

Content Rubric: Application Activity

STRENGTHS					IMPROVEMENTS
CONTENT LEARNING OBJECTIVES	0	1	2	3	Identify at least one strength related to the content learning objectives. Explain why they are strengths.
1a Stated clearly and appropriately on Activity Submission Form; reviewer can assess whether content objectives have been achieved.					Identify at least one improvement related to content learning objectives. Explain why this would be an improvement.
1b No more than three key concepts as learning outcomes.					
1c Activity is likely to lead students to achieve the content objectives.					
ACTIVITY STRUCTURE	0	1	2	3	Identify at least one strength related to activity structure. Explain why they are strengths.
2a Each model is presented in sufficient detail, or student background/preparation is evident for targeted learning goals to be achievable.					Identify at least one improvement related to activity structure. Explain why this would be an improvement.
2b Questions are sequenced to explore a model in order to build toward targeted learning objectives.					
2c Application of key concepts is present and further strengthens understanding in a meaningful and logical manner.					
2d The structure of the activity is appropriate for the targeted learning objectives and enhances the development of the targeted process skills.					
CLARITY AND FLOW	0	1	2	3	Identify at least one strength related to clarity and flow. Explain why they are strengths.
3a Each model is clearly presented and the choice of representation is appropriate and effective for targeted learning objective(s).					Identify at least one improvement related to clarity and flow. Explain why this would be an improvement.
3b Questions use audience-appropriate language, are phrased clearly, and are likely to elicit the intended response from students.					
3c The sequence of questions flows logically and avoids conceptual leaps, unnecessary repetition, or content unrelated to learning objectives.					

Assessment key 0 = No explicit evidence regarding this indicator. 1 = Some evidence of meeting this goal, but significant improvement needed.

2 = Satisfactory evidence of meeting this goal, and improvements should be considered. 3 = Substantial or exemplary evidence of meeting this goal. Improvements are not essential.