CONTENTS 1

Data Science II Homework 2

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Contents

1a) Fit smoothing spline models to predict out-of-state tuition (Outstate) using the percentage of alumni who donate (perc.alumni) as the only predictor, across a range of degrees of freedom. Plot the model fits for each degree of freedom. Describe the observed patterns that emerge with varying degrees of freedom. Select an appropriate degree of freedom for the model and plot this optimal fit. Explain the criteria you used to determine the best choice of degree of freedom.

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- 1b) Train a multivariate adaptive regression spline (MARS) model to predict the response variable. Report the regression function. Present the partial dependence plot of an arbitrary predictor in your model. Report the test error.
- 1c) Construct a generalized additive model (GAM) to predict the response variable. Does your GAM model include all the predictors? For the nonlinear terms included in your model, generate plots to visualize these relationships and discuss your observations. Report the test error.
- 1d) In this dataset, would you favor a MARS model over a linear model for predicting out-of-state tuition? If so, why? More broadly, in general applications, do you consider a MARS model to be superior to a linear model? Please share your reasoning.

CONTENTS 2

```
library(tidymodels)
library(splines)
library(caret)
```

Partition the dataset into two parts: training data (80%) and test data (20%) with tidymodels.

```
college = read_csv("data/College.csv") |>
    drop_na() |>
    select(-College)

set.seed(2)

# create a random split of 80% training and 20% test data
data_split <- initial_split(data = college, prop = 0.8)

# partitioned datasets
training_data = training(data_split)
testing_data = testing(data_split)
head(training_data)

## # A tibble: 6 x 17</pre>
```

```
Apps Accept Enroll Top10perc Top25perc F.Undergrad P.Undergrad Outstate
##
##
     <dbl>
            <dbl>
                   <dbl>
                              <dbl>
                                         <dbl>
                                                      <dbl>
                                                                   <dbl>
                                                                            <dbl>
## 1 1380
              768
                      263
                                 57
                                            82
                                                       1000
                                                                     105
                                                                            19300
## 2
       434
              321
                      141
                                 28
                                            53
                                                        624
                                                                     269
                                                                            10950
      2013
                                 33
                                            61
                                                                     158
## 3
             1053
                      212
                                                        912
                                                                             5150
## 4
      2324
             1319
                      370
                                 52
                                            81
                                                       1686
                                                                      35
                                                                            16560
                                            72
## 5
     1709
             1385
                      634
                                 36
                                                       2281
                                                                      50
                                                                            14125
## 6
       427
              385
                      143
                                 18
                                            38
                                                        581
                                                                     533
                                                                            12700
## # i 9 more variables: Room.Board <dbl>, Books <dbl>, Personal <dbl>, PhD <dbl>,
       Terminal <dbl>, S.F.Ratio <dbl>, perc.alumni <dbl>, Expend <dbl>,
       Grad.Rate <dbl>
```

head(testing_data)

```
## # A tibble: 6 x 17
      Apps Accept Enroll Top10perc Top25perc F.Undergrad P.Undergrad Outstate
##
##
     <dbl>
            <dbl>
                   <dbl>
                               <dbl>
                                         <dbl>
                                                      <dbl>
                                                                   <dbl>
                                                                            <dbl>
## 1
     2186
             1924
                      512
                                  16
                                            29
                                                       2683
                                                                    1227
                                                                            12280
## 2
      1428
             1097
                      336
                                  22
                                            50
                                                       1036
                                                                      99
                                                                            11250
## 3
       193
              146
                       55
                                  16
                                            44
                                                        249
                                                                     869
                                                                             7560
## 4
       582
              498
                      172
                                  21
                                            44
                                                        799
                                                                      78
                                                                            10468
                                            75
## 5
      1732
             1425
                      472
                                  37
                                                       1830
                                                                     110
                                                                            16548
## 6
              313
                      157
                                  23
                                            46
                                                       1317
                                                                    1235
                                                                             8352
## # i 9 more variables: Room.Board <dbl>, Books <dbl>, Personal <dbl>, PhD <dbl>,
       Terminal <dbl>, S.F.Ratio <dbl>, perc.alumni <dbl>, Expend <dbl>,
## #
## #
       Grad.Rate <dbl>
```

```
# training data
x <- model.matrix(Outstate ~ ., training_data)[, -1] # matrix of predictors
head(x)</pre>
```

