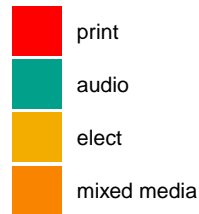


# Media Consumption by Age and Format

Average Books Read

100 —  
75 —  
50 —  
25 —  
0 —

Media Format



18-19  
20-29  
30-39  
40-49  
50-59  
60-69  
70-79  
80-89  
90-99

Ages

