

MOST Team Orygen COMMUNITY

MOST

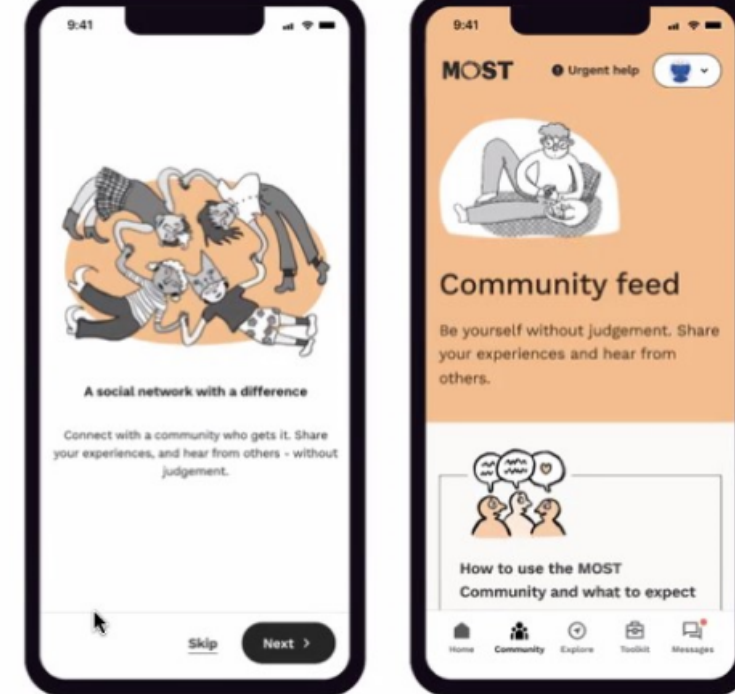
Digital mental health support
for young people - when and
where they need it.



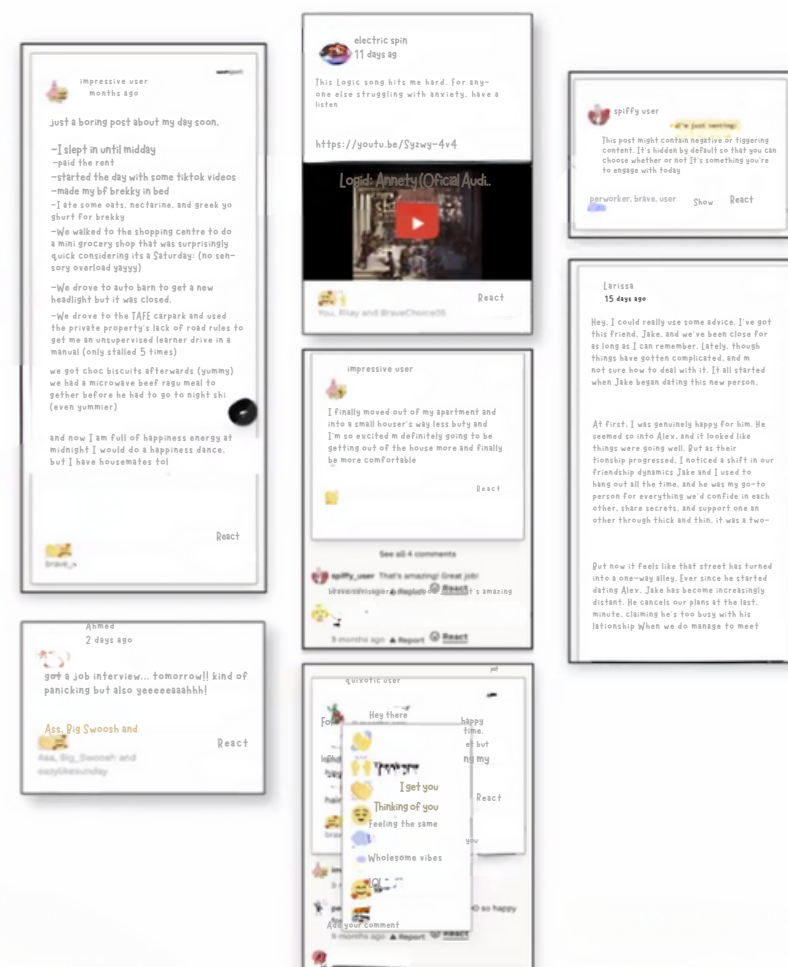
Lived EXPERIENCE

A safe social network of young people who get it, and peers who've been through it.

On MOST young people can feel safe to react, contribute and post about their world.



