibility
- Collaborate with accounting researchers to prioritize and prototype design changes, applying product management principles from defining requirements through delivering a user-friendly web interface

IU Information Technology Services – Bloomington, IN June 2024 - Present
UX Design Intern
- Design intuitive flows and interfaces for IU Mobile, impacting over 180,000 annual users and contributing to a 12% year-over-year growth in user engagement
- Investigate pain points by scraping App Store reviews and conducting user research; analyze data in Excel and prototype solutions in Figma, leading to the deployment of multiple user-requested features
- Collaborate with cross-functional Agile teams to apply product management principles – practicing iterative design based on stakeholder input and delivering design specifications in Jira to guide developer implementation

IU Center of Excellence for Women & Technology – Bloomington, IN June 2024 - October 2024
Ethical Artificial Intelligence Intern
- Planned and facilitated AI workshops and outreach events, creating opportunities for students and professionals to explore ethical AI applications
- Taught attendees how to leverage AI for learning, productivity, and workplace efficiency, increasing engagement and practical adoption of workshop content

IU Career Exploration & Student Employment – Bloomington, IN February 2020 - August 2024
Web Assistant
- Analyzed Google Analytics 4 data from hundreds of web pages across five IU websites to identify trends and create data-driven solutions
- Led the database migration and front-end redesign of a 400-resource library, prioritizing user experience, aligning visual design with IU's design system, and streamlining content maintenance
- Decommissioned an employer-facing website and integrated its content into the main student employment website, reducing maintenance overhead and aligning with organizational goals

TECHNICAL
- *Programming & Web Development:* Python, Java, HTML/CSS, JavaScript, PHP, Flask, Jinja, Bootstrap, GitHub
- *Data Analytics:* Google Analytics 4, Excel, MySQL
- *Visual Design:* Figma, Photoshop, Illustrator

ADDITIONAL

Classically Trained Pianist | Recreational Kayaker | Yoga Practitioner | Traveled to 9 U.S. National Parks