Cameron Hyde

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EDUCATION

University of Pittsburgh 2025   **Pittsburgh, PA**

B.A Communication Rhetoric | B.S Psychology | Corporate Community Relations Certificate
- **Relevant Coursework:** Marketing Fundamentals, Composing Digital Media, Media Relations, Advanced Public Speaking, Intro to Computer Programming
- **Activities & Achievements:** Psi Chi (*Fall 2024, Spring 2025*), Undergraduate Teaching Experience (*Spring 2024),* Dean's List *(Spring 2023, Spring 2024)*, Panther Pride Award *(Fall 2021 - present)*

WORK EXPERIENCE

The Pitt News   **Pittsburgh, PA**

Marketing Intern - Marketing Assistant   *January 2024 - present*
- Create digital advertisements to post on social media using Canva Pro, CapCut, and other platforms
- Cultivate professional relationships with local organizations to showcase the Pittsburgh community
- Collaborate with other departments like Sports Marketing or Editorial to promote The Pitt News

Oral Communication Lab   **Pittsburgh, PA**

Peer Speaking Coach   *January 2025 - present*
- Meet with students regularly to help them construct and improve speeches
- Provide constructive criticism to push students to come up with their own ideas and solutions
- Understand individual needs and work with students to find their strengths and weaknesses

Protect PT   **Pittsburgh, PA**

Digital Media & Outreach Intern   *May 2024 - August 2024*
- Assist in drafting digital media to support projects, campaigns, and events
- Occasionally attend and document special community outreach events to promote the organization
- Research and write short descriptions about environmental issues for social media and website

Barcelona Wine Bar Pittsburgh   **Pittsburgh, PA**

Hospitality Specialist   *July 2024 - present*
- Manage and conduct flow of service in a popular, urban, late-night destination
- Assess individual client needs and provide solutions to maintain a positive client experience
- Assist other departments during high-volume environments to ensure a seamless operation

SKILLS

- Leadership skills
- Adobe Photoshop
- Visual Studio Code
- Digital media creation
- Marketing & advertising
- Social media management
- Time management
- High-volume environments