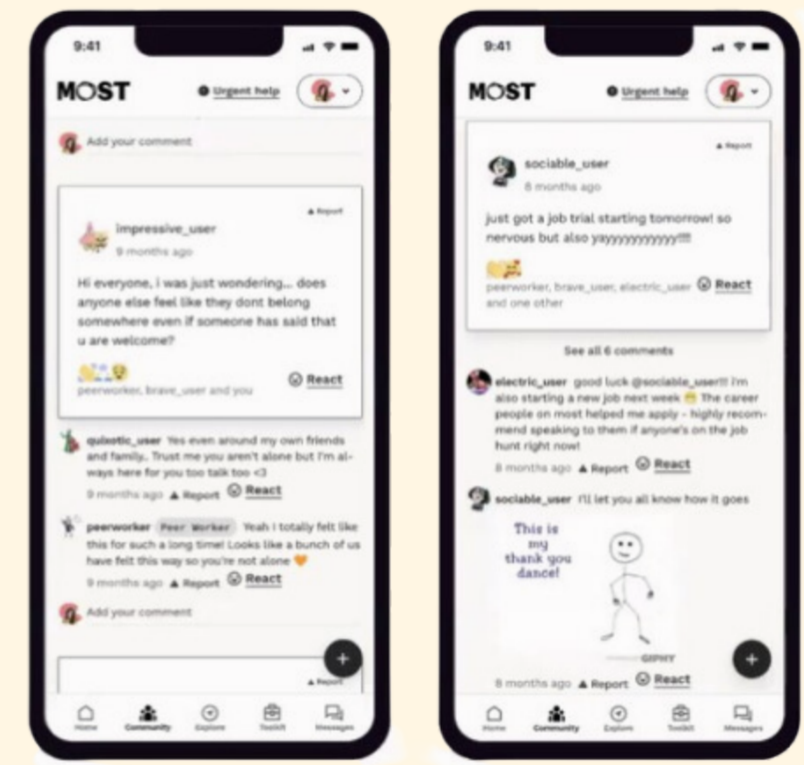
MOST /  Digital



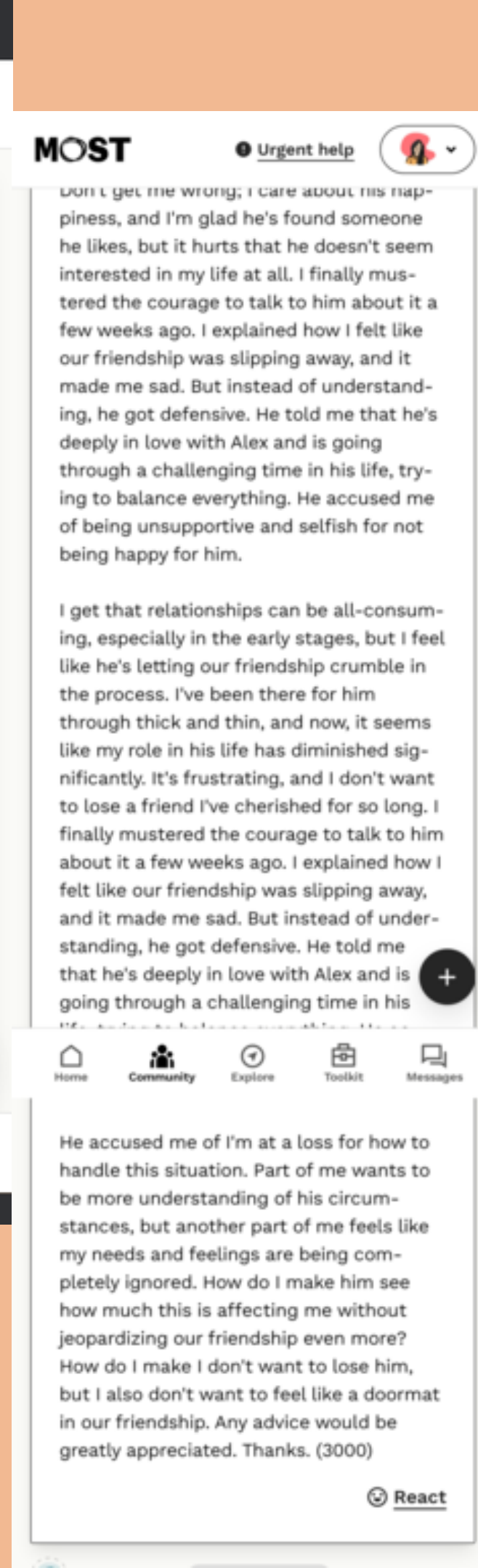
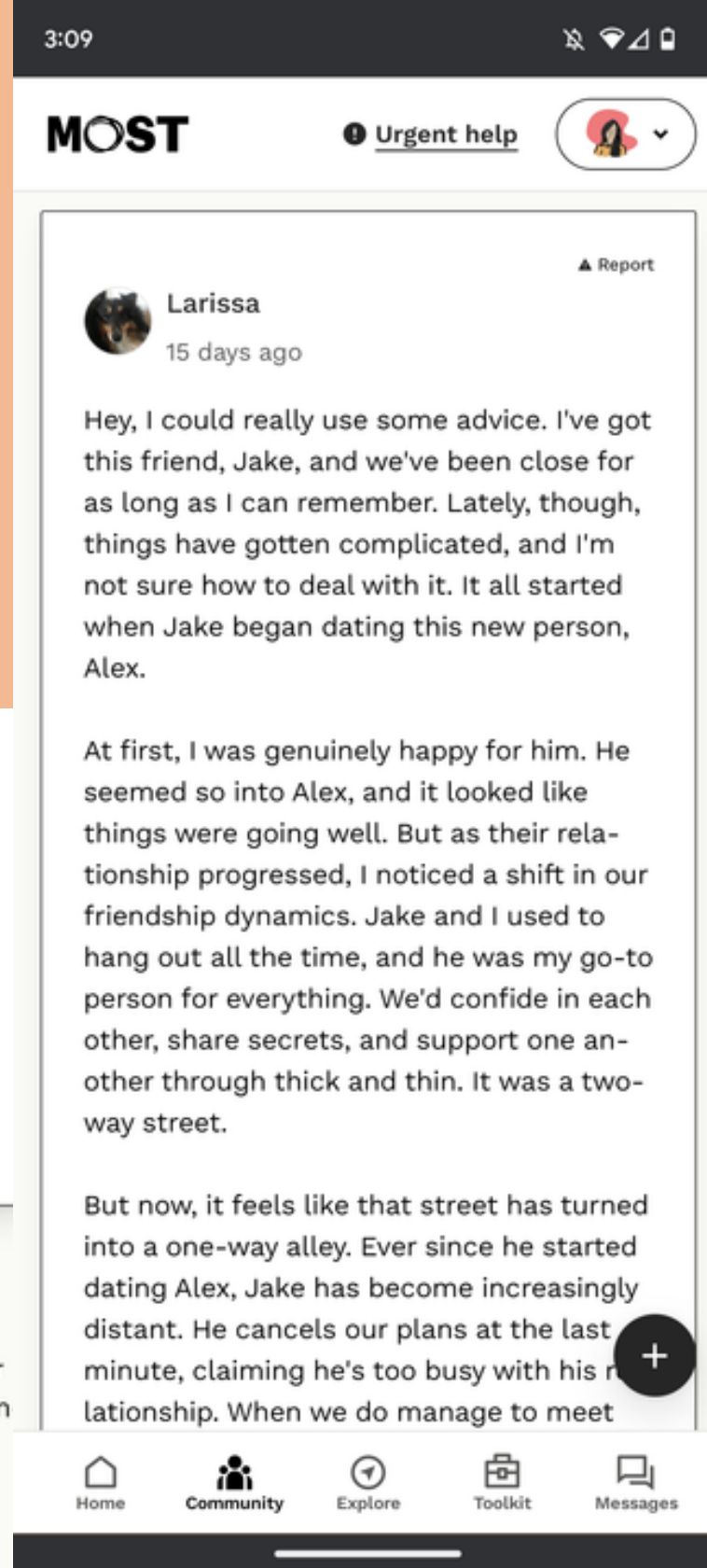
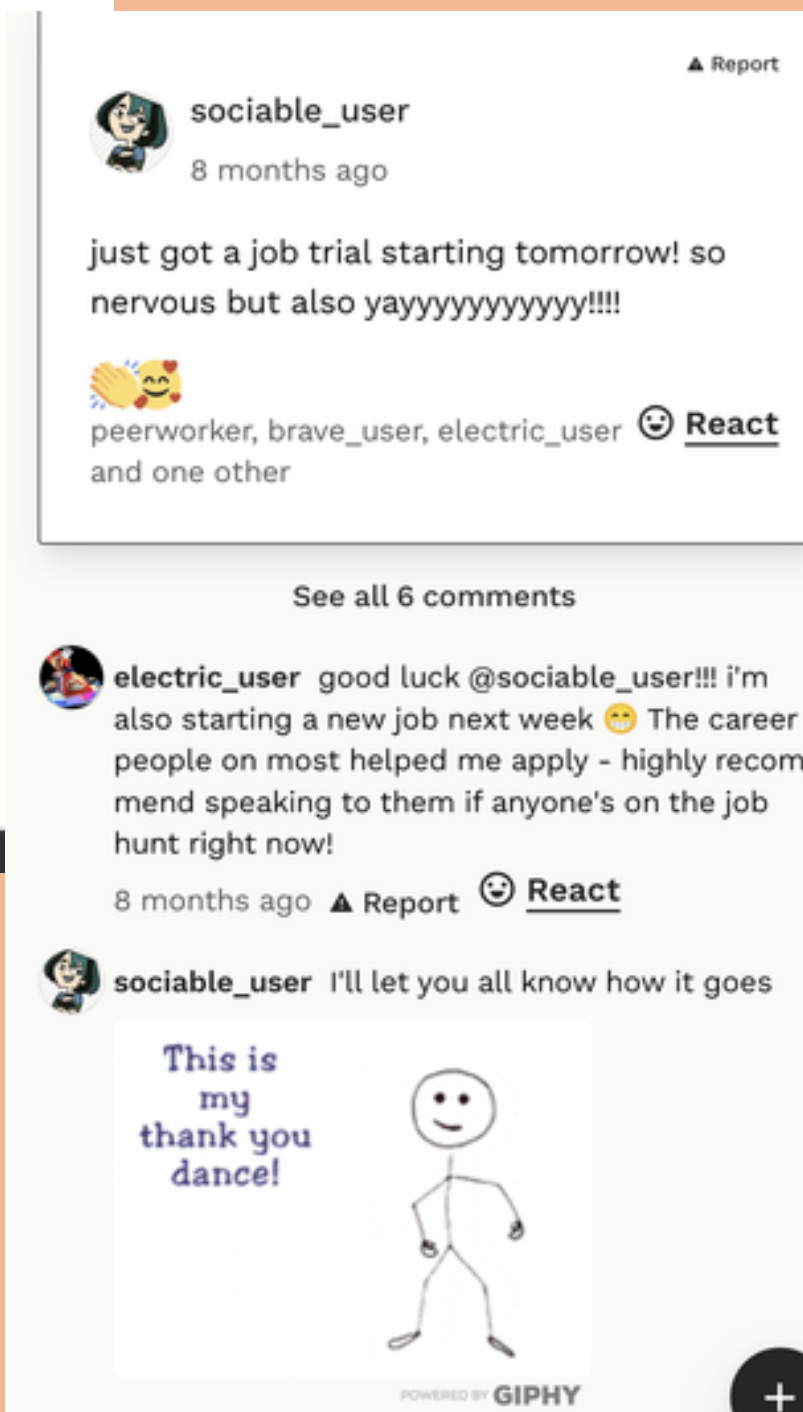
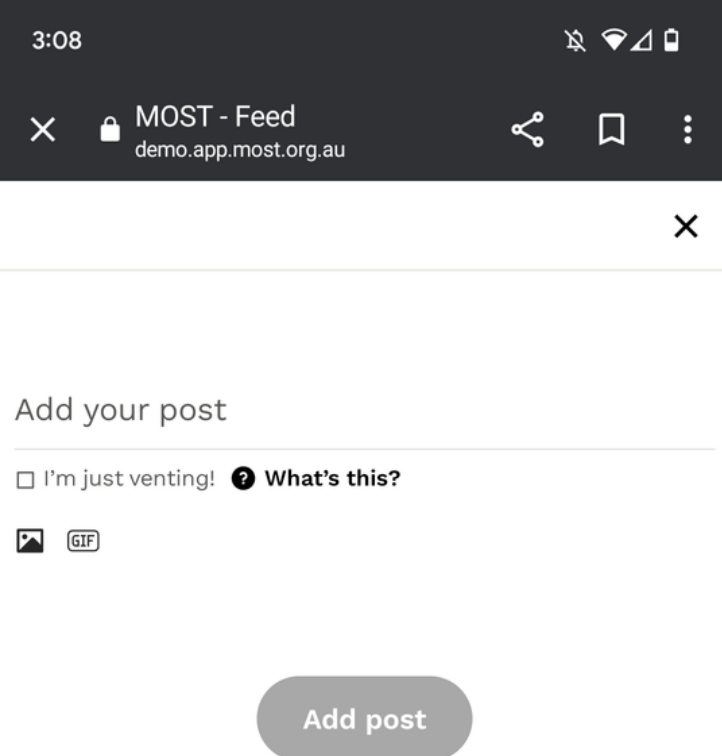
“I like that looking at the community page makes me feel less alone”

“It’s really validating and comforting. Oh, obviously I’m not the only person in the world, but seeing someone else type something and I can go, “Wow, I relate to that.” It’s a nice feeling”

“I really enjoy reading others' posts on MOST, I like to understand and connect with people and support them in what they're going through.”



