

Spring 2024
SOWK 460w

Steps in Program Evaluation

Week 02

Jacob Campbell, Ph.D. LICSW at Heritage University

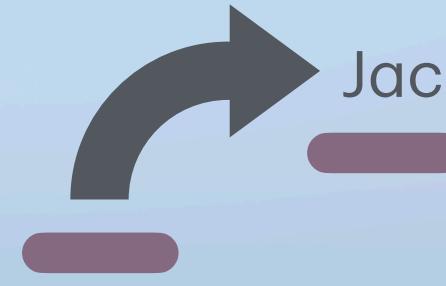
SOWK 460w Week 02 Plan

What we will be covering today

Why program evaluation as a process

The steps involved in program evaluation

Getting settled with the program evaluation assignment



5. Social Workers' Ethical Responsibilities to the Social Work Profession

5.02 Evaluation and Research

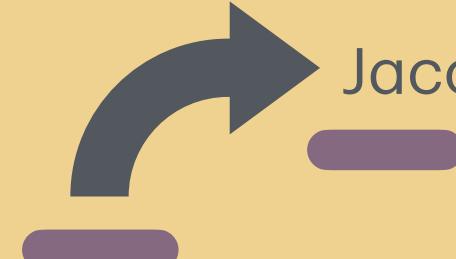
Think, Pair, Share

- What stands out to you from this section?
- What are ways that you imagine fulfilling this in your career?



Code of Ethics

(National Association of Social Workers, 2021)



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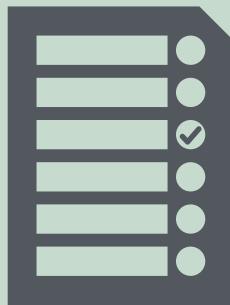
Why Program Evaluation

What it can mean for us and our agencies

(Kapp & Anderson, 2010)



Ethical
Obligation



Identify
Needs

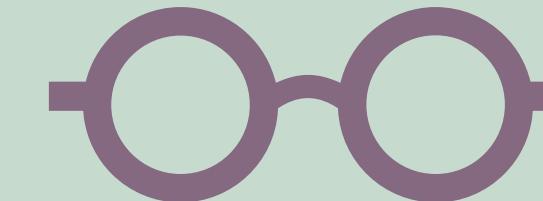


Improve
skills

Improve
Impact



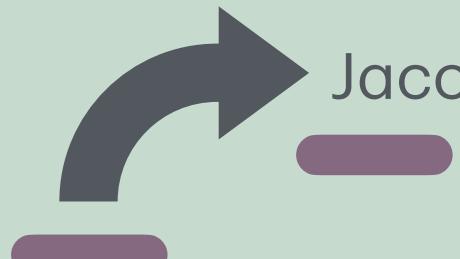
Clarify Program



Support
Funding



Advocate for
Program



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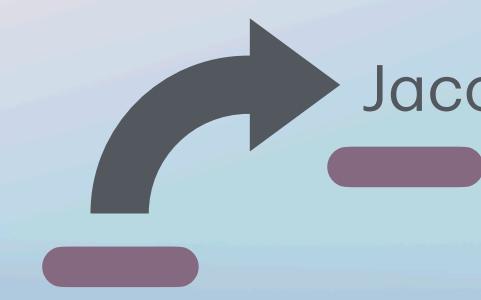


Photo by [Tim Marshall](#) on [Unsplash](#)

Social Justice and Program Evaluation

Is program evaluation an essential
of taking a social justice approach?

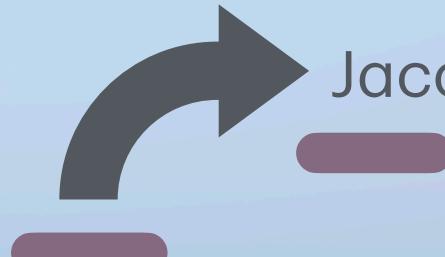
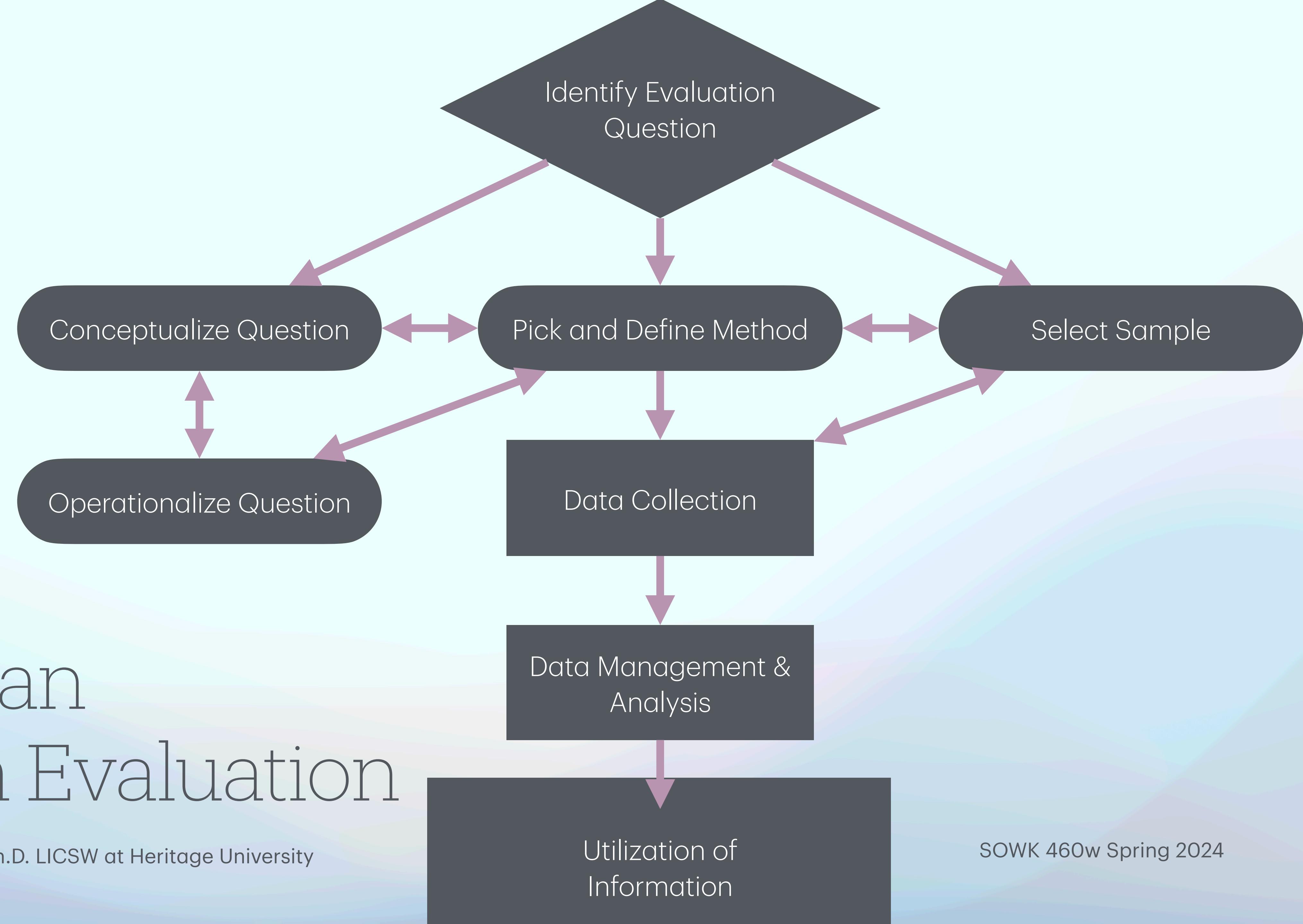
Divide into groups of 5 or 6. Within this group determine about half of you to be in agreement and half to argue against Kapp and Anderson (2010) assertion that program evaluation is an essential element of social justice. Take 5 min to make a plan of potential arguments. Join back with your larger group and share your arguments.



