



# GROUP WORK RESEARCH & EVALUATION

Spring 2021  
SOWK 487

Jacob Campbell, LICSW  
- Heritage University

# AGENDA

## OUR TENTATIVE PLAN FOR TODAY

- Evaluation designs for groups
- Difference between program evaluation and clinical evaluation
- What is qualitative design methodology
- Intervention research



# READINGS

## FOR WEEK 16

- Gant, L. M. (2017). Chapter 29 - Evaluation and research design. In C. D. Garvin, L. M. Gutierrez, & M. J. Galinsky *Handbook of Social Work with Groups* (pp. 527-534). The Guilford Press.
- Macgowan, M. J. (2017). Chapter 32 - Intervention research in social work with groups. In C. D. Garvin, L. M. Gutierrez, & M. J. Galinsky *Handbook of Social Work with Groups* (pp. 565-585). The Guilford Press.
- Preston, S., Hughes, J., & Woodford, M. R. (2017). Chapter 31 - Qualitative research. In C. D. Garvin, L. M. Gutierrez, & M. J. Galinsky *Handbook of Social Work with Groups* (pp. 549-564). The Guilford Press.



# EVALUATION AND RESEARCH DESIGN

## INTERVENTION OF TASKS OF GROUP WORK

Identifying problem to be solved

Planning for problem solving

Active problem solving

Deciding to solve the problem

Planning for problem solving

Maintaining problem-solving strategies

(Gant, 2017)



# EVALUATION AND RESEARCH DESIGN

## PROGRAM EVALUATION VS CLINICAL RESEARCH



# EVALUATION AND RESEARCH DESIGN

## PROGRAM EVALUATION VS CLINICAL RESEARCH

Purpose of  
data collection

Standards for  
judging validity



# EVALUATION AND RESEARCH DESIGN

## PROGRAM EVALUATION VS CLINICAL RESEARCH

- Decide whether to accept a new program or service
- Decide whether to continue, change, or eliminate an existing program or service
- Examine the uniformity of program implementation with program plan
- Assess the overall value of a program
- Help funders and stakeholders determine the ways in which issues are being solved or needs met.



# EVALUATION AND RESEARCH DESIGN

## PROGRAM EVALUATION VS CLINICAL RESEARCH

Inform decisions, clarify options, specify improvements, and provide informations about programs and policies within the social and political context.

# PROGRAM EVALUATION



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(Gant, 2017)

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# EVALUATION AND RESEARCH DESIGN

## PROGRAM EVALUATION VS CLINICAL RESEARCH

To seek out new knowledge, engage in theory testing, confirm or disconfirm hypotheses, and generalize findings

