# COMMUNITY COMMUNITY

#### MOST

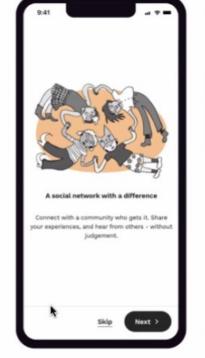
Digital mental health support for young people - when and where they need it.

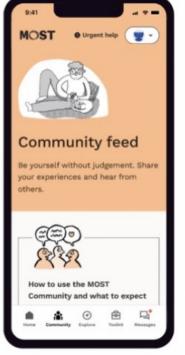


## EXPERIENCE

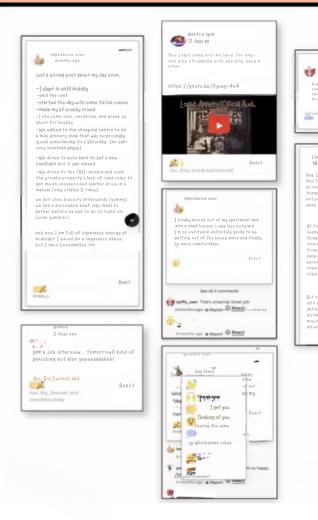
A safe social network of young people who get it, and peers who've been through it.

On MOST young people can feel safe to react, contribute and post about





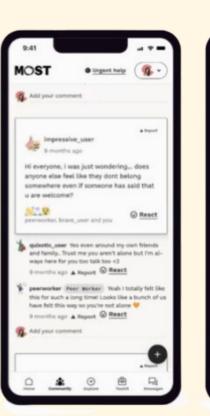
MOST / ; [ Y Digital



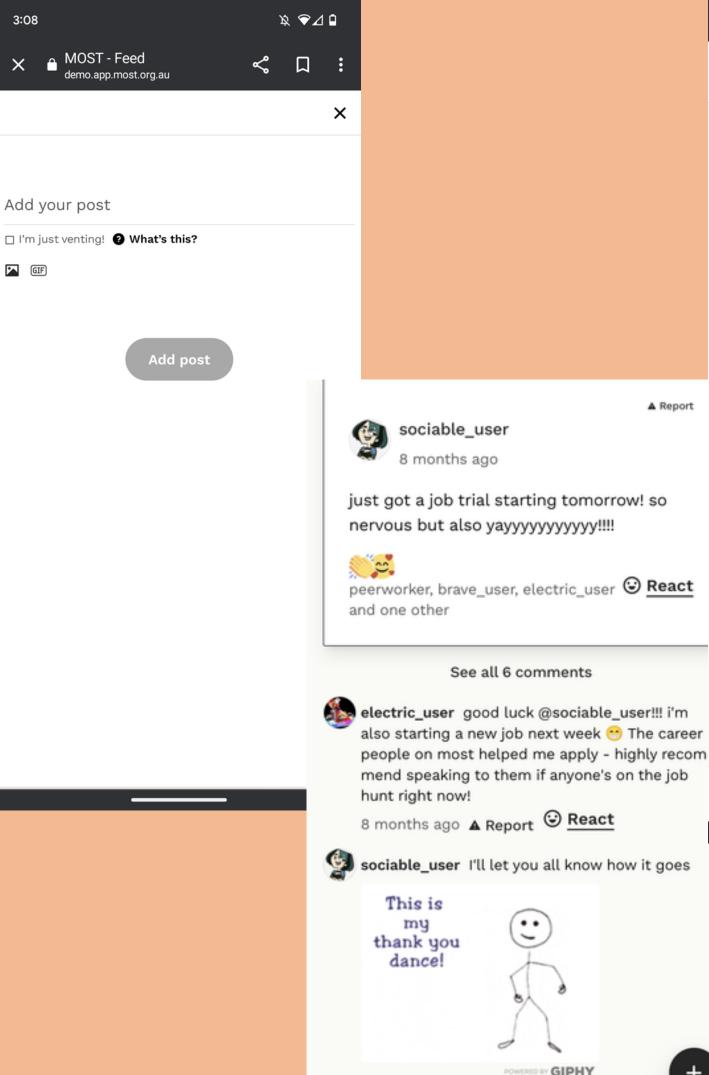
"I like that looking at the community page makes me feel less alone"

"It's really validating and comforting. Oh, obviously I'm not the only person in the world, but seeing someone else type something and I can go, "Wow, I relate to that." It's a nice feeling"

"I really enjoy reading others' posts on MOST, I like to understand and connect with people and support them in what they're going through."







