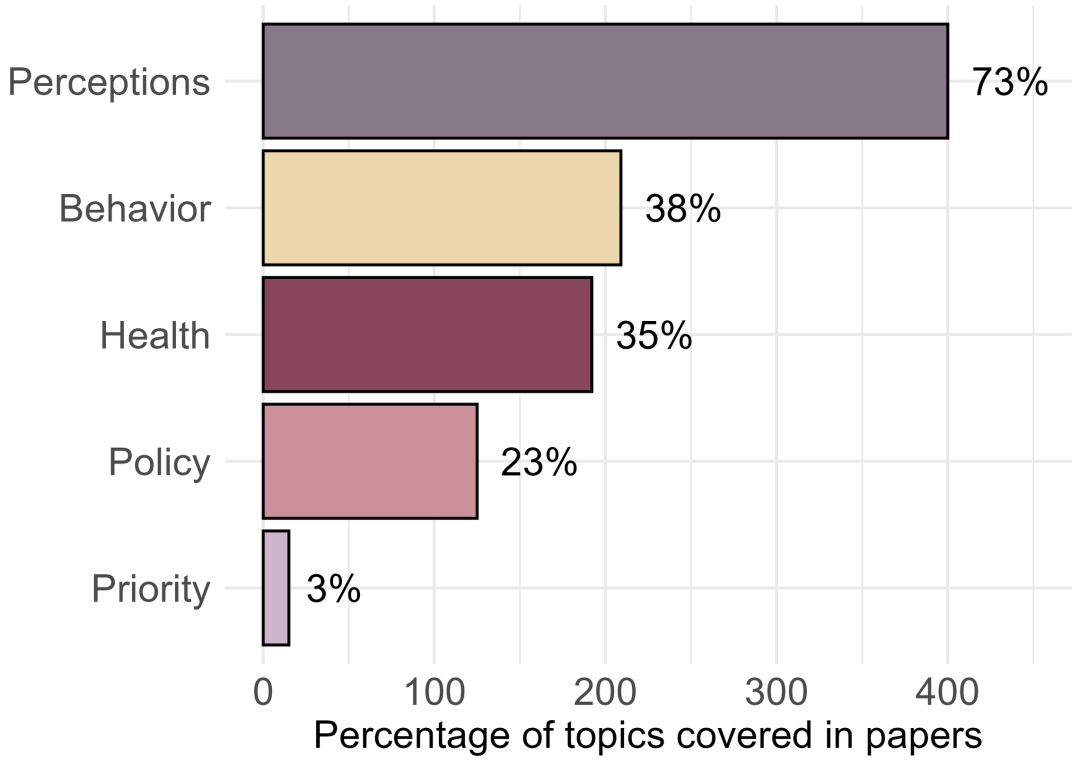
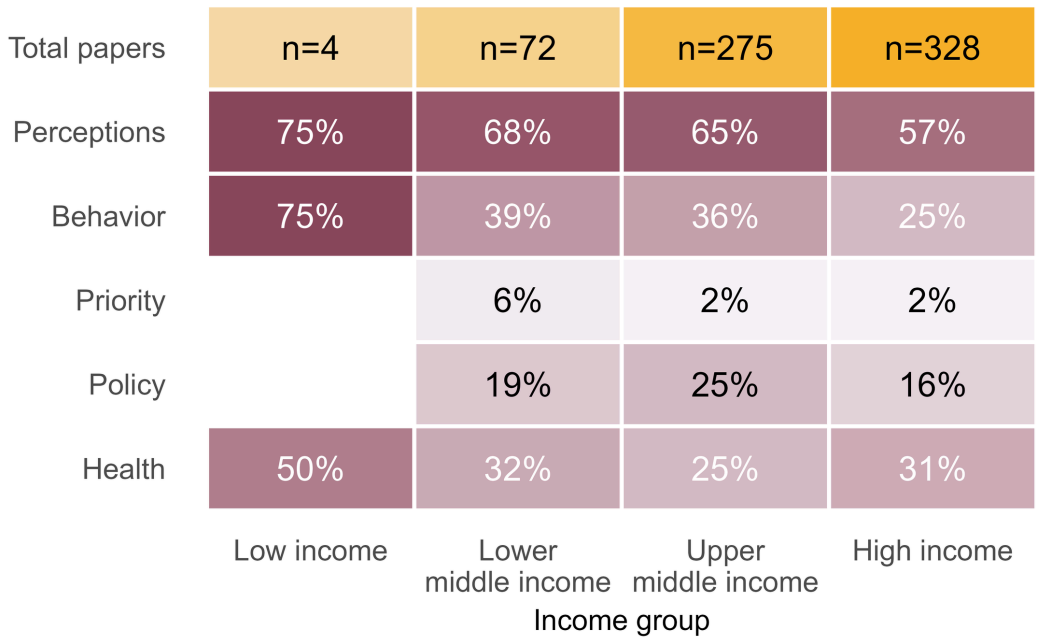
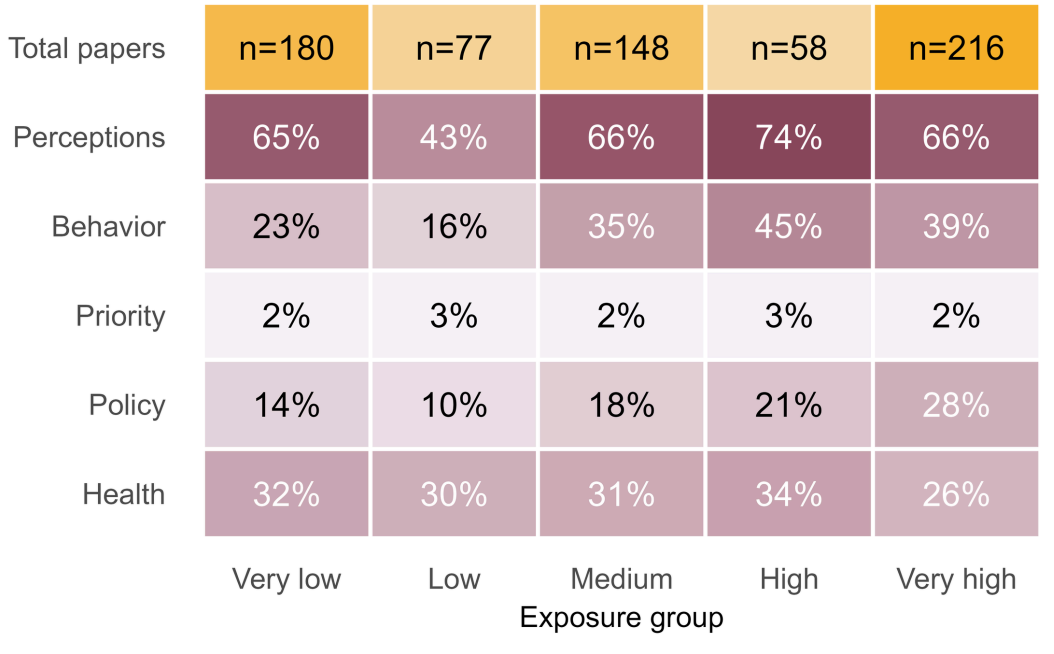
a) topic coverage for papers



