

[About us](#)

# Solving challenges with process, discipline, and creativity.

[OUR GUIDING PRINCIPLE](#)

## Process, discipline, and creativity

Our work spans various areas, but it all comes back to these three foundations: process, discipline, and creativity. From collaborative structures that align teams to strategy and messaging that puts your customers first, we give your business what it needs to share its vision with the world.



## Meet our team

<b>Andrew Kessler</b>	Founder
<b>Gabrielle Campagnano</b>	Executive Director, Content
<b>James Townsend</b>	Chief Executive Officer
<b>Joe Lazar</b>	Founder
<b>Joe Moore</b>	Executive Creative Director
<b>Laura Nespoli</b>	Executive Strategy Director
<b>Matthew Duffy</b>	Managing Director
<b>Megan Jaffarian</b>	Executive Engagement Director
<b>Melzetta Moody</b>	Chief People Officer
<b>Ryan Miller</b>	Executive Creative Director

## Be in touch.

We'd love to hear from you. Reach out. Let's chat.

[Contact us](#)