

Mom, we won!

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Article Group**AG x Women in Tech Boston**

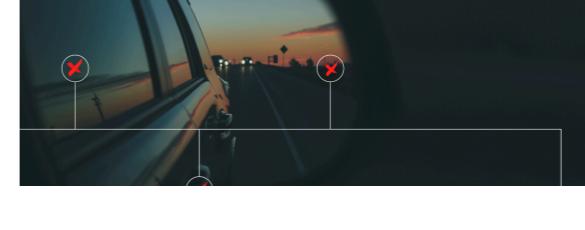
We shared some secrets on how to start thinking about your GTM strategy the right way.

Article Group**Putting philanthropy in the hands of the communities that need it**

Considering how you can engage with causes that directly affect human rights and the environment.

Andrew Kessler
CEO**Mistakes We've Made, 2020 Edition**

Over the past few years, we here at Article Group have shared the various mistakes we made over the previous year. This year, we continue the tradition, but with a twist.

Joe Lazar
President**23 Mistakes This Creative Marketing Agency Made in 2019**

Our impressive list of slip ups, screwups, and WTFs and what we've learned from them — plus a bunch of stuff we fixed from the last time we wrote this article.

Andrew Kessler
CEO**Inside the weird spaces where creatives do their best work**

The place you go to express yourself is also an expression of yourself.

Rae Paoletta
Senior Content Strategist**Don't weaponize these principles**

Nine methods for scaling creative decisions

Steve Bryant
Head of Content**37 Mistakes this creative agency made in the last three years**

Our impressive list of slip ups, screwups, and WTFs (and what we've learned from them) spanning the lifespan of our agency and every business function.

Joe Lazar
President**Finally, a reason to check your email.**

Thousands of marketers and creatives are already subscribed to Human Conditions, our semi-regular newsletter that helps radically curious humans navigate uncertainty, seek the most interesting challenges, and make better creative decisions in marketing and beyond.

Human Conditions

A newsletter by your friends at Article Group
