

CAM KEYSER

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SUMMARY

9 years of web development experience, specializing in both front-end and back-end development. Experienced in collaborating with merchants, business owners, and direct clients to deliver customized, high-quality web solutions.

EXPERIENCE

Digital Developer

R&R Partners

June 2022 – November 2024, Las Vegas, NV

- Full Stack Developer responsible for managing and maintaining several client websites, ensuring optimal performance and user experience across all platforms.
- Contributed to high-profile projects for well-known clients, including Paramount, Boeing, Nickelodeon, Parents Empowered, and various Las Vegas-based companies, delivering custom solutions that met specific business requirements.
- Collaborated with cross-functional teams from design, marketing, and business development to create and implement technical solutions that aligned with client needs and brand strategies.

Full Stack Developer

Oozle Media

September 2020 – June 2024, South Jordan, UT

- Built and customized 35+ WordPress-based websites utilizing Advanced Custom Fields, creating a content management systems tailored to each client's specific needs.
- Maintained all new and previously created websites, implementing regular updates, security patches, and feature enhancements to ensure functionality.
- Performed hosting migrations and website deployments across various environments, minimizing downtime and ensuring consistent performance.
- Optimized websites to meet performance compliance standards (e.g., Core Web Vitals), improving page load speeds, mobile responsiveness, and overall user experience metrics. All websites performed above 90% on speed and accessibility tests.

Full Stack Developer

Nfinite Sites

February 2019 – January 2021, Draper, UT

- Designed, developed, and supported around 15 websites for small businesses, creating custom solutions that balanced user-friendly interfaces and responsive design.
- Implemented email and SEO marketing campaigns that increased client visibility, improved search rankings, and generated increases in customer engagement.
- Provided ongoing technical support and provided bi-monthly plugin and theme updates where needed.

Full Stack Developer / Tech Support

Business Promotion

October 2016 – February 2019, American Fork, UT

- Developed and managed custom websites for a large number of clients (100+), delivering tailored solutions that addressed unique business requirements and technical specifications across diverse industries.
- Assisted in building ~20 custom dashboards for various departments in the company (e.g., Retention, Sales, Team Stat Dashboards, etc.), transforming complex data into actionable information to increase team efficiency.
- Collaborated directly with business owners when making changes or when building a new site, ensuring clear communication throughout project cycles.
- Implemented efficient workflow processes such as batch image processing and re-usable template code blocks, which resulted in site build times being reduced to 50%.

SKILLS

HTML, CSS, JAVASCRIPT, PHP, SQL

REACT.JS, SASS, JQUERY, NODE.JS, GSAP, THREE.JS, BOOTSTRAP, WORDPRESS, GOOGLE ANALYTICS, GITHUB, WEBPACK, REST API
