Supplemental file

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Cleaning

Workspace

```
library(here) # for working with files
library(tidyverse) # for cleaning
library(janitor) # for variable names
library(lme4) # for multilevel modeling
library(lmerTest) # for p-values
library(sjPlot) # for figures
library(ggpubr) # for prettier plots
library(kableExtra) # for nicer tables
library(stringdist) # for scoring memory task
library(papaja) # for pretty numbers
```

Time 1

Remove the following columns.

Recode personality item responses to numeric

We recode the responses to personality items, which we downloaded as text strings.

```
p_items = str_extract(names(data), "^[[:alpha:]]*_[abcd](_2)?$")
p_items = p_items[!is.na(p_items)]

personality_items = select(data, proid, all_of(p_items))
```

Next we write a simple function to recode values.

```
recode_p = function(x){
    y = case_when(
        x == "Very inaccurate" ~ 1,
        x == "Moderately inaccurate" ~ 2,
        x == "Slightly inaccurate" ~ 3,
        x == "Slightly accurate" ~ 4,
        x == "Moderately accurate" ~ 5,
        x == "Very accurate" ~ 6,
        TRUE ~ NA_real_)
    return(y)
}
```

Finally, we apply this function to all personality items.

```
personality_items = personality_items %>%
  mutate(
    across(!c(proid), recode_p))
```

Now we merge this back into the data.

```
data = select(data, -all_of(p_items))
data = full_join(data, personality_items)
```

Drop bots

Based on ID Prolific IDs must also be a certain length. We remove IDs that are not sufficiently long.

```
data = data %>%
  mutate(id_length = nchar(proid)) %>%
  filter(id_length > 20) %>%
  select(-id_length)
```

We removed 5 participants without valid Prolific IDs.

Based on language We removed 0 participants that do not speak english well or very well.

Based on patterns We remove any participant who provides the same response to over half of the items (17 or more items) from a given block in a row.

```
# first, identify unique adjectives, in order
adjectives = p_items %>%
 str_remove_all("_.") %>%
 unique()
# extract block 1 questions
block1 = data %>%
  select(proid, matches("^[[:alpha:]]+_[abcd]$"))
#rename variables
n = 0
for(i in adjectives){
 n = n+1
 names(block1) = str_replace(names(block1), i, paste0("trait", str_pad(n, 2, pad = "0")))
block1 = block1 %>%
  gather(item, response, -proid) %>%
 filter(!is.na(response)) %>%
  separate(item, into = c("item", "format")) %>%
  select(-format) %>%
  spread(item, response)
block1_runs = numeric(length = nrow(block1))
# working on this!!!
for(i in 1:nrow(block1)){
 run = 0
 maxrun = 0
 for(j in 3:ncol(block1)){
   if(block1[i,j] == block1[i, j-1]){
     run = run+1
     if(run > maxrun) maxrun = run
     } else{ run = 0}
 }
 block1_runs[i] = maxrun
#add to data frame
block1$block1_runs = block1_runs
# extract block 2 questions
```

```
# extract block 2 questions
block2 = data %>%
  select(proid, matches("^[[:alpha:]]+_[abcd]_2$"))
#rename variables
n = 0
```

```
for(i in adjectives){
  n = n+1
  names(block2) = str_replace(names(block2), i, paste0("trait", str_pad(n, 2, pad = "0")))
}
block2 = block2 %>%
  gather(item, response, -proid) %>%
  filter(!is.na(response)) %>%
  mutate(item = str_remove(item, "_2")) %>%
  separate(item, into = c("item", "format")) %>%
  select(-format) %>%
  spread(item, response)
block2_runs = numeric(length = nrow(block2))
# working on this!!!
for(i in 1:nrow(block2)){
  run = 0
  maxrun = 0
  for(j in 3:ncol(block2)){
    if(block2[i,j] == block2[i, j-1]){
      run = run+1
      if(run > maxrun) maxrun = run
      } else{ run = 0}
  block2_runs[i] = maxrun
#add to data frame
block2$block2_runs = block2_runs
#combine results
runs_data = block1 %>%
  select(proid, block1_runs) %>%
  full_join(select(block2, proid, block2_runs)) %>%
  mutate(
   remove = case_when(
      block1_runs >= 17 ~ "Remove",
      block2 runs >= 17 ~ "Remove",
      TRUE ~ "Keep"
   ))
#visualize
runs_data %>%
  ggplot(aes(block1_runs, block2_runs)) +
  geom_point(aes(color = remove)) +
  scale_color_manual(values = c("black", "red")) +
  guides(color = "none") +
  labs(
   x = "block 1 runs",
   y = "block 2 runs"
  ) +
  theme_pubr()
```

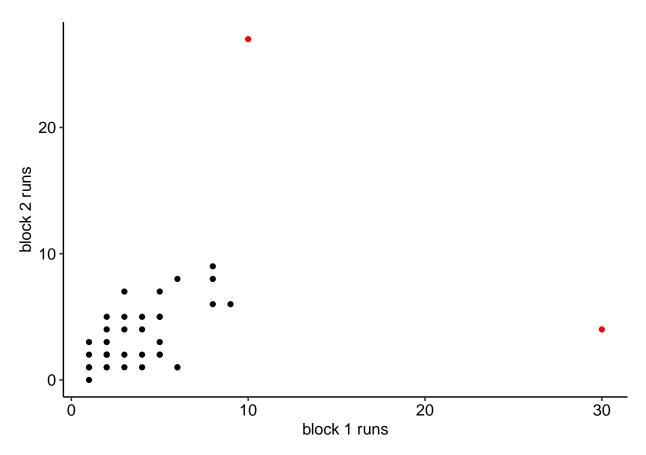


Figure 1: Maximum number of same consecutive responses in personality blocks.

There were 2 participants who provided the same answer 17 or more times in a row. These participants were removed from the analyses.

```
data = data %>%
  full_join(select(runs_data, proid, remove)) %>%
  filter(remove != "Remove") %>%
  select(-remove)

rm(runs_data)
```

Based on inattentive responding We expect to exclude any participant who has an average response of 4 ("slightly agree") or greater to the attention check items. Two items from the Inattentive and Deviant Responding Inventory for Adjectives (IDRIA) scale (Kay & Saucier, in prep) have been included here, in part to help evaluate the extent of inattentive responding but also to consider the effect of item wording on these items. The two items used here (i.e., "Asleep", "Human") were chosen to be as inconspicuous as possible, so as to not to inflate item response durations. The frequency item (i.e., "human") will be reverse-scored, so that higher scores on both the infrequency and frequency items reflect greater inattentive responding.

```
in_average = data %>%

# reverse score human

mutate(across(matches("^human"), ~(.x*-1)+7)) %>%

# select id and attention check items

select(proid, matches("^human"), matches("^asleep")) %>%

gather(item, response, -proid) %>%

filter(!is.na(response)) %>%

group_by(proid) %>%

summarise(avg = mean(response)) %>%

mutate(
    remove = case_when(
    avg >= 4 ~ "Remove",
    TRUE ~ "Keep"))
```

```
in_average %>%
  ggplot(aes(x = avg, fill = remove)) +
  geom_histogram(bins = 20, color = "white") +
  geom_vline(aes(xintercept = 4)) +
  guides(fill = "none") +
  labs(x = "Average response to inattention check items") +
  theme_pubr()
```

We remove 1 participants whose responses suggest inattention.

```
data = data %>%
  full_join(select(in_average, proid, remove)) %>%
  filter(remove != "Remove") %>%
  select(-remove)
```

Based on average time to respond to personality items First, select just the timing of the personality items. We do this by searching for specific strings: "t_[someword] [a or b or c or d] (maybe 2_)_page_submit."



Figure 2: Average response to inattention check items

```
timing_data = data %>%
  select(proid, matches("t_[[:alpha:]]*_[abcd](_2)?_page_submit"))
```

Next we gather into long form and remove missing timing values

```
timing_data = timing_data %>%
  gather(variable, timing, -proid) %>%
  filter(!is.na(timing))

timing_data
```

```
## # A tibble: 2,170 x 3
##
     proid
                               variable
                                                        timing
##
      <chr>
                               <chr>
                                                         <dbl>
##
  1 5f0227ae81bf2f3a4618c8c7 t_outgoing_a_page_submit
                                                          4.47
                                                          4.52
## 2 60eb3434de863fc43f563b0e t_outgoing_a_page_submit
## 3 60eb31222e8b2fb8dc904432 t_outgoing_a_page_submit
                                                          4.86
## 4 60e49d66c9c4f08ce7a3b789 t_outgoing_a_page_submit
                                                          4.16
## 5 60ea7b0e32a76a57b4a34664 t_outgoing_a_page_submit
                                                          4.20
## 6 60e950d879a14636c5fc286d t_outgoing_a_page_submit
                                                          4.49
                                                          4.5
## 7 60e781742748ec6401b79f86 t_outgoing_a_page_submit
## 8 60e9521961c670e718bcc4df t_outgoing_a_page_submit
                                                         85.7
## 9 60e777356e13630d745eeb49 t_outgoing_a_page_submit
                                                          2.47
## 10 60e99999b101ef725cb0b8a2 t_outgoing_a_page_submit
                                                          4.45
## # ... with 2,160 more rows
```

To check, each participant should have the same number of responses: 62.

```
timing_data %>%
  group_by(proid) %>%
  count() %>%
  ungroup() %>%
  summarise(min(n), max(n))
```

```
## # A tibble: 1 x 2
## 'min(n)' 'max(n)'
## <int> <int>
## 1 62 62
```

Excellent! Now we calculate the average response time per item for each participant. We mark a participant for removal if their average time is less than 1 second or greater than 30. See Figure @ref(fig:timing_dist) for a distribution of average response time.

```
timing_data = timing_data %>%
  group_by(proid) %>%
  summarise(m_time = mean(timing)) %>%
  mutate(remove = case_when(
    m_time < 1 ~ "Remove",
    m_time > 30 ~ "Remove",
    TRUE ~ "Keep"
))
```

```
timing_data %>%
  ggplot(aes(x = m_time, fill = remove)) +
  geom_histogram(color = "white") +
  labs(x = "Average response time (seconds)", y = "Number of participants") +
  theme_pubr()
```

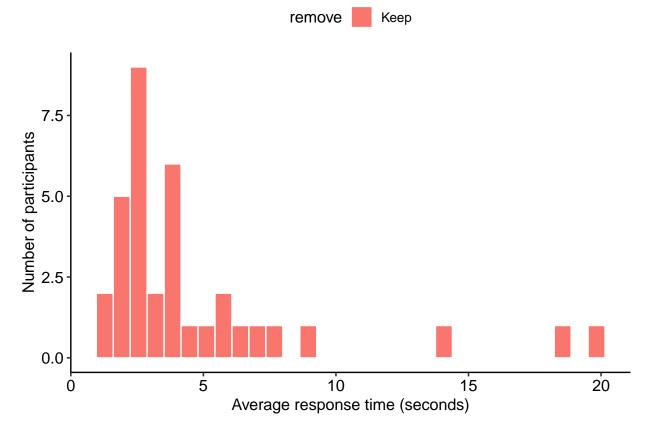


Figure 3: Distribution of average time to respond to personality items.

```
data = inner_join(data, filter(timing_data, remove == "Keep")) %>%
  select(-remove)
```

Based on timing, we removed 0 participants.

We create a variable which indicates the Block 1 condition of each participant. This is used in two places: first, in recruiting participants at Time 2 (participants are given the same format at Time 2 as they received in Block 1), and second, in selecting the corret items during the test-retest analyses.

```
data = data %>%
  mutate(condition = case_when(
  !is.na(outgoing_a) ~ "A",
  !is.na(outgoing_b) ~ "B",
  !is.na(outgoing_c) ~ "C",
  !is.na(outgoing_d) ~ "D",
))
```

At this point, we'll extract the Prolific ID numbers. These participants will be eligible to take the survey at Time 2.

```
data %>%
  select(proid, condition) %>%
  write_csv(file = here("data/elligible_proid"))
```

```
Time 2
data_path_2A = here("data/Wording 2A_July 29, 2021_14.49.text.csv")
data_labels_2A = read_csv(data_path_2A)
data_2A = read_csv(data_path_2A,
                skip = 3,
                col_names = names(data_labels_2A))
rm(data_labels_2A)
data_2A = clean_names(data_2A)
data_path_2B = here("data/Wording 2B_July 29, 2021_14.52.text (1).csv")
data_labels_2B = read_csv(data_path_2B)
data_2B = read_csv(data_path_2B,
                skip = 3,
                col_names = names(data_labels_2B))
rm(data_labels_2B)
data_2B = clean_names(data_2B)
names(data_2B) = str_replace(names(data_2B), "caring_b_3_1", "caring_b_3i")
data_path_2C = here("data/Wording 2C_August 3, 2021_18.02.csv")
data_labels_2C = read_csv(data_path_2C)
data_2C = read_csv(data_path_2C,
                skip = 3,
                col_names = names(data_labels_2C))
rm(data_labels_2C)
data_2C = clean_names(data_2C)
data_path_2D = here("data/Wording 2D_July 29, 2021_14.55.text.csv")
data_labels_2D = read_csv(data_path_2D)
data_2D = read_csv(data_path_2D,
                skip = 3,
                col_names = names(data_labels_2D))
rm(data labels 2D)
data_2D = clean_names(data_2D)
```

```
data_2 = data_2A %>%
full_join(data_2B) %>%
full_join(data_2C) %>%
full_join(data_2D)
```

Remove the following columns.

Recode personality item responses to numeric

We recode the responses to personality items, which we downloaded as text strings. Here, all items end with $_3$ and sometimes with $\verb§i.$

```
p_items_2 = str_extract(names(data_2), "^[[:alpha:]]*_[abcd]_3(i)?$")
p_items_2 = p_items_2[!is.na(p_items_2)]
personality_items_2 = select(data_2, proid, all_of(p_items_2))
```

We apply the recoding function to all personality items.

```
personality_items_2 = personality_items_2 %>%
  mutate(
  across(!c(proid), recode_p))
```

Now we merge this back into the data_2.

```
data_2 = select(data_2, -all_of(p_items_2))
data_2 = full_join(data_2, personality_items_2)
```

Drop bots

Based on ID We also check that the ID in time 2 matches an ID in time 1.

```
data_2 = data_2 %>%
  filter(proid %in% data$proid)
```

We removed 87 participants without valid Prolific IDs.

Based on patterns We remove any participant who provides the same response to over half of the items (17 or more items) from a given block in a row.

```
# first, identify unique adjectives, in order
adjectives = p_items_2 %>%
  str_remove_all("_.") %>%
  unique()
# extract block 3 questions
block3 = data_2 %>%
  select(proid, all_of(p_items_2))
#rename variables
n = 0
for(i in adjectives){
 n = n+1
  names(block3) = str_replace(names(block3), i, paste0("trait", str_pad(n, 2, pad = "0")))
block3 = block3 %>%
  gather(item, response, -proid) %>%
  filter(!is.na(response)) %>%
  mutate(item = str_remove(item, "_3(i)?$")) %>%
  separate(item, into = c("item", "format")) %>%
  #select(-format) %>%
  spread(item, response)
block3_runs = numeric(length = nrow(block3))
for(i in 1:nrow(block3)){
  run = 0
  maxrun = 0
  for(j in 3:ncol(block3)){
    if(block3[i,j] == block3[i, j-1]){
      run = run+1
      if(run > maxrun) maxrun = run
      } else{ run = 0}
  }
  block3_runs[i] = maxrun
}
#add to data_2 frame
block3$block3_runs = block3_runs
```

```
#combine results
runs_data_2 = block3 %>%
  select(proid, block3_runs) %>%
  mutate(
    remove = case_when(
        block3_runs >= 17 ~ "Remove",
        TRUE ~ "Keep"
        ))
```

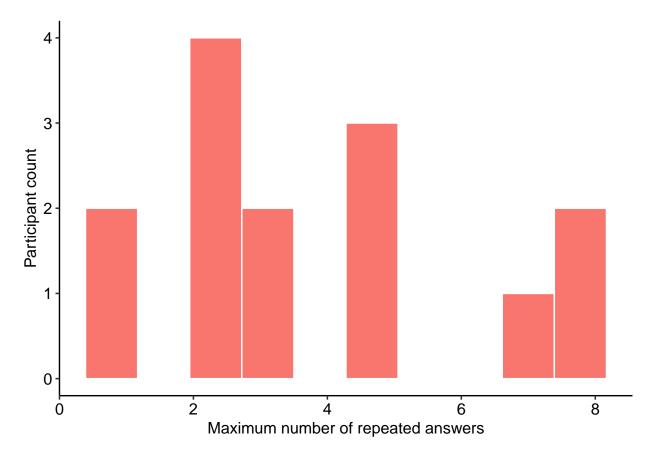


Figure 4: Maximum number of same consecutive responses in personality block 3.

