

Maggie Campbell

With a passion for people, human-centered problem-solving and cracking any culture code, I strengthen teams by empowering others. I encourage the best in clients, team members, and leadership. You'll recognize me immediately from my authenticity, my enthusiasm, and my unbridled joy.

USER EXPERIENCE

PRODUCT DESIGNER

CONTACT ME

- +949 981 4004
- campbellmc22@gmail.com
- www.electricduckdesigns.com
- 49 Garrison Loop | Ladera Ranch CA

EDUCATION

BACHELORS OF ARTS

2003 - 2007 / Gonzaga University

UX/UI CONTINUING EDUCATION

2018 / University of California, Irvine

TECHNICAL

User Research	Storytelling
User Interviews	Journey Mapping
User Personas	Wireframes
Prototyping	Mockups
Iconography	Agile
Typography	PMBOK
User Interface	
Decision Diagramming	
Information Architecture	
User Acceptance Testing (UAT)	

TOOLS

Illustrator	InVision
Figma	Webflow
Sketch	Canva
Photoshop	HTML/CSS
InDesign	JS/jQuery
Camtasia	

EXPERTISE & SKILLS

PERSONAL

- Collaborative gaming
- Clicker training dogs
- Writing sweeping prose
- Making friends everywhere

PROFESSIONAL

- Asking the right questions
- Tonality and Brand design
- Cutting through chaos
- Summarizing & following up

WORK EXPERIENCE

2015 - Present
electric duck designs
My kitchen, CA

- DESIGNER SIDE HUSTLE
 - User Research, Insights, Branding
 - Website, business card, and collateral design
 - Information architecture and copy writing
 - Client references available upon request

2013 - Present
Project Insight
Costa Mesa, CA

- PRODUCT CHAMPION
 - Product roadmap, product interface, & interaction designs per user interviews
 - Designed in-app feedback model that increased average user feedback by 900% vs previous email campaigns
 - "Ticket to UI improvement initiative" resulted in 63% reduction in backlog tickets
 - Lead Sprint meetings
 - Usability writer for product support content on our public website, blogs, social media, etc.
 - User engagement interface campaign increased user Help Center engagement by 33%
 - Research, test, and advise on industry software trends, behaviors, and practices
 - Scope and design integrations, custom reporting, and new features

2008 - 2013
Chase Bank
Laguna Niguel, CA

- ASSISTANT BRANCH MANAGER
 - Promoted from Teller to Sales Assistant to Assistant Branch Manager
 - Managed 18 employees for accuracy and sales
 - Delivered corrective action and performance reviews
 - Built long-lasting customer relationships
 - Encouraged career development and created personal action plans with employees

SOCIAL MEDIA

- T** yourusernamehere
- F** yourusernamehere
- L** yourfullusernamehere
- I** yourusernamehere

AWARDS

YOUR FULL AWARD NAME HERE

2006 / Institute / Organization Name / USA

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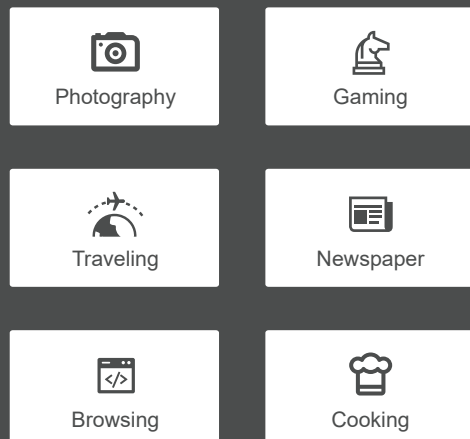
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LANGUAGE

ENGLISH	Speaking	■ ■ ■ □ □ □ □ □
	Writing	■ ■ ■ ■ ■ □ □ □
	Reading	■ ■ ■ ■ □ □ □ □
GERMAN	Speaking	■ □ □ □ □ □ □ □
	Writing	■ ■ ■ ■ □ □ □ □
	Reading	■ ■ ■ □ □ □ □ □

INTEREST



WORK EXPERIENCE CONTINUED

2016 - Present

Company Name
Address Name Here

JOB POSITION / TITLE HERE

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, The many content here.

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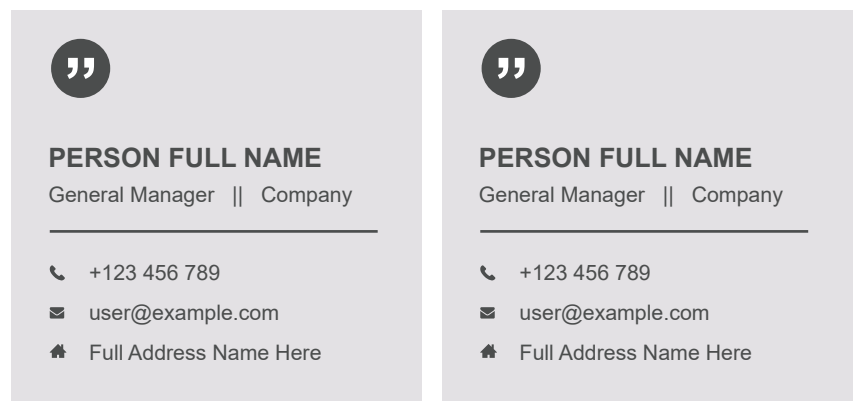
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REFERENCES



YOUR NAMEHERE

COMPUTER SPECIALIST

CONTACT ME



+123 (456) 789



user@example.com



www.example.com



Your Full Address Name Here

COVER LETTER

August 25, 2018

POSITION : YOUR JOB POSITION FULL NAME HERE .

Ref # 123 456 789

TO

FULL NAME HERE

HIRING MANAGER

+123 456 789

user@example.com

Your Full Address Name Here

Dear Name Here :

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown to printer readable English. Many desktop publishing packages and web page.

readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by classical literature, discovered the undoubtable source. documentation and implementation classical literature, discovered the undoubtable source.

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classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance amet..", comes from a line in section 1.10.32.

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Sincerely,

YOUR FULL NAME HERE

YOUR NAMEHERE

COMPUTER SPECIALIST

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- +123 (456) 789
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- www.example.com
- Your Full Address Name Here

PROFESSIONAL REFERENCES

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PERSON FULL NAME

General Manager || Company

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