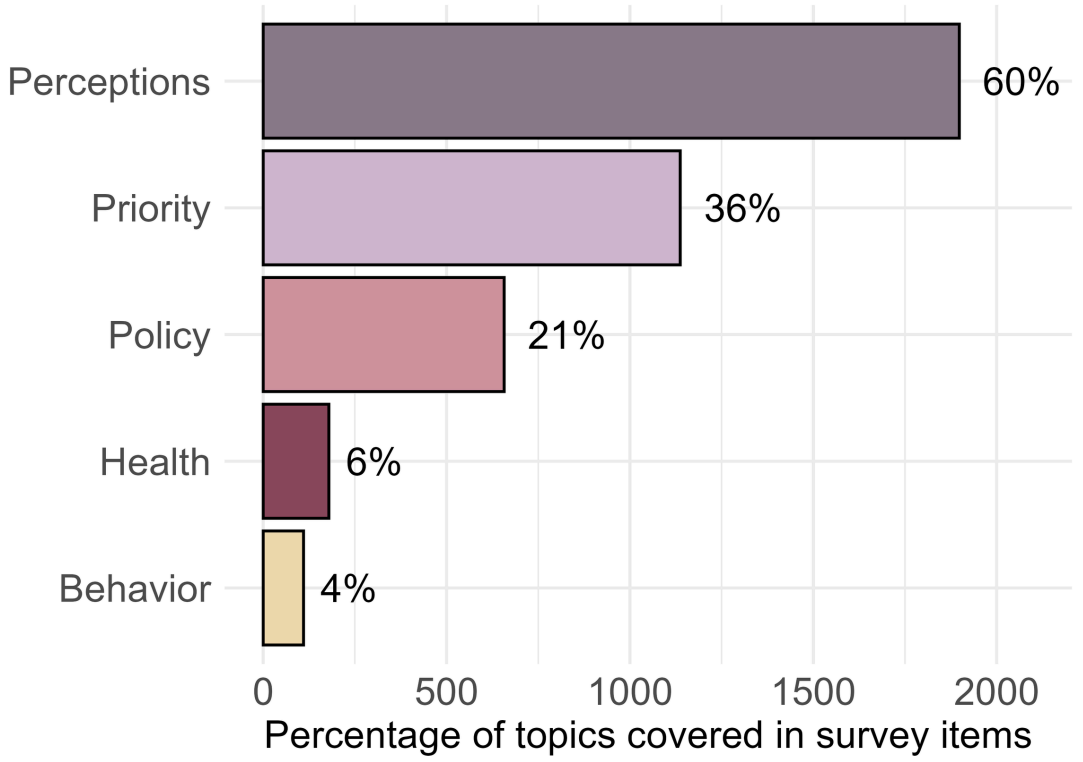
b) per income group



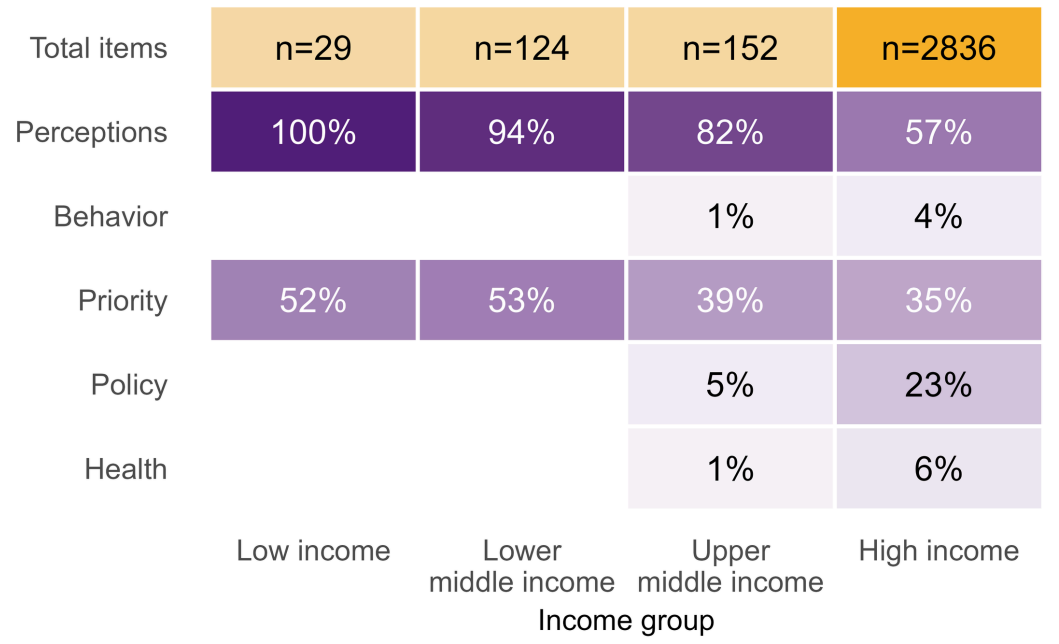
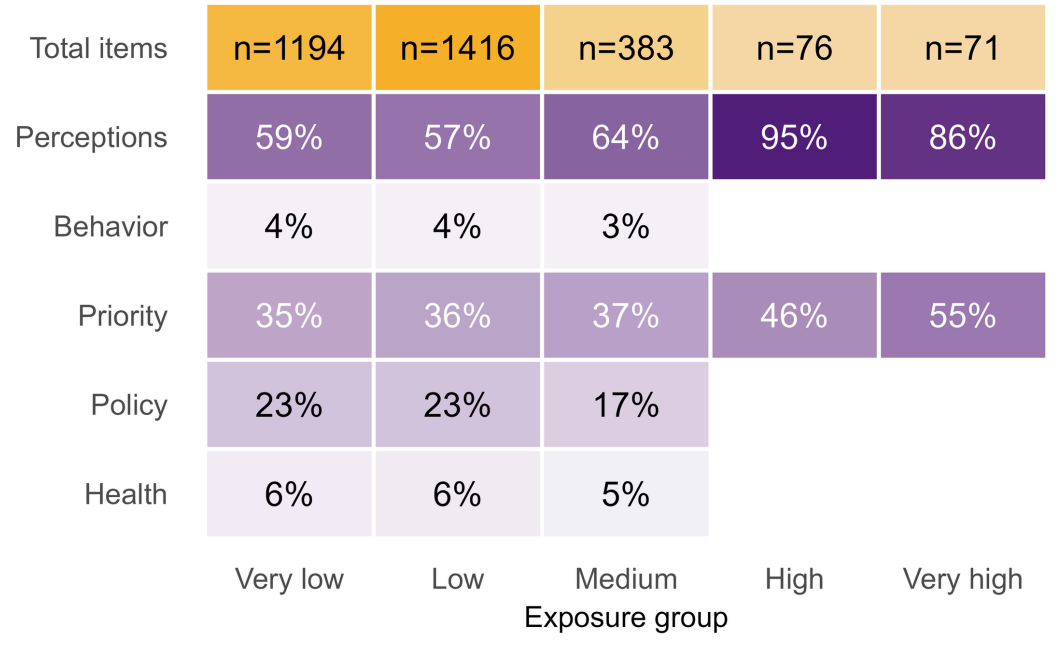
c) per exposure group



d) topic coverage for survey items



e) per income group



f) per exposure group