

CAMILLE DU PONT



INFORMATION

🏠 44, avenue Georges Mandel 75116 Paris

📞 +33 6 80 37 37 41

✉ camillepont@hotmail.fr

👤 08/14/1994 (22 years old)

🌐 www.linkedin.com/in/camille-du-pont

🔗 <https://behappybemakeup.wordpress.com/>

COMPUTER SKILLS

- Windows
- Linux
- Photoshop
- Adobe Premiere pro
- PowerPoint
- Word
- Excel
- Code VBA
- Access

LANGUAGES

- French : mother language
- Anglais : good working knowledge, TOEFL : 77/120 et TOEIC : 820/990
- Spanish : know the basics

EXTRACURRICULAR ACTIVITIES

- Holding a beauty blog since January 2015 : behappybemakeup.wordpress.com
- Vacation : England (language study holidays), Kenya, Guadeloupe, Netherlands, Belgium, The United-States, Italie (Naples).
- Part of « Scouts Unitaires de France » from 2014 to 2015.
- Volunteering with the homeless, collecting food, and raising funds for the famine in Somalia.

EDUCATION AND QUALIFICATION

1

2016-2018 : Master's student at **Télécom Ecole de Management** - Evry (School of management of Institut Mines Telecom). Specialized in Digital Marketing.

- Laureate of the innovation week in partnership with SIANA, Le Cube and Mines Albi-Carmaux.

2

January to may 2017 : International exchange at **Virginia Tech** - Virginia, United-States.

3

2013-2016 : Graduate of **Télécom Ecole de Management niveau Bachelor** - Evry (School of management of Institut Mines Telecom).

4

Septembre to decembre 2015 : International exchange at **Manhattan Institute of Management** - New York City, United-States.

5

2015 : Obtaining the first aid training (PSC1, French Red Cross).

PROFESSIONAL EXPERIENCE

1

Albert Roger France, january to july 2016 - internship :

supporting the launch of innovative cosmetics brands (Makeup Revolution, I Heart Makeup, Freedom makeup and Colour B4) in mass distribution and on the Internet.

- Web and community management: updating the pages of the group's brands. Integration of content on all media. Following social networks and interactions with bloggers and influencers (obtaining contests and testimonials from several influencers, free, through YouTube, blogs and social networks). Monitoring e-commerce customers, comparators and marketplaces.
- Marketing and sales follow-up with the brands: creation of marketing and sales support. Track sales. Follow-up of referrals and launches. Competitive analysis.

2

Comité des associations françaises et de langue française de New York, septembre to december 2015 - internship :

preparation of the « Bastille day ball ». Research for potential partners and on twin cities.

3

La société du Bottin Mondain, july2015 - internship :

update of the database, answering service.

4

BRED, Banque Populaire, june to july 2014 - internship :

assistant in the department of « Support and Statistics ».

5

Welcome the eligible/ student lounge, year 2013-2014 - internship :

promoting my school, (Télécom école de management) communication pole.

6

La Boutique de l'Encadrement, july 2012 - internship :

helped a webmaster to develop a web site (taking pictures and using Photoshop).