

# Cameron Hyde

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## EDUCATION

### University of Pittsburgh 2025

Pittsburgh, PA

*B.A Communication Rhetoric | B.S Psychology | Corporate Community Relations Certificate*

- **Relevant Coursework:** Marketing Fundamentals, Composing Digital Media, Media Relations, Advanced Public Speaking, Intro to Computer Programming
- **Activities & Achievements:** Psi Chi (*Fall 2024, Spring 2025*), Undergraduate Teaching Experience (*Spring 2024*), Dean's List (*Spring 2023, Spring 2024*), Panther Pride Award (*Fall 2021 - present*)

## WORK EXPERIENCE

### The Pitt News

Pittsburgh, PA

*Marketing Intern - Marketing Assistant*

*January 2024 - present*

- Create award-winning social media advertisements using CanvaPro, CapCut, and other editing platforms
- Cultivate professional relationships with local organizations to showcase the Pittsburgh community
- Collaborate with other departments like Sports Marketing or Editorial to promote The Pitt News

### Protect PT

Pittsburgh, PA

*Digital Media & Outreach Intern*

*May 2024 - August 2024*

- Design digital media to support social media, projects, campaigns, and events
- Occasionally attend and document special outreach events to promote the organization
- Research and write short descriptions about environmental issues for social media and website

### Barcelona Wine Bar Pittsburgh

Pittsburgh, PA

*Hospitality Specialist*

*July 2024 - present*

- Manage and conduct flow of service in a popular, urban, late-night destination
- Assess individual client needs and provide solutions to maintain a positive client experience
- Assist other departments during high-volume environments to ensure a seamless operation

### Oral Communication Lab

Pittsburgh, PA

*Peer Speaking Coach*

*Scheduled January 2025*

- Meet with students regularly to help them construct and improve speeches
- Provide constructive criticism to push students to come up with their own ideas and solutions
- Understand individual needs and work with students to find their strengths and weaknesses

## SKILLS

- Leadership skills
- Digital media creation
- Adobe Photoshop
- Marketing & advertising
- Visual Studio Code
- Social media management