CONTENTS 3

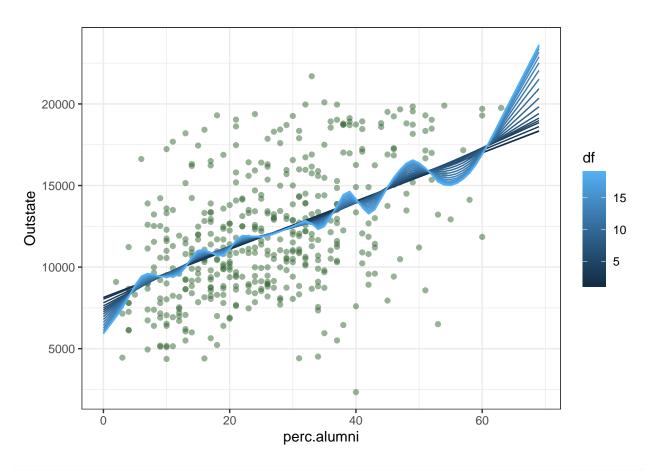
```
Apps Accept Enroll Top10perc Top25perc F.Undergrad P.Undergrad Room.Board
             768
                               57
                                                    1000
## 1 1380
                    263
                                          82
                                                                 105
                                                                            6694
                    141
                                          53
                                                                  269
                                                                            4600
## 2 434
             321
                                28
                                                     624
## 3 2013
            1053
                    212
                                33
                                          61
                                                     912
                                                                  158
                                                                            3036
## 4 2324
                    370
                                52
                                                                  35
                                                                            5140
            1319
                                          81
                                                    1686
## 5 1709
            1385
                    634
                                36
                                          72
                                                    2281
                                                                  50
                                                                            3600
                                          38
## 6 427
             385
                    143
                                18
                                                     581
                                                                  533
                                                                            5800
     Books Personal PhD Terminal S.F.Ratio perc.alumni Expend Grad.Rate
##
## 1
       600
                700 89
                               93
                                        6.1
                                                     18 14779
## 2
       550
                950 79
                               82
                                       12.9
                                                     30
                                                          9264
                                                                       81
                                                                       59
## 3
       500
               1655 64
                               74
                                       10.5
                                                     11
                                                          7547
## 4
       558
               1152
                               93
                                       10.5
                                                     30 16196
                                                                       79
                     91
## 5
       400
                700
                     79
                               89
                                       12.5
                                                     58
                                                          9907
                                                                       80
## 6
       450
                700 81
                               85
                                       10.3
                                                     37 11758
                                                                       84
```

```
y <- training_data$Outstate # vector of response

# testing data
x2 <- model.matrix(Outstate ~ .,testing_data)[, -1] # matrix of predictors
y2 <- testing_data$Outstate # vector of response</pre>
```

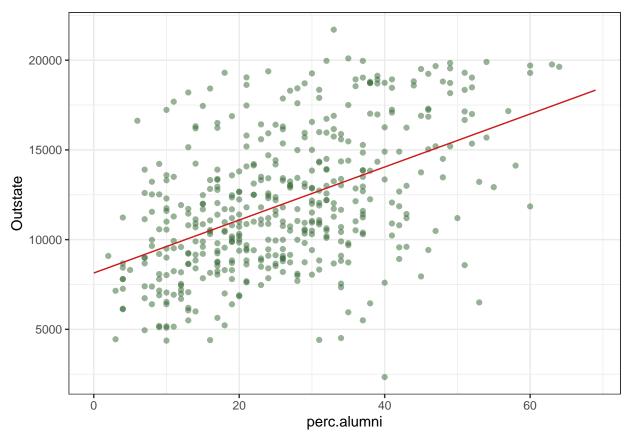
1a) Fit smoothing spline models to predict out-of-state tuition (Outstate) using the percentage of alumni who donate (perc.alumni) as the only predictor, across a range of degrees of freedom. Plot the model fits for each degree of freedom. Describe the observed patterns that emerge with varying degrees of freedom. Select an appropriate degree of freedom for the model and plot this optimal fit. Explain the criteria you used to determine the best choice of degree of freedom.

```
# create a grid for x
perc.alumni.grid <- seq(0, max(college$perc.alumni) + 5, by = 1)
# loop prep
fit.ss = list()
pred.ss = list()
pred.ss.df = list()
pred.ss.df.range = data.frame()
set.seed(2)
# loop for a range of degrees of freedom
for (i in 1.1:20) {
  fit.ss[[i]] = smooth.spline(training data$perc.alumni, training data$Outstate, df = i)
  pred.ss[[i]] = predict(fit.ss[[i]], x = perc.alumni.grid)
 pred.ss.df[[i]] = data.frame(pred = pred.ss[[i]]$y, perc.alumni = perc.alumni.grid, df = i)
 pred.ss.df.range = rbind(pred.ss.df[[i]], pred.ss.df.range)
# scatter plot
p <- ggplot(data = training_data, aes(x = perc.alumni, y = Outstate)) + geom_point(color = rgb(0.2, 0.4
# plot the model fits for each degree of freedom
 geom_line(aes(x = perc.alumni, y = pred, group = df, color = df), data = pred.ss.df.range) + theme_bw
```



