

***The Forest Gump of the Internet* (2016), Ev Williams**

Ev Williams is today a rich CEO of a platform for online writing, “Medium”, and played a role in the emergence and accessibility of the internet. He argues that the openness of the web is getting broken: according to him, the internet keeps an openness of people’s voices but at the same time is losing its uncensorable and free identity. Those last are threatened by distribution points such as search engines or social networks. Indeed, distribution has taken a huge attention from the population and have today a big influence on the function and components of the internet. Williams describes this monopolistic closeness as a threat dealing with consolidation, and he tries to resist it. In fact, he considers that media and communication are essential services of the web but today controlled by “profit-driven corporations” centralizing its organization. It is interesting to read that expansion and centralization are two different but dependant effects known by the internet: Williams created the concept of the blog, and discovered that the expansion of the service to a broader population went along with a consolidate systematization of it by powerful corporations. He sees this as a danger among which the government cannot have an impact. To conclude, Facebook seems to be one powerful platform directing our use to the web, therefore the broad-mindedness is getting reduced.