There were 0 participants who provided the same answer 17 or more times in a row. These participants were removed from the analyses.

```
data_2 = data_2 %>%
  full_join(select(runs_data_2, proid, remove)) %>%
  filter(remove != "Remove") %>%
  select(-remove)

rm(runs_data_2)
```

Based on inattentive responding We expect to exclude any participant who has an average response of 4 ("slightly agree") or greater to the attention check items. Two items from the Inattentive and Deviant Responding Inventory for Adjectives (IDRIA) scale (Kay & Saucier, in prep) have been included here, in part to help evaluate the extent of inattentive responding but also to consider the effect of item wording on these items. The two items used here (i.e., "Asleep", "Human") were chosen to be as inconspicuous as possible, so as to not to inflate item response durations. The frequency item (i.e., "human") will be reverse-scored, so that higher scores on both the infrequency and frequency items reflect greater inattentive responding.

```
in_average = data_2 %>%

# reverse score human

mutate(across(matches("^human"), ~(.x*-1)+7)) %>%

# select id and attention check items

select(proid, matches("^human"), matches("^asleep")) %>%

gather(item, response, -proid) %>%

filter(!is.na(response)) %>%

group_by(proid) %>%

summarise(avg = mean(response)) %>%

mutate(
    remove = case_when(
    avg >= 4 ~ "Remove",
    TRUE ~ "Keep"))
```

```
in_average %>%
  ggplot(aes(x = avg, fill = remove)) +
  geom_histogram(bins = 20, color = "white") +
  geom_vline(aes(xintercept = 4)) +
  guides(fill = "none") +
  labs(x = "Average response to inattention check items") +
  theme_pubr()
```

We remove 1 participants whose responses suggest inattention.

```
data_2 = data_2 %>%
full_join(select(in_average, proid, remove)) %>%
filter(remove != "Remove") %>%
select(-remove)
```

Based on average time to respond to personality items First, select just the timing of the personality items. We do this by searching for specific strings: "t_[someword] $[a \ or \ b \ or \ c \ or \ d]$ (maybe 2_)_page_submit."

```
timing_data_2 = data_2 %>%
select(proid, matches("t_[[:alpha:]]*_[abcd]_3(i)?_page_submit"))
```

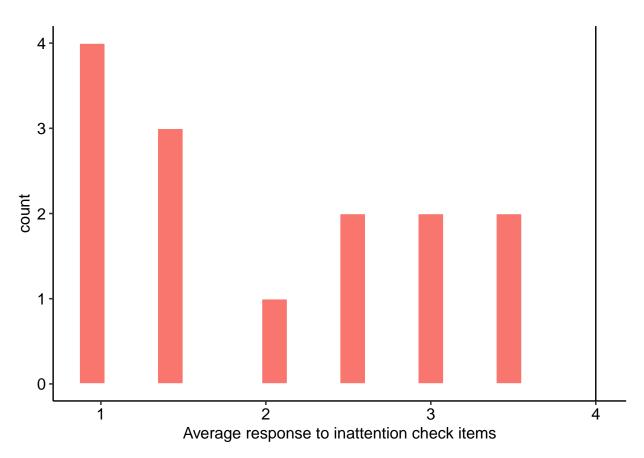


Figure 5: Average response to inattention check items

Next we gather into long form and remove missing timing values

```
timing_data_2 = timing_data_2 %>%
  gather(variable, timing, -proid) %>%
  filter(!is.na(timing))

timing_data_2
```

```
## # A tibble: 434 x 3
##
     proid
                               variable
                                                          timing
##
      <chr>>
                               <chr>
                                                           <dbl>
                                                            1.50
##
  1 60e99999b101ef725cb0b8a2 t_outgoing_a_3_page_submit
## 2 60eb31222e8b2fb8dc904432 t_outgoing_a_3_page_submit
                                                            9.00
## 3 60e6ad3f60b76cf6ce4be887 t_outgoing_a_3_page_submit
                                                            9.76
## 4 60eb3434de863fc43f563b0e t_outgoing_a_3_page_submit
                                                            2.8
                                                            1.52
## 5 60e777356e13630d745eeb49 t_outgoing_a_3_page_submit
## 6 60e99999b101ef725cb0b8a2 t_helpful_a_3_page_submit
                                                            1.17
## 7 60eb31222e8b2fb8dc904432 t_helpful_a_3_page_submit
                                                            2.61
## 8 60e6ad3f60b76cf6ce4be887 t_helpful_a_3_page_submit
                                                            1.90
## 9 60eb3434de863fc43f563b0e t_helpful_a_3_page_submit
                                                            1.75
## 10 60e777356e13630d745eeb49 t_helpful_a_3_page_submit
                                                            1.64
## # ... with 424 more rows
```

To check, each participant should have the same number of responses: 62.

```
timing_data_2 %>%
  group_by(proid) %>%
  count() %>%
  ungroup() %>%
  summarise(min(n), max(n))
```

```
## # A tibble: 1 x 2
## 'min(n)' 'max(n)'
## <int> <int>
## 1 31 31
```

Excellent! Now we calculate the average response time per item for each participant. We mark a participant for removal if their average time is less than 1 second or greater than 30. See Figure @ref(fig:timing_dist) for a distribution of average response time.

```
timing_data_2 = timing_data_2 %>%
  group_by(proid) %>%
  summarise(m_time = mean(timing)) %>%
  mutate(remove = case_when(
    m_time < 1 ~ "Remove",
    m_time > 30 ~ "Remove",
    TRUE ~ "Keep"
))
```

```
timing_data_2 %>%
  ggplot(aes(x = m_time, fill = remove)) +
  geom_histogram(color = "white") +
  labs(x = "Average response time (seconds)", y = "Number of participants") +
  theme_pubr()
```

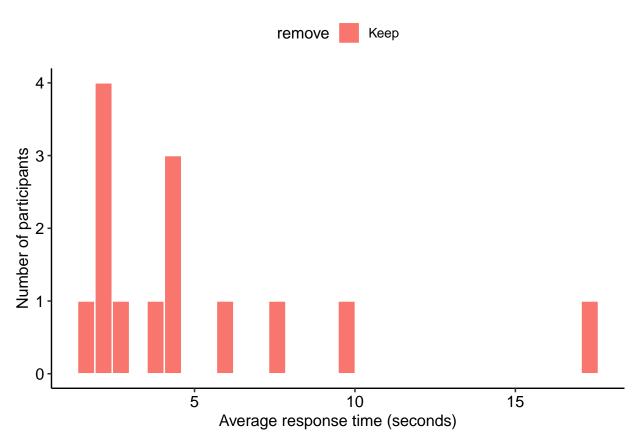


Figure 6: Distribution of average time to respond to personality items in Block 3.

```
data_2 = inner_join(data_2, filter(timing_data_2, remove == "Keep")) %>%
    select(-remove)
```

Merge all datasets together

```
data_2 = data_2 %>%
  select(proid, contains("_3"))
data = data %>% full_join(data_2)
```

All data

Reverse score personality items

The following items are (typically) negatively correlated with the others: reckless, moody, worrying, nervous, careless, impulsive. We reverse-score them to ease interpretation of associations and means in the later sections. In short, all traits will be scored such that larger numbers are indicative of the more socially desirable end of the specturm.

```
data = data %>%
  mutate(
    across(matches("^reckless"), ~(.x*-1)+7),
    across(matches("^moody"), ~(.x*-1)+7),
    across(matches("^worrying"), ~(.x*-1)+7),
    across(matches("^nervous"), ~(.x*-1)+7),
    across(matches("^careless"), ~(.x*-1)+7),
    across(matches("^impulsive"), ~(.x*-1)+7))
```

Score memory task

Now we score the memory task. We start by creating vectors of the correct responses.

Next we convert all responses to lowercase. Then we break the string of responses into a vector containing many strings.

```
data = data %>%
  mutate(
    across(matches("recall"),tolower), # convert to lower
  #replace carriage return with space
  across(matches("recall"), str_replace_all, pattern = "\\n", replacement = ","),
  # remove spaces
  across(matches("recall"), str_replace_all, pattern = " ", replacement = ","),
  # remove doubles
  across(matches("recall"), str_replace_all, pattern = ",", replacement = ","),
  #remove last comma
  across(matches("recall"), str_remove, pattern = ",$"),
  # split the strings based on the spaces
  across(matches("recall"), str_split, pattern = ","))
```

Immediate recall Now we use the amatch function in the stringdist package to look for exact (or close) matches to the target words. This function returns for each word either the position of the key in which you can find the target word or NA to indicate the word or a close match does not exist in the string.

```
distance = 1 #maximum distance between target word and correct response
data = data %>%
  mutate(
    memory1 = map(recall1, ~sapply(., amatch, correct1, maxDist = distance)),
    memory2 = map(recall2, ~sapply(., amatch, correct2, maxDist = distance)),
    memory3 = map(recall3, ~sapply(., amatch, correct3, maxDist = distance)),
    memory4 = map(recall4, ~sapply(., amatch, correct4, maxDist = distance))
    )
```

We count the number of correct answers. This gets complicated...

```
data = data %>%
  mutate(
    across(starts_with("memory"),
      #replace position with 1
      ~map(., sapply, FUN = function(x) ifelse(x >0, 1, 0))),
   across(starts_with("recall"),
           # are there non-missing values in the original response?
           ~map_dbl(.,
                    .f = function(x) sum(!is.na(x))),
           .names = "{.col}_miss"),
    across(starts_with("memory"),
      #replace position with 1
      # count the number of correct answers
      ~map_dbl(., sum, na.rm=T))) %>%
  mutate(
   memory1 = case_when(
      # if there were no resposes, make the answer NA
      recall1_miss == 0 ~ NA_real_,
      # otherwise, the number of correct quesses
      TRUE ~ memory1),
   memory2 = case_when(
      recall2_miss == 0 ~ NA_real_,
      TRUE ~ memory2),
```

```
memory3 = case_when(
    recall3_miss == 0 ~ NA_real_,
    TRUE ~ memory3),
memory4 = case_when(
    recall4_miss == 0 ~ NA_real_,
    TRUE ~ memory4)) %>%
# no longer need the missing count variables
select(-ends_with("miss"))
```

Finally, we want to go from 4 columns (one for each recall test), to two: one that has the number of correct responses, and one that indicates which version they saw.

```
data = data %>%
  select(proid, starts_with("memory")) %>%
  gather(mem_condition, memory, -proid) %>%
  filter(!is.na(memory)) %>%
  mutate(mem_condition = str_remove(mem_condition, "memory")) %>%
  full_join(data)
```

Participants remember on average 5.80 words correctly (SD = 2.73),

```
data %>%
  ggplot(aes(x = memory)) +
  geom_histogram(bins = 11, color = "white") +
  labs(x = "Number of correct responses") +
  scale_x_continuous(breaks = 0:10) +
  theme_pubr()
```

```
data %>%
  group_by(mem_condition) %>%
  summarise(
    m = mean(memory),
    s = sd(memory),
    min = min(memory),
    max = max(memory),
    n = n()
) %>%
  kable(booktabs = T,
        col.names = c("Condition", "Mean", "SD", "Min", "Max", "N"),
        digits = c(0, 2, 2, 1, 1, 1),
        caption = "Memory responses by condition") %>%
  kable_styling()
```

Delayed recall A challenge with the delayed recall task is identifying the memory condition that participants were assigned to, but this is made easier by the work done above.

```
mem2 = data %>%
  select(proid, mem_condition, delayed_recall) %>%
  mutate(newid = 1:nrow(.))
```

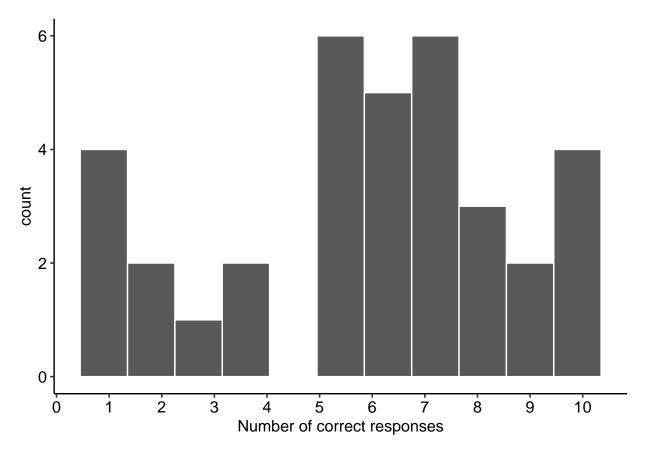


Figure 7: Correct responses on the memory task

Table 1: Memory responses by condition

Condition	Mean	SD	Min	Max	N
1	5.50	2.56	1	10	8
2	4.62	3.20	1	10	8
3	6.40	2.72	1	10	10
4	6.44	2.51	2	10	9

```
mem2 = mem2 \% \%
  mutate(
   delayed_recall1 = map(delayed_recall, ~sapply(., amatch, correct1, maxDist = distance)),
   delayed_recall2 = map(delayed_recall, ~sapply(., amatch, correct2, maxDist = distance)),
   delayed_recall3 = map(delayed_recall, ~sapply(., amatch, correct3, maxDist = distance)),
   delayed_recall4 = map(delayed_recall, ~sapply(., amatch, correct4, maxDist = distance))
   ) %>%
  gather(variable, delayed memory, delayed recall1:delayed recall4)
mem2 = mem2 \% \%
  mutate(
     delayed_memory = map(delayed_memory, sapply,
                  FUN = function(x) ifelse(x >0, 1, 0)),
      # count the number of correct answers
     delayed_memory = map_dbl(delayed_memory, sum, na.rm=T))
mem2 = mem2 \%
  group_by(proid) %>%
  filter(delayed_memory == max(delayed_memory)) %>%
  filter(row_number() == 1 ) %>%
  select(-delayed_recall, -variable)
data = inner_join(data, mem2)
data %>%
  ggplot(aes(x = delayed_memory)) +
  geom histogram(color = "white", bins = 11) +
  scale x continuous("Number correct", breaks = c(0:10)) +
  labs(y = "Number of participants") +
 theme_pubr()
data %>%
  ggplot(aes(x = memory, y = delayed_memory)) +
  geom_point() +
  geom smooth(method = "lm") +
  scale_x_continuous("Immediate number correct", breaks = c(0:10)) +
  scale_y_continuous("Delayed number correct", breaks = c(0:10)) +
  labs(title = paste0("r = ", printnum(cor(data$memory, data$delayed_memory, use = "pairwise")))) +
  theme_pubr()
```

Change labels of device variable

These labels are too long!

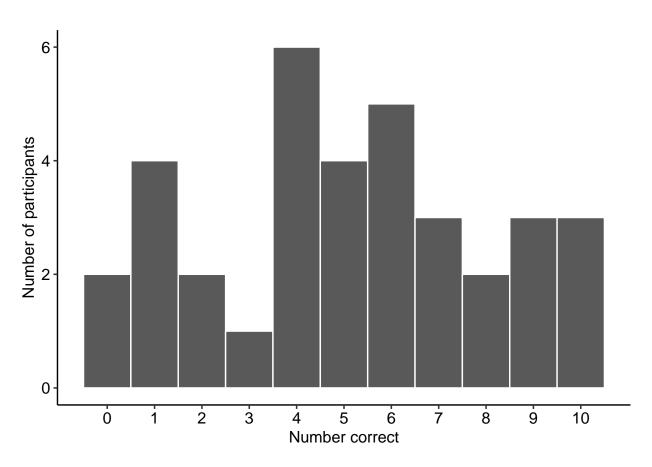


Figure 8: Distribution of delayed memory scores

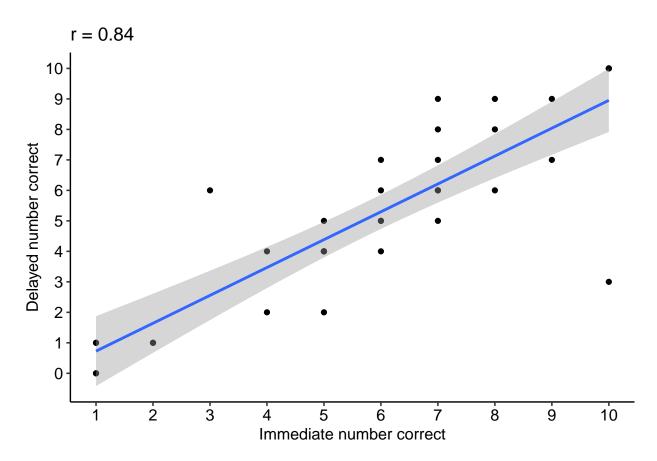


Figure 9: Relationship between immediate and delayed recall

Long-form dataset

We need one dataset that contains the responses to and timing of the personality items in long form. This will be used for nearly all the statistical models, which will nest items within person. To create this, we first select the responses to the items of different formats. For this set of analyses, we use data collected in both Block 1 and Block 2 – that is, each participant saw the same format for every item during Block 1, but a random format for each item in Block 2.

These variable names have one of four formats: [trait]_[abcd] (for example, talkative_a), [trait]_[abcd]_2 (for example, talkative_a_2), [trait]_[abcd]_3 (e.g., talkative_a_3), or [trait]_[abcd]_3i (e.g., talkative_a_3i). We search for these items using regular expressions.

```
item_responses = str_subset(
  names(data),
  "^([[:alpha:]])+_[abcd](_2)?(_3)?(i)?$"
)
```

Similarly, we'll need to know how long it took participants to respond to these items. These variable names have one of four formats listed above followed by the string page_submit. We search for these items using regular expressions.

```
item_timing = str_subset(names(data), "t_([[:alpha:]])+_[abcd](_2)?(_3)?(i)?_page_submit$")
```

We extract just the participant IDs, delayed memory, and these variables.

Next we reshape these data into long form. This requires several steps. We'll need to identify whether each value is a response or timing; we can use the presence of the string t_ for this. Next, we'll identify the block based on whether the string contains _2 or _3. We also identify whether it ends with i, indicating the item in block 3 started with "I". Then, we identify the condition based on which letter (a, b, c, or d) follows an underscore. Throughout, we'll strip the item string of extraneous information until we're left with only the adjective assessed. Finally, we'll use spread to create separate columns for the response and the timing variables.

```
items_df = items_df %>%
  gather(item, value, all_of(item_responses), all_of(item_timing)) %>%
  filter(!is.na(value)) %>%
  # identify whether timing or response
  mutate(variable = ifelse(str_detect(item, "^t_"), "timing", "response"),
         item = str_remove(item, "^t_"),
         item = str_remove(item, "_page_submit$")) %>%
  #identify block
  mutate(
   block = case_when(
      str_detect(item, "_2") ~ "2",
     str_detect(item, "_3") ~ "3",
      TRUE ~ "1"),
   item = str remove(item, " [23]")) %>%
  # identify presence of "I"
  mutate(i = case when(
```

```
str_detect(item, "i$") ~ "Present",
  TRUE ~ "Absent"),
  item = str_remove(item, "i$")) %>%
separate(item, into = c("item", "format")) %>%
spread(variable, value)
```

We also remove responses to the adjectives "human" and "asleep", as these are not personality items per-se and included for the purpose of attention checks.

```
items_df = items_df %>%
filter(item != "human") %>%
filter(item != "asleep")
```

We give labels to the formats, to clarify interpretations and aid table and figure construction.

Transform seconds The variable seconds appears to have a very severe right skew. We log-transform this variable for later analyses.

```
items_df = items_df %>%
  mutate(seconds_log = log(timing))
```

Descriptives

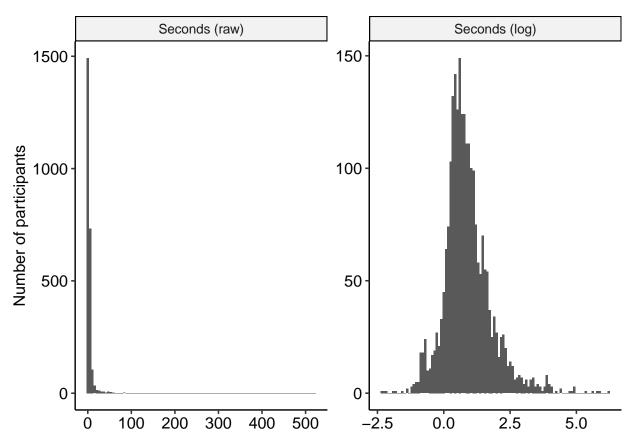


Figure 10: Distribution of seconds, raw and transformed.