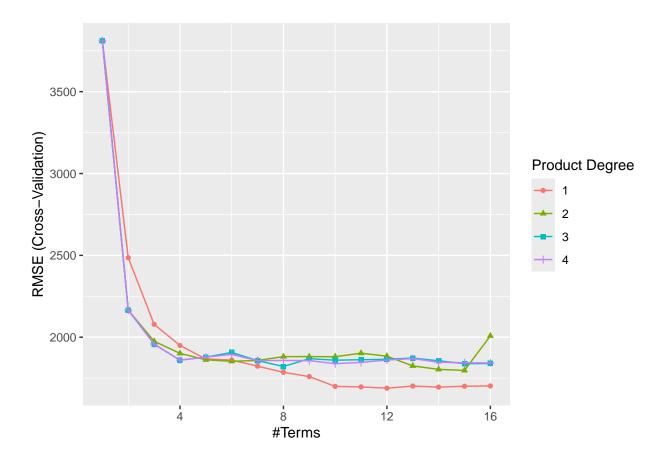
```
set.seed(2)
# select an appropriate degree of freedom for the model
fit.ss.optimal = smooth.spline(training_data$perc.alumni, training_data$Outstate)
fit.ss.optimal$df
```

[1] 2.000245



When the degrees of freedom is smaller, the model resembles a linear model. As the degrees of freedom increase, the model becomes more flexible and we can see that exemplified through the wavy lines. For the optimal smoothing splines model, the degrees of freedom = 2.0002451. To determine the best choice of degrees of freedom, we can use cross-validation to choose the degrees of freedom that result in the best predictive performance.

1b) Train a multivariate adaptive regression spline (MARS) model to predict the response variable. Report the regression function. Present the partial dependence plot of an arbitrary predictor in your model. Report the test error.



```
# best tuning parameters
mars.fit$bestTune
##
      nprune degree
## 12
          12
# regression function
mars.fit$finalModel
## Selected 12 of 22 terms, and 9 of 16 predictors (nprune=12)
## Termination condition: RSq changed by less than 0.001 at 22 terms
## Importance: Expend, Grad.Rate, Room.Board, Accept, Enroll, F.Undergrad, ...
## Number of terms at each degree of interaction: 1 11 (additive model)
## GCV 2729781
                  RSS 1111485831
                                    GRSq 0.8134662
                                                       RSq 0.8312207
# report the regression function
summary(mars.fit)
## Call: earth(x=matrix[452,16], y=c(19300,10950,5...), keepxy=TRUE, degree=1,
##
               nprune=12)
##
##
                       coefficients
## (Intercept)
                          9748.1791
## h(Apps-3646)
                             0.4632
## h(2279-Accept)
                            -1.8972
## h(913-Enroll)
                             6.3690
## h(Enroll-913)
                            -1.9849
## h(1363-F.Undergrad)
                            -1.9452
## h(5895-Room.Board)
                            -0.6939
## h(1230-Personal)
                             0.8542
## h(perc.alumni-6)
                            25.4428
## h(Expend-6864)
                             0.7506
## h(Expend-15387)
                            -0.7703
## h(83-Grad.Rate)
                           -28.1240
## Selected 12 of 22 terms, and 9 of 16 predictors (nprune=12)
## Termination condition: RSq changed by less than 0.001 at 22 terms
## Importance: Expend, Grad.Rate, Room.Board, Accept, Enroll, F.Undergrad, ...
## Number of terms at each degree of interaction: 1 11 (additive model)
## GCV 2729781
                  RSS 1111485831
                                    GRSq 0.8134662
                                                       RSq 0.8312207
coef(mars.fit$finalModel)
##
           (Intercept)
                           h(Expend-15387)
                                               h(83-Grad.Rate) h(5895-Room.Board)
##
          9748.1790945
                                -0.7702870
                                                    -28.1240387
                                                                         -0.6939388
## h(1363-F.Undergrad)
                          h(1230-Personal)
                                                   h(Apps-3646)
                                                                      h(Enroll-913)
            -1.9451538
                                 0.8542158
                                                                         -1.9848536
##
                                                      0.4631943
##
         h(913-Enroll)
                            h(2279-Accept)
                                              h(perc.alumni-6)
                                                                     h(Expend-6864)
```

