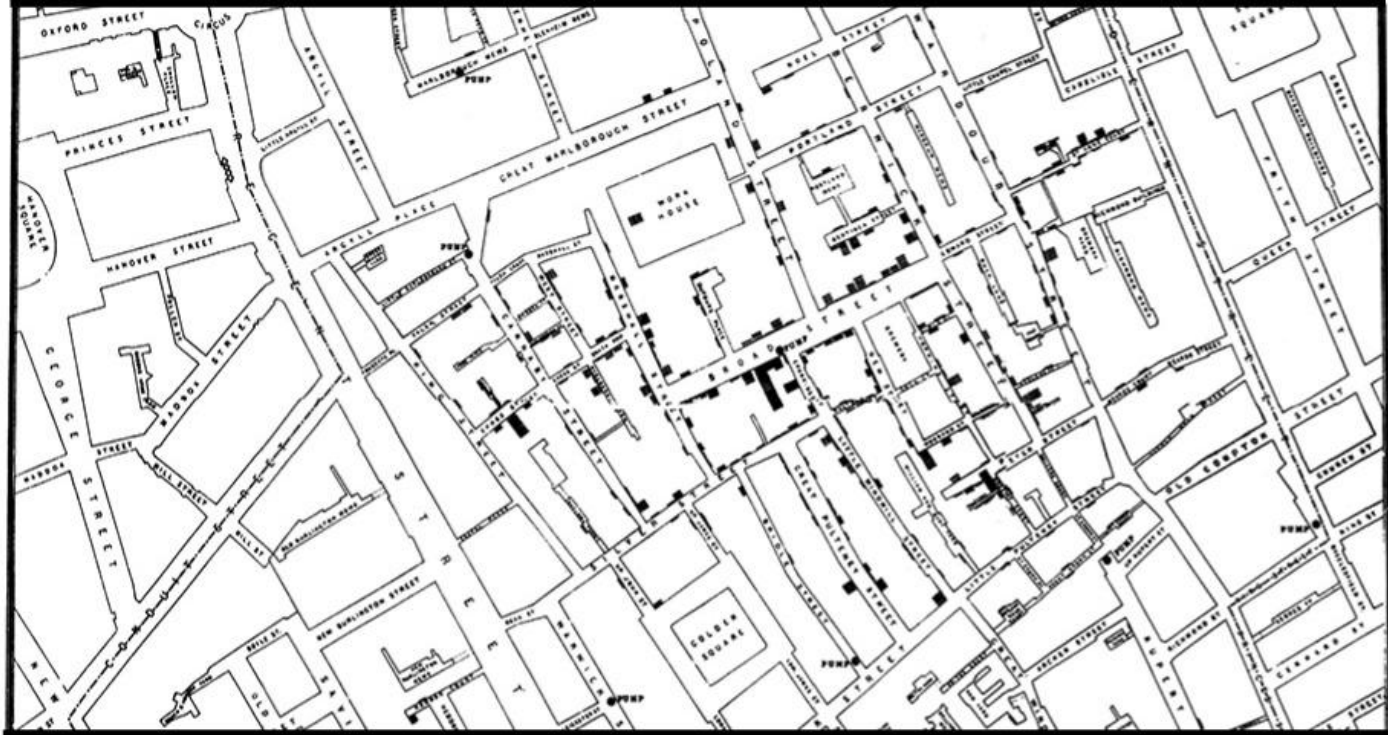
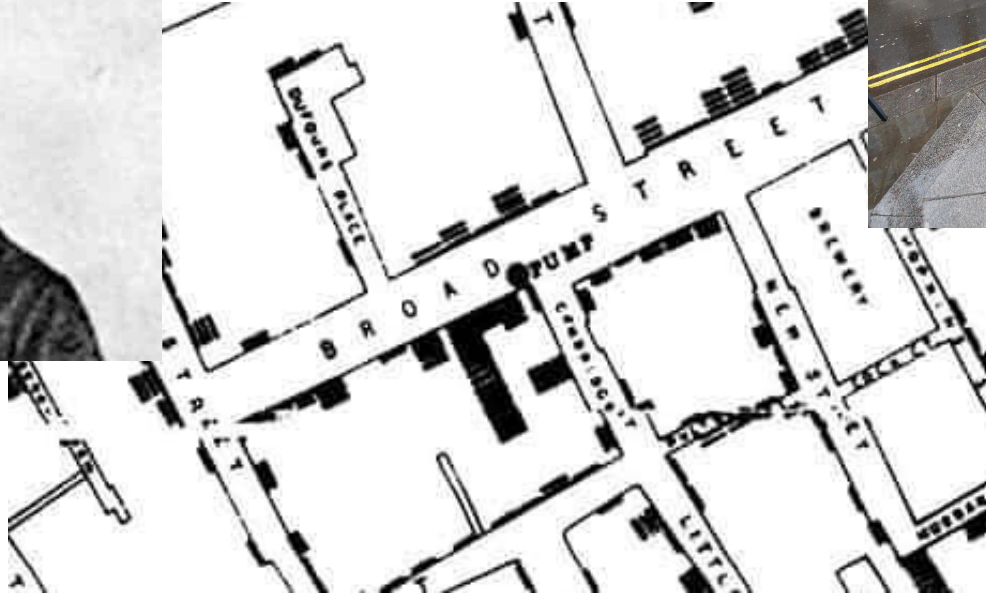