Table 2: Descriptives of responses to Block 1

format	mean	sd	median	N_responses	N_participants
Adjective Only	4.70	1.30	5	319	11
Am Adjective	4.48	1.34	5	261	9
Tend to be Adjective	4.61	1.24	5	232	8
I am someone who tends to be Adjective	4.71	1.35	5	203	7

Block 1 personality

```
items_df %>%
  filter(block == "1") %>%
  group_by(item, format) %>%
  summarise(
    mean = mean(response),
    sd = sd(response)
) %>%
  mutate(value = paste0(
    printnum(mean), " (", printnum(sd), ")"
)) %>%
  select(-mean, -sd) %>%
  spread(format, value) %>%
  kable(booktabs = T) %>%
  kable_styling()
```

Block 2 personality

```
items_df %>%
  filter(block == "2") %>%
  group_by(format) %>%
  summarise(
    mean = mean(response),
    sd = sd(response),
```

item	Adjective Only	Am Adjective	Tend to be Adjective	I am someone who tends to be Adjective
active	5.45 (1.21)	5.00 (0.87)	4.75 (1.04)	4.86 (1.77)
adventurous	4.82(0.60)	5.00(0.87)	4.50 (0.93)	4.57 (1.40)
calm	5.45 (0.52)	4.67(1.00)	4.75 (1.28)	5.00(1.15)
careless	4.82(1.40)	3.33(1.94)	4.12(1.25)	5.29(1.11)
caring	$5.36 \ (0.67)$	4.78 (0.83)	5.00 (1.07)	$5.43 \ (0.79)$
cautious	4.91(1.14)	4.67(1.50)	5.00 (0.53)	4.43 (1.72)
creative	5.09(0.94)	4.67(1.22)	$5.00 \ (0.93)$	$5.43\ (0.79)$
curious	4.64(1.12)	4.89(0.78)	4.62(1.30)	4.57 (0.98)
friendly	5.55(0.69)	5.33(0.71)	5.25 (0.71)	5.29 (0.76)
hardworking	5.45 (0.69)	5.44(0.73)	5.38(1.06)	$5.43 \ (0.53)$
helpful	5.09 (0.94)	5.22(0.83)	5.12 (0.64)	5.29 (1.11)
imaginative	5.00 (1.00)	5.22(0.97)	5.25(0.89)	5.57 (0.53)
impulsive	3.00 (1.18)	3.11(1.17)	3.00 (1.51)	3.71 (1.80)
intelligent	5.09(1.22)	4.78(1.64)	5.25 (0.89)	$5.43 \ (0.53)$
lively	4.91 (0.83)	4.56 (0.73)	5.00(1.20)	5.00 (1.41)
moody	3.91 (1.30)	2.89(1.36)	3.38 (1.19)	3.86(1.57)
nervous	4.09(1.70)	3.56(1.59)	3.88(0.99)	4.00 (1.91)
organized	5.27(0.79)	4.67(1.12)	4.75(1.28)	4.86(1.07)
outgoing	4.91(0.83)	4.89(1.05)	4.38 (1.19)	4.71(1.60)
reckless	4.18(1.72)	4.11(1.83)	4.38(1.69)	5.14 (0.90)
responsible	5.64 (0.50)	5.22(0.83)	5.50 (0.76)	$5.43 \ (0.53)$
softhearted	5.18 (0.98)	4.78(0.97)	4.88 (0.99)	4.71 (1.80)
sophisticated	3.73(1.27)	4.11(1.05)	4.12(1.73)	3.86(1.07)
sympathetic	5.27(1.01)	4.56(1.01)	5.00 (0.76)	4.57 (1.27)
talkative	2.73(1.01)	4.22(1.72)	4.12 (1.46)	2.71 (1.38)
thorough	4.36(1.29)	4.56(1.13)	4.38 (1.06)	4.57 (0.98)
thrifty	3.64 (1.12)	3.89(1.27)	4.75 (1.28)	3.43 (0.79)
warm	5.00(1.48)	4.78(0.83)	5.12(0.99)	5.14 (0.69)
worrying	3.64(1.43)	2.89(1.69)	3.12(1.25)	4.29 (1.80)

Table 3: Descriptives of responses to Block 2

format	mean	sd	median	N_responses	N_participants
Adjective Only	4.66	1.14	5	258	35
Am Adjective	4.57	1.44	5	260	35
Tend to be Adjective	4.64	1.34	5	250	35
I am someone who tends to be Adjective	4.59	1.33	5	247	35

```
items_df %>%
  filter(block == "2") %>%
  group_by(item, format) %>%
  summarise(
    mean = mean(response),
    sd = sd(response)
) %>%
  mutate(value = pasteO(
    printnum(mean), " (", printnum(sd), ")"
)) %>%
  select(-mean, -sd) %>%
  spread(format, value) %>%
  kable(booktabs = T) %>%
  kable_styling()
```

item	Adjective Only	Am Adjective	Tend to be Adjective	I am someone who tends to be Adjective
active	4.56 (1.67)	5.22(1.30)	4.89(1.27)	$5.12 \ (0.35)$
adventurous	5.00(1.05)	4.86(0.90)	5.22(0.67)	$4.11 \ (1.36)$
calm	5.10 (0.57)	5.25(0.71)	4.88 (0.83)	4.89(1.05)
careless	4.50(1.43)	3.62(2.13)	4.62(1.51)	4.89(1.05)
caring	5.11 (0.60)	$5.50 \ (0.76)$	4.75 (0.46)	$5.20 \ (0.79)$
cautious	4.67(0.71)	4.80(0.92)	5.00 (0.53)	4.62 (1.30)
creative	5.00(0.58)	5.50(0.71)	$5.10 \ (0.57)$	4.88 (1.36)
curious	4.25 (1.58)	4.30(1.64)	4.67(1.32)	5.38(0.74)
friendly	5.25(0.71)	5.00(1.31)	5.33(0.71)	$5.00 \ (0.67)$
hardworking	5.44(0.73)	4.60(1.17)	$6.00 \ (0.00)$	$5.12 \ (0.35)$
helpful	5.33(0.50)	5.40 (0.70)	5.43 (0.53)	$5.56 \ (0.73)$
imaginative	4.70(0.67)	5.22(0.44)	5.12 (1.13)	5.25 (0.71)
impulsive	3.89(1.62)	3.22(1.79)	3.75(1.67)	2.89 (0.93)
intelligent	5.12(0.64)	5.00(1.32)	$5.44 \ (0.53)$	5.33 (0.71)
lively	4.75(1.04)	5.00(1.00)	5.00(1.00)	$4.00 \ (1.94)$
moody	3.73(0.79)	4.00(1.94)	3.00(1.91)	4.00 (1.69)
nervous	4.12(1.46)	4.10(1.52)	3.11(1.83)	3.75(1.67)
organized	4.62(1.51)	4.70(1.42)	$5.50 \ (0.76)$	4.89 (0.60)
outgoing	5.12(0.99)	4.40 (1.35)	4.12(1.55)	4.78(0.97)
reckless	4.56 (1.33)	4.89(1.54)	3.80(1.87)	$4.86 \ (1.46)$
responsible	5.30 (0.48)	5.22(0.83)	5.00 (0.58)	4.78 (1.72)
softhearted	4.90(0.88)	4.78(1.30)	$5.62 \ (0.52)$	5.00(1.07)
sophisticated	3.89(1.17)	4.14(1.68)	3.40 (1.35)	$4.33 \ (0.87)$
sympathetic	5.00(0.87)	4.78 (0.83)	4.22 (0.97)	$5.00 \ (0.76)$
talkative	3.67(1.00)	2.22(1.20)	3.88 (1.81)	3.11 (1.83)
thorough	4.62(1.19)	4.89(1.05)	4.30(1.25)	4.88 (0.83)
thrifty	4.00(1.41)	3.78(1.20)	4.33 (1.12)	$3.56 \ (1.51)$
warm	5.33(0.50)	5.00(0.94)	5.11 (0.60)	5.29(0.76)
worrying	3.56(1.24)	2.43(1.62)	4.45 (1.69)	$2.88 \ (1.64)$

Does item format affect response?

The primary aims of this study are to evaluate the effects of item wording in online, self-report personality assessment. Specifically, we intend to consider the extent to which incremental wording changes may influence differences in the distributions of responses, response times, and psychometric properties of the items. These wording changes will include a progression from using (1) trait-descriptive adjectives by themselves, (2) with the linking verb "to be" (Am...), (3) with the additional verb "to tend" (Tend to be...), and (4) with the pronoun "someone" (Am someone who tends to be...).

Using a protocol that administers each adjective twice to the same participant (in different combinations of item format administered randomly across participants), we will use between-person analyses to compare responses using group-level data for the different formats.

These analyses will attempt to account for delayed_memory effects by collecting data on immediate and delayed recall (5 minutes and approximately two weeks) using a delayed_memory paradigm that was developed based on a similar recall task used in the HRS (Runge et al., 2015).

Analysis: Block 1 data only

We used a multilevel model, nesting response within participant to account for dependence. Our primary predictor was format. Here, we use only Block 1 data.

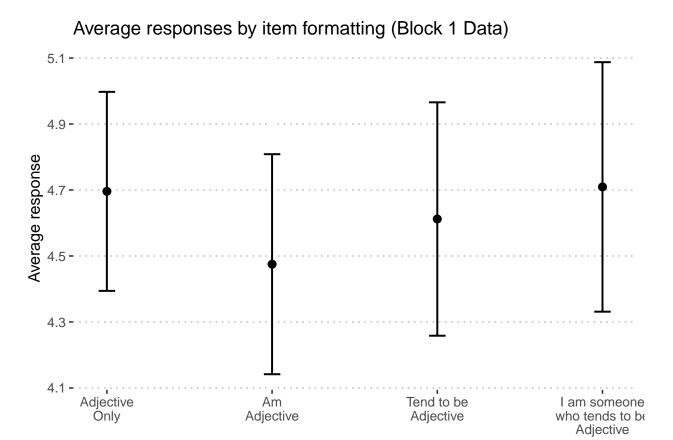


Figure 11: Predicted response on personality items by condition, using only Block 1 data.

```
"\nSD =", round(s,2))),
    data = means_by_group,
    hjust =0,
    vjust = 1) +
facet_wrap(~format) +
guides(fill = "none") +
scale_x_continuous(breaks = 1:6) +
labs(y = "Number of particpants",
    title = "Distribution of responses by format (Block 1 data)") +
theme_pubr()
```

Distribution of responses by format (Block 1 data)

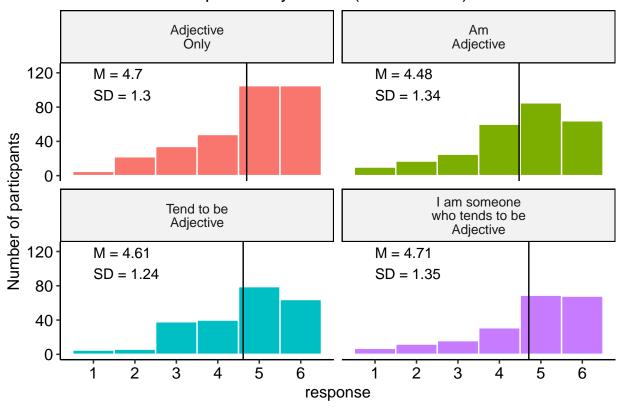


Figure 12: Distribution of responses by category, block 1 data only

One model for each adjective

We can also repeat this analysis separately for each trait.

```
mod_by_item_b1 = item_block1 %>%
  group_by(item) %>%
  nest() %>%
  mutate(mod = map(data, ~lm(response~format, data = .))) %>%
  mutate(aov = map(mod, anova))

summary_by_item_b1 = mod_by_item_b1 %>%
```

Table 4: Format effects on response by item (block 1 data only)

item	sumsq	meansq	statistic	p.value	p.adj
active	2.80	0.93	0.61	0.611	0.611
adventurous	1.34	0.45	0.50	0.682	0.682
calm	3.77	1.26	1.29	0.295	0.295
careless	18.23	6.08	2.77	0.058	0.058
caring	2.47	0.82	1.17	0.337	0.337
cautious	1.55	0.52	0.32	0.814	0.814
creative	2.35	0.78	0.79	0.507	0.507
curious	0.52	0.17	0.15	0.927	0.927
friendly	0.52	0.17	0.34	0.796	0.796
hardworking	0.03	0.01	0.02	0.997	0.997
helpful	0.20	0.07	0.08	0.968	0.968
imaginative	1.40	0.47	0.58	0.630	0.630
impulsive	2.65	0.88	0.45	0.716	0.716
intelligent	1.86	0.62	0.44	0.725	0.725
lively	1.15	0.38	0.36	0.782	0.782
moody	6.21	2.07	1.14	0.350	0.350
nervous	1.54	0.51	0.20	0.893	0.893
organized	2.20	0.73	0.66	0.583	0.583
outgoing	1.58	0.53	0.40	0.755	0.755
reckless	5.14	1.71	0.65	0.587	0.587
responsible	0.87	0.29	0.65	0.588	0.588
softhearted	1.25	0.42	0.30	0.828	0.828
sophisticated	1.08	0.36	0.21	0.887	0.887
sympathetic	3.42	1.14	1.10	0.363	0.363
talkative	18.53	6.18	3.19	0.037	0.037
thorough	0.33	0.11	0.08	0.968	0.968
thrifty	8.09	2.70	2.06	0.126	0.126
warm	0.71	0.24	0.20	0.897	0.897
worrying	8.95	2.98	1.25	0.307	0.307

```
mutate(tidy = map(aov, broom::tidy)) %>%
select(item, tidy) %>%
unnest(cols = c(tidy)) %>%
filter(term == "format") %>%
select(-term, -df) %>%
mutate(p.adj = p.adjust(p.value, method = "holm"))

summary_by_item_b1 %>%
kable(digits = c(0,2,2,2,3,3), booktabs = T, caption = "Format effects on response by item (block 1 d kable_styling()
```

Pairwise t-tests for significant ANOVAs

Here we identify the specific items with significant differences.

Table 5: Differences in response to Talkative by format (Block 1 data only)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	-1.49	0.63	31	-2.39	0.139
Adjective Only - Tend to be Adjective	-1.40	0.65	31	-2.16	0.192
Adjective Only - I am someone who tends to be Adjective	0.01	0.67	31	0.02	1.000
Am Adjective - Tend to be Adjective	0.10	0.68	31	0.14	1.000
Am Adjective - I am someone who tends to be Adjective	1.51	0.70	31	2.15	0.192
Tend to be Adjective - I am someone who tends to be Adjective	1.41	0.72	31	1.96	0.192

```
sig_item_b1 = summary_by_item_b1 %>%
filter(p.value < .05)

sig_item_b1 = sig_item_b1$item
sig_item_b1</pre>
```

[1] "talkative"

Then we create models for each adjective. We use the emmeans package to perform pairwise comparisons, again with a Holm correction on the p-values. We also plot the means and 95% confidence intervals of each mean.

This code will have to be changed after final data collection. It is not self-adapting!

Talkative

```
plot_model(talkative_model_b1, type = "pred", terms = c("format"))
```

Analysis: Block 1 and Block 2

We used a multilevel model, nesting response within participant to account for dependence. Our primary predictor was format. Here, we use data from blocks 1 and 2.

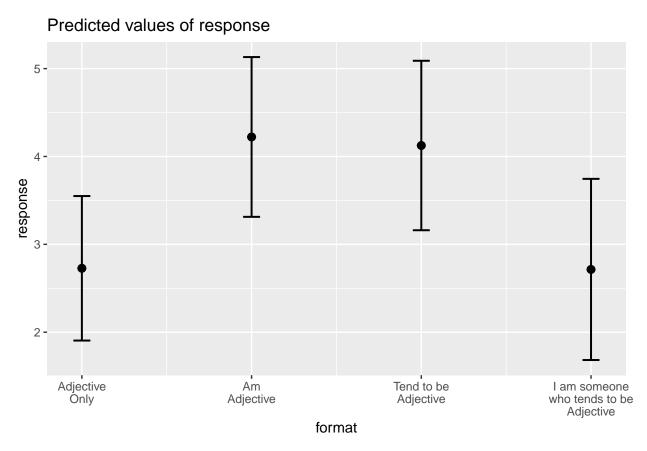


Figure 13: Average response to "talkative" by format (block 1 data only)

Average responses by item formatting (Block 1 and Block 2)

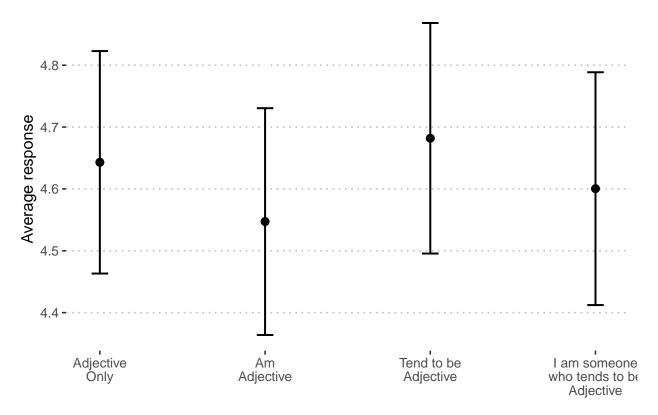


Figure 14: Predicted response on personality items by condition, using only Block 1 data.

```
means_by_group = items_12 %>%
  group_by(format) %>%
  summarise(m = mean(response),
```

```
s = sd(response))
items_12 %>%
  ggplot(aes(x = response, fill = format)) +
  geom_histogram(bins = 6, color = "white") +
  geom_vline(aes(xintercept = m), data = means_by_group) +
  geom_text(aes(x = 1,
                y = 200,
                label = paste("M =", round(m,2),
                              "\nSD = ", round(s,2))),
            data = means_by_group,
            hjust =0,
            vjust = 1) +
  facet_wrap(~format) +
  guides(fill = "none") +
  scale_x_continuous(breaks = 1:6) +
  labs(y = "Number of participants",
       title = "Distribution of responses by format (Block 1 and Block 2)") +
  theme_pubr()
```

Distribution of responses by format (Block 1 and Block 2)

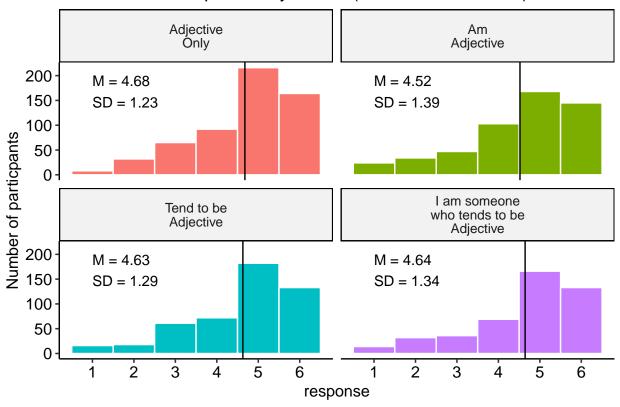


Figure 15: Distribution of responses by category, block 1 and block 2 $\,$

One model for each adjective

We can also repeat this analysis separately for each trait.

```
mod_by_item_b2 = items_12 %>%
    group_by(item) %>%
    nest() %>%
    mutate(mod = map(data, ~lmer(response~format + (1|proid), data = .))) %>%
    mutate(aov = map(mod, anova))

summary_by_item_b2 = mod_by_item_b2 %>%
    mutate(tidy = map(aov, broom::tidy)) %>%
    select(item, tidy) %>%
    unnest(cols = c(tidy)) %>%
    unnest(cols = c(tidy)) %>%
    filter(term == "format") %>%
    select(-term) %>%
    mutate(p.adj = p.adjust(p.value, method = "holm"))

summary_by_item_b2 %>%
    kable(digits = c(0,2,2,0,2,2,3,3), booktabs = T, caption = "Format effects on response by item (block kable_styling())
```

Pairwise t-tests for significant ANOVAs

Here we identify the specific items with significant differences.

```
sig_item_b2 = summary_by_item_b2 %>%
filter(p.value < .05)

sig_item_b2 = sig_item_b2$item
sig_item_b2</pre>
```

```
## [1] "careless" "thrifty"
```

Then we create models for each adjective. We use the emmeans package to perform pairwise comparisons, again with a Holm correction on the p-values. We also plot the means and 95% confidence intervals of each mean.