25.4427652

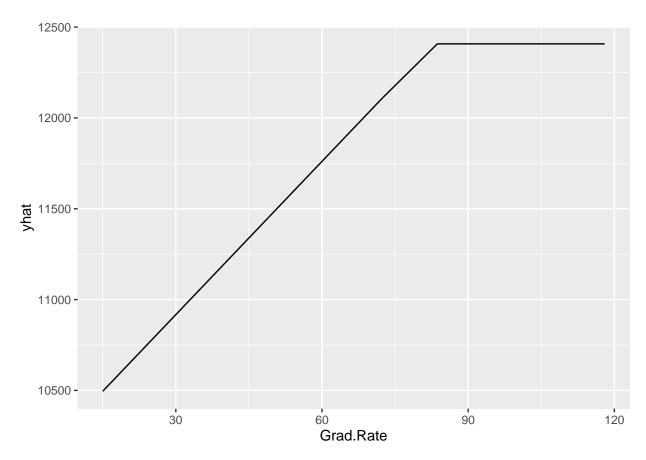
0.7506273

-1.8971697

##

6.3690181

```
# partial dependence plot on arbitrary predictor Grad.Rate
p1 <- pdp::partial(mars.fit, pred.var = c("Grad.Rate"), grid.resolution = 10) |>
    autoplot()
p1
```



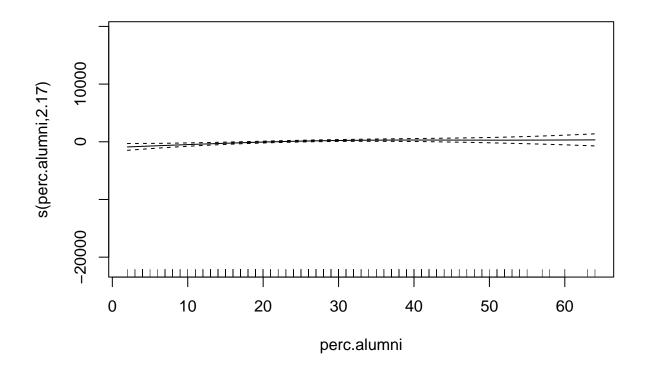
```
# test error
pred.mars <- predict(mars.fit, newdata = testing_data)

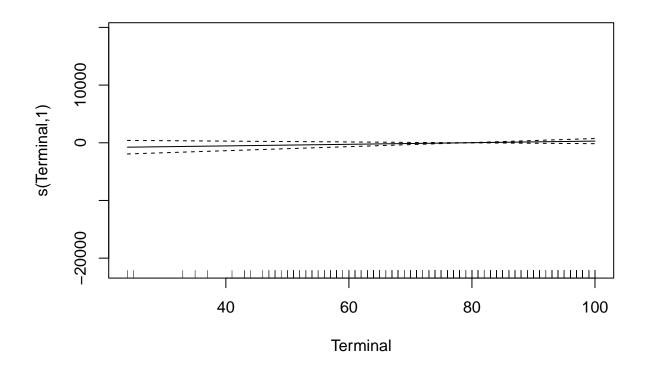
test.error.mars <- mean((pred.mars - y2)^2)</pre>
```

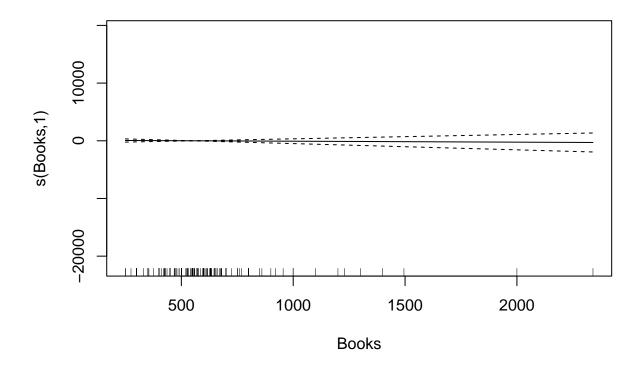
The regression function for the MARS model is $f(Outstate) = 9748.1791 + 0.4632 h(Apps-3646) - 1.8972 h(2279-Accept) + 6.3690 h(913-Enroll) - 1.9849 h(Enroll-913) - 1.9452 h(1363-F.Undergrad) - 0.6939 h(5895-Room.Board) + 0.8542 h(1230-Personal) + 25.4428 h(perc.alumni-6) + 0.7506 h(Expend-6864) - 0.7703 h(Expend-15387) - 28.1240 h(83-Grad.Rate). The test error is <math>3.4360573 \times 10^6$.