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A Flow Chart Steps in an Program Evaluation

(Kapp & Anderson, 2010)



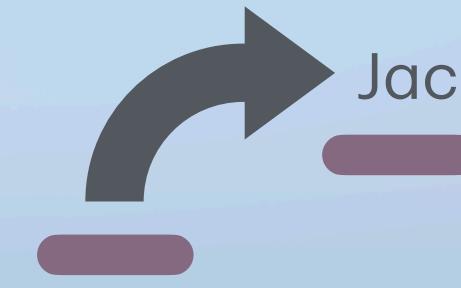
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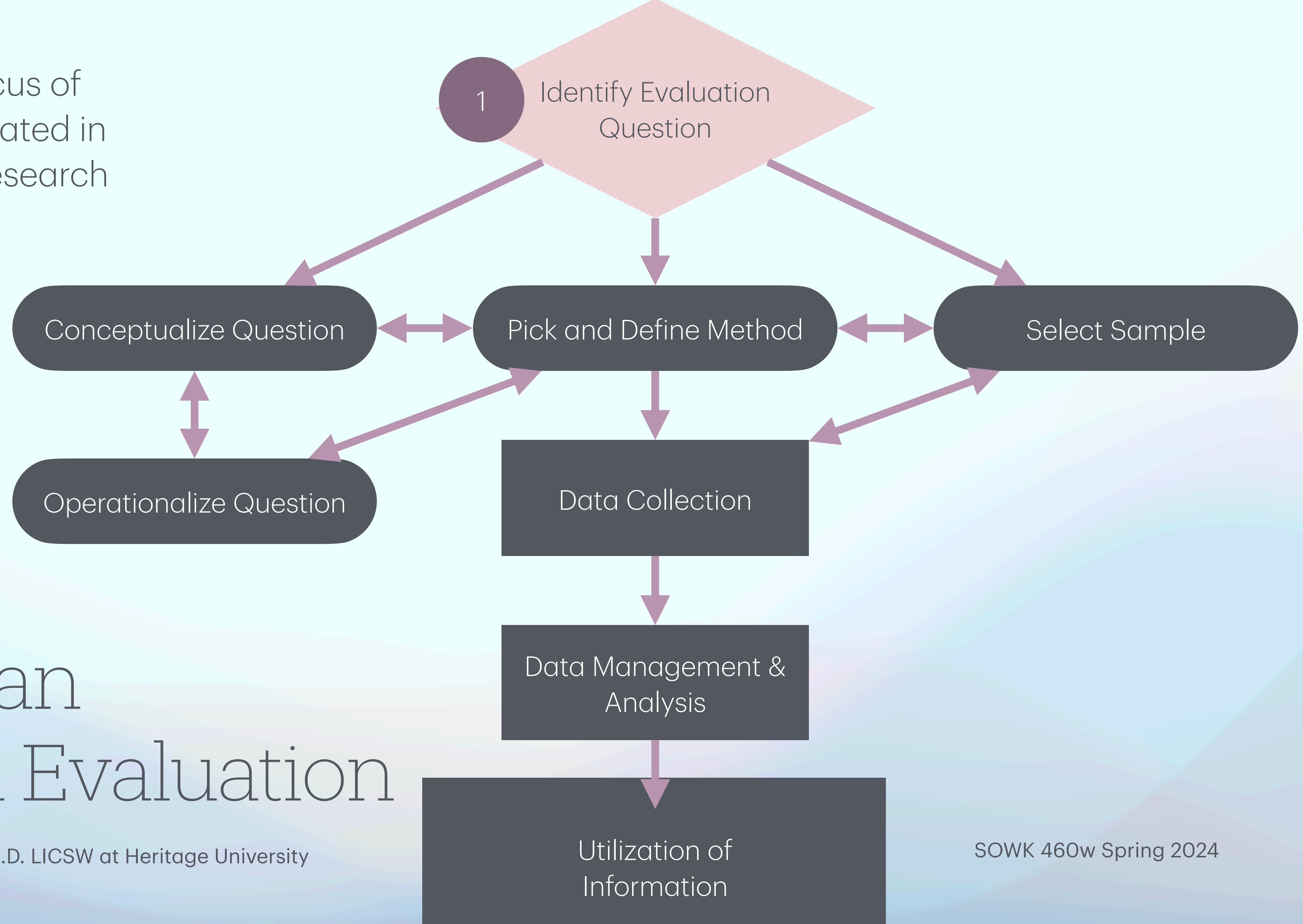
The general focus of the project is stated in the form of a research question.

(Kapp & Anderson, 2010)