MOST / 



current PRODUCT

Some user feedback:

- “I wish there were **more responsive** and **active members**.”
- “If you have a status you can write ‘feeling stressed’ or ‘feeling overwhelmed’ or click an option in a list of emotions. Then people can respond or react and be like ‘sending love’ or ‘you'll get through this’.”
- As a young person, I want to be **supported** to **make a good post** to the newsfeed, so that I can post with confidence.

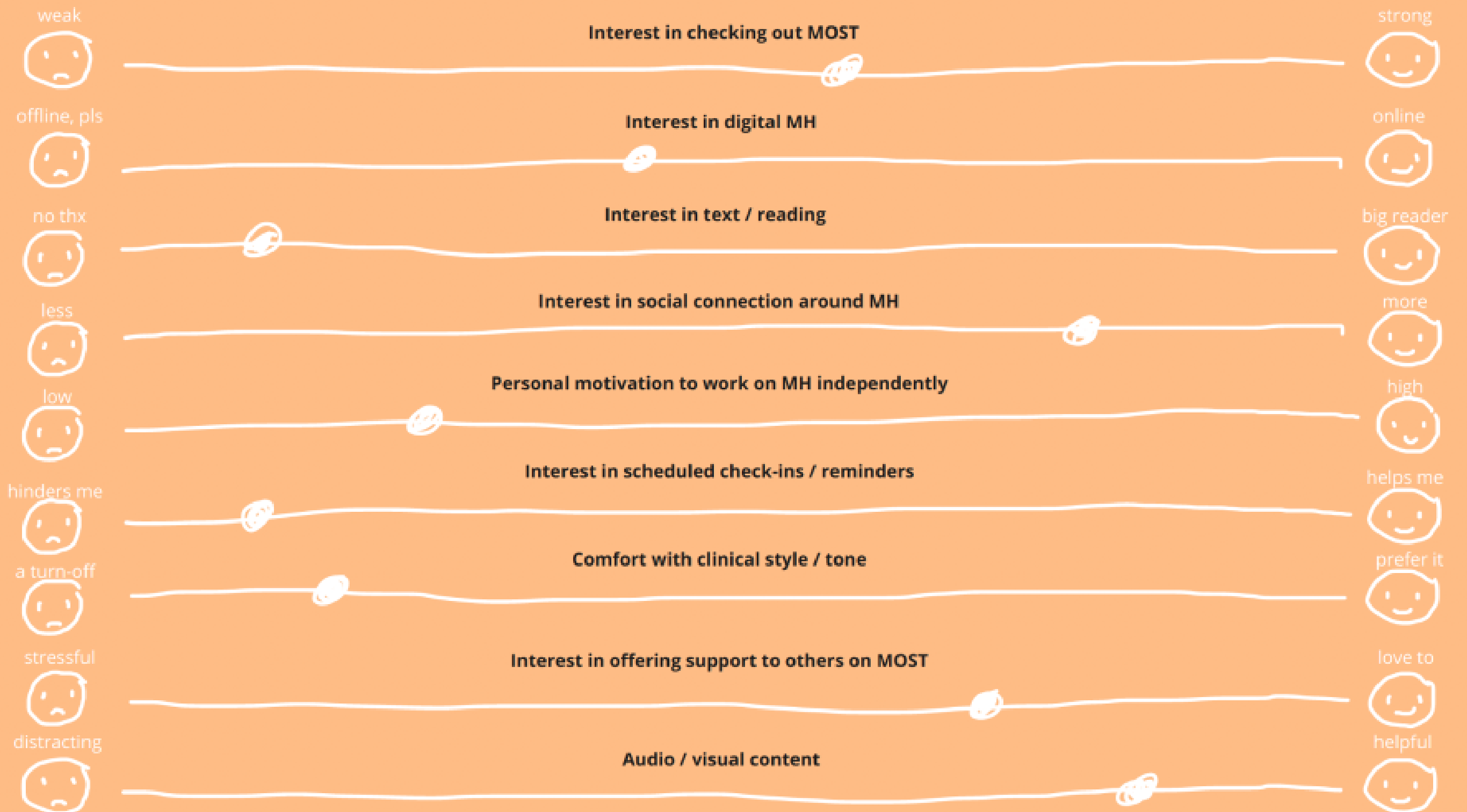
Dayne

When I'm feeling **well**,
I'm:

- Youtubing
- Gaming
- Coding
- Watching anime with friends

When I'm feeling **unwell**,
I'm:

- Having trouble working and studying
- Feeling anxious
- Feeling like everything is pointless, but able to go through the motions and be social