This code will have to be changed after final data collection. It is not self-adapting!

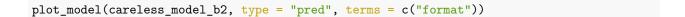
Careless

Table 6: Format effects on response by item (block 1 data only)

item	sumsq	meansq	NumDF	DenDF	statistic	p.value	p.adj
active	0.76	0.25	3	40.00	1.01	0.398	0.398
adventurous	1.51	0.50	3	48.65	1.09	0.361	0.361
calm	0.13	0.04	3	45.02	0.13	0.940	0.940
careless	8.29	2.76	3	53.32	2.84	0.047	0.047
caring	1.16	0.39	3	52.66	1.28	0.291	0.291
cautious	2.30	0.77	3	54.97	0.98	0.407	0.407
creative	0.14	0.05	3	49.22	0.13	0.943	0.943
curious	2.35	0.78	3	52.00	1.05	0.377	0.377
friendly	0.94	0.31	3	46.85	1.45	0.239	0.239
hardworking	2.10	0.70	3	52.03	2.06	0.117	0.117
helpful	0.90	0.30	3	60.54	0.82	0.488	0.488
imaginative	1.03	0.34	3	55.07	0.86	0.465	0.465
impulsive	1.38	0.46	3	41.41	0.85	0.473	0.473
intelligent	1.72	0.57	3	51.16	1.15	0.340	0.340
lively	1.08	0.36	3	42.77	0.89	0.456	0.456
moody	1.21	0.40	3	42.77	0.69	0.566	0.566
nervous	1.35	0.45	3	46.22	0.45	0.716	0.716
organized	0.22	0.07	3	37.39	0.41	0.750	0.750
outgoing	0.71	0.24	3	39.34	0.83	0.484	0.484
reckless	1.14	0.38	3	48.60	0.36	0.782	0.782
responsible	1.51	0.50	3	56.50	0.82	0.487	0.487
softhearted	1.95	0.65	3	57.46	0.74	0.531	0.531
sophisticated	0.05	0.02	3	44.04	0.04	0.989	0.989
sympathetic	0.49	0.16	3	51.48	0.51	0.676	0.676
talkative	6.36	2.12	3	43.86	1.95	0.135	0.135
thorough	2.23	0.74	3	40.16	2.72	0.057	0.057
thrifty	6.39	2.13	3	51.69	3.30	0.027	0.027
warm	0.10	0.03	3	52.22	0.08	0.968	0.968
worrying	1.72	0.57	3	41.67	0.63	0.602	0.602

Table 7: Differences in response to Careless by format (Block 1 and Block 2)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	0.82	0.45	58.04	1.83	0.359
Adjective Only - Tend to be Adjective	0.14	0.44	54.32	0.32	0.749
Adjective Only - I am someone who tends to be Adjective	-0.44	0.44	54.32	-1.01	0.633
Am Adjective - Tend to be Adjective	-0.68	0.45	51.43	-1.52	0.542
Am Adjective - I am someone who tends to be Adjective	-1.26	0.45	51.43	-2.82	0.041
Tend to be Adjective - I am someone who tends to be Adjective	-0.58	0.45	49.48	-1.31	0.591



Predicted values of response

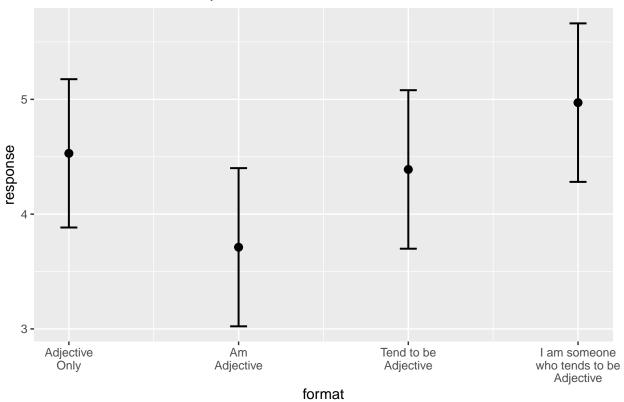


Figure 16: Average response to "careless" by format (Block 1 and Block 2)

Thrifty

```
plot_model(thrifty_model_b2, type = "pred", terms = c("format"))
```

Table 8: Differences in response to Thifty by format (Block 1 and Block 2)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	-0.02	0.36	56.66	-0.04	1.000
Adjective Only - Tend to be Adjective	-0.92	0.36	55.47	-2.54	0.083
Adjective Only - I am someone who tends to be Adjective	-0.09	0.35	52.28	-0.26	1.000
Am Adjective - Tend to be Adjective	-0.90	0.37	56.24	-2.45	0.084
Am Adjective - I am someone who tends to be Adjective	-0.08	0.37	54.54	-0.21	1.000
Tend to be Adjective - I am someone who tends to be Adjective	0.83	0.33	43.22	2.49	0.084

Predicted values of response

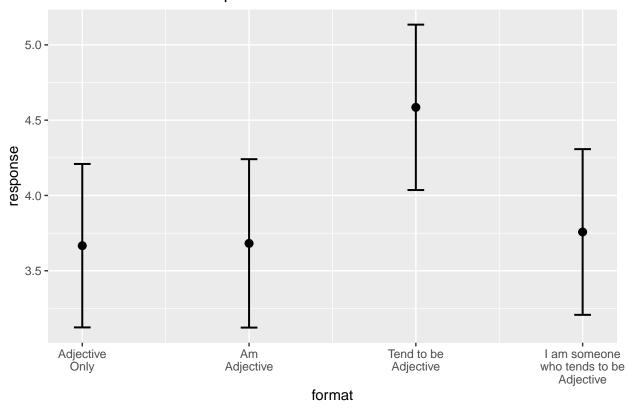


Figure 17: Average response to "thrifty" by format (Block 1 and Block 2)

Analysis: Account for memory effects

```
mod.format_mem = lmer(response~format*delayed_memory + (1|proid),
                  data = items_12)
anova(mod.format_mem)
## Type III Analysis of Variance Table with Satterthwaite's method
                        Sum Sq Mean Sq NumDF
                                                DenDF F value Pr(>F)
## format
                         6.7506 2.2502
                                            3 1977.31 1.4579 0.2242
## delayed memory
                        2.3953 2.3953
                                                33.16 1.5519 0.2216
                                            1
                                            3 1977.58 0.9604 0.4105
## format:delayed_memory 4.4469 1.4823
summary(mod.format_mem)
## Linear mixed model fit by REML. t-tests use Satterthwaite's method [
## lmerModLmerTest]
## Formula: response ~ format * delayed memory + (1 | proid)
      Data: items_12
##
##
## REML criterion at convergence: 6740.6
## Scaled residuals:
      Min 1Q Median
                                3Q
                                       Max
## -3.4138 -0.4310 0.2627 0.6936 1.7952
##
## Random effects:
## Groups
                        Variance Std.Dev.
            Name
## proid
             (Intercept) 0.1811
                                0.4256
## Residual
                        1.5435
                                 1.2424
## Number of obs: 2030, groups: proid, 35
##
## Fixed effects:
##
                                                                   Estimate
## (Intercept)
                                                                  4.608e+00
## formatAm\nAdjective
                                                                 -3.353e-01
## formatTend to be\nAdjective
                                                                 -1.070e-01
## formatI am someone\nwho tends to be\nAdjective
                                                                 -1.945e-01
## delayed_memory
                                                                  6.223e-03
## formatAm\nAdjective:delayed_memory
                                                                  4.654e-02
## formatTend to be\nAdjective:delayed_memory
                                                                  2.972e-02
## formatI am someone\nwho tends to be\nAdjective:delayed_memory 3.050e-02
##
                                                                 Std. Error
## (Intercept)
                                                                  1.851e-01
## formatAm\nAdjective
                                                                  1.654e-01
## formatTend to be\nAdjective
                                                                  1.749e-01
## formatI am someone\nwho tends to be\nAdjective
                                                                  1.796e-01
## delayed memory
                                                                  3.164e-02
## formatAm\nAdjective:delayed_memory
                                                                  2.765e-02
## formatTend to be\nAdjective:delayed_memory
                                                                  3.082e-02
## formatI am someone\nwho tends to be\nAdjective:delayed_memory 3.082e-02
## (Intercept)
                                                                  6.417e+01
```

```
## formatAm\nAdjective
                                                                  1.990e+03
## formatTend to be\nAdjective
                                                                  1.946e+03
## formatI am someone\nwho tends to be\nAdjective
                                                                  1.999e+03
## delayed_memory
                                                                  6.577e+01
## formatAm\nAdjective:delayed_memory
                                                                  1.971e+03
## formatTend to be\nAdjective:delayed memory
                                                                  1.927e+03
## formatI am someone\nwho tends to be\nAdjective:delayed memory 2.006e+03
                                                                 t value Pr(>|t|)
## (Intercept)
                                                                  24.900
                                                                           <2e-16
## formatAm\nAdjective
                                                                  -2.028
                                                                           0.0427
## formatTend to be\nAdjective
                                                                  -0.612
                                                                           0.5408
## formatI am someone\nwho tends to be\nAdjective
                                                                           0.2787
                                                                  -1.083
## delayed_memory
                                                                   0.197
                                                                           0.8447
## formatAm\nAdjective:delayed_memory
                                                                   1.683
                                                                           0.0925
## formatTend to be\nAdjective:delayed_memory
                                                                   0.964
                                                                           0.3350
## formatI am someone\nwho tends to be\nAdjective:delayed_memory
                                                                   0.990
                                                                           0.3224
##
## (Intercept)
## formatAm\nAdjective
## formatTend to be\nAdjective
## formatI am someone\nwho tends to be\nAdjective
## delayed_memory
## formatAm\nAdjective:delayed_memory
## formatTend to be\nAdjective:delayed memory
## formatI am someone\nwho tends to be\nAdjective:delayed_memory
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Correlation of Fixed Effects:
##
               (Intr) frmtAA frTtbA frIaswttbA dlyd_m frAA:_ fTtbA:
## frmtAmAdjct -0.449
## frmtTndtbAd -0.442 0.475
## frmIaswttbA -0.418 0.458 0.471
## delayd_mmry -0.868 0.395 0.389 0.364
## frmtAAdjc:_ 0.405 -0.857 -0.428 -0.415
                                               -0.476
                                              -0.441 0.491
## frmtTtbAd:_ 0.377 -0.406 -0.865 -0.399
## flaswttbA: 0.363 -0.402 -0.410 -0.872
                                              -0.422 0.487 0.462
plot_model(mod.format_mem,
          type = "pred",
           term = c("format", "delayed_memory[meansd]")) +
  geom_line() +
  labs(x = NULL,
       y = "Average response") +
  scale_color_discrete("Memory", labels = c("-1SD", "Mean", "+1SD"))+
  theme_pubclean()
```

One model for each adjective

```
mod_by_item_mem = items_12 %>%
group_by(item) %>%
```

Predicted values of response

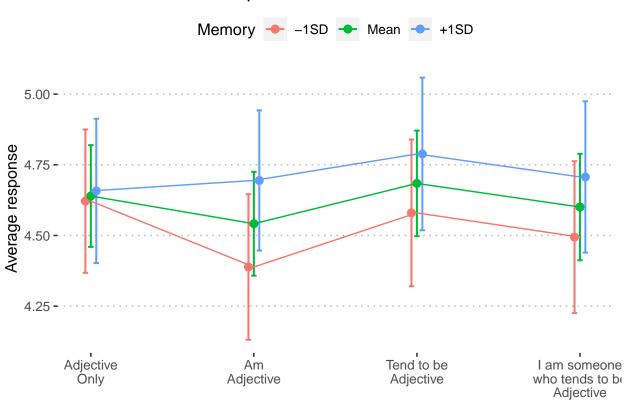


Figure 18: Predicted response on personality items by condition after controlling for delayed_memory.

item	df	sumsq	meansq	statistic	p.value	p.adj
active	3	0.29	0.10	0.06	0.980	0.980
adventurous	3	1.17	0.39	0.39	0.759	0.759
calm	3	0.15	0.05	0.06	0.980	0.980
careless	3	3.74	1.25	0.55	0.653	0.653
caring	3	0.16	0.05	0.08	0.968	0.968
cautious	3	0.42	0.14	0.12	0.948	0.948
creative	3	1.12	0.37	0.44	0.727	0.727
curious	3	1.28	0.43	0.27	0.843	0.843
friendly	3	1.83	0.61	1.01	0.394	0.394
hardworking	3	0.74	0.25	0.37	0.771	0.771
helpful	3	1.31	0.44	0.73	0.536	0.536
imaginative	3	0.65	0.22	0.35	0.790	0.790
impulsive	3	7.37	2.46	1.13	0.343	0.343
intelligent	3	2.94	0.98	0.95	0.421	0.421
lively	3	1.21	0.40	0.28	0.840	0.840
moody	3	10.15	3.38	1.76	0.165	0.165
nervous	3	4.40	1.47	0.57	0.638	0.638
organized	3	5.06	1.69	1.53	0.216	0.216
outgoing	3	1.72	0.57	0.40	0.753	0.753
reckless	3	7.65	2.55	1.01	0.394	0.394
responsible	3	2.53	0.84	1.11	0.353	0.353
softhearted	3	0.46	0.15	0.13	0.943	0.943
sophisticated	3	4.21	1.40	0.89	0.451	0.451
sympathetic	3	1.11	0.37	0.40	0.754	0.754
talkative	3	8.53	2.84	1.23	0.306	0.306
thorough	3	3.87	1.29	1.13	0.344	0.344
thrifty	3	0.61	0.20	0.13	0.940	0.940
warm	3	1.65	0.55	0.69	0.560	0.560
worrying	3	1.77	0.59	0.22	0.880	0.880

```
nest() %>%
mutate(mod = map(data, ~lm(response~format*delayed_memory, data = .))) %>%
mutate(aov = map(mod, anova))

summary_by_item_mem = mod_by_item_mem %>%
mutate(tidy = map(aov, broom::tidy)) %>%
select(item, tidy) %>%
unnest(cols = c(tidy)) %>%
filter(term == "format:delayed_memory") %>%
select(-term) %>%
mutate(p.adj = p.adjust(p.value, method = "holm"))

summary_by_item_mem %>%
kable(digits = c(0,0,2,2,2,3,3), booktabs = T) %>%
kable_styling()
```

Pairwise t-tests for significant ANOVAs $\,$

Here we identify the specific items with significant differences. $\,$

```
sig_item_mem = summary_by_item_mem %>%
filter(p.value < .05)

sig_item_mem = sig_item_mem$item
sig_item_mem</pre>
```

character(0)

Does the test-retest reliability of personality items change as a function of item wording?

We also plan to evaluate test-retest reliability within formats (within session and over two weeks); we expect slightly higher test-retest reliability for item wording formats that are more specific – formats #3 and #4 above vs the use of adjectives alone. In other words, we expect equal or lower retest reliability for the adjectives than for longer phrases. We will also consider the effect of performance on the word recall task on retest reliability .

Prep dataset

The data structure needed for these analyses is in wide-format. That is, we require one column for each time point. In addition, we hope to examine reliability *within* format, which requires selecting only the response options which match the original, Block 1, assessment.

Finally, we standardize responses within each block – this allows us to use a regression framework yet interpret the slopes as correlations.

```
items_matchb1 = items_matchb1 %>%
  mutate(across(
    starts_with("block"), ~(.-mean(., na.rm=T))/sd(., na.rm = T)
))
```

Test-retest reliability (all items pooled)

To estimate the reliability coefficients, we use a multilevel model, predicting the latter block from the earlier one. These models nest responses within participant, allowing us to estimate standard errors which account for the dependency of scores.

```
tr_mod1_b1b2 = lmer(block_2 ~ block_1 + (1 | proid), data = items_matchb1)
tr_mod1_b1b3 = lmer(block_3 ~ block_1 + (1 | proid), data = items_matchb1)
tr_mod1_b2b3 = lmer(block_3 ~ block_2 + (1 | proid), data = items_matchb1)
tab_model(tr_mod1_b1b2, tr_mod1_b1b3, tr_mod1_b2b3, show.re.var = F)
```

block 2

block 3

block 3

Predictors

Estimates

CI

p

Estimates

CI

р

Estimates

 ${\rm CI}$

р

(Intercept)

-0.02

-0.14 - 0.09

0.678

-0.07

-0.20 - 0.07

0.347

-0.09

-0.28 - 0.10

0.340

 $block_1$

0.77

0.69 - 0.85

< 0.001

0.65

0.57 - 0.73

< 0.001

 $block_2$

0.81

0.65 - 0.96

< 0.001

ICC

0.15

0.08

0.09

```
N
35 proid
14 proid
14 proid
Observations
237
406
98
Marginal R2 / Conditional R2
0.599 / 0.658
0.396 / 0.443
0.525 / 0.567
```

Test-retest reliability (all items pooled, by format)

We fit these same models, except now we moderate by format, to determine whether the test-retest reliability differs as a function of item wording.

We also extract the simple slopes estimates of these models, which allow us to more explicitly identify and compare the test-retest correlations.