ONE OF THE FIRST DATA VISUALIZATIONS



JOHN SNOW

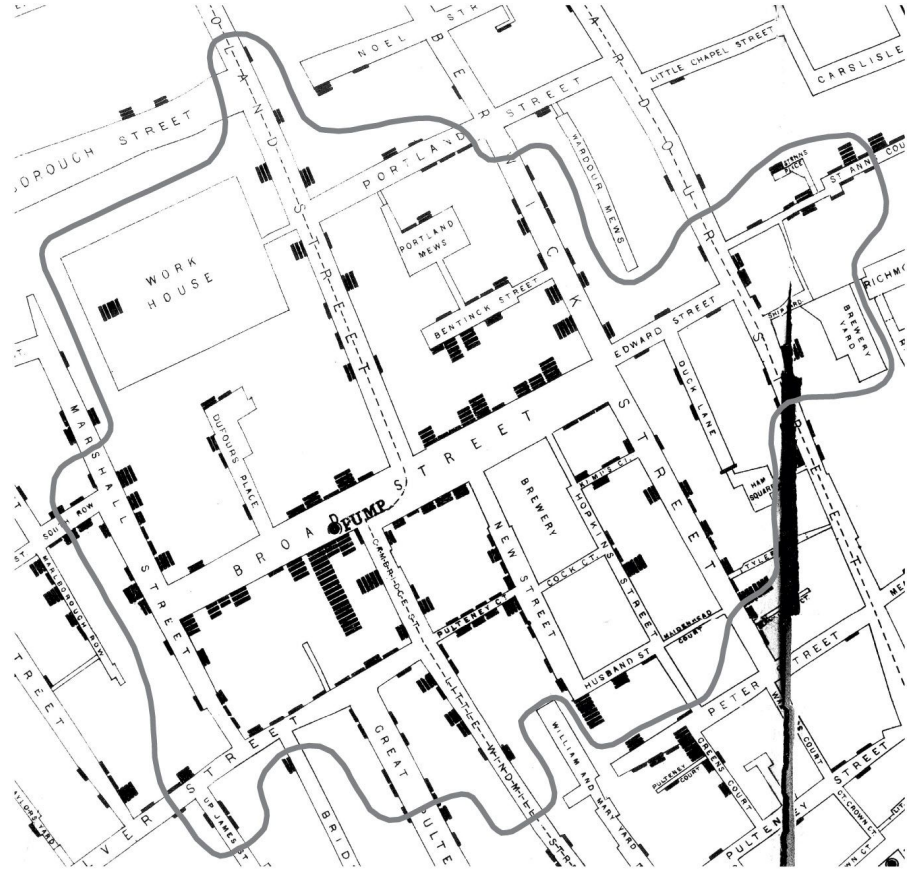
The Father of Modern Epidemiology



The Broad Street Pump

Snow is known for mapping the deaths which were centered around the Broad Street Pump.

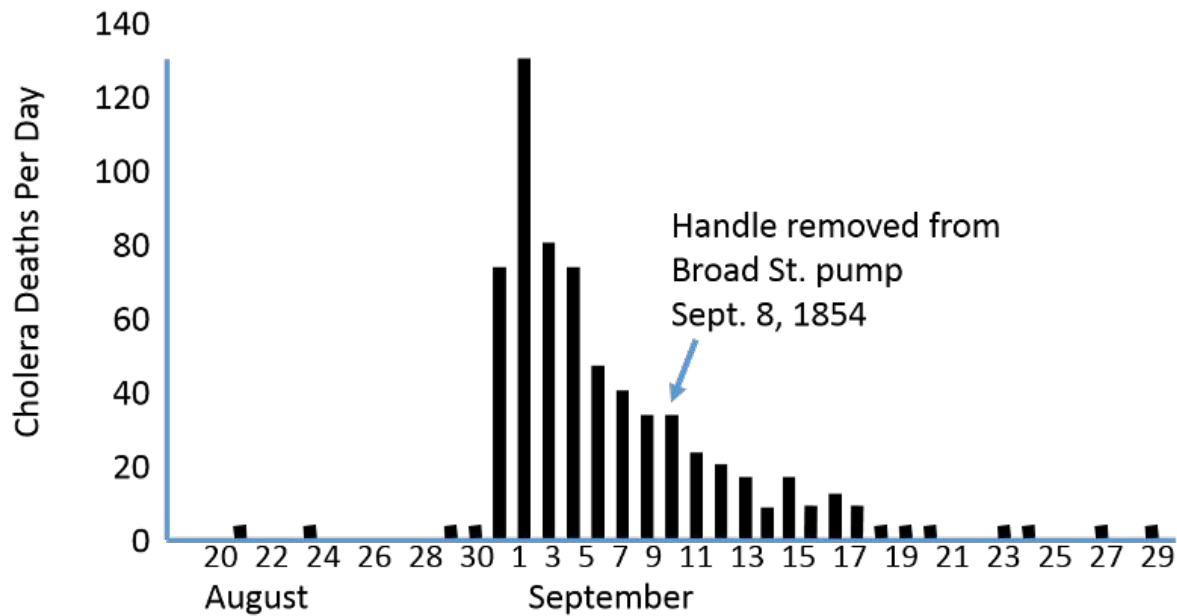
But what do you think the outline he drew around the Broad Street Pump represents?



Considering time...

Using the patterns of the outbreak, Snow convinced authorities to remove the pump handle.

Did this end the outbreak?



Moving toward developing a claim