A Flow Chart Steps in an Program Evaluation



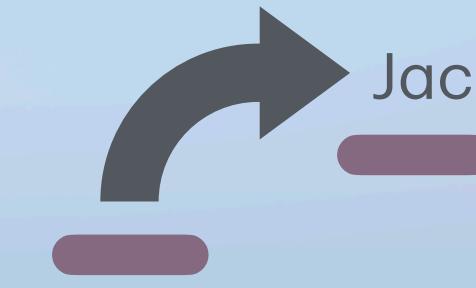
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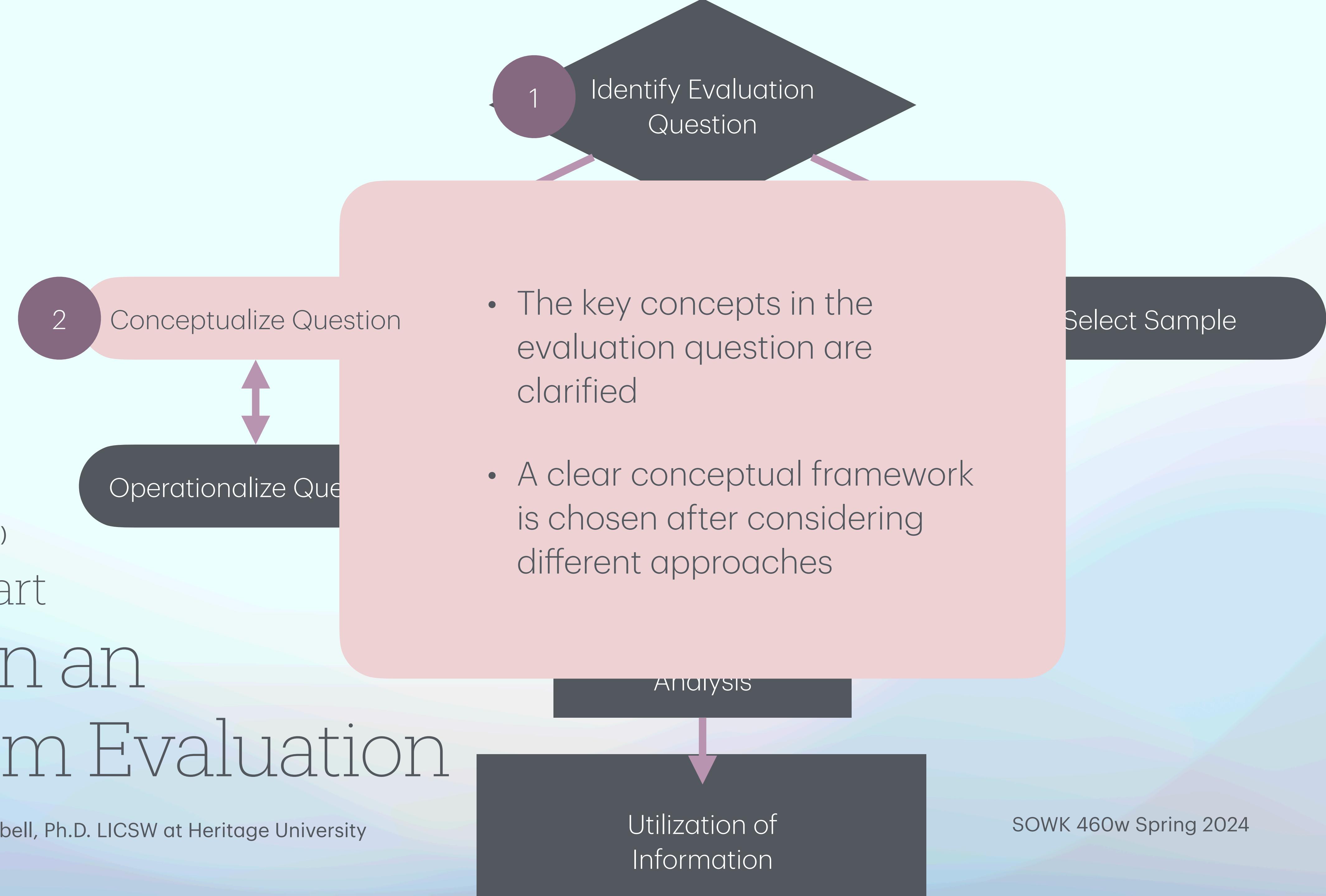
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(Kapp & Anderson, 2010)

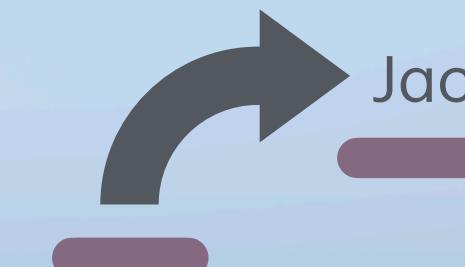


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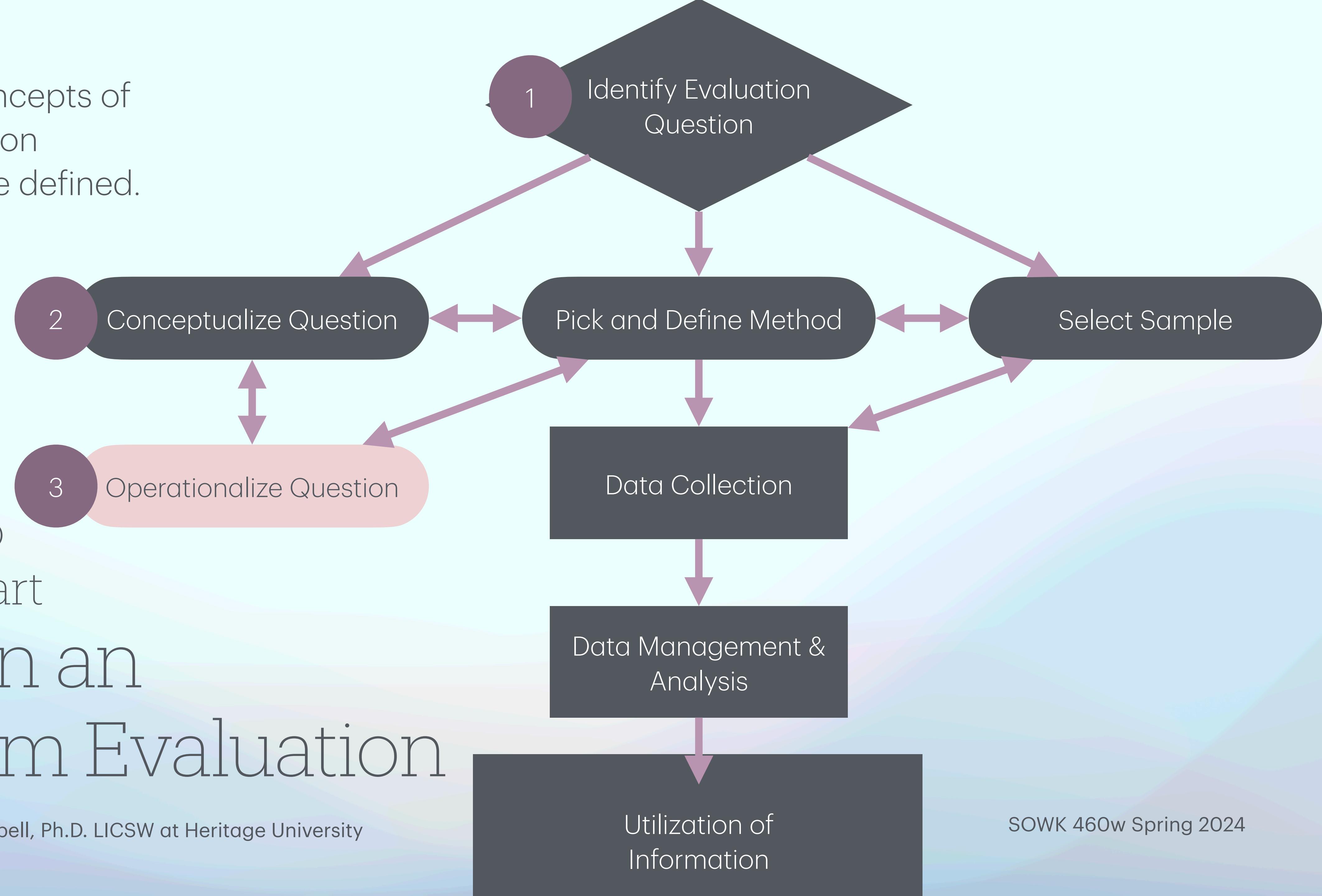
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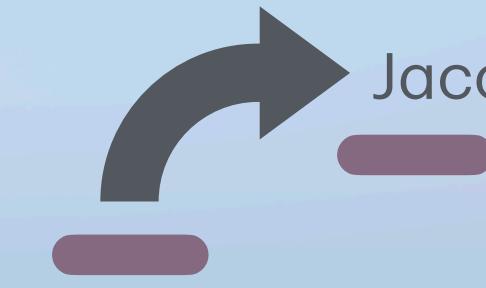