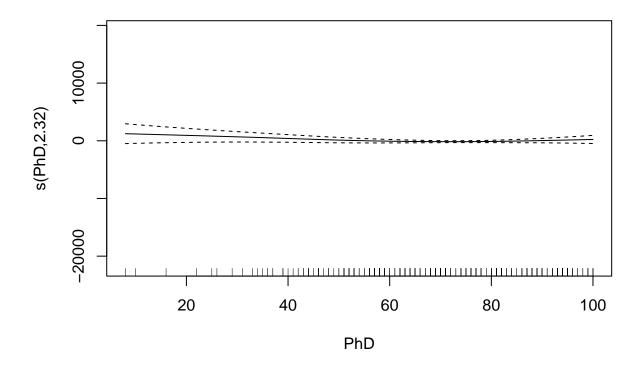
1c) Construct a generalized additive model (GAM) to predict the response variable. Does your GAM model include all the predictors? For the nonlinear terms included in your model, generate plots to visualize these relationships and discuss your observations. Report the test error.

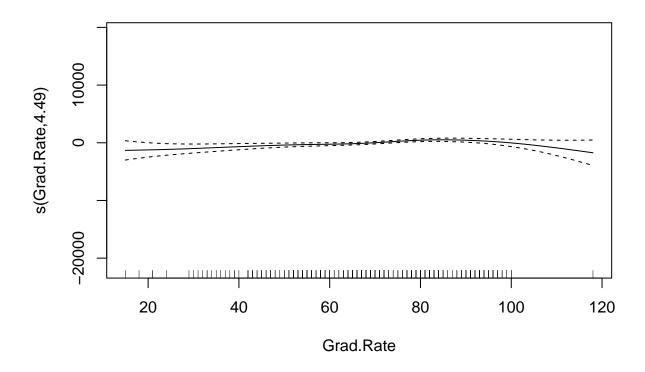
```
set.seed(2)
# fit a GAM model using 10-fold cross-validation
gam.fit <- train(x, y,
                  method = "gam",
                  tuneGrid = data.frame(method = "GCV.Cp", select = c(TRUE, FALSE)),
                  trControl = ctrl)
# for non-linear terms, generate plots to visualize relationships
gam.fit$finalModel
##
## Family: gaussian
## Link function: identity
##
## Formula:
## .outcome ~ s(perc.alumni) + s(Terminal) + s(Books) + s(PhD) +
       s(Grad.Rate) + s(Top10perc) + s(Top25perc) + s(S.F.Ratio) +
##
       s(Personal) + s(P.Undergrad) + s(Room.Board) + s(Enroll) +
##
       s(Accept) + s(F.Undergrad) + s(Apps) + s(Expend)
##
## Estimated degrees of freedom:
## 2.17 1.00 1.00 2.32 4.49 7.59 1.00
## 3.74 1.00 1.00 2.50 1.00 2.84 6.17
## 3.89 \ 7.39 \ \text{total} = 50.1
## GCV score: 2689385
plot(gam.fit$finalModel)
```