3:09 🖹 ❤⊿ 🗓

MOST

Alex.

way street.

Larissa

15 days ago

**9** Urgent help

Hey, I could really use some advice. I've got

this friend, Jake, and we've been close for

as long as I can remember. Lately, though,

things have gotten complicated, and I'm

not sure how to deal with it. It all started

when Jake began dating this new person,

At first, I was genuinely happy for him. He

seemed so into Alex, and it looked like

things were going well. But as their rela-

friendship dynamics. Jake and I used to

tionship progressed, I noticed a shift in our

hang out all the time, and he was my go-to

person for everything. We'd confide in each

other, share secrets, and support one an-

other through thick and thin. It was a two-

But now, it feels like that street has turned

into a one-way alley. Ever since he started

dating Alex, Jake has become increasingly

distant. He cancels our plans at the last

minute, claiming he's too busy with his r

lationship. When we do manage to meet



A Report

MOST

Urgent help



piness, and I'm glad he's found someone he likes, but it hurts that he doesn't seem interested in my life at all. I finally mustered the courage to talk to him about it a few weeks ago. I explained how I felt like our friendship was slipping away, and it made me sad. But instead of understanding, he got defensive. He told me that he's deeply in love with Alex and is going through a challenging time in his life, trying to balance everything. He accused me of being unsupportive and selfish for not being happy for him.

I get that relationships can be all-consuming, especially in the early stages, but I feel like he's letting our friendship crumble in the process. I've been there for him through thick and thin, and now, it seems like my role in his life has diminished significantly. It's frustrating, and I don't want to lose a friend I've cherished for so long. I finally mustered the courage to talk to him about it a few weeks ago. I explained how I felt like our friendship was slipping away, and it made me sad. But instead of understanding, he got defensive. He told me that he's deeply in love with Alex and is going through a challenging time in his



Messages







He accused me of I'm at a loss for how to handle this situation. Part of me wants to be more understanding of his circumstances, but another part of me feels like my needs and feelings are being completely ignored. How do I make him see how much this is affecting me without jeopardizing our friendship even more? How do I make I don't want to lose him, but I also don't want to feel like a doormat in our friendship. Any advice would be greatly appreciated. Thanks. (3000)



## PRODUCT

#### Some user feedback:

- "I wish there were more responsive and active members."
- "If you have a status you can write 'feeling stressed' or 'feeling overwhelmed' or click an option in a list of emotions. Then people can respond or react and be like 'sending love' or 'you'll get through this'."
- As a young person, I want to be supported to make a good post to the newsfeed, so that I can post with confidence.