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(Kapp & Anderson, 2010)

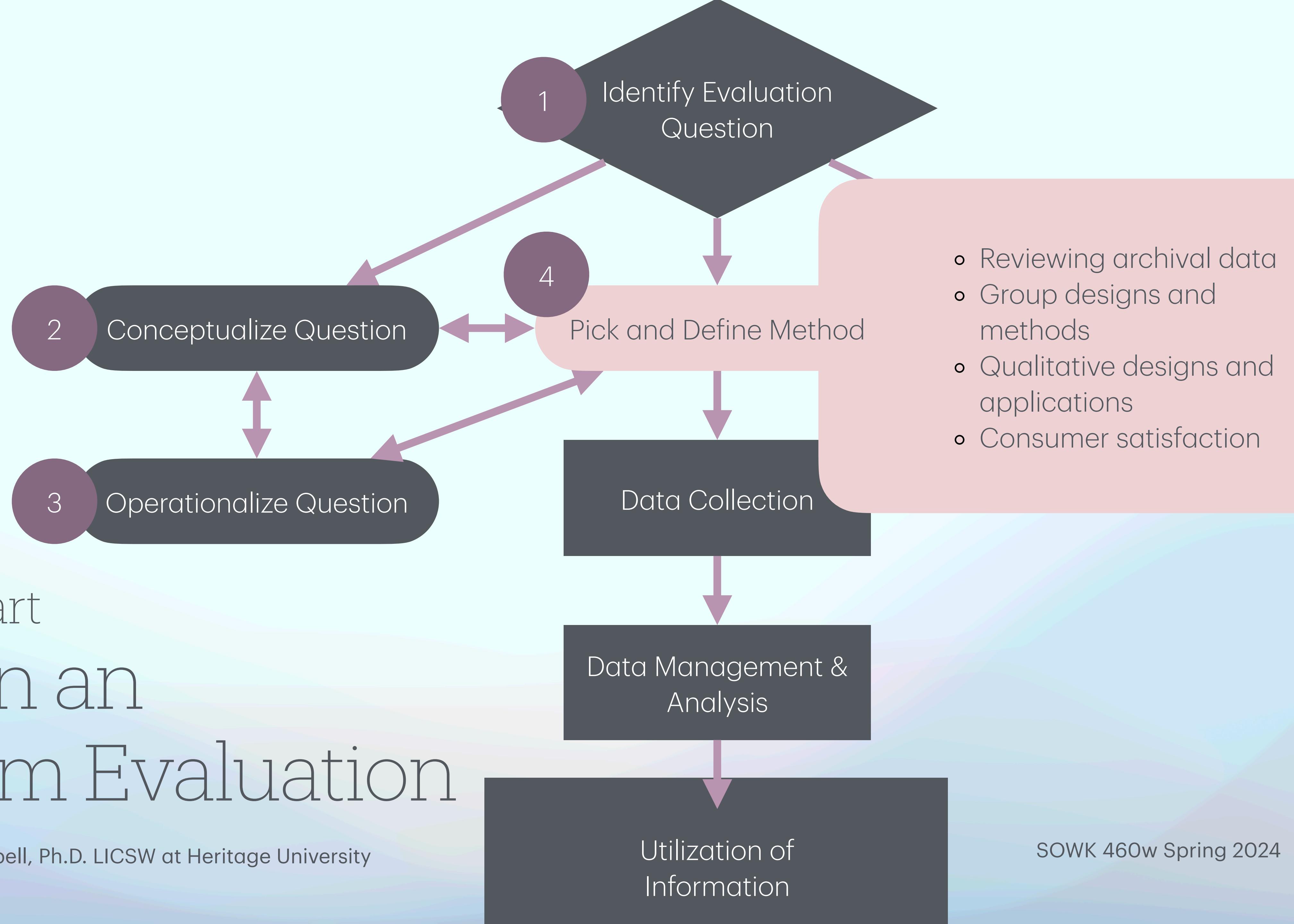


A Flow Chart Steps in an Program Evaluation



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(Kapp & Anderson, 2010)