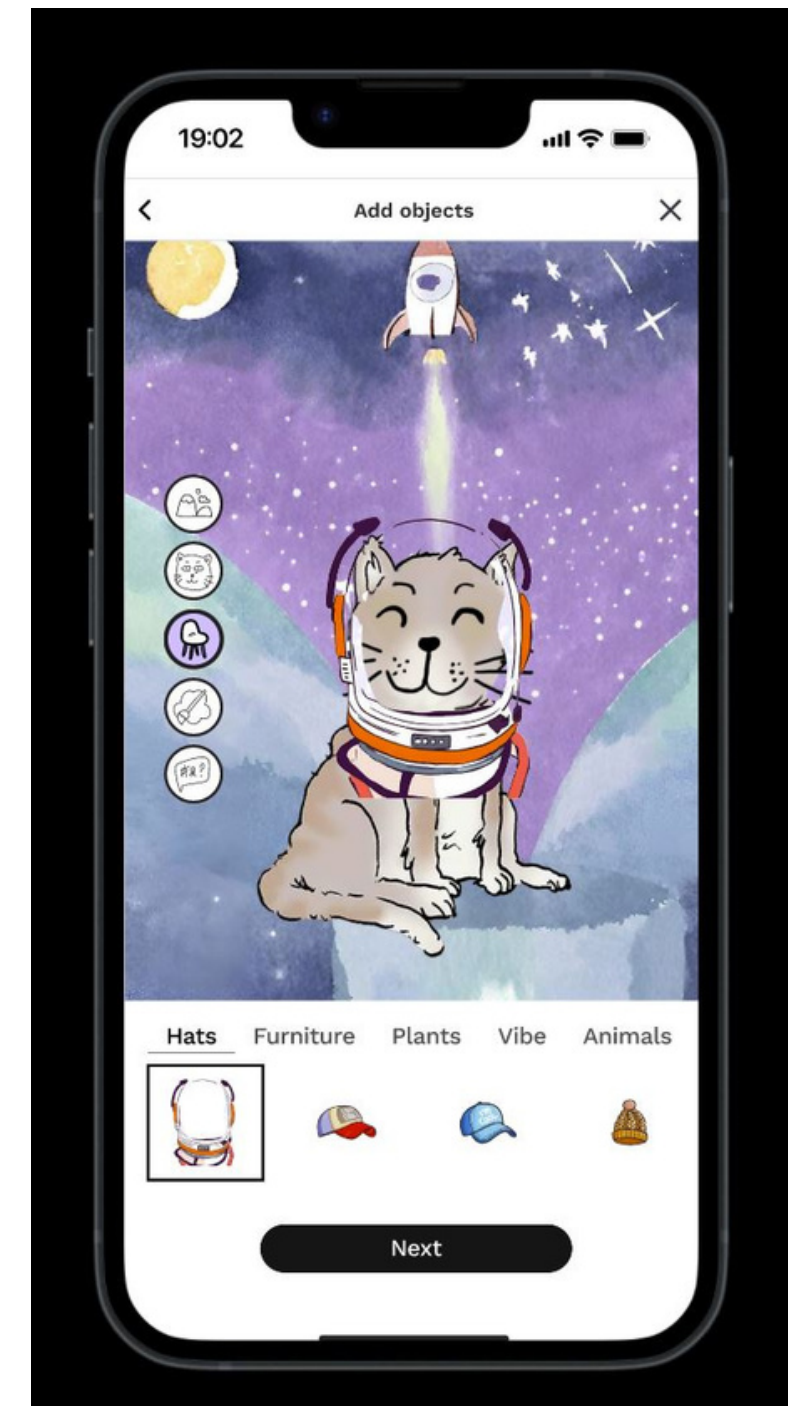
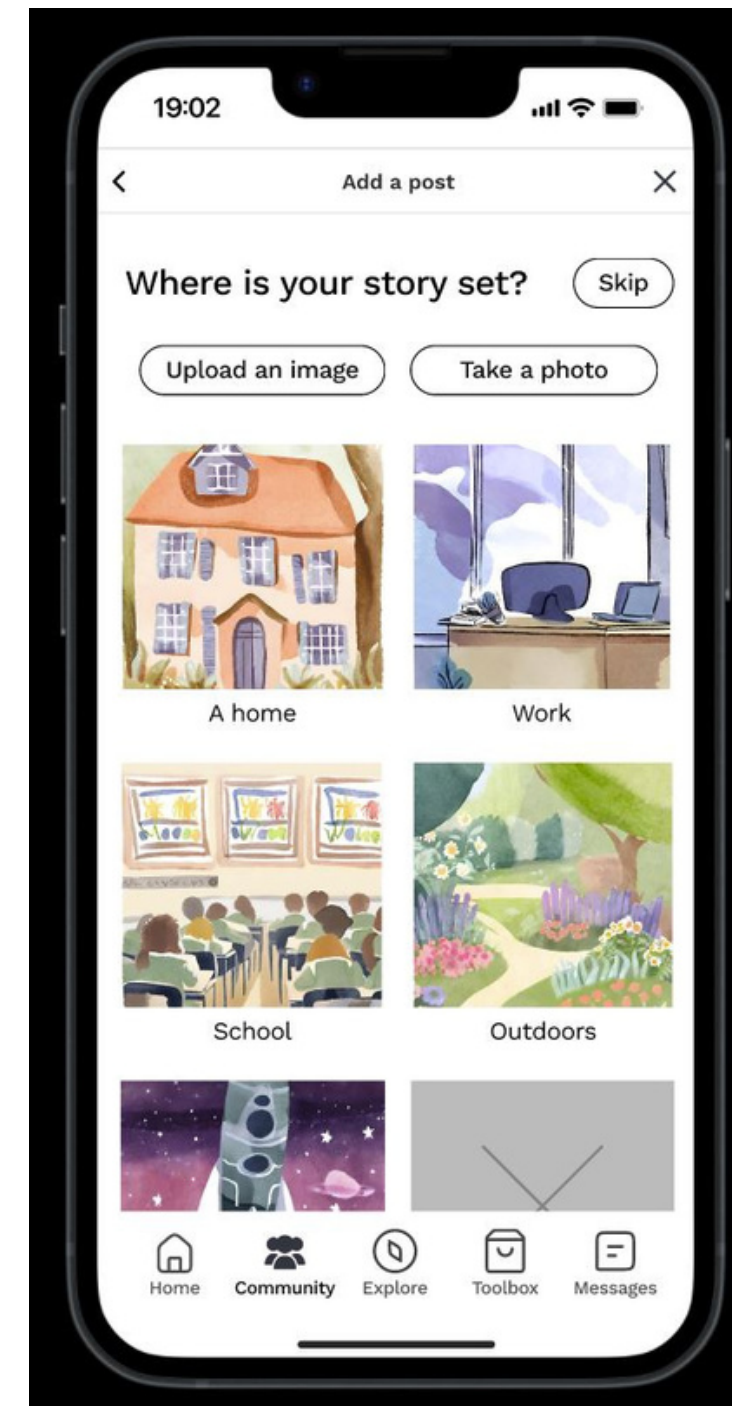