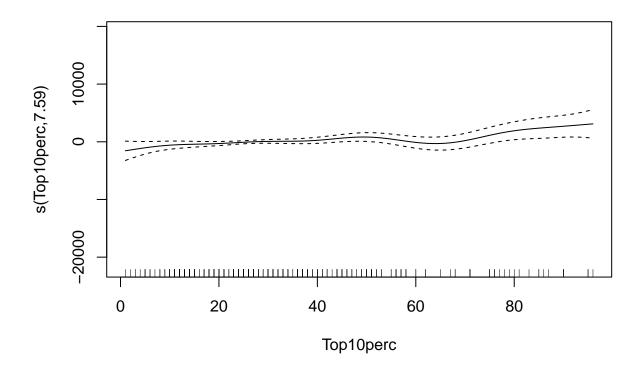


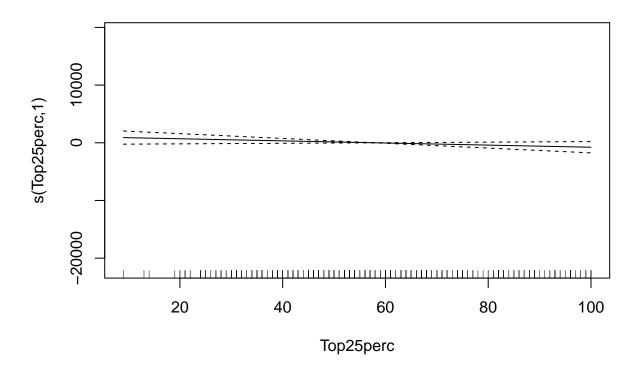


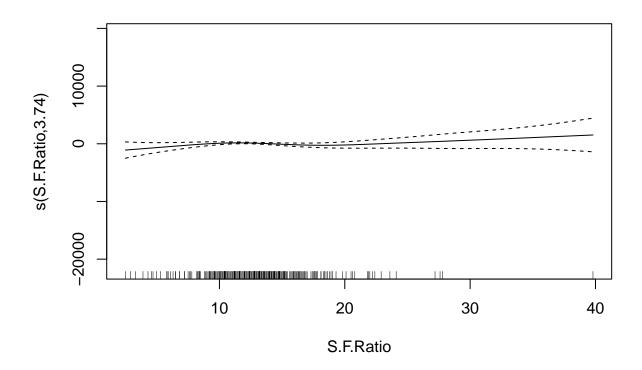


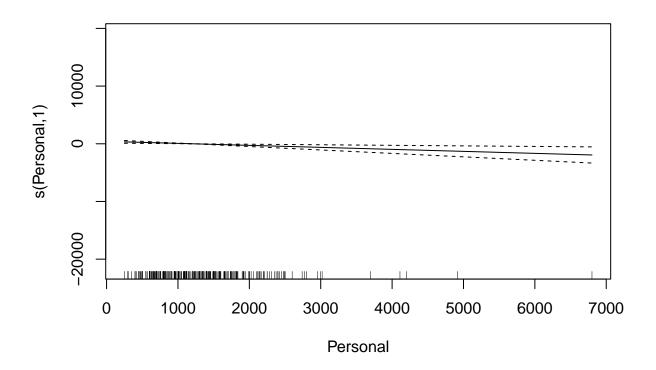


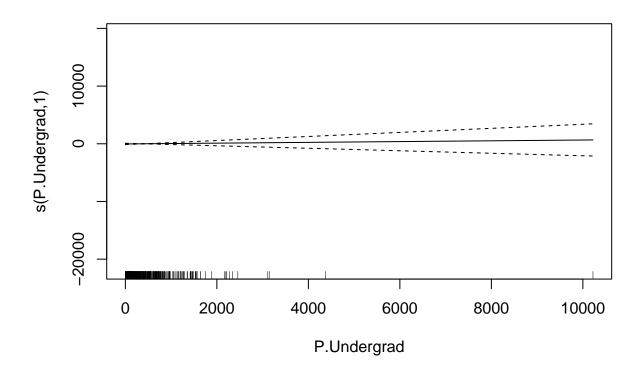


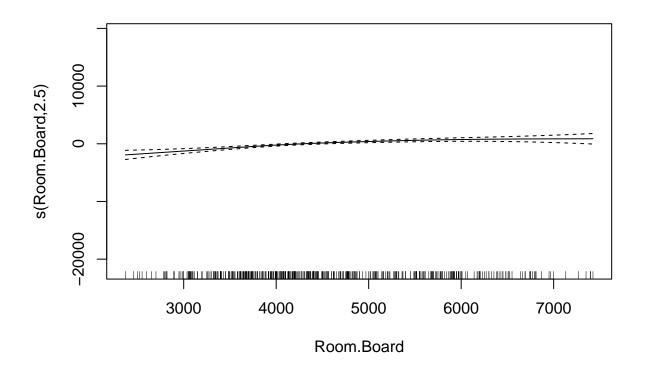


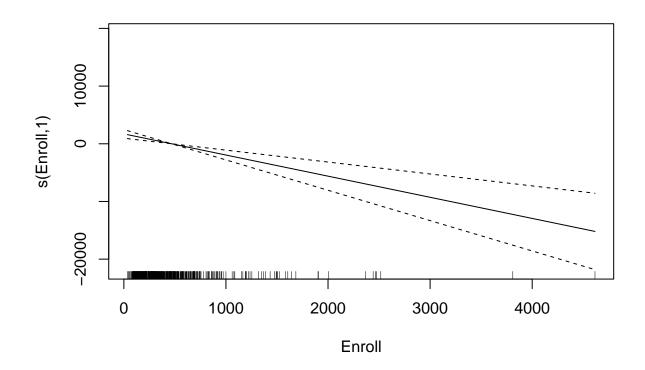


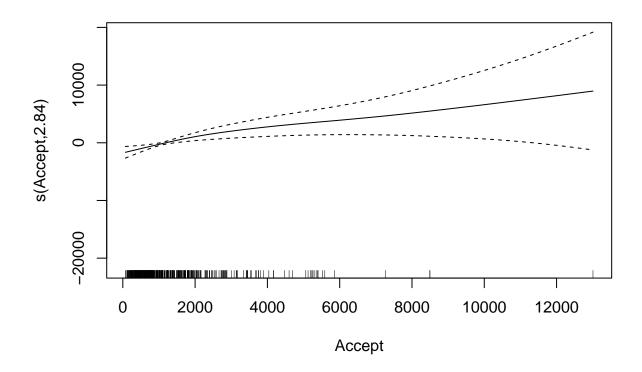


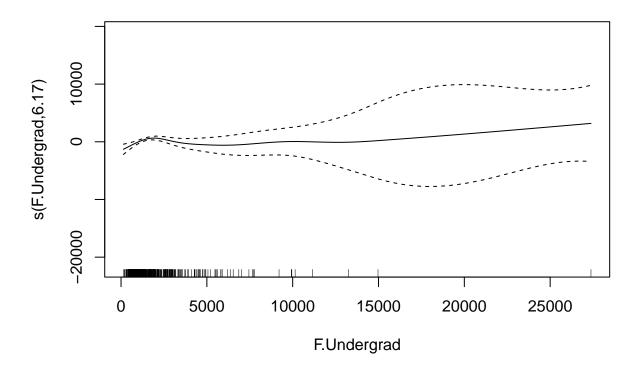


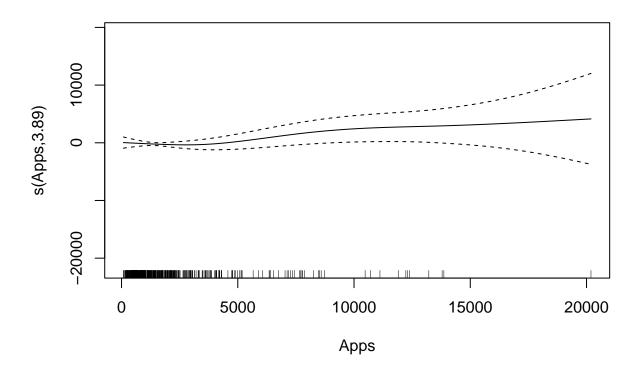


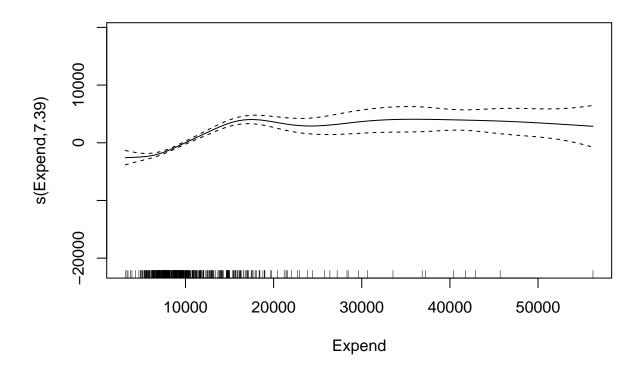












```
# report test error
pred.gam <- predict(gam.fit, newdata = testing_data)

test.error.gam <- mean((pred.gam - y2)^2)</pre>
```

The best fit GAM model does include all predictors, as the selection method is **FALSE**. From the final models plots, we see that Terminal, Books, Top25Perc, Personal, and Enroll appear to be linear terms as their df = 1, but the predictors have an "s", indicating the smoothing function was used and these terms are interpreted as non-linear. We can observe that some predictors are more non-linear than others as the degrees of freedom increase. For example, Top10perc has more wave in the graph compared to S.F.Ratio. The test error is 3.4345234×10^6 .