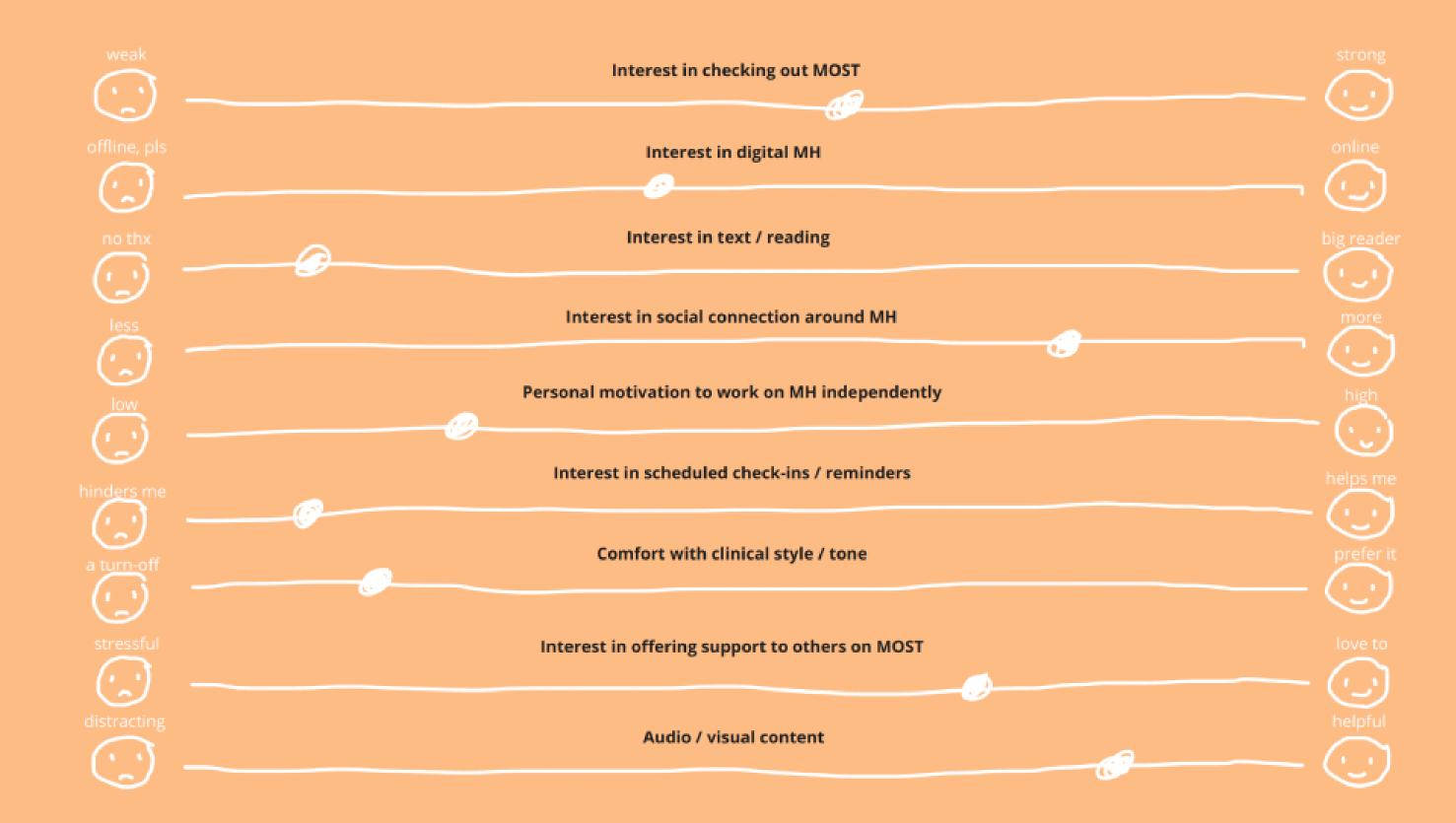
#### Dayne

#### When I'm feeling **well**, I'm:

- Youtubing
- Gaming
- Coding
- Watching anime with friends

#### When I'm feeling **unwell**, I'm:

- Having trouble working and studying
- Feeling anxious
- Feeling like
   everything is
   pointless, but able
   to go through the
   motions and be
   social



## France

How may we give young people a way to create something that tells their story in an engaging, visual and possibly interactive way on the MOST community feed?