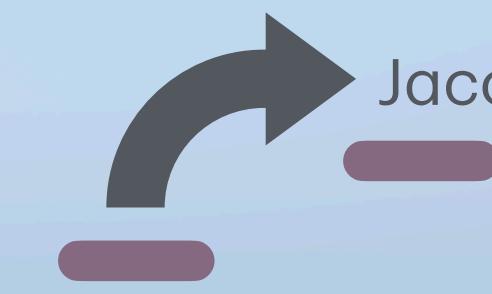


Program Evaluation

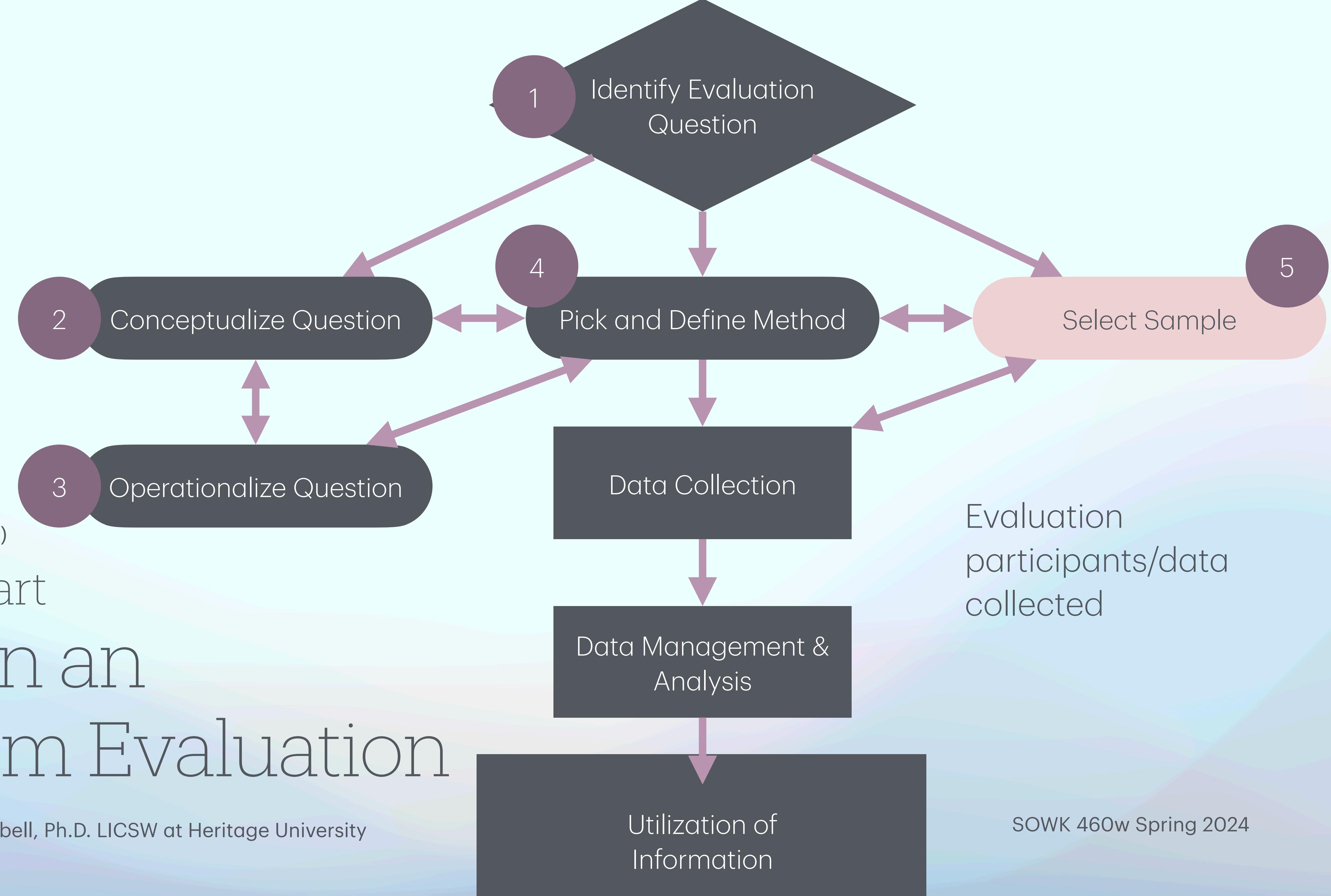
(Kapp & Anderson, 2010)

