



# curriculum vitae







## Camila Silva Villenas

As an Ecuadorian junior designer, I blend my passion for art and technology, using my creativity and problem-solving skills to simplify users' lives.

This journey began with a love for working on products that also sparked an interest in the digital realm, which led me to expand my expertise into the exciting field of interaction design.

### Contact

 camilasilvavillenas@gmail.com  
 /camilasilvavillenas  
 /camilasilvavillenas  
 (+593) 98 224 5591

### Languages

Spanish: **Native**

English: **Fluent**

### Education

Understanding User Needs

University of Michigan - Coursera | 2025

Introduction to User Experience  
Principles and Process

University of Michigan - Coursera | 2025

Inside LVMH Certificate

Louis Vuitton Moët Hennessy Group (LVMH) | 2024

Product Designer

Pontificia Universidad Católica del Ecuador | 2019 - 2023

Beginners Photography Course

Centro de la Imagen, Arte y Fotografía (CIAF) | 2017

### Work Experience

Product Designer

FiltroFast Cia. Ltda. | 2023 - Present

Product Designer

La ImagINativa Ecuadorian design and creative culture store | 2022

Product Designer

CECAL P. Arrupe SJ. of Regional Sur de Fé y Alegría | 2021

Product Designer

Design Laboratory applied to Community Service | 2021

Fashion, clothing and social photography

Photography assistant with the photographer J. C. Bayas | 2018

### Design + Technical Skills

UX -UI design

Product-centric design

User-centered design

Sustainable design and Ecodesign

Participatory design and Co-creation

Service design

Strategic design

Photography

User Research

UX research

Personas

Moodboard

Interviews + Surveys

User flow diagram

Customer journey map

Empathy map

Usability testing

Design / Conceptualization

System design

Wireframe

Prototypes

### Software Skills



Currently learning