#### IDEA 1 - PICTURE STORY

#### Users can choose

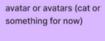


Angela Zhou

#### objects • furniture

plantsother

Angela Zhou



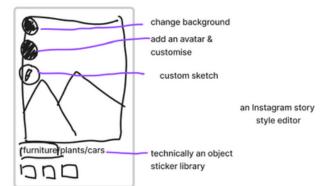
Angela Zhou



Angela Zhou

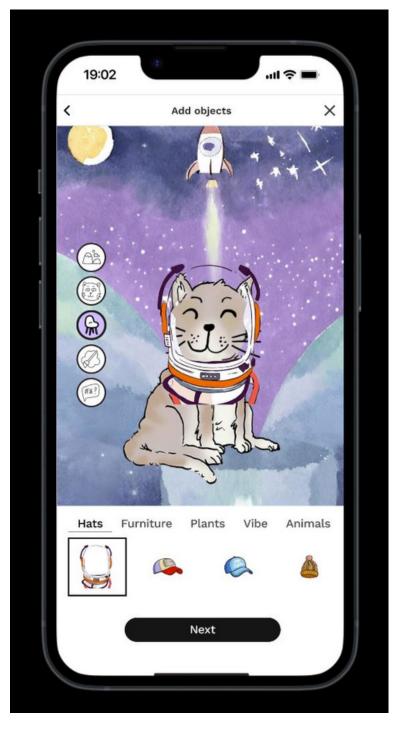
Add speech box



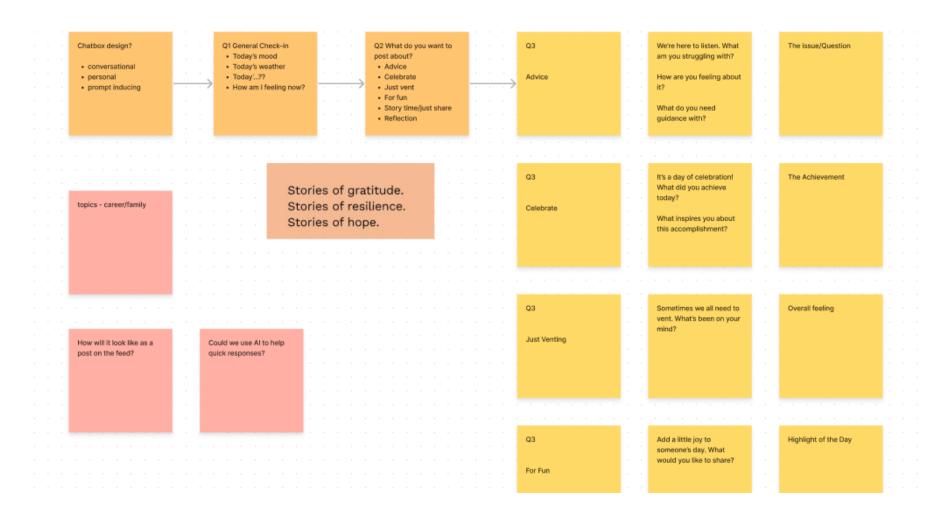


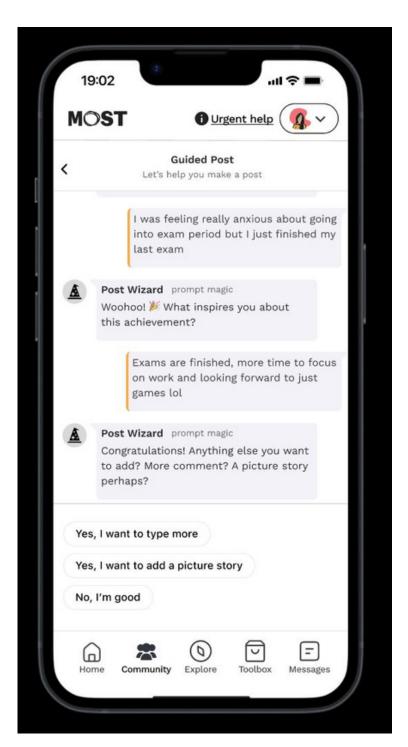


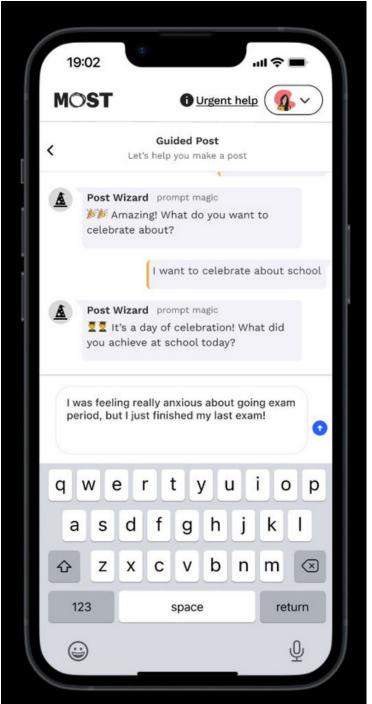




#### IDEA 2 - GUIDED PROMPTS







#### out SOLUTION

### PROTOTYPE 1 - PICTURE STORY

PROTOTYPE 2 - GUIDED PROMPTS

## MINIMUM VIABLE PRODUCT

#### INTEGRATE INTO THE EXISTING APP:

- A TEXT TEMPLATE FEATURE, DESIGNED LIKE A CHATBOT, OFFERING PRESET QUESTIONS TO GUIDE USERS IN CRAFTING TEXT-BASED EXPRESSIONS.
- A GRAPHIC STORY BUILDER, ALLOWING USERS TO ARTISTICALLY CONVEY THEIR EMOTIONS VISUALLY.

BACKGROUND IMAGE SOURCE: LEVERAGING IN-HOUSE ILLUSTRATIVE LIBRARIES.

#### STAKEHOLDERS' PERSPECTIVE

**BUSINESS ANALYSTS** 

USER ENGAGEMENT: ACTIVE USERS

**USAGE OF TEXT TEMPLATES** 

USAGE OF GRAPHIC STORY BUILDER

**RETENTION AND CHURN** 

APP LOAD TIME DATA SECURITY AND PRIVACY

ROI

