

FOLLOW-UP MESSAGE (2 days after sending race weekend Review link)

Version 1 Hey [Name]

Just checking in - did you get a chance to go through the post-race review I sent over?

Takes about 5 minutes and shows exactly where the gains are hiding for you.

Let me know if the link didn't work or if you had any issues with it 👍

Version 2 [Name] - wanted to circle back on the race weekend assessment

Most riders who complete it say the same thing: 'I didn't realise THAT was what was holding me back'

If you're still interested, the link's below. If not, no worries - good luck with the rest of the season
👍

OFFERING THE FREE TRAINING

Hey [Name], Great to see you will be lining up on the grid this season

We have some pre-season free training that many riders are using to ensure they are on point from the first round this season.

Want me to send it over?

SENDING THEM THE LINK TO THE PODIUM CONTENDERS BLUEPRINT TRAINING

OK [Name] here you go, instant access to the Podium Contenders Blueprint

<https://academy.caminocoaching.co.uk/podium-contenders-blueprint/order/>



What you'll learn:

- ✓ Day 1: The 7 biggest mistakes costing you lap times
- ✓ Day 2: The 5-pillar system for accessing flow state on command
- ✓ Day 3: Your race weekend mental preparation protocol

Complete all 3 days, and you'll unlock a free strategy call where we'll create your personalised performance roadmap for 2026.

See you inside! 🏁

Craig

SIGNED IN TO Podium Contenders Blueprint But not continued FOLLOW UP

Hi [Name] I see you signed into the free training but didn't go much further was everything ok with the link and the platform for you?

COMPLETED DAY 1 ASSESSMENT BUT GONE NO FURTHER

Hey, [Name], Great work on completing the first day of the free training how was it for you?

COMPLETED DAY 2 ASSESSMENT BUT GONE NO FURTHER

Hey [Name], I see you completed the first 2 days of the Free Training but missed the third, is everything ok with the link and platform for you?

COMPLETED DAY 3 BUT DID NOT BOOK A FREE STRATEGY CALL

Hey [Name]

Saw you smashed through all 3 days of the training - solid work 👍

You've unlocked your free championship strategy session. This is where we map out your specific performance roadmap for 2026.

On the call we'll cover:

- Your biggest mental performance gap (and how to fix it)
- The exact system you need for consistent results
- Whether the Flow Performance programme is right for you

Got a few slots this week - want to grab one?

ALTERNATIVE VERSION

[Name] - quick one

You completed all 3 days of the training (most don't), which means you're serious about making 2026 different.

You've earned the free strategy call, but I've only got a handful of slots left this month.

After that, we close bookings until the next intake.

If you want to map out your performance plan before testing starts, grab a slot here: [calendar link]