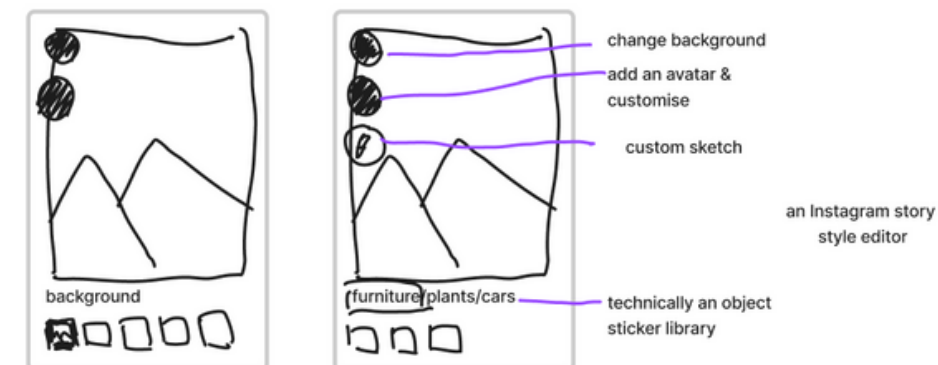
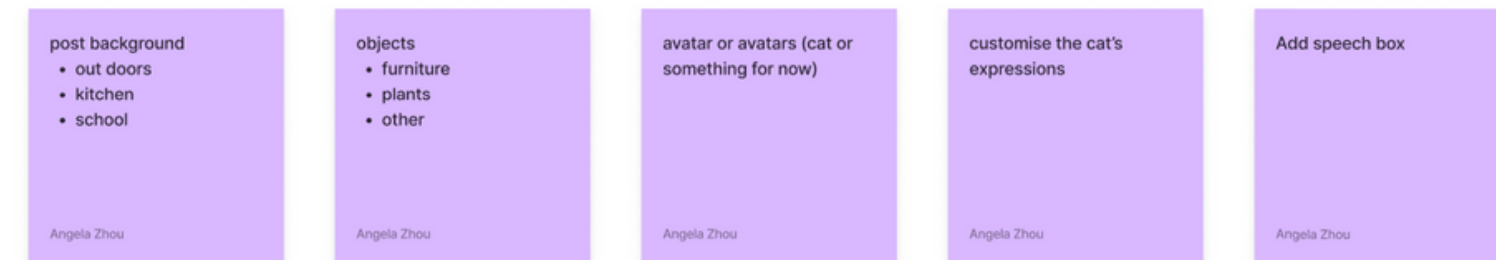