Block 1/Block 2

```
emtrends(tr_mod2_b1b2, pairwise ~ condition, var = "block_1")
## $emtrends
##
     condition
                                              block_1.trend
                                                                SE df lower.CL
  Adjective\nOnly
                                                      0.605 0.0728 213
                                                                           0.462
##
   Am\nAdjective
                                                      0.850 0.0710 224
                                                                           0.710
  Tend to be\nAdjective
                                                      0.809 0.0869 227
                                                                          0.637
##
   I am someone\nwho tends to be\nAdjective
                                                      0.877 0.1044 189
                                                                           0.671
   upper.CL
##
##
       0.749
##
       0.990
##
       0.980
##
       1.083
```

```
##
## Degrees-of-freedom method: kenward-roger
## Confidence level used: 0.95
##
## $contrasts
##
                                                                    estimate
     contrast
## Adjective\nOnly - Am\nAdjective
                                                                     -0.2452
## Adjective\nOnly - Tend to be\nAdjective
                                                                     -0.2036
## Adjective\nOnly - I am someone\nwho tends to be\nAdjective
                                                                     -0.2720
## Am\nAdjective - Tend to be\nAdjective
                                                                      0.0416
## Am\nAdjective - I am someone\nwho tends to be\nAdjective
                                                                     -0.0268
## Tend to be\nAdjective - I am someone\nwho tends to be\nAdjective -0.0684
      SE df t.ratio p.value
## 0.102 219 -2.413 0.0777
## 0.113 228 -1.796 0.2777
## 0.127 219 -2.137 0.1448
## 0.112 229 0.371 0.9825
## 0.126 214 -0.212 0.9966
## 0.136 210 -0.503 0.9582
## Degrees-of-freedom method: kenward-roger
## P value adjustment: tukey method for comparing a family of 4 estimates
```

Block 1/Block 3

##

Degrees-of-freedom method: kenward-roger

```
emtrends(tr_mod2_b1b3, pairwise ~ condition, var = "block_1")
## $emtrends
##
    condition
                                                               SE df lower.CL
                                             block_1.trend
## Adjective\nOnly
                                                     0.660 0.0660 396
                                                                         0.530
## Tend to be\nAdjective
                                                     0.670 0.0692 224
                                                                         0.534
## I am someone\nwho tends to be\nAdjective
                                                    0.607 0.0762 400
                                                                         0.457
##
   upper.CL
##
      0.789
##
       0.806
       0.757
##
##
## Degrees-of-freedom method: kenward-roger
## Confidence level used: 0.95
##
## $contrasts
##
                                                                     estimate
      contrast
## Adjective\nOnly - Tend to be\nAdjective
                                                                      -0.0102
## Adjective\nOnly - I am someone\nwho tends to be\nAdjective
                                                                       0.0529
## Tend to be\nAdjective - I am someone\nwho tends to be\nAdjective
                                                                       0.0631
##
       SE df t.ratio p.value
## 0.0956 319 -0.106 0.9938
## 0.1008 399 0.525 0.8590
## 0.1029 348 0.613 0.8130
```

P value adjustment: tukey method for comparing a family of 3 estimates

Block 2/Block 3

```
emtrends(tr_mod2_b2b3, pairwise ~ condition, var = "block_2")
## $emtrends
##
     condition
                                             block_2.trend
                                                              SE
                                                                   df lower.CL
  Adjective\nOnly
                                                     0.893 0.137 88.3
                                                                         0.620
   Tend to be\nAdjective
                                                                         0.482
                                                     0.719 0.119 89.9
  I am someone\nwho tends to be\nAdjective
##
                                                    0.936 0.191 91.6
                                                                         0.555
##
   upper.CL
##
      1.166
##
       0.955
       1.316
##
##
## Degrees-of-freedom method: kenward-roger
## Confidence level used: 0.95
##
## $contrasts
##
      contrast
                                                                     estimate
## Adjective\nOnly - Tend to be\nAdjective
                                                                       0.1741
## Adjective\nOnly - I am someone\nwho tends to be\nAdjective
                                                                      -0.0428
## Tend to be\nAdjective - I am someone\nwho tends to be\nAdjective -0.2169
##
            df t.ratio p.value
## 0.182 91.7 0.959 0.6047
## 0.236 91.9 -0.182 0.9820
## 0.225 91.3 -0.963 0.6023
##
## Degrees-of-freedom method: kenward-roger
## P value adjustment: tukey method for comparing a family of 3 estimates
```

Test-retest reliability (items separated, by format)

To assess test-retest reliability for each item, we can rely on more simple correlation analyses, as each participant only contributed one response to each item in each block. We first not the sample size coverage for these comparisons:

```
## # A tibble: 1 x 4
```

```
## min max mean median
## <dbl> <dbl> <dbl> <dbl> <dbl> 8.5
```

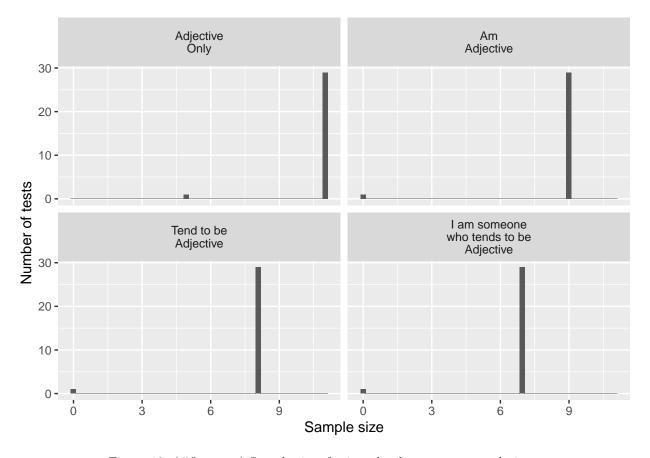


Figure 19: (#fig:testre) Sample sizes for item-level test-retest correlations.

```
cors = map(cors, ~.x %>% mutate(comp = rownames(.)))) %>%
  select(item, condition, cors) %>%
 unnest(cols = c(cors))
items_cors %>%
 mutate(raw.r = printnum(raw.r),
        raw.r = case_when(
           is.na(raw.p) ~ NA_character_,
          raw.p < .05 ~ paste0(raw.r, "*"),
           TRUE ~ raw.r)) %>%
  select(item, condition, comp, raw.r) %>%
  spread(comp, raw.r) %>%
  kable(caption = "Test-retest correlations for each item and condition. Preregistration note: given th
        booktabs = T) %>%
  kable_styling()
items_cors %>%
 mutate(comp_num = case_when(
   comp == "blc_1-blc_2" ~ 1,
   comp == "blc_1-blc_3" ~ 2,
```

 $comp == "blc_2-blc_3" \sim 3,$

scale_x_continuous(breaks = c(1:3),

labs(x = NULL, y = "Correlation") +

geom_jitter(width = .1) +

theme_pubclean()

 $ggplot(aes(x = comp_num, y = raw.r, color = condition)) +$

labels = c("1-2", "1-3", "2-3")) +

)) %>%

Table 9: Test-retest correlations for each item and condition. Preregistration note: given the low sample size for the pilot data, we are missing observations for many of these comparisons. Correlations which could not be computed are blank in this table, but we expect them to be reported in the final manuscript.

item	condition	blc_1-blc_2	blc_1-blc_3	blc_2-blc_3
active	Adjective Only	0.87	-0.25	
active	Am Adjective	0.93		
active	Tend to be Adjective	1.00*	0.75	0.63
active	I am someone who tends to be Adjective		-0.50	
adventurous	Adjective Only	0.50	-0.13	
adventurous	Am Adjective			
adventurous	Tend to be Adjective		0.17	
adventurous	I am someone who tends to be Adjective	0.97	-0.87	
calm	Adjective Only	0.58	0.61	
calm	Am Adjective			
calm	Tend to be Adjective		0.40	
calm	I am someone who tends to be Adjective		-0.19	
careless	Adjective Only	0.87	0.15	
careless	Am Adjective	0.69		
careless	Tend to be Adjective		0.16	
careless	I am someone who tends to be Adjective			
caring	Adjective Only	-0.50	0.92*	
caring	Am Adjective	0.00	0.02	
caring	Tend to be Adjective	1.00*	0.34	0.50
caring	I am someone who tends to be Adjective			
cautious	Adjective Only		0.64	
cautious	Am Adjective		0.0 -	
cautious	Tend to be Adjective		-0.42	
cautious	I am someone who tends to be Adjective		0.91	
creative	Adjective Only	0.87	0.53	
creative	Am Adjective	1.00*		
creative	Tend to be Adjective	0.50	0.71	
creative	I am someone who tends to be Adjective	0.50	0.71	
curious	Adjective Only		0.71	
curious	Am Adjective	0.30	0.71	
	·	0.00	0.55	
curious	Tend to be Adjective		0.55	
curious	I am someone who tends to be Adjective		0.87	
friendly friendly	Adjective Only Am Adjective		0.67	
friendly	Tend to be Adjective		-0.54	
· ·	· ·	1.00*	0.01	
friendly	I am someone who tends to be Adjective	1.00*	0.05	
hardworking	Adjective Only		-0.25	
hardworking	Am Adjective		0.50	
hardworking hardworking	Tend to be Adjective I am someone who tends to be Adjective		0.50	
		0.00	0.00	
helpful	Adjective Only	0.00	0.00	
helpful	Am Adjective	1.00*	0.05	
helpful	Tend to be Adjective		0.25	
helpful	I am someone who tends to be Adjective	0.00	0.97	
imaginative	Adjective Only	0.90	0.87	
imaginative	Am Adjective	0.00	0.0-1	0.00
imaginative	Tend to be Adjective 57	0.98	0.87*	0.98
imaginative	I am someone who tends to be Adjective			
impulsive	Adjective Only		0.75	
impulsive	Am Adjective			

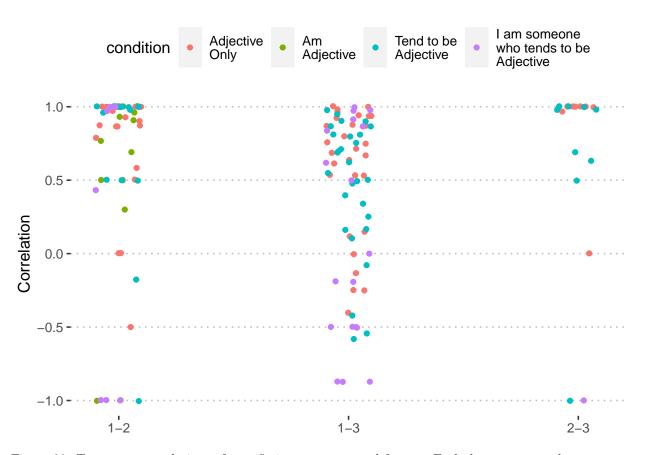


Figure 20: Test-retest correlations of specific items across word format. Each dot represents the test-retest correlation within a specific item.

How does format affect timining of responses?

Analysis: Block 1 data only

We used a multilevel model, nesting log-seconds within participant to account for dependence. Our primary predictor was format. Here, we use only Block 1 data.

```
item_block1 = filter(items_df, block == "1")
mod.format_b1 = lmer(seconds_log~format + (1|proid),
                  data = item_block1)
anova(mod.format_b1)
## Type III Analysis of Variance Table with Satterthwaite's method
          Sum Sq Mean Sq NumDF DenDF F value Pr(>F)
## format 6.9057 2.3019
                                 31 3.8542 0.01875 *
                            3
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
plot_b1 = plot_model(mod.format_b1, type = "pred")
plot b1$format +
  labs(x = NULL,
       y = "Average time (log seconds)",
       title = "Average time by item formatting (Block 1 Data)") +
  theme_pubclean()
```

Average time by item formatting (Block 1 Data)

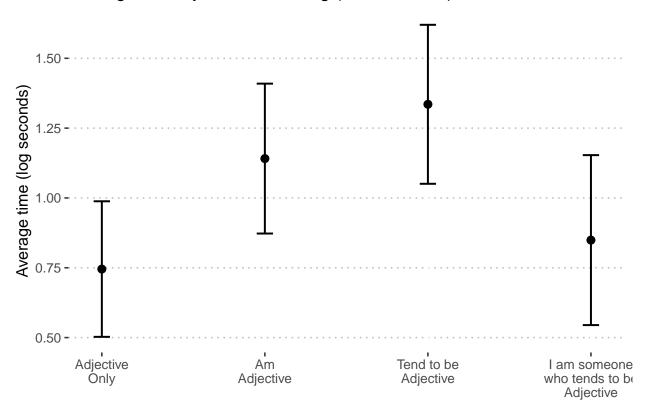


Figure 21: Predicted seconds (log) on personality items by condition, using only Block 1 data.

Average time by item formatting (Block 1 Data)

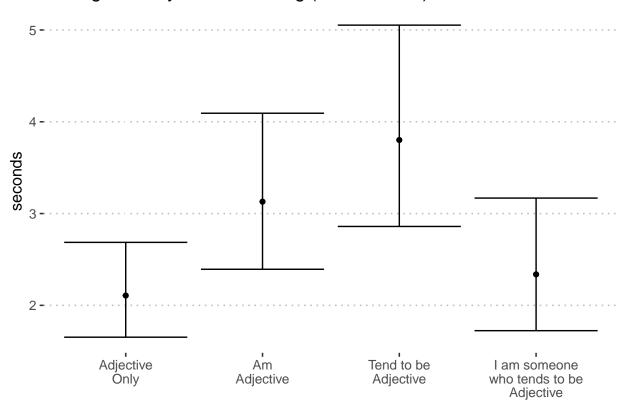


Figure 22: Predicted seconds on personality items by condition, using only Block 1 data.

Distribution of log-seconds by format (Block 1 data)

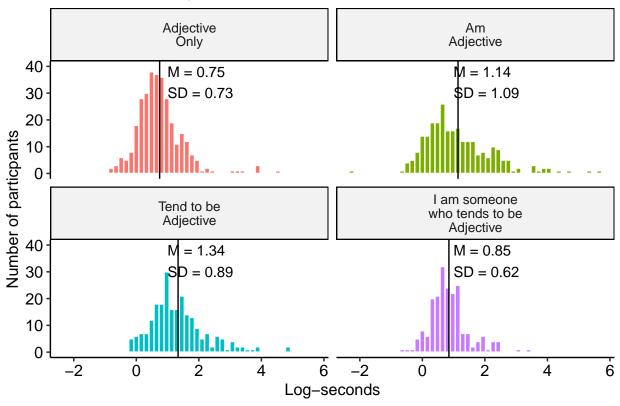


Figure 23: Distribution of time by category, block 1 data only

```
pairs(emmeans(mod.format_b1, "format"), adjust = "holm") %>%
  kable(booktabs = T, digits = c(0, 2,2,1,2,3)) %>%
  kable_styling()
```

Pairwise comparisons

contrast	estimate	SE	df	t.ratio	p.value
Adjective Only - Am Adjective	-0.40	0.18	31	-2.14	0.160
Adjective Only - Tend to be Adjective	-0.59	0.19	31	-3.09	0.025
Adjective Only - I am someone who tends to be Adjective	-0.10	0.20	31	-0.52	0.675
Am Adjective - Tend to be Adjective	-0.19	0.20	31	-0.97	0.675
Am Adjective - I am someone who tends to be Adjective	0.29	0.21	31	1.41	0.505
Tend to be Adjective - I am someone who tends to be Adjective	0.49	0.21	31	2.29	0.146

One model for each adjective

We can also repeat this analysis separately for each trait.

```
mod_by_item_b1 = item_block1 %>%
  group_by(item) %>%
  nest() %>%
 mutate(mod = map(data, ~lm(seconds_log~format, data = .))) %>%
 mutate(aov = map(mod, anova))
summary_by_item_b1 = mod_by_item_b1 %>%
  mutate(tidy = map(aov, broom::tidy)) %>%
  select(item, tidy) %>%
  unnest(cols = c(tidy)) %>%
  filter(term == "format") %>%
  select(-term, -df) %>%
  mutate(p.adj = p.adjust(p.value, method = "holm"))
summary_by_item_b1 %>%
 mutate(across(
   starts_with("p"),
   papaja::printnum
  )) %>%
  kable(digits = 2, booktabs = T, caption = "Format effects on log-seconds by item (block 1 data only)"
  kable_styling()
```

Pairwise t-tests for significant ANOVAs

Here we identify the specific items with significant differences.

```
sig_item_b1 = summary_by_item_b1 %>%
  filter(p.value < .05)

sig_item_b1 = sig_item_b1$item
sig_item_b1

## [1] "adventurous" "calm" "caring" "helpful" "softhearted"
## [6] "sympathetic"</pre>
```

Then we create models for each adjective. We use the emmeans package to perform pairwise comparisons, again with a Holm correction on the p-values. We also plot the means and 95% confidence intervals of each mean.

This code will have to be changed after final data collection. It is not self-adapting!

