

CAMERON MARCUS

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EDUCATION

The Johns Hopkins University, Whiting School of Engineering
Bachelor of Science in *Applied Mathematics and Statistics*
Minors: *Financial Economics* and *Computer Science*

Baltimore, Maryland
Graduation: May 2023
Cumulative GPA: 3.58/4.0

CERTIFICATIONS

AWS Certified Cloud Practitioner, AWS Certified Developer

PROFESSIONAL EXPERIENCE

Essent Guaranty

Winston-Salem, NC

IT Associate (Software Engineer)

August 2023–Present

- Support transition from Oracle to AWS cloud services, creating Step Functions to confirm data integrity
- Deliver Front-End user stories for React with Typescript, Redux, and Saga environment
- Implement API changes in Python using AWS CDK, interacting with both SQL and NoSQL databases
- Demo user stories to business users and other relevant stakeholders

EscapeGoat

Baltimore, MD

Co-Founder / CEO

January 2023–Present

- Develop innovative platform for travel content creators with cutting-edge technologies, such as Next.js
- Applied and accepted in JHU-sponsored accelerator, JHU summer incubator, and other pitch competitions
- Perform in-depth market research, communicating with hundreds of current content creators in the process
- Collaborate with other developers and a marketing manager to engineer and promote the up-and-coming platform

Investnet

Berwyn, PA

Business Systems Analyst Intern

June 2022–August 2022

- Operated as an assistant project owner in an agile environment, developing my skills with scrum methodologies
- Collaborated to develop and present business solutions to company CEO and senior executives
- Codeveloped React Native app in a small team to expand societal accessibility to financial education
- United and networked with employees in several teams, better understanding fintech systems and technology

Happy Being

Valley Forge, PA

Business Development Strategist

June 2021–August 2022

- Spearheaded implementation of brand into new markets, managing farmers market and yoga studio pop-up shops
- Fostered client-brand relationships through social media platforms, recruiting ambassadors and sponsors
- Analyzed competitor and consumer data to improve and develop product pricing strategies

Pinkaloo Technologies (now a part of Ren)

Baltimore, MD

Analyst Intern

May 2020–August 2020

- Researched and identified potential clients to develop new strategies to improve philanthropy
- Predicted future financial insights through analysis of key features in data sets of charitable donations

LEADERSHIP, INVOLVEMENT, AND PROJECTS

JHU Object-Oriented Software Engineering

Baltimore, MD

Team Developer

January 2023–Present

- Develop job platform and chrome extension “HireHound” using Next.js, React.js, and Javascript as a way to pull and merge application data from multiple job websites into one, easy-to-use web app while providing feedback

Sports Analytics Research Group

Baltimore, MD

Research Student

September 2020–Present

- Manage the development of research group website with collaborative functionality using WordPress
- Analyze substantial MLB and NFL data sets with Python and Excel to create comprehensive solutions
- Collaborate with front office members of professional sports teams, presenting data findings
- Experiment and generate models to establish optimal game time strategies for coaches and athletes

SKILLS

Proficient in JavaScript/Typescript, React, Python, Git, Microsoft Office (Access, Excel, Outlook, PowerPoint), Tailwind/CSS

Experience with SQL, MATLAB, C, C++, modeling in R, Agile, Scrum, Firebase