problem **STATEMENT**

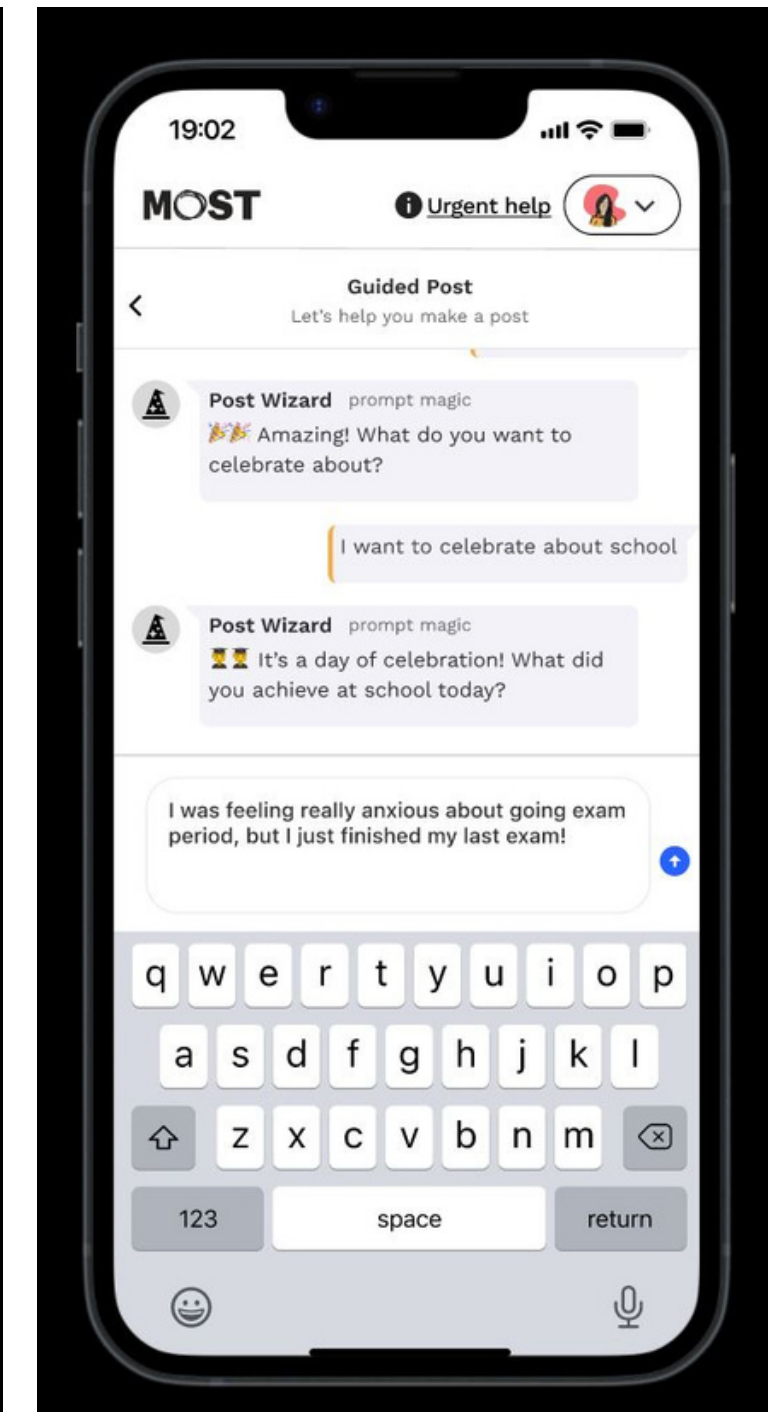
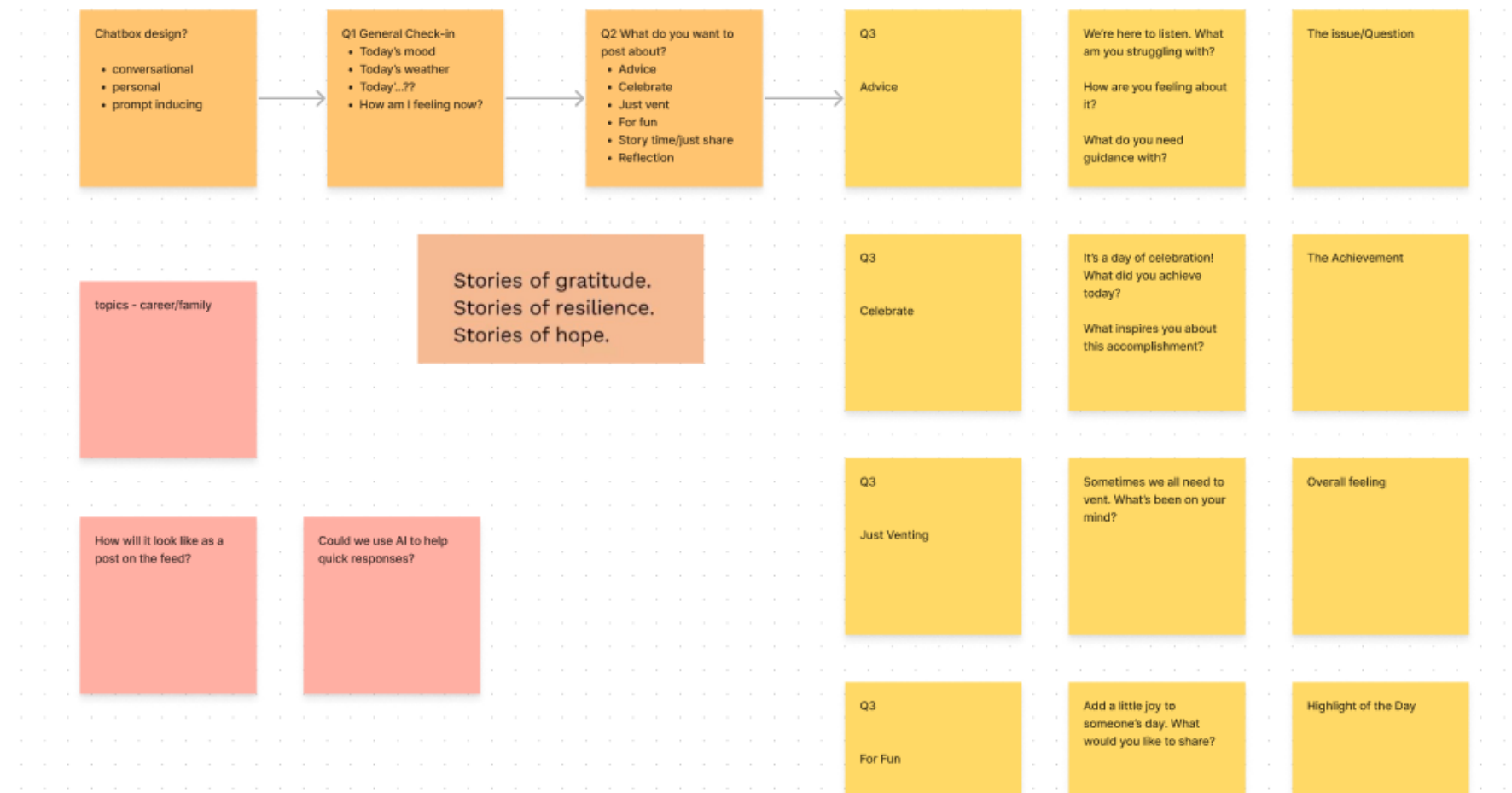
How may we give young people a way to create something that **tells** their **story** in an **engaging**, **visual** and possibly **interactive** way on the **MOST** community feed?

IDEA 1 - PICTURE STORY

Users can choose



IDEA 2 - GUIDED PROMPTS



only
SOLUTION

**PROTOTYPE 1 -
PICTURE STORY**

**PROTOTYPE 2 -
GUIDED PROMPTS**

only **MINIMUM VIABLE PRODUCT**

INTEGRATE INTO THE EXISTING APP:

- A TEXT TEMPLATE FEATURE, DESIGNED LIKE A CHATBOT, OFFERING PRESET QUESTIONS TO GUIDE USERS IN CRAFTING TEXT-BASED EXPRESSIONS.
- A GRAPHIC STORY BUILDER, ALLOWING USERS TO ARTISTICALLY CONVEY THEIR EMOTIONS VISUALLY.

BACKGROUND IMAGE SOURCE: LEVERAGING IN-HOUSE ILLUSTRATIVE LIBRARIES.