**DEVELOPERS** 

**DEVELOPMENT TIME** 

**TESTING AND QA** 

SCALABILITY AND PERFORMANCE

RESOURCE ALLOCATION BEWEEN FRONTEND, BACKEND, DATABASE MEDICATORS & CLINIC PRACTIONALS

PROGRESS TRACKING ON TEENS

MONITORING TIME OVER FEEDS AND STORIES

#### DEVELOPMENT FEASIBILITY

#### Requirements

Prototype - 1: TextTemplate

1. Set of predefined Questions and possible Direction Answers content.

Prototype - 2: Text2Image

- 1. A collection of curated image gallery to use as Background images
- 2. Addtition of text editor on top of the Background image for comic effect with posibility to edit font face, font size

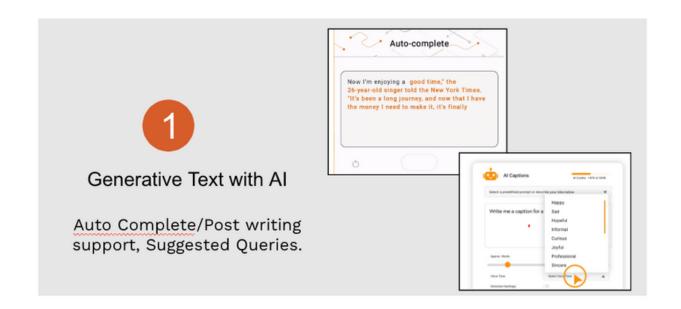
#### **Advantages**

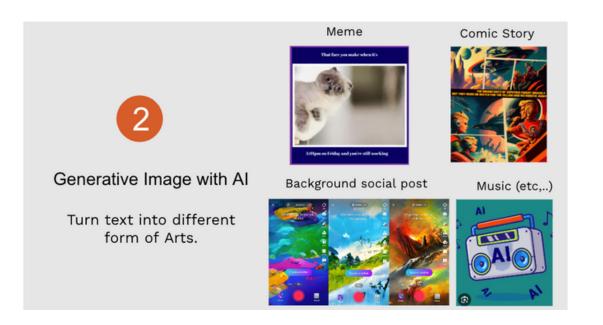
• The suggested minimum viable feasures could be easily built using the current technical stack with the help of the current software engineering team in Orygen Digital.

•

#### **Endless Possibilities**

Use of Generative AI for text suggestion and Text to image conversion.





#### Suggestions For Al Integration

- Software Platforms like Canva and Content Studio
- API Integration Tools like OpenAI, DeepAI
- Third Party solution provider like OpenCV

### Q&A