

# Cammy N. Nguyen

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## EDUCATION

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TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

*Bachelor of Business Administration*

**Graduation:** Dec 2025

**Major:** Management Information Systems | **Minor:** Entrepreneurship | **Overall GPA:** 3.94

**Honors and Awards:** Fox Honors Program, University Honors Program, Provost's Scholarship, Dean's List: Fall 2022 – Present, 2023 & 2024 MIS Professional and Academic Achievement Award, 1<sup>st</sup> Place - Cybersecurity Awareness PSA Contest

**Technical Skills:** JavaScript, AJAX, JSON, HTML, CSS, Node.js, Figma, MySQL, Tableau, Amazon Web Services (AWS)

**Interests:** Design, Film & Photography, Content Creation, Rock-climbing, Swimming, Cooking, Arts & Crafts, Reading, Music

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## PROJECT EXPERIENCE

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*Pennsylvania Turnpike Toll Calculator*, Cloud Architecture

Jan 2024 – Apr 2024

- Built a toll calculator app integrated with APIs and AWS Lambda functions to access data from an RDS database
- Architected AWS infrastructure: establish VPC, managed security groups, and deployed load balancers to process 400% volume fluctuations with autoscaling for web/app servers

*TUVenture*, User Experience (UX)

Jan 2024 – Apr 2024

- Led team a team of three to build an e-commerce platform to reduce Temple community waste and provide affordable essentials to low-income students
- Designed a user-centric UI and implemented user flows in Figma based on market research and design thinking principles
- Coordinated project management by conducting usability tests and heuristic evaluations to optimize performance and user experience

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## PROFESSIONAL EXPERIENCE

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TEMPLE UNIVERSITY – College of Public Health, Philadelphia, PA

Sep 2023 – Feb 2024

*Technical Support*

- Provide high-quality customer-centric technical support to various campuses of an urban university
- Execute services including setting up new computers, installing printers, reinstalling operation systems, drivers, software, and assisting with the cleanup of clients' computers
- Utilize a ticket tracking to perform on-site service calls on a first-come-first-serve basis

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Jan 2023 – May 2023

*Social Media Manager, MIS Department*

- Designed and executed weekly digital content for Instagram and Facebook, catering to a following of over 1300+
- Implemented social media campaigns by utilizing Instagram insights tool to increase viewer engagement by 120%
- Managed communication channels between all stakeholders to optimize efficiency and achieve target metrics

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## LEADERSHIP EXPERIENCE

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Association for Information Systems — Fox School of Business, Philadelphia, PA

May 2023 – Present

*Director of Public Relations & Chair of Photography and Design*

- Lead a dynamic team, oversee social media management and graphic design for promoting events, and ensure alignment with stakeholder expectations and organizational goals
- Facilitate weekly meetings to plan posting schedules and collaborate with other directors/chairs
- Coordinate all aspects of merchandise procurement and photographic events for a student body with 250+ members

Alpha Sigma Rho Inc. — Philadelphia, PA

Apr 2023 – Present

*Treasurer & Webmistress*

- Execute precise budget management, tailoring financial strategies to address diverse member needs through dues setting, transparent communication, and expense adjustments while ensuring budget integrity
- Coordinate and lead financial meetings with executives and national board to uphold fiscal responsibility standards and contribute to organizational success
- Enhance organizational presence through website maintenance and social media management, driving increased membership and engagement while facilitating effective communication with external stakeholders and organizations