Table 10: Format effects on log-seconds by item (block 1 data only)

item	sumsq	meansq	statistic	p.value	p.adj
active	2.02	0.67	0.71	0.56	0.56
adventurous	3.39	1.13	3.21	0.04	0.04
calm	8.79	2.93	3.39	0.03	0.03
careless	0.57	0.19	0.29	0.83	0.83
caring	5.72	1.91	4.45	0.01	0.01
cautious	0.12	0.04	0.07	0.97	0.97
creative	8.30	2.77	2.80	0.06	0.06
curious	2.70	0.90	2.02	0.13	0.13
friendly	1.17	0.39	0.66	0.58	0.58
hardworking	6.54	2.18	2.55	0.07	0.07
helpful	2.17	0.72	3.44	0.03	0.03
imaginative	2.50	0.83	1.31	0.29	0.29
impulsive	4.16	1.39	1.05	0.39	0.39
intelligent	4.15	1.38	1.15	0.34	0.34
lively	3.64	1.21	1.42	0.25	0.25
moody	0.27	0.09	0.25	0.86	0.86
nervous	6.11	2.04	2.54	0.07	0.07
organized	3.42	1.14	1.72	0.18	0.18
outgoing	1.97	0.66	1.02	0.40	0.40
reckless	2.88	0.96	2.09	0.12	0.12
responsible	4.78	1.59	2.79	0.06	0.06
softhearted	8.16	2.72	5.51	0.00	0.00
sophisticated	2.34	0.78	0.71	0.56	0.56
sympathetic	12.92	4.31	6.31	0.00	0.00
talkative	0.20	0.07	0.21	0.89	0.89
thorough	6.75	2.25	2.18	0.11	0.11
thrifty	3.15	1.05	0.97	0.42	0.42
warm	3.70	1.23	2.63	0.07	0.07
worrying	0.85	0.28	0.67	0.58	0.58

Table 11: Differences in log-seconds to Helpful by format (Block 1 data only)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	-0.40	0.21	31	-1.96	0.236
Adjective Only - Tend to be Adjective	-0.46	0.21	31	-2.18	0.184
Adjective Only - I am someone who tends to be Adjective	-0.66	0.22	31	-3.00	0.032
Am Adjective - Tend to be Adjective	-0.06	0.22	31	-0.27	0.812
Am Adjective - I am someone who tends to be Adjective	-0.26	0.23	31	-1.13	0.803
Tend to be Adjective - I am someone who tends to be Adjective	-0.20	0.24	31	-0.84	0.812

Helpful

```
plot_model(helpful_model_b1, type = "pred", terms = c("format"))
```

Caring

```
plot_model(caring_model_b1, type = "pred", terms = c("format"))
```

Soft-hearted

Predicted values of seconds log

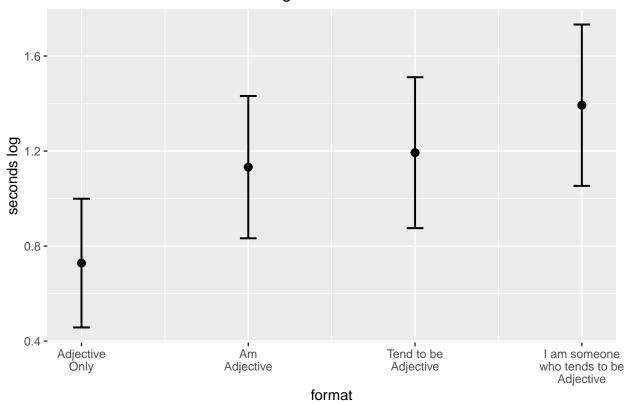


Figure 24: Average log-seconds to "helpful" by format (block 1 data only)

Table 12: Differences in log-seconds to Caring by format (Block 1 data only)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	-1.03	0.29	31	-3.51	0.008
Adjective Only - Tend to be Adjective	-0.66	0.30	31	-2.17	0.189
Adjective Only - I am someone who tends to be Adjective	-0.32	0.32	31	-1.02	0.750
Am Adjective - Tend to be Adjective	0.37	0.32	31	1.17	0.750
Am Adjective - I am someone who tends to be Adjective	0.71	0.33	31	2.15	0.189
Tend to be Adjective - I am someone who tends to be Adjective	0.34	0.34	31	0.99	0.750

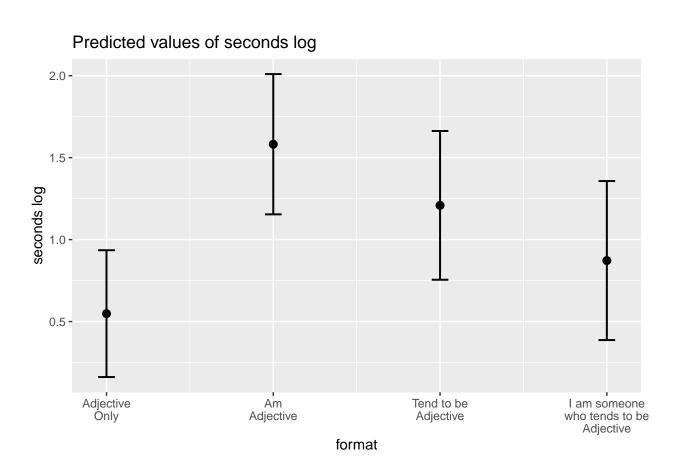


Figure 25: Average log-seconds to "caring" by format (block 1 data only)

Table 13: Differences in log-seconds to Soft-hearted by format (Block 1 data only)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	-1.01	0.32	31	-3.21	0.019
Adjective Only - Tend to be Adjective	-0.96	0.33	31	-2.94	0.031
Adjective Only - I am someone who tends to be Adjective	-0.06	0.34	31	-0.18	1.000
Am Adjective - Tend to be Adjective	0.05	0.34	31	0.15	1.000
Am Adjective - I am someone who tends to be Adjective	0.95	0.35	31	2.69	0.046
Tend to be Adjective - I am someone who tends to be Adjective	0.90	0.36	31	2.47	0.057

```
plot_model(softhearted_model_b1, type = "pred", terms = c("format"))
```

Calm

```
plot_model(calm_model_b1, type = "pred", terms = c("format"))
```

Sympathetic

Predicted values of seconds log

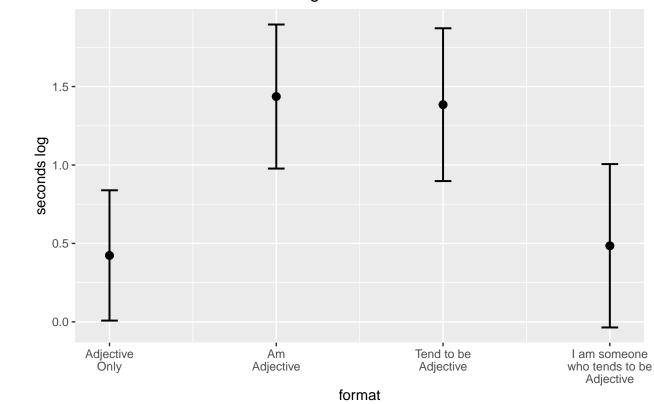


Figure 26: Average log-seconds to "softhearted" by format (block 1 data only)

Table 14: Differences in log-seconds to Calm by format (Block 1 data only)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	-1.07	0.42	31	-2.55	0.095
Adjective Only - Tend to be Adjective	-0.91	0.43	31	-2.10	0.175
Adjective Only - I am someone who tends to be Adjective	0.01	0.45	31	0.02	1.000
Am Adjective - Tend to be Adjective	0.16	0.45	31	0.35	1.000
Am Adjective - I am someone who tends to be Adjective	1.08	0.47	31	2.30	0.142
Tend to be Adjective - I am someone who tends to be Adjective	0.92	0.48	31	1.91	0.197

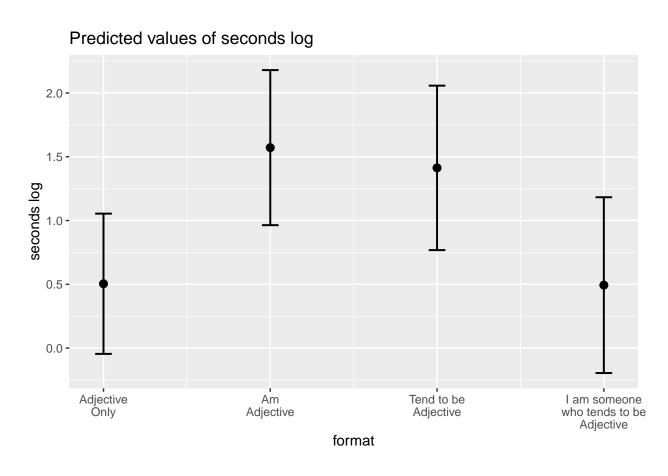


Figure 27: Average log-seconds to "calm" by format (block 1 data only)

Table 15: Differences in log-seconds to Sympathetic by format (Block 1 data only)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	-0.52	0.37	31	-1.39	0.350
Adjective Only - Tend to be Adjective	-1.45	0.38	31	-3.77	0.004
Adjective Only - I am someone who tends to be Adjective	0.18	0.40	31	0.44	0.663
Am Adjective - Tend to be Adjective	-0.93	0.40	31	-2.32	0.109
Am Adjective - I am someone who tends to be Adjective	0.69	0.42	31	1.66	0.320
Tend to be Adjective - I am someone who tends to be Adjective	1.62	0.43	31	3.79	0.004

```
plot_model(sympathetic_model_b1, type = "pred", terms = c("format"))
```

Adventurous

Analysis: Block 1 and Block 2

We used a multilevel model, nesting log-seconds within participant to account for dependence. Our primary predictor was format. Here, we use data from blocks 1 and 2.

plot_model(adventurous_model_b1, type = "pred", terms = c("format"))

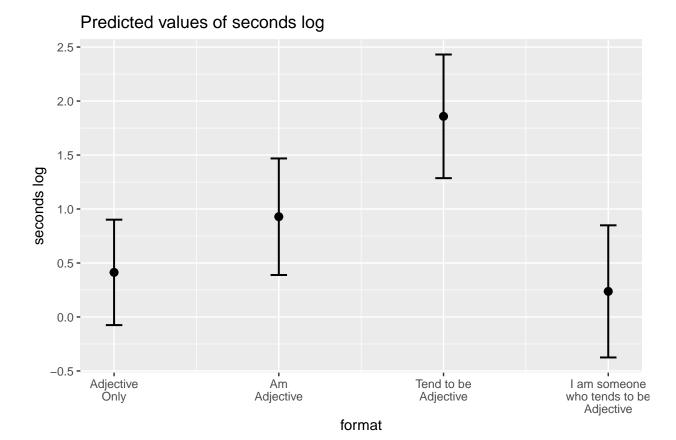


Figure 28: Average log-seconds to "sympathetic" by format (block 1 data only)

Table 16: Differences in log-seconds to Adventurous by format (Block 1 data only)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	-0.12	0.27	31	-0.46	1.000
Adjective Only - Tend to be Adjective	-0.82	0.28	31	-2.96	0.035
Adjective Only - I am someone who tends to be Adjective	-0.27	0.29	31	-0.93	1.000
Am Adjective - Tend to be Adjective	-0.69	0.29	31	-2.41	0.111
Am Adjective - I am someone who tends to be Adjective	-0.14	0.30	31	-0.48	1.000
Tend to be Adjective - I am someone who tends to be Adjective	0.55	0.31	31	1.79	0.332

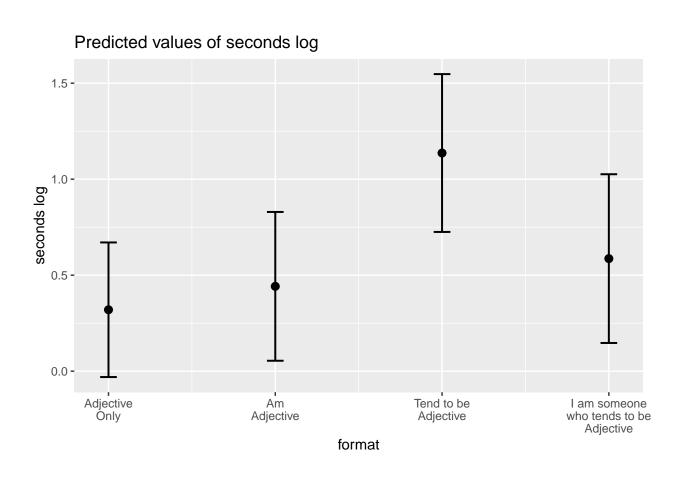


Figure 29: Average log-seconds to "adventurous" by format (block 1 data only)

```
items_12 = items_df %>% filter(block %in% c("1","2"))
mod.format_b2 = lmer(seconds_log~format + (1|proid),
                  data = items_12)
anova(mod.format_b2)
## Type III Analysis of Variance Table with Satterthwaite's method
          Sum Sq Mean Sq NumDF DenDF F value
## format 23.85 7.9499
                             3 2017.4
                                        11.82 1.127e-07 ***
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
plot_b2 = plot_model(mod.format_b2, type = "pred")
plot_b2$format +
  labs(x = NULL,
       y = "Average log-seconds",
       title = "Average responses by item formatting (Block 1 and Block 2)") +
  theme_pubclean()
```

Average responses by item formatting (Block 1 and Block 2)

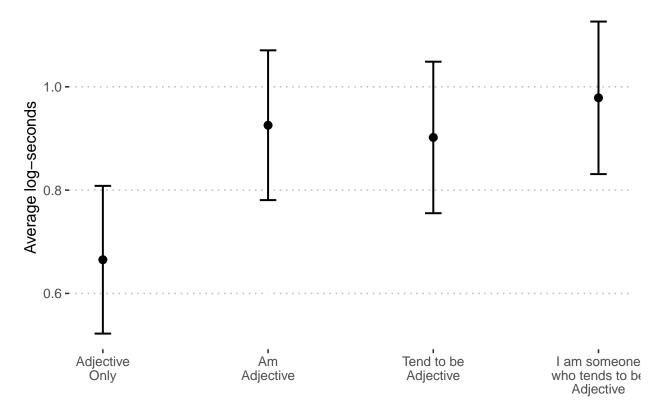


Figure 30: Predicted log-seconds on personality items by condition, using only Block 1 data.

Average time by item formatting (Block 1 and Block 2)

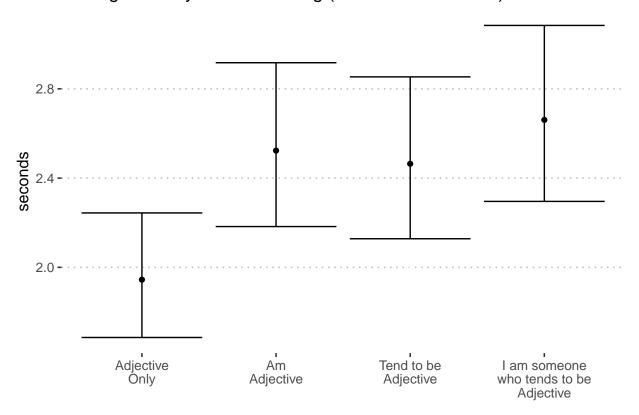


Figure 31: Predicted seconds on personality items by condition, using only Block 1 data.

Distribution of responses by format (Block 1 and Block 2)

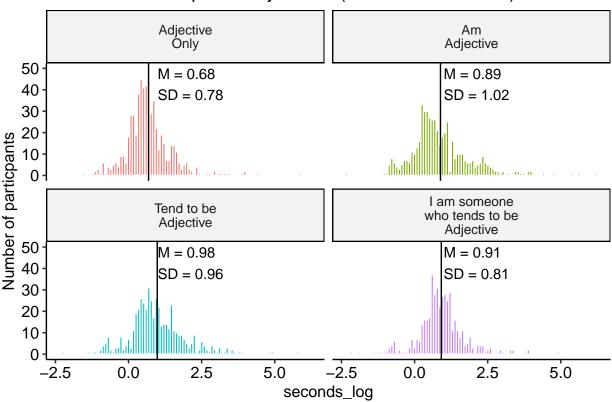


Figure 32: Distribution of log-seconds by category, block 1 and block 2

```
pairs(emmeans(mod.format_b2, "format"), adjust = "holm") %>%
  kable(booktabs = T, digits = c(0, 2,2,1,2,3)) %>%
  kable_styling()
```

Pairwise comparisons

contrast	estimate	SE	df	t.ratio	p.value
Adjective Only - Am Adjective	-0.26	0.06	2015.9	-4.60	0.000
Adjective Only - Tend to be Adjective	-0.24	0.06	2009.1	-4.04	0.000
Adjective Only - I am someone who tends to be Adjective	-0.31	0.06	2018.3	-5.35	0.000
Am Adjective - Tend to be Adjective	0.02	0.06	2014.6	0.40	0.752
Am Adjective - I am someone who tends to be Adjective	-0.05	0.06	2018.8	-0.89	0.752
Tend to be Adjective - I am someone who tends to be Adjective	-0.08	0.06	2024.4	-1.28	0.601

One model for each adjective

We can also repeat this analysis separately for each trait.

```
mod_by_item_b2 = items_12 %>%
  group_by(item) %>%
 nest() %>%
  mutate(mod = map(data, ~lmer(seconds_log~format + (1|proid), data = .))) %>%
  mutate(aov = map(mod, anova))
summary_by_item_b2 = mod_by_item_b2 %>%
  mutate(tidy = map(aov, broom::tidy)) %>%
  select(item, tidy) %>%
  unnest(cols = c(tidy)) %>%
  filter(term == "format") %>%
  select(-term) %>%
  mutate(p.adj = p.adjust(p.value, method = "holm"))
summary_by_item_b2 %>%
  mutate(across(
   starts_with("p"),
   papaja::printnum
  kable(digits = 2, booktabs = T, caption = "Format effects on log-seconds by item (block 1 data only)"
  kable_styling()
```

Pairwise t-tests for significant ANOVAs

Here we identify the specific items with significant differences.

```
sig_item_b2 = summary_by_item_b2 %>%
filter(p.value < .05)

sig_item_b2 = sig_item_b2$item
sig_item_b2</pre>
```

```
## [1] "adventurous" "caring" "helpful"
```

Then we create models for each adjective. We use the emmeans package to perform pairwise comparisons, again with a Holm correction on the p-values. We also plot the means and 95% confidence intervals of each mean.

This code will have to be changed after final data collection. It is not self-adapting!