STAKEHOLDERS' PERSPECTIVE

BUSINESS ANALYSTS

USER ENGAGEMENT:
ACTIVE USERS

USAGE OF TEXT TEMPLATES

USAGE OF GRAPHIC STORY
BUILDER

RETENTION AND CHURN

APP LOAD TIME
DATA SECURITY AND
PRIVACY

ROI

DEVELOPERS

DEVELOPMENT TIME

TESTING AND QA

SCALABILITY AND
PERFORMANCE

RESOURCE ALLOCATION
BEWEEN FRONTEND,
BACKEND, DATABASE

MEDICATORS & CLINIC PRACTITIONALS

PROGRESS TRACKING ON
TEENS

MONITORING TIME OVER
FEEDS AND STORIES

DEVELOPMENT FEASIBILITY

Requirements

Prototype - 1 : TextTemplate

1. Set of predefined Questions and possible Direction Answers content.

Prototype - 2: Text2Image

1. A collection of curated image gallery to use as Background images
2. Addition of text editor on top of the Background image for comic effect with possibility to edit font face, font size

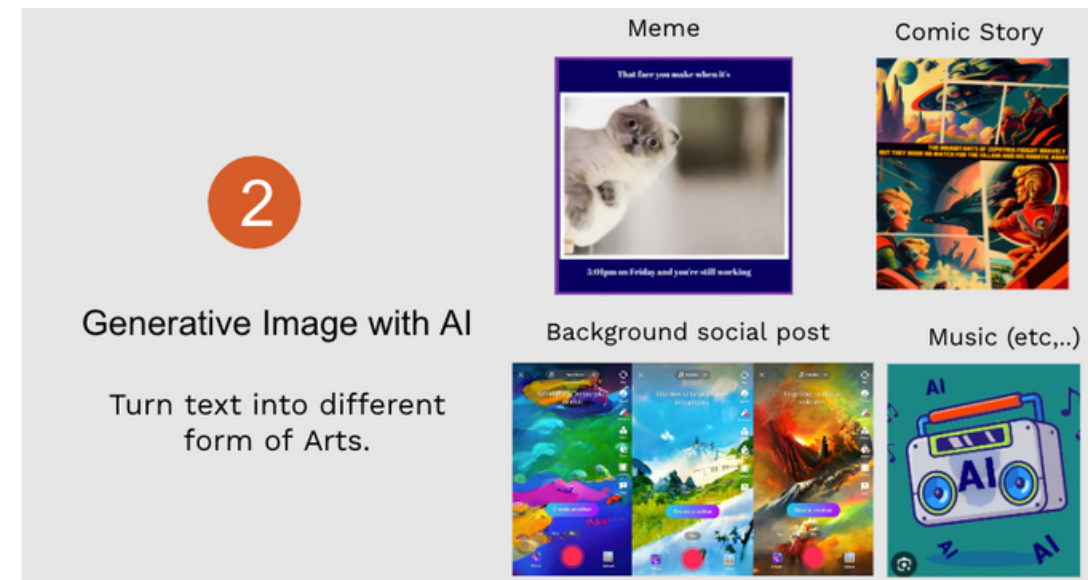
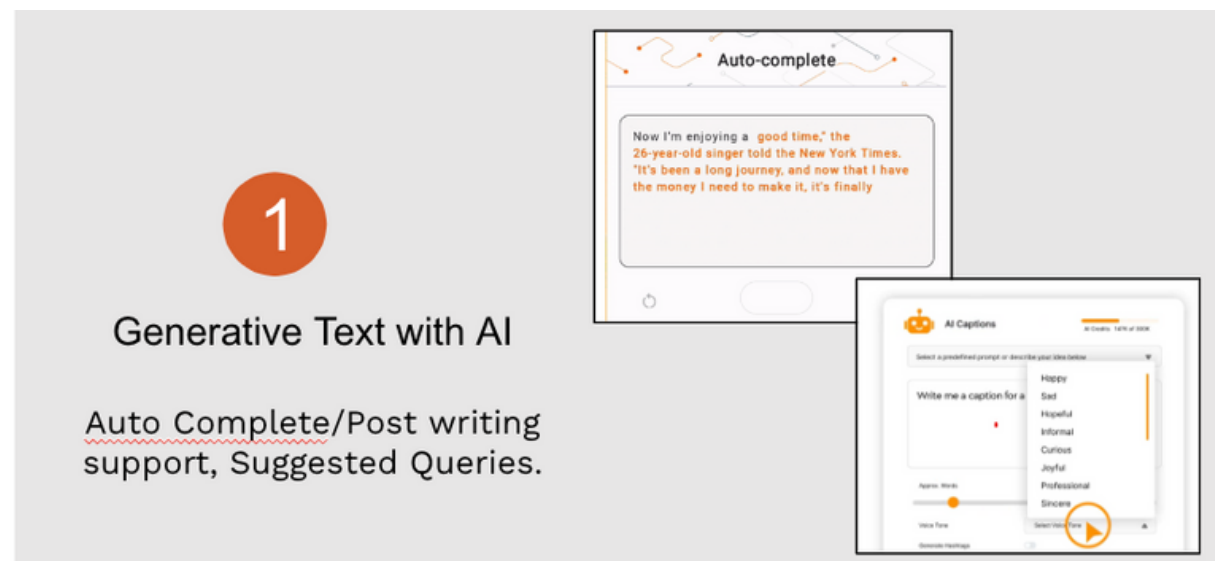
Advantages

- The suggested minimum viable features could be easily built using the current technical stack with the help of the current software engineering team in Orygen Digital.

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Endless Possibilities

Use of Generative AI for text suggestion and Text to image conversion.



Suggestions For AI Integration

- Software Platforms like Canva and Content Studio
- API Integration Tools like OpenAI, DeepAI
- Third Party solution provider like OpenCV

Q & A