A Flow Chart

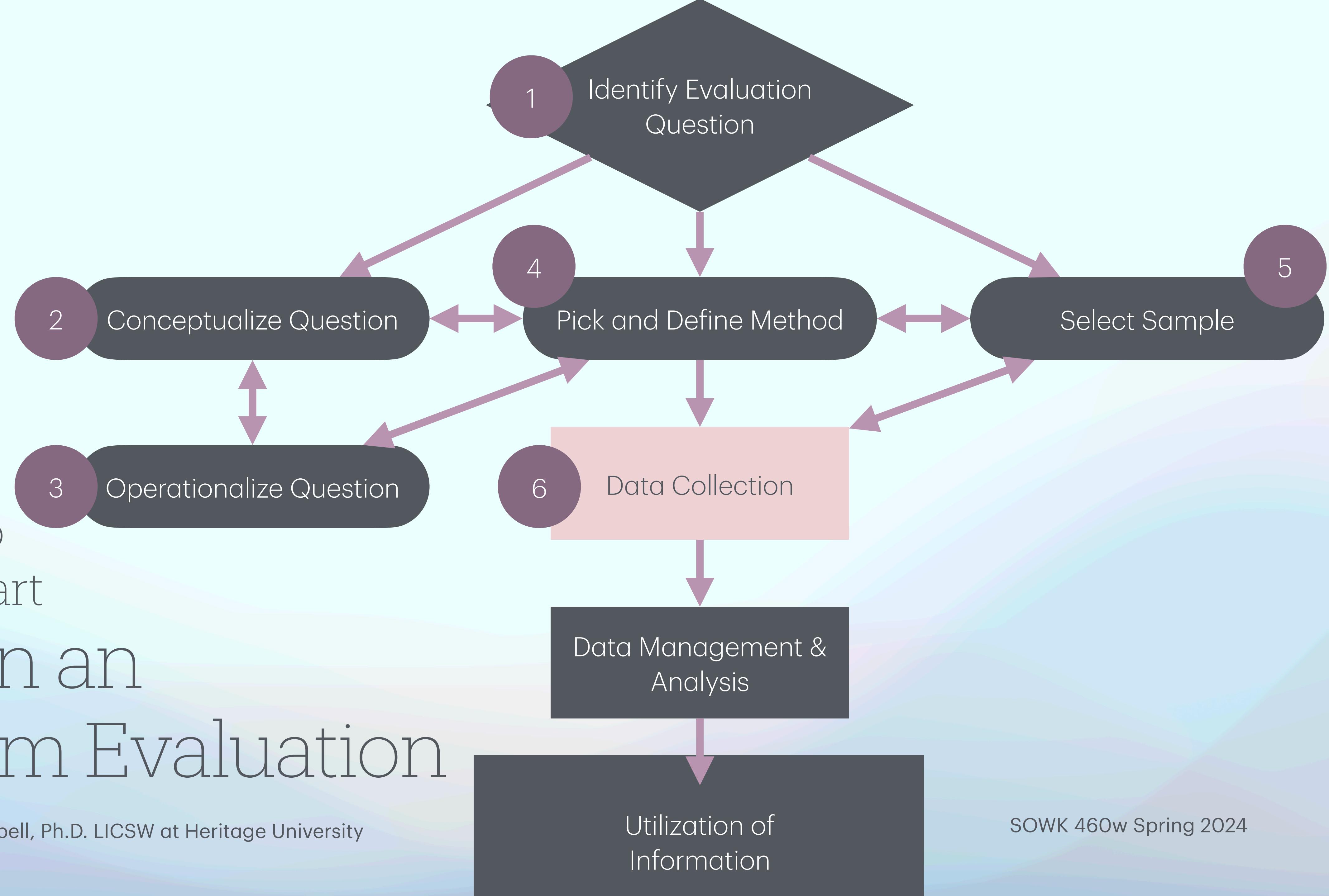
Steps in an



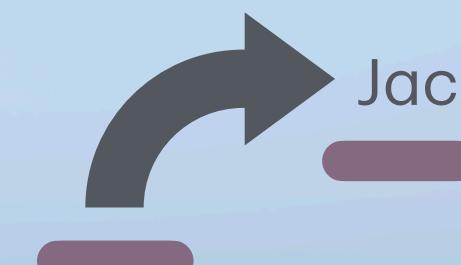
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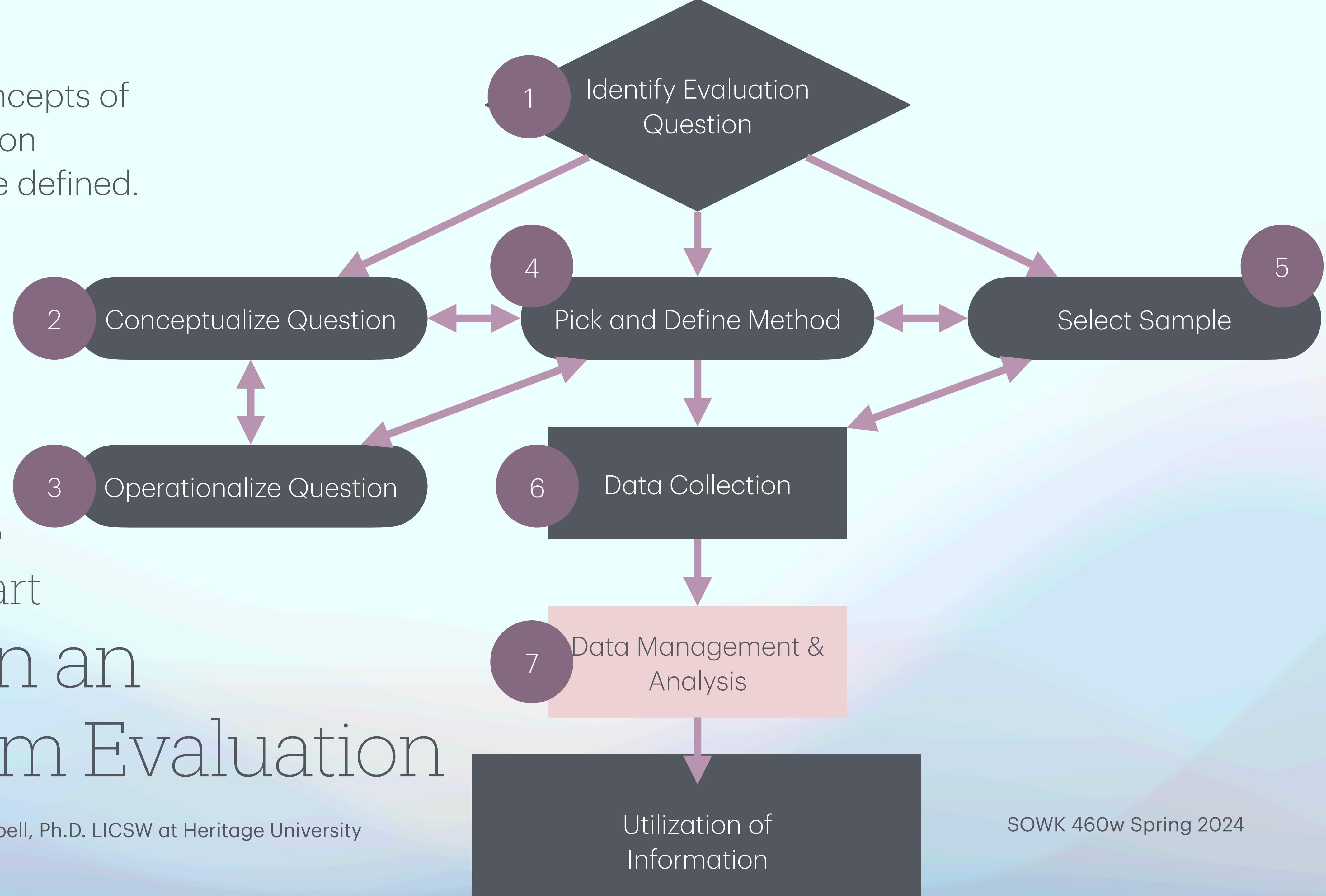


