cram IT

CRAM drifts its name from the Sanskrit Word "chetna" and means " mind consciousness". CRAM as its name suggests, creates innovators approaches towards the delivery of value to the customer. We believe that we are in changes times and the digital transformation, for that reason we Innovate and evolve day by day in our processes and activities.

¿What we are **passionate about?**

Customized Software:

Do you have any idea or need that requires the use of the information technology? Together we will build that application that do not exist in market and is necessary in your company or business.

We work with multiple platforms, different programming languages and technologies in order to find the ideal combination to meet the need.

We can build:

- Desktop Applications
- Web Applications
- WEB portals
- Corporative WEB sites
- Personal WEB sites

Mobile App:

Do you think that your idea or need will be better used in a mobile device? We have experience in app mobile development (hybrid and native), we will be working together in the whole process: Ideation, prototyped, validation, evolution and positioning.

Consulting and Advice:

We support you in any or all the phases of the IT projects that you have in evaluation, planning or execution. Tell us about the support you need and define our total or partial participation.

Social Media & Digital Marketing:

The power of your brand is in your users, we will create different strategies to attract them, to link them, to take care of them, to keep them loyal, to listen to them, and thereby achieve a greater diffusion of your brand and marketing of your products. How will we achieve it? Through the media, the internet and social networks, performing measurements and obtaining metrics of the behaviors that will be interpreted to generate strategies and digital projects responsible for the return on investment (ROI).

CRAM Geeks:

Don´t you recognize it? We are a group of "Technology FANS" that you can have in your company, in the amount of time that you require, to play activities in any project of technology area. The rules and administration will be agreed in work team in pursuit of objectives.

E-Commerce:

Do you have a store or establishment where you sell your products? And… why not do the same of a virtual way? You don´t must worry about open or close time, then it will be opened 24 hours by day, there's no costumer visit limits, you will be present in and for all the world, forget the lines and waits, your transactions will be protected and will be performed with the best pay platforms, optimizing times and giving satisfaction and security for the seller and client. And the Best! lower maintenance costs than a physical store.

▶What else
we do:

Haven't found what you need? Don't worry! we know more....:

Provision of services, development, administration and execution of all types of technological services and consulting and integration of information technologies. Analysis, programming and application of computer systems for all kind of activities, their supply, implementation and integration, as well as the training and advice to individuals and companies.

▶How
we work:

Everything is done with agile frameworks (SCRUM, KANBAN, LEAN, XP, etc.) and we follow the principles and values of William Ouchi's Z Theory, we left behind the traditional hierarchical lines and the teams of people work with MOTH (Manager Of The Happiness).

Don't you know about this? Don't worry! We can explain you in a meeting or you can find it in Google while we meet.

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