Table 17: Format effects on log-seconds by item (block 1 data only)

item	sumsq	meansq	NumDF	DenDF	statistic	p.value	p.adj
active	1.82	0.61	3	66.00	0.81	0.49	0.49
adventurous	4.20	1.40	3	59.34	2.99	0.04	0.04
calm	5.06	1.69	3	66.00	2.02	0.12	0.12
careless	2.03	0.68	3	66.00	1.10	0.36	0.36
caring	5.00	1.67	3	66.00	3.01	0.04	0.04
cautious	2.13	0.71	3	51.97	1.14	0.34	0.34
creative	1.97	0.66	3	66.00	0.70	0.55	0.55
curious	2.31	0.77	3	62.52	1.40	0.25	0.25
friendly	0.41	0.14	3	65.49	0.18	0.91	0.91
hardworking	5.53	1.84	3	66.00	2.74	0.05	0.05
helpful	2.04	0.68	3	65.91	2.92	0.04	0.04
imaginative	4.68	1.56	3	66.00	1.98	0.13	0.13
impulsive	2.81	0.94	3	62.76	0.96	0.42	0.42
intelligent	3.20	1.07	3	66.00	1.02	0.39	0.39
lively	2.25	0.75	3	66.00	0.70	0.56	0.56
moody	1.40	0.47	3	65.34	0.96	0.42	0.42
nervous	6.47	2.16	3	66.00	2.42	0.07	0.07
organized	2.16	0.72	3	66.00	1.02	0.39	0.39
outgoing	2.85	0.95	3	60.19	1.46	0.23	0.23
reckless	1.60	0.53	3	63.75	0.53	0.66	0.66
responsible	2.67	0.89	3	66.00	1.57	0.20	0.20
softhearted	2.34	0.78	3	66.00	1.08	0.36	0.36
sophisticated	1.95	0.65	3	66.00	0.67	0.57	0.57
sympathetic	4.19	1.40	3	66.00	1.75	0.17	0.17
talkative	0.22	0.07	3	45.63	0.34	0.79	0.79
thorough	1.54	0.51	3	60.65	0.66	0.58	0.58
thrifty	2.16	0.72	3	55.08	1.48	0.23	0.23
warm	0.81	0.27	3	66.00	0.42	0.74	0.74
worrying	0.76	0.25	3	66.00	0.45	0.72	0.72

Table 18: Differences in log-seconds to Helpful by format (Block 1 and Block 2)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	-0.28	0.17	65.88	-1.67	0.414
Adjective Only - Tend to be Adjective	-0.32	0.18	65.98	-1.76	0.414
Adjective Only - I am someone who tends to be Adjective	-0.50	0.18	65.98	-2.80	0.040
Am Adjective - Tend to be Adjective	-0.04	0.18	65.77	-0.19	0.848
Am Adjective - I am someone who tends to be Adjective	-0.21	0.18	65.08	-1.20	0.702
Tend to be Adjective - I am someone who tends to be Adjective	-0.18	0.19	65.85	-0.94	0.702

Helfpul

```
plot_model(helpful_model_b2, type = "pred", terms = c("format"))
```

Caring

```
plot_model(caring_model_b2, type = "pred", terms = c("format"))
```

Predicted values of seconds log

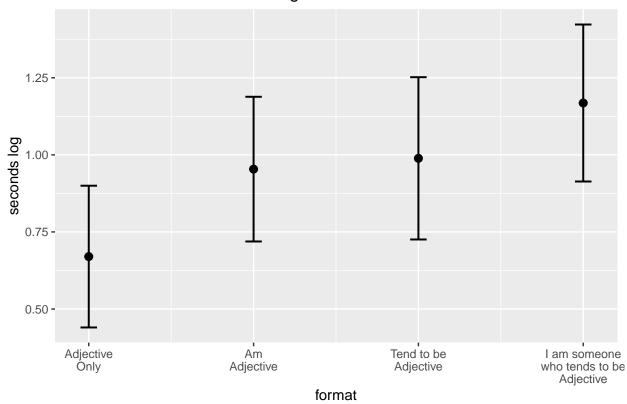


Figure 33: Average log-seconds to "helpful" by format (Block 1 and Block 2)

Table 19: Differences in log-seconds to Caring by format (Block 1 and Block 2)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	-0.65	0.25	65.21	-2.56	0.076
Adjective Only - Tend to be Adjective	-0.60	0.26	63.58	-2.34	0.113
Adjective Only - I am someone who tends to be Adjective	-0.29	0.25	65.99	-1.15	0.757
Am Adjective - Tend to be Adjective	0.05	0.27	65.96	0.18	0.860
Am Adjective - I am someone who tends to be Adjective	0.36	0.26	65.29	1.35	0.723
Tend to be Adjective - I am someone who tends to be Adjective	0.31	0.27	64.65	1.16	0.757

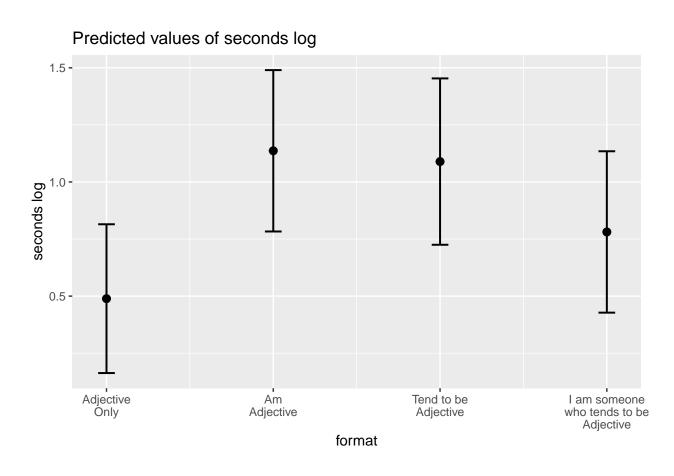


Figure 34: Average log-seconds to "caring" by format (Block 1 and Block 2)

Table 20: Differences in log-seconds to Adventurous by format (Block 1 and Block 2)

Contrast	Difference in means	SE	df	t	p
Adjective Only - Am Adjective	-0.31	0.26	59.39	-1.20	0.724
Adjective Only - Tend to be Adjective	-0.68	0.25	55.91	-2.69	0.057
Adjective Only - I am someone who tends to be Adjective	-0.57	0.27	65.51	-2.13	0.185
Am Adjective - Tend to be Adjective	-0.36	0.27	55.75	-1.35	0.724
Am Adjective - I am someone who tends to be Adjective	-0.26	0.28	62.04	-0.93	0.724
Tend to be Adjective - I am someone who tends to be Adjective	0.10	0.28	63.89	0.37	0.724

Adventurous

```
plot_model(adventurous_model_b2, type = "pred", terms = c("format"))
```

Analysis: Account for memory effects

```
mod.format_mem = lmer(seconds_log~format*delayed_memory + (1|proid),
                 data = items_12)
anova(mod.format_mem)
## Type III Analysis of Variance Table with Satterthwaite's method
##
                         Sum Sq Mean Sq NumDF
                                                DenDF F value
                                                                 Pr(>F)
## format
                        12.2428 4.0809
                                            3 2017.71 6.1286 0.0003801 ***
## delayed_memory
                        0.0686 0.0686
                                                33.07 0.1031 0.7502193
                                            1
## format:delayed_memory 15.3343 5.1114
                                            3 2018.21 7.6762 4.229e-05 ***
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
summary(mod.format_mem)
## Linear mixed model fit by REML. t-tests use Satterthwaite's method [
## lmerModLmerTest]
```

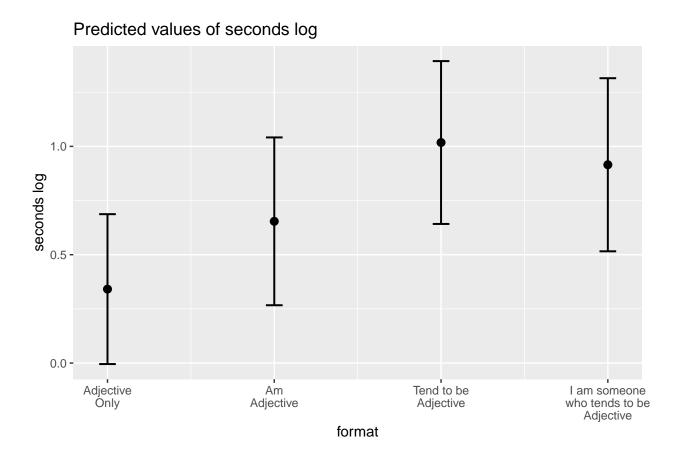


Figure 35: Average log-seconds to "adventurous" by format (Block 1 and Block 2)

```
## Formula: seconds_log ~ format * delayed_memory + (1 | proid)
##
      Data: items 12
##
## REML criterion at convergence: 5057.9
## Scaled residuals:
              10 Median
       Min
                                30
                                       Max
## -3.9381 -0.5402 -0.1418 0.3674 6.8773
##
## Random effects:
## Groups
            Name
                         Variance Std.Dev.
## proid
             (Intercept) 0.1397
                                  0.3738
## Residual
                         0.6659
                                  0.8160
## Number of obs: 2030, groups: proid, 35
##
## Fixed effects:
##
                                                                    Estimate
## (Intercept)
                                                                     0.72370
## formatAm\nAdjective
                                                                    -0.10681
## formatTend to be\nAdjective
                                                                     0.13727
## formatI am someone\nwho tends to be\nAdjective
                                                                     0.38377
## delayed_memory
                                                                    -0.01248
## formatAm\nAdjective:delayed_memory
                                                                     0.07052
## formatTend to be\nAdjective:delayed_memory
                                                                     0.02071
## formatI am someone\nwho tends to be\nAdjective:delayed_memory
                                                                    -0.01240
                                                                  Std. Error
## (Intercept)
                                                                     0.14824
## formatAm\nAdjective
                                                                     0.10934
## formatTend to be\nAdjective
                                                                     0.11583
## formatI am someone\nwho tends to be\nAdjective
                                                                     0.11866
## delayed_memory
                                                                     0.02529
## formatAm\nAdjective:delayed_memory
                                                                     0.01830
## formatTend to be\nAdjective:delayed_memory
                                                                     0.02043
## formatI am someone\nwho tends to be\nAdjective:delayed_memory
                                                                     0.02036
##
                                                                          df
## (Intercept)
                                                                    51.00813
## formatAm\nAdjective
                                                                  2020.78149
## formatTend to be\nAdjective
                                                                  2012.77870
## formatI am someone\nwho tends to be\nAdjective
                                                                  2021.63962
## delayed_memory
                                                                    51.97799
## formatAm\nAdjective:delayed memory
                                                                  2017.90928
## formatTend to be\nAdjective:delayed_memory
                                                                  2008.14522
## formatI am someone\nwho tends to be\nAdjective:delayed_memory 2021.99447
##
                                                                  t value Pr(>|t|)
## (Intercept)
                                                                    4.882 1.08e-05
## formatAm\nAdjective
                                                                   -0.977 0.32877
## formatTend to be\nAdjective
                                                                    1.185 0.23612
## formatI am someone\nwho tends to be\nAdjective
                                                                    3.234 0.00124
## delayed_memory
                                                                   -0.494
                                                                          0.62371
## formatAm\nAdjective:delayed_memory
                                                                    3.854
                                                                          0.00012
## formatTend to be\nAdjective:delayed_memory
                                                                    1.014
                                                                          0.31077
## formatI am someone\nwho tends to be\nAdjective:delayed_memory -0.609 0.54247
##
## (Intercept)
                                                                  ***
```

```
## formatTend to be\nAdjective
## formatI am someone\nwho tends to be\nAdjective
## delayed_memory
## formatAm\nAdjective:delayed_memory
## formatTend to be\nAdjective:delayed memory
## formatI am someone\nwho tends to be\nAdjective:delayed memory
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Correlation of Fixed Effects:
##
               (Intr) frmtAA frTtbA frIaswttbA dlyd_m frAA: fTtbA:
## frmtAmAdjct -0.370
## frmtTndtbAd -0.366 0.474
## frmIaswttbA -0.346 0.457 0.473
## delayd_mmry -0.868 0.327 0.322 0.302
## frmtAAdjc:_ 0.334 -0.857 -0.427 -0.414
                                              -0.394
## frmtTtbAd: 0.312 -0.405 -0.865 -0.400
                                             -0.365 0.491
## flaswttbA:_ 0.300 -0.402 -0.412 -0.871
                                             -0.350 0.488 0.464
plot_mem = plot_model(mod.format_mem,
          type = "pred",
           term = c("format", "delayed_memory[meansd]")) +
  geom_line() +
  labs(x = NULL,
       y = "Average log-seconds") +
  scale_color_discrete("Memory", labels = c("-1SD", "Mean", "+1SD"))+
  theme_pubclean()
plot_mem
plot_mem$data %>% as_tibble %>%
  mutate(predicted = exp(predicted),
         conf.low = exp(conf.low),
         conf.high = exp(conf.high),
         group_col = factor(group_col, labels = c("Memory\n-1SD", "Memory\nMean", "Memory\n+1SD"))) %>%
  mutate(x = factor(x,
                   labels = c("Adjective\nOnly",
                               "Am\nAdjective",
                               "Tend to be \nAdjective",
                               "I am someone\nwho tends to be\nAdjective"))) %>%
  ggplot(aes(x = x, y = predicted, color = group_col)) +
  geom point() +
  geom_errorbar(aes(ymin = conf.low, ymax = conf.high)) +
  labs(x = NULL, y = "seconds", title = "Average time by item formatting (Block 1 and Block 2)") +
```

formatAm\nAdjective

facet_wrap(~group_col) +
guides(color = "none") +

theme_pubclean()

Predicted values of seconds log Memory -1SD Mean +1SD 1.2 1.2 0.6 0.4 Adjective Am Adjective Am Adjective Adjective Adjective Adjective Who tends to be Adjective Adjective

Figure 36: Predicted log-seconds on personality items by condition after controlling for delayed_memory.

Average time by item formatting (Block 1 and Block 2)

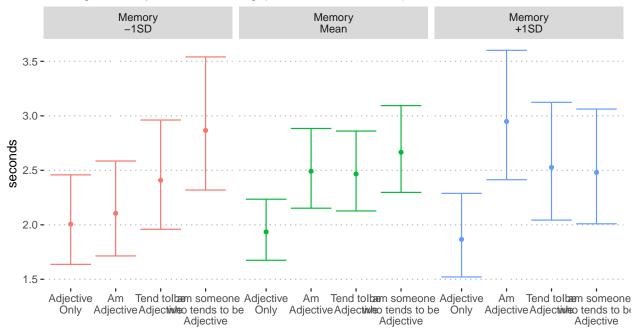


Figure 37: Predicted seconds on personality items by condition after controlling for delayed_memory.

One model for each adjective

```
mod_by_item_mem = items_12 %>%
  group_by(item) %>%
  nest() %>%
  mutate(mod = map(data, ~lmer(seconds log~format*delayed memory + (1|proid), data = .))) %>%
  mutate(aov = map(mod, anova))
summary_by_item_mem = mod_by_item_mem %>%
  mutate(tidy = map(aov, broom::tidy)) %>%
  select(item, tidy) %>%
  unnest(cols = c(tidy)) %>%
  filter(term == "format:delayed_memory") %>%
  select(-term) %>%
  mutate(p.adj = p.adjust(p.value, method = "holm"))
summary_by_item_mem %>%
  mutate(across(
    starts_with("p"),
    papaja::printnum
  )) %>%
  kable(digits = 2, booktabs = T) %>%
  kable styling()
```

item	sumsq	meansq	NumDF	DenDF	statistic	p.value	p.adj
active	0.80	0.27	3	62.00	0.35	0.79	0.79
adventurous	1.47	0.49	3	54.52	1.06	0.38	0.38
calm	2.43	0.81	3	62.00	0.96	0.42	0.42
careless	2.81	0.94	3	61.60	1.68	0.18	0.18
caring	1.25	0.42	3	62.00	0.73	0.54	0.54
cautious	1.31	0.44	3	47.18	0.70	0.56	0.56
creative	6.90	2.30	3	62.00	2.61	0.06	0.06
curious	2.25	0.75	3	53.87	1.48	0.23	0.23
friendly	2.29	0.76	3	56.38	1.09	0.36	0.36
hardworking	1.54	0.51	3	62.00	0.74	0.53	0.53
helpful	1.05	0.35	3	56.98	1.43	0.24	0.24
imaginative	6.19	2.06	3	62.00	2.79	0.05	0.05
impulsive	7.30	2.43	3	61.99	2.74	0.05	0.05
intelligent	3.11	1.04	3	62.00	0.97	0.41	0.41
lively	1.36	0.45	3	62.00	0.40	0.75	0.75
moody	0.43	0.14	3	54.42	0.29	0.83	0.83
nervous	2.86	0.95	3	62.00	1.06	0.37	0.37
organized	1.62	0.54	3	62.00	0.75	0.52	0.52
outgoing	6.13	2.04	3	58.90	3.48	0.02	0.02
reckless	6.95	2.32	3	60.74	2.61	0.06	0.06
responsible	7.33	2.44	3	62.00	5.05	0.00	0.00
softhearted	3.03	1.01	3	62.00	1.43	0.24	0.24
sophisticated	8.05	2.68	3	62.00	3.09	0.03	0.03
sympathetic	1.31	0.44	3	62.00	0.53	0.66	0.66
talkative	2.19	0.73	3	39.67	4.15	0.01	0.01
thorough	3.48	1.16	3	55.00	1.48	0.23	0.23
thrifty	1.23	0.41	3	49.59	0.84	0.48	0.48
warm	5.23	1.74	3	56.82	3.30	0.03	0.03
worrying	1.49	0.50	3	62.00	0.87	0.46	0.46

Pairwise t-tests for significant ANOVAs

Here we identify the specific items with significant differences.

```
sig_item_mem = summary_by_item_mem %>%
  filter(p.value < .05)

sig_item_mem = sig_item_mem$item
sig_item_mem

## [1] "imaginative" "outgoing" "responsible" "sophisticated"
## [5] "talkative" "warm"</pre>
```

Outgoing

```
plot_model(outgoing_model_mem, type = "pred", terms = c("format", "delayed_memory[meansd]"))
```

Predicted values of seconds log

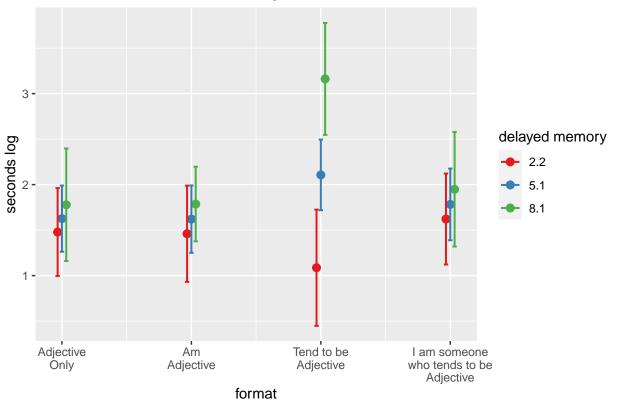


Figure 38: Average log-seconds to "outgoing" by format (Block 1 and Block 2)

Warm

```
plot_model(warm_model_mem, type = "pred", terms = c("format", "delayed_memory[meansd]"))
```

Predicted values of seconds log

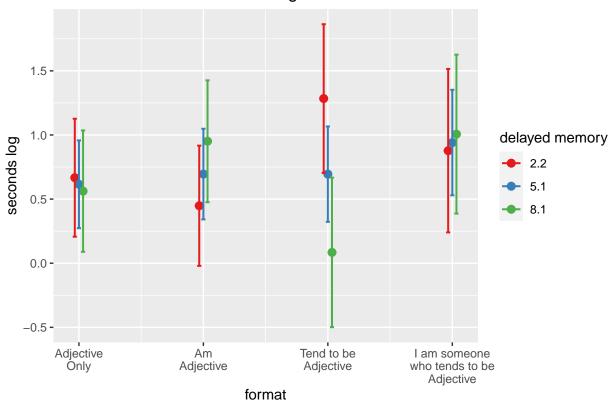


Figure 39: Average log-seconds to "warm" by format (Block 1 and Block 2)

Responsible

```
plot_model(responsible_model_mem, type = "pred", terms = c("format", "delayed_memory[meansd]"))
```

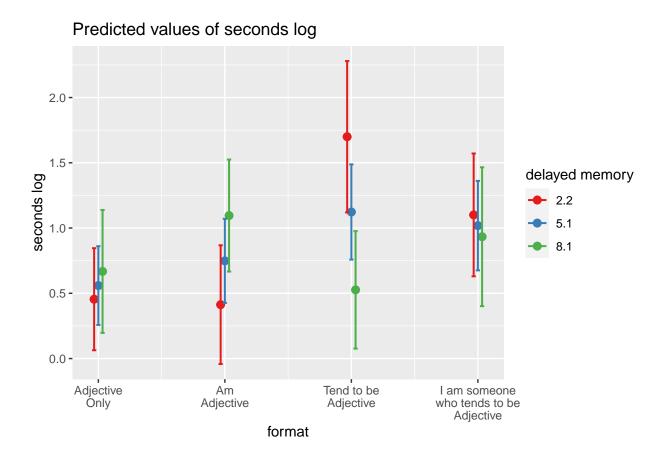


Figure 40: Average log-seconds to "responsible" by format (Block 1 and Block 2)