A Flow Chart Steps in an Program Evaluation

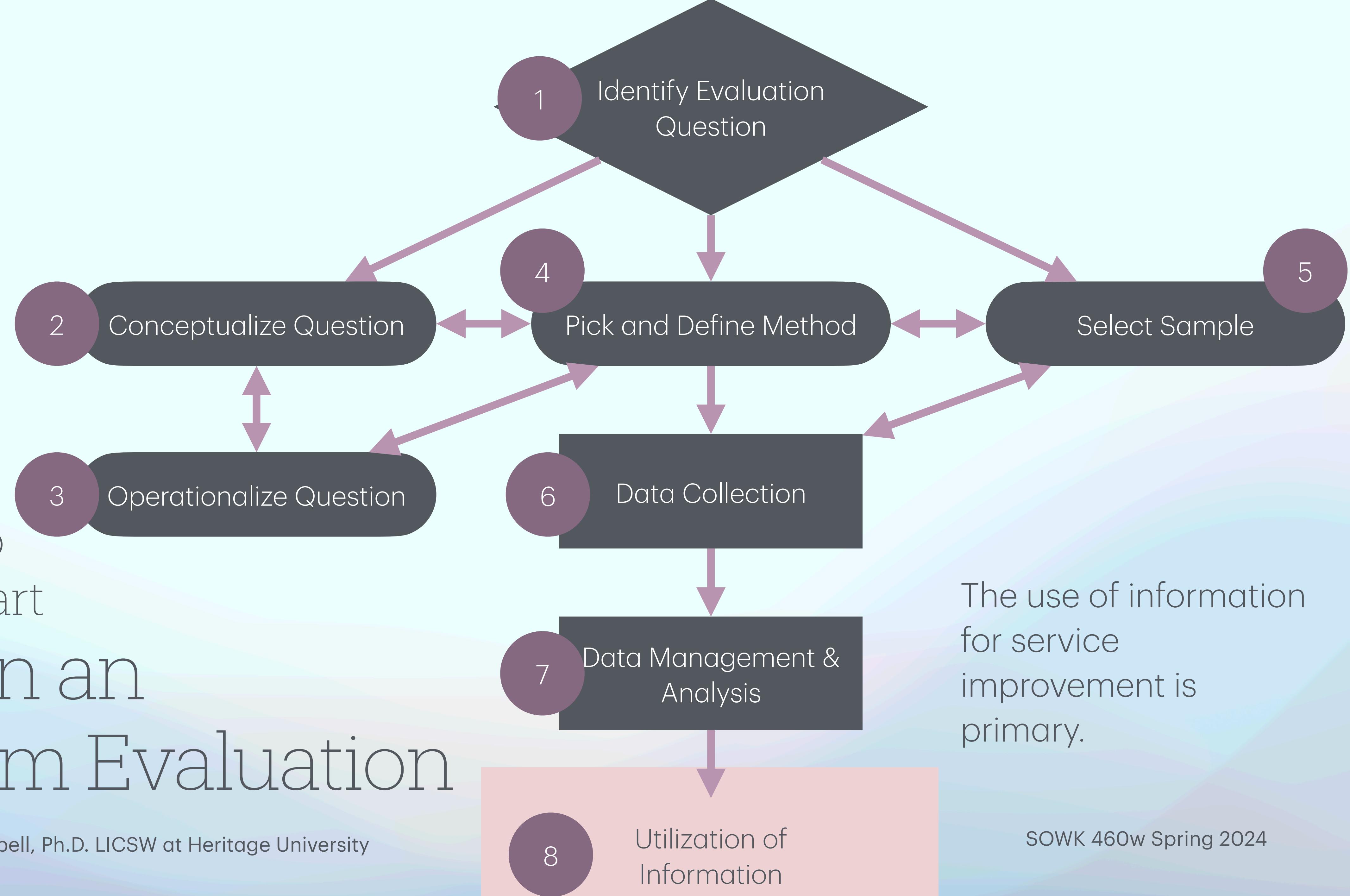


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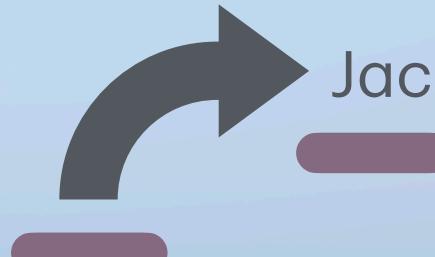
(Kapp & Anderson, 2010)



Specific concepts of the evaluation question are defined.



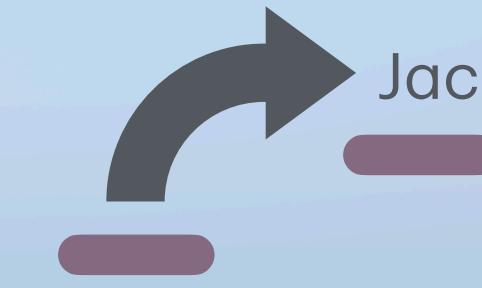
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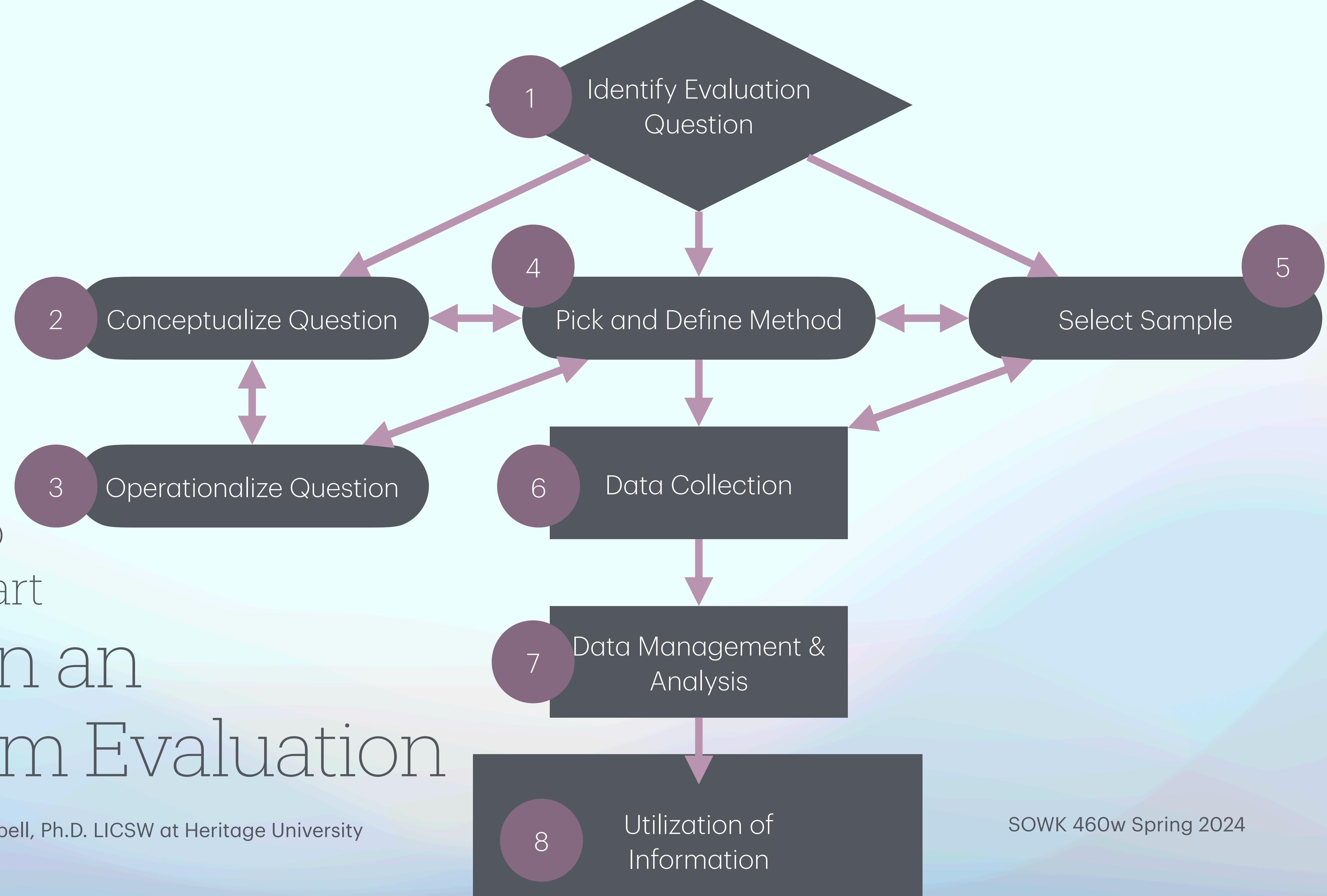
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A Flow Chart Steps in an Program Evaluation



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Practicums and Evaluation Ideas

Thinking About Research Projects



Where is your practicum at? (Tell about agency and activities)

What are some of the things that you are doing and learning at your practicums?

