

Morgan Stanley
Healthcare Analytics Manager
Case Study
May 16, 2019

1. Morgan Stanley is considering adding a new condition-specific vendor in 2020 that achieves the triple-aim of healthcare (decreased costs, improved quality and great employee experience). Assuming access to claim-level medical and pharmacy data for employees and dependents enrolled in our Health Plan, what type of analysis would you do to choose a condition that we should focus on for our population? (describe steps of analysis and statistical tools and methods you would use; limit one page)
2. Use an assumption to choose a condition based on your analysis, and research a potential vendor solution based on your choice (ex. Livongo for Diabetes; Sibly for Mental Health). What type of analysis would you do to determine if Morgan Stanley should implement this vendor? (limit one page; tip: focus on cost, quality, experience)
3. Assume the vendor seems to be a good choice based on your review. Create one slide to present to senior management with your recommendation. You'll have thirty minutes to present this slide to members of the Benefits team once your Case Study response has been submitted. (this will be scheduled separately)
4. Assume all goes smoothly: senior management approves, vendor passes security/technology reviews, fees are negotiated and the contract is signed for 1/1/2020 implementation. What ongoing metrics and analyses will you use to moderate the success of the vendor/program? (limit one page)

DISCLAIMER: The information contained in this case study is fictitious and does not represent any actual persons, events and/or ongoing matters at Morgan Stanley or elsewhere. Any likeness to actual persons or events is purely coincidental and should be disregarded.