Imaginative

```
plot_model(imaginative_model_mem, type = "pred", terms = c("format", "delayed_memory[meansd]"))
```

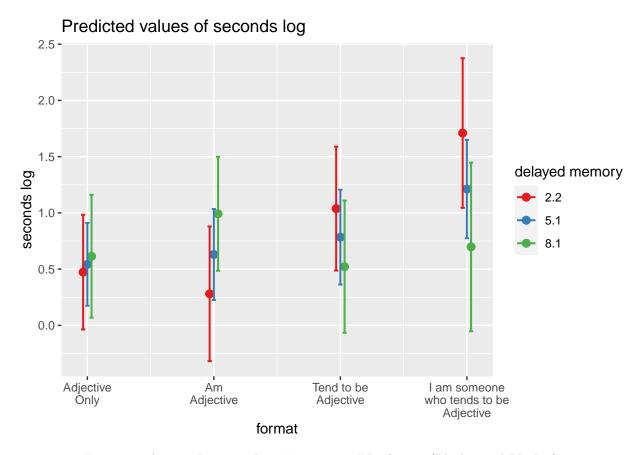


Figure 41: Average log-seconds to "imaginative" by format (Block 1 and Block 2)

Talkative

```
plot_model(talkative_model_mem, type = "pred", terms = c("format", "delayed_memory[meansd]"))
```

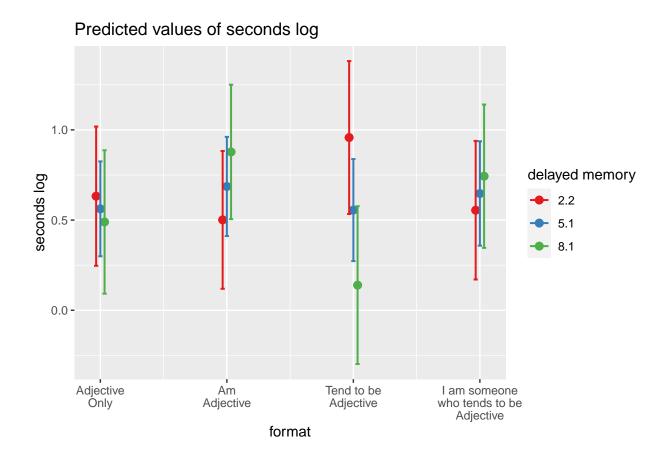


Figure 42: Average log-seconds to "talkative" by format (Block 1 and Block 2)

Sophisticated

```
plot_model(sophisticated_model_mem, type = "pred", terms = c("format", "delayed_memory[meansd]"))
```

Predicted values of seconds log

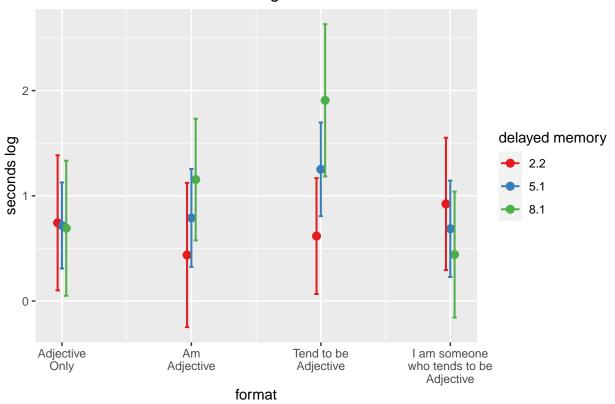


Figure 43: Average log-seconds to "sophisticated" by format (Block 1 and Block 2)

How does device type affect means and timing of responses?

Responses

Response by device

We used a multilevel model, nesting response within participant to account for dependence. Our primary predictor was device format. Here, we use data from blocks 1 and 2.

```
means_by_group = items_12 %>%
  group_by(devicetype) %>%
  summarise(m = mean(response),
            s = sd(response))
items_12 %>%
  ggplot(aes(x = response)) +
  geom_histogram(aes(fill = block),
                 position = "dodge",
                 bins = 6, color = "white") +
  geom_vline(aes(xintercept = m),
             data = means_by_group) +
  facet_wrap(~devicetype, scales = "free_y") +
  #guides(fill = "none") +
  scale_x_continuous(breaks = 1:6) +
  labs(y = "Number of participants",
       title = "Distribution of responses by format") +
  theme_pubr()
```

Device by format

Average responses by device

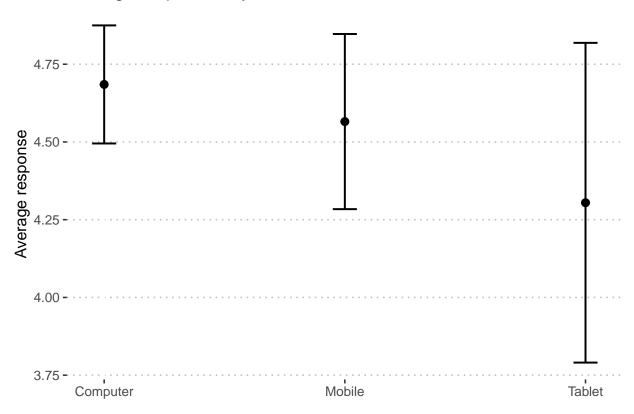


Figure 44: Predicted response on personality items by condition.

Distribution of responses by format

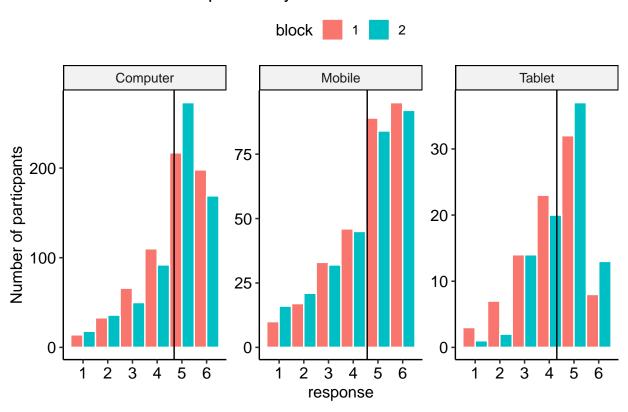


Figure 45: Distribution of responses by category

```
mod.response2 = lmer(response~devicetype*format + (1|proid),
                  data = items_12)
anova(mod.response2)
## Type III Analysis of Variance Table with Satterthwaite's method
                      Sum Sq Mean Sq NumDF
                                             DenDF F value Pr(>F)
## devicetype
                      1.8811 0.94055
                                         2
                                             32.87 0.6102 0.5493
## format
                      5.9073 1.96910
                                         3 1960.37 1.2774 0.2805
## devicetype:format 14.9750 2.49584
                                         6 1962.03 1.6191 0.1378
plot2 = plot_model(mod.response2, type = "pred", terms = c("format", "devicetype"))
plot2 +
  labs(x = NULL,
       y = "Average response",
       title = "Average responses by device") +
  theme_pubclean()
```

Average responses by device

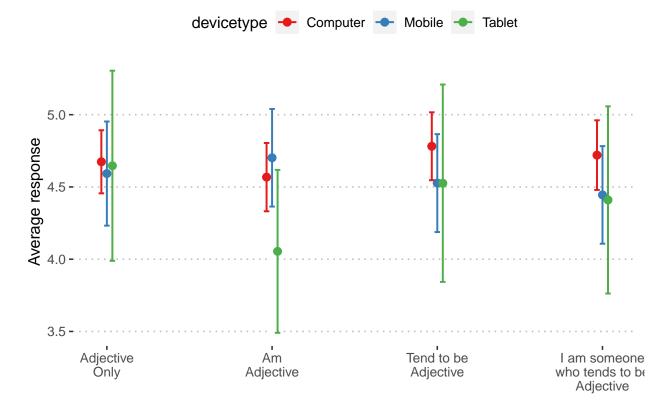


Figure 46: Predicted response on personality items by condition.

Timing

Timing by device

We used a multilevel model, nesting timing within participant to account for dependence. Our primary predictor was format.

Average timing time by device type

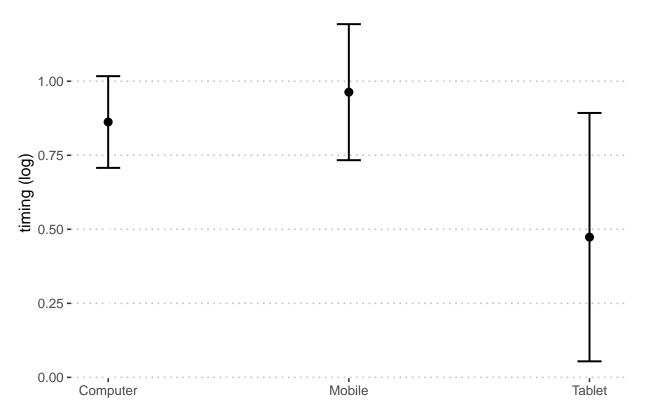


Figure 47: Predicted timing on personality items by condition.

Distribution of timing by format

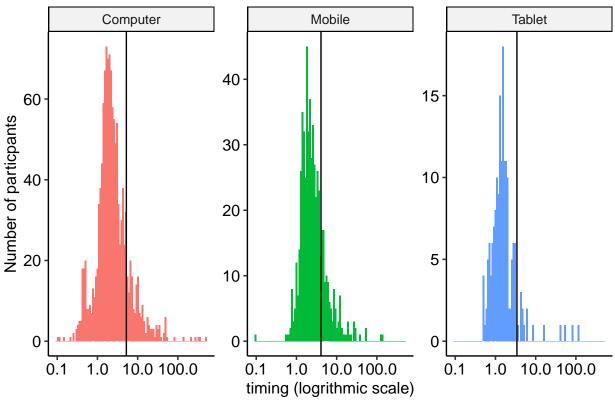


Figure 48: Distribution of seconds by category

Device by format

```
## Type III Analysis of Variance Table with Satterthwaite's method
                     Sum Sq Mean Sq NumDF DenDF F value
## devicetype
                     3.2291 1.6146
                                            32.3 2.4193 0.104943
## format
                    10.3707 3.4569
                                        3 2004.2 5.1798 0.001447 **
## devicetype:format 13.3817 2.2303
                                        6 2007.5 3.3418 0.002802 **
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
plot1 = plot_model(mod.timing2, type = "pred", terms = c("format", "devicetype"))
plot1 +
 labs(x = NULL,
      y = "timing (log)",
      title = "Average timing time by device type") +
  theme_pubclean()
```

Average timing time by device type

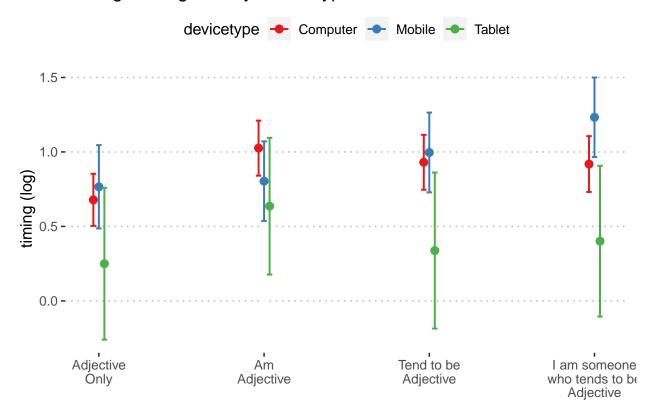


Figure 49: Predicted timing on personality items by condition.

Power analysis

We conduct power analyses for the main research question – does formatting affect response to personality items – using a simulation method. That is, we generate datasets of varying sample sizes (from as few as 50 participants per condition to as many as 100), then simulate responses based on the models fit to the pilot data.

Model 1

To simplify our code, we write a function that simulates responses to model 1 based on a given sample size, N, and number of repititions.

```
# function to simulate mod.format_b1
sim_format_b1 = function(n, sims){
 p_vals = numeric(length = sims)
  sim_a = expand_grid(
   proid = as.character(1:n),
   item = c(1:33),
   format = "Adjective\nOnly"
  sim_b = expand_grid(
   proid = as.character((n+1):(2*n)),
   item = c(1:33),
   format = "Am\nAdjective"
  sim_c = expand_grid(
   proid = as.character(((2*n)+1):(3*n)),
   item = c(1:33),
   format = "Tend to be\nAdjective"
  sim_d = expand_grid(
   proid = as.character(((3*n)+1):(4*n)),
   item = c(1:33),
   format = "I am someone\nwho tends to be\nAdjective"
  sim_data = rbind(sim_a, sim_b) %>% rbind(sim_c) %>% rbind(sim_d)
  for (i in 1:sims){
    sim_data$response = simulate(mod.format_b1, newdata = sim_data, allow.new.levels = T)[,1]
   sim_mod = lmer(response~format + (1|proid), data = sim_data)
   p_vals[i] = anova(sim_mod)["format", 6]}
  return(p_vals)
```

Next we identify the sample sizes for simulation (from 50 to 500 by 25) and create a data frame to hold the results. Power represents the proportion of simulations for which p is less than .05.

```
# simulate at various sample sizes
# n = number per condition

sample_sizes = seq(50, 500, 25)

n_sims = 1000

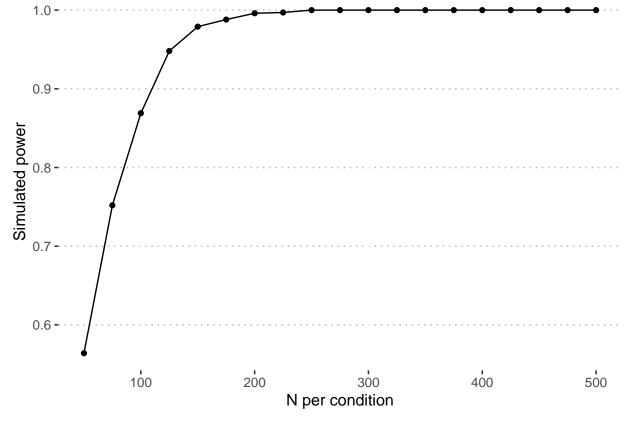
power_df = data.frame(
   N = sample_sizes,
   power = 0
)
```

Here we (inefficiently) loop through all sample sizes and calculate power.

```
set.seed(20210729)
for(i in sample_sizes){
  pvalues = sim_format_b1(i, n_sims)
  sig = ifelse(pvalues < .05, 1, 0)
  power_df$power[power_df$N == i] <- sum(sig)/n_sims
}</pre>
```

Finally, we plot these effects to determine needed sample size.

```
power_df %>%
  ggplot(aes(x = N, y = power)) +
  geom_line() +
  geom_point() +
  labs(
    x = "N per condition",
    y = "Simulated power"
  ) +
  theme_pubclean()
```



```
#identify minimum sample size

power_df_min = power_df %>%
   filter(power > .95)

N_min = min(power_df_min$N)
```

The simulation suggests that power would be over the threshold of .95 with a sample size of 150 participants per condition.

Model 2

Here we repeat the process for our second model, which uses both blocks of data.

```
# function to simulate mod.format_b2

sim_format_b2 = function(n, sims){
    p_vals = numeric(length = sims)

sim_a_b2 = expand_grid(
    proid = as.character(1:n),
    item = c(1:33),
    format = "Adjective\nOnly",
    block = "1"
)
```

```
sim_b_b2 = expand_grid(
    proid = as.character((n+1):(2*n)),
    item = c(1:33),
    format = "Am\nAdjective",
    block = "1"
  sim_c_b2 = expand_grid(
    proid = as.character(((2*n)+1):(3*n)),
    item = c(1:33),
   format = "Tend to be\nAdjective",
   block = "1"
  )
  sim_d_b2 = expand_grid(
    proid = as.character(((3*n)+1):(4*n)),
    item = c(1:33),
    format = "I am someone\nwho tends to be\nAdjective",
   block = "1"
  )
  sim_b2 = expand_grid(
    proid = as.character(1:(4*n)),
   item = c(1:33),
   block = "2"
  sim_b2$format = sample(
   x = c("Adjective \setminus nOnly",
          "Am\nAdjective",
          "Tend to be \nAdjective",
          "I am someone\nwho tends to be\nAdjective"),
    size = 33*n*4,
    replace = TRUE
  sim_data = full_join(sim_a_b2, sim_b_b2) %>%
    full_join(sim_c_b2) %>%
    full_join(sim_d_b2) %>%
    full_join(sim_b2)
  for (i in 1:sims){
    sim_data$response = simulate(mod.format_b2,
                                 newdata = sim_data,
                                 allow.new.levels = T)[,1]
    sim_mod = lmer(response~format + (1|proid),
                   data = sim data)
    p_vals[i] = anova(sim_mod)["format", 6]}
 return(p_vals)
}
```

We use the same sample sizes and simulation length for these analyses, so we start by creating a new data frame.

```
power_df_2 = data.frame(
   N = sample_sizes,
```

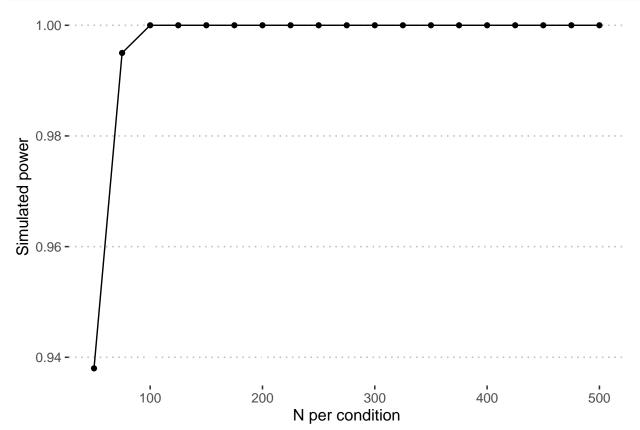
```
power = 0
)
```

Here we (inefficiently) loop through all sample sizes and calculate power.

```
set.seed(20210729)
for(i in sample_sizes){
  pvalues = sim_format_b2(i, n_sims)
  sig = ifelse(pvalues < .05, 1, 0)
  power_df_2$power[power_df_2$N == i] <- sum(sig)/n_sims
}</pre>
```

Finally, we plot these effects to determine needed sample size.

```
power_df_2 %>%
  ggplot(aes(x = N, y = power)) +
  geom_line() +
  geom_point() +
  labs(
    x = "N per condition",
    y = "Simulated power"
  ) +
  theme_pubclean()
```



```
#identify minimum sample size

power_df2_min = power_df_2 %>%
  filter(power > .95)

N_min2 = min(power_df2_min$N)
```

The simulation suggests that power would be over the threshold of .95 with a sample size of 75 participants per condition.