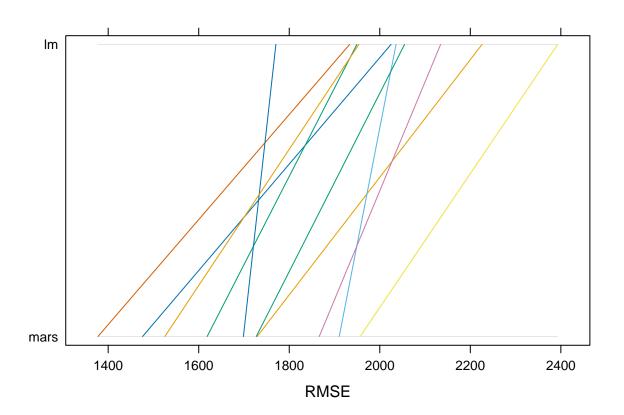
1d) In this dataset, would you favor a MARS model over a linear model for predicting out-of-state tuition? If so, why? More broadly, in general applications, do you consider a MARS model to be superior to a linear model? Please share your reasoning.

```
set.seed(2)
# fit a linear model using 10-fold cross-validation
lm.fit <- train(x, y,</pre>
              method = "lm",
               trControl = ctrl)
summary(lm.fit)
##
## Call:
## lm(formula = .outcome ~ ., data = dat)
## Residuals:
##
     Min
             1Q Median
                          3Q
                               Max
   -6611 -1248
                      1349
                               9810
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 752.97152 963.39650
                                  0.782 0.43489
## Apps
              -0.04677
                         0.11802 -0.396 0.69207
                                  6.542 1.70e-10 ***
## Accept
               1.33042 0.20335
## Enroll
              -3.83350 0.91337 -4.197 3.28e-05 ***
## Top10perc
              30.21342 15.52858 1.946 0.05234 .
               0.22821
                                 0.018 0.98554
## Top25perc
                         12.58307
                       0.14400 0.447 0.65508
## F.Undergrad 0.06437
## P.Undergrad -0.19878
                       0.16435 -1.210 0.22711
## Room.Board
                                  7.575 2.18e-13
               0.87381
                         0.11536
## Books
               0.36615
                         0.54397
                                  0.673 0.50123
## Personal
             ## PhD
               6.58415 11.93575
                                  0.552 0.58148
              32.39712 13.16108
                                  2.462 0.01422 *
## Terminal
             -37.67851
## S.F.Ratio
                         31.82476 -1.184 0.23708
## perc.alumni 39.30520 9.53167
                                  4.124 4.47e-05 ***
                                   5.923 6.42e-09 ***
## Expend
              0.16060
                          0.02711
                                  2.812 0.00515 **
## Grad.Rate
              20.39531
                         7.25323
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 2000 on 435 degrees of freedom
## Multiple R-squared: 0.7358, Adjusted R-squared: 0.7261
## F-statistic: 75.73 on 16 and 435 DF, p-value: < 2.2e-16
# compare models
resamp <- resamples(list(lm = lm.fit, mars = mars.fit))</pre>
```

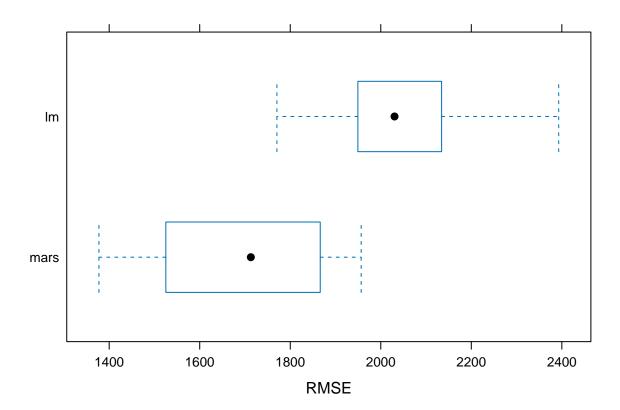
summary(resamp)

```
##
## Call:
## summary.resamples(object = resamp)
##
## Models: lm, mars
## Number of resamples: 10
## MAE
##
            Min. 1st Qu.
                            Median
                                       Mean 3rd Qu.
                                                         Max. NA's
## lm
        1427.528 1578.173 1615.828 1608.826 1674.692 1752.230
## mars 1138.836 1239.576 1320.672 1321.704 1425.698 1497.191
##
## RMSE
##
            Min. 1st Qu.
                            Median
                                       Mean 3rd Qu.
        1770.494 1950.509 2030.364 2047.597 2114.502 2393.058
## mars 1377.340 1548.527 1712.939 1688.556 1831.993 1956.649
##
## Rsquared
                               Median
##
                    1st Qu.
                                                  3rd Qu.
                                                               Max. NA's
             Min.
                                           Mean
        0.6577688 0.7142791 0.7249317 0.7204843 0.7408093 0.7704528
## mars 0.7384265 0.7672405 0.8068437 0.8053855 0.8427477 0.8636907
```

parallelplot(resamp, metric = "RMSE")



bwplot(resamp, metric = "RMSE")



From the resampling summary, I believe the best model is the MARS since it has the smallest mean and median RMSE value. I would prefer fitting a MARS model over a linear model mostly because of its flexibility. MARS models can capture non-linear relationships, can capture interactions between variables, and are generally more robust.