What are ideas of potential program evaluations that you could imagine at your practicum placement

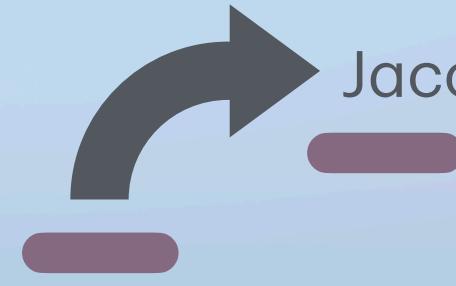
Developing A Learning Team

- What kind of qualities would we be looking for or consider to have an effective learning team
- What is important for us all to do as a part of our team



Photo by [Mourizal Zativa](#) on [Unsplash](#)

It Takes
Different
Parts and
Pieces



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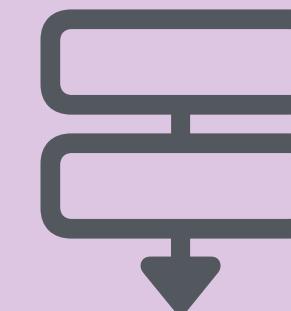
Program Evaluation as an Assignment



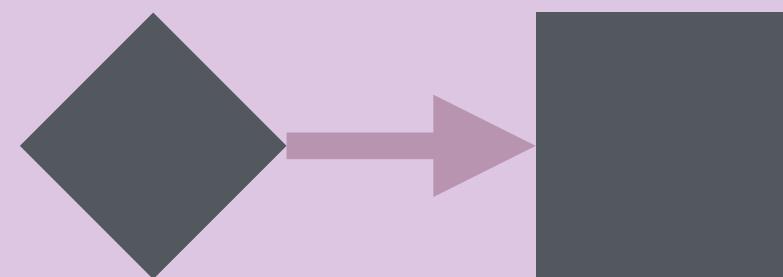
Starting week five

10 Individual Weekly Journal Entries

Group Work Plan for the Program Evaluation



Includes evaluation design and data collection with tasks and deadlines assigned to group members



Agency Logic Model

The logic model looks at how a program is implemented through understanding the program's resources, staff activities, program processes, and outcomes (often framed as immediate, intermediate, and long-range)

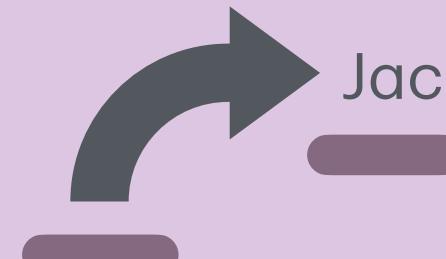
Executive Summary

Includes introduction, logic model, ethical framework, methods, data/findings, narrative/discussion, and references



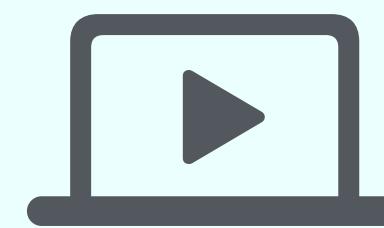
Group Presentation

Inviting agency staff and university faculty



Next Week is Asynchronous

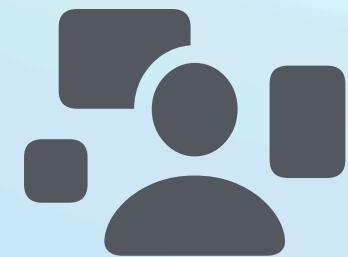
What to do for week three...



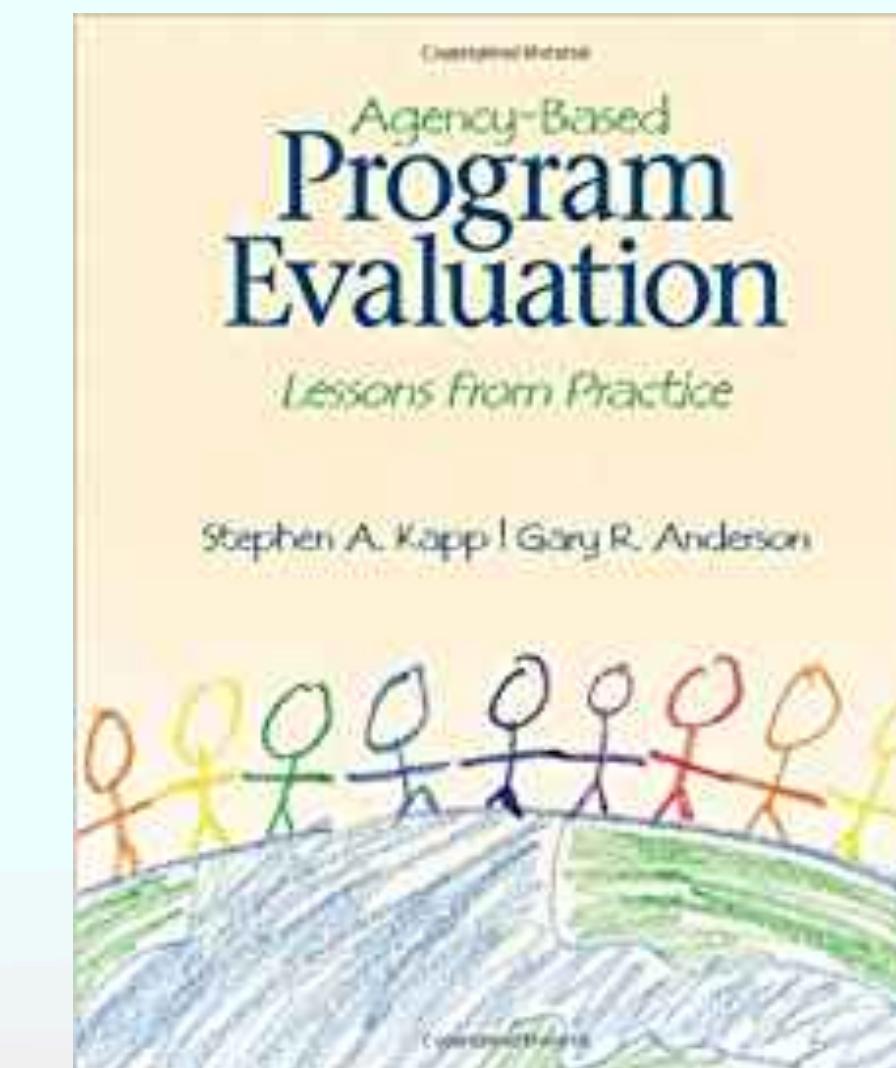
CITI Research Ethics and
Compliance Training



Reading Quiz



Forum Questions



Read Kapp and
Anderson (2010)
Chapters 3 and 4

