

Data Collection Policy for Article Group

At Article Group, we take your privacy seriously. This policy outlines how we collect, use, and protect personal information in compliance with the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA).

What Information We Collect

We may collect the following types of information:

- Contact information: such as name, email address, phone number, and company details.
- Usage data: including how you interact with our website, IP address, browser type, and pages viewed.
- Communication data: any details you provide through email, phone calls, or other communication channels.

How We Use Your Information

We collect personal data for the following purposes:

- To communicate with you about our services, projects, and updates.
- To personalize your experience and provide relevant content or recommendations.
- To improve our services by analyzing website usage patterns and feedback.
- To fulfill any legal or regulatory requirements.

How We Share Your Information

We do not sell your personal data. We may share your information with trusted service providers (such as email marketing platforms) who assist us in delivering our services. These third parties are contractually obligated to protect your data and only use it for the purposes agreed upon.

Your Rights

If you are located in the European Union (EU) or California, you have the following rights regarding your personal information:

- Right to access: You can request a copy of the personal information we hold about you.
- Right to correct: You can request that we update or correct any inaccurate data.
- Right to delete: You can ask us to delete your personal data, subject to certain legal obligations.
- Right to opt-out: You can opt out of receiving marketing communications at any time by using the unsubscribe link in our emails or by contacting us directly.

Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, loss, or misuse. However, no security system is completely foolproof, and we cannot guarantee the absolute security of your data.

Retention of Data

We will only retain your personal data for as long as necessary to fulfill the purposes for which it was collected or to comply with legal requirements.

Contact Us

If you have any questions about this policy or wish to exercise your rights, please contact us at privacy@articlegroup.com.

By using our services, you agree to the terms of this Data Collection Policy. We may update this policy from time to time to reflect changes in our practices or legal requirements.

Last Updated: Oct. 28, 2024