# CLINICAL RESEARCH

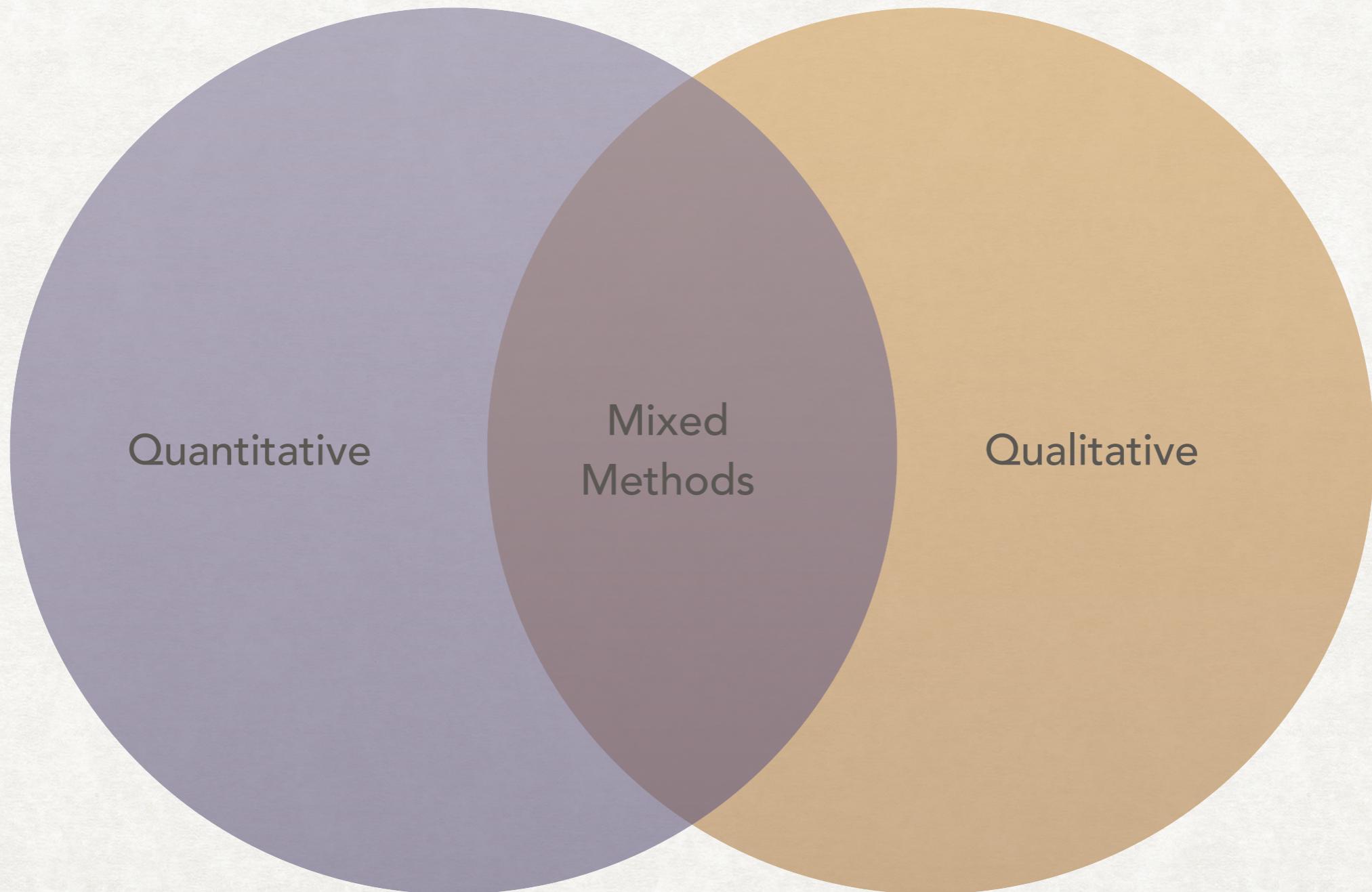


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(Gant, 2017)  
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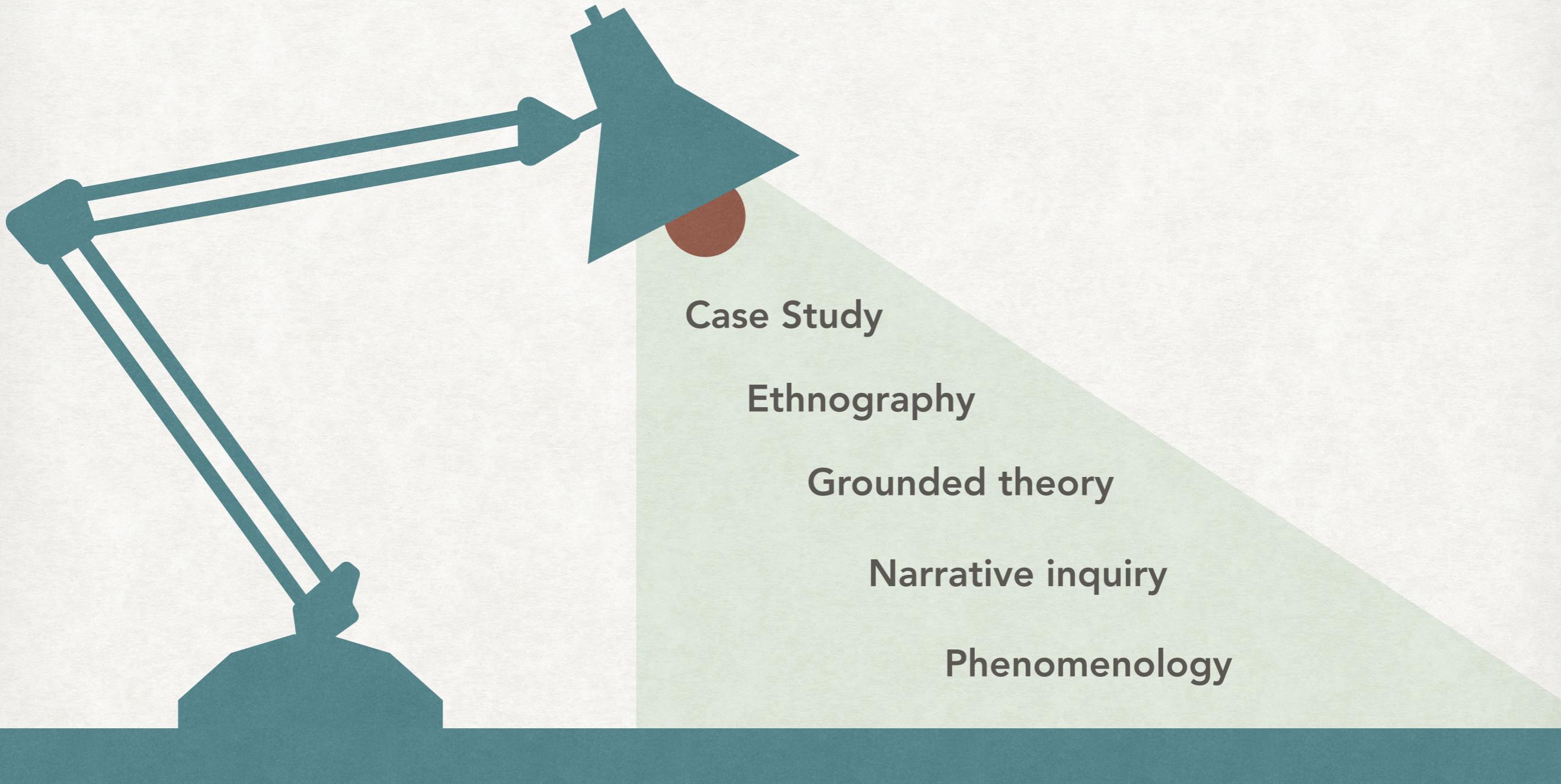
# RESEARCH METHODS

## STUDY DESIGN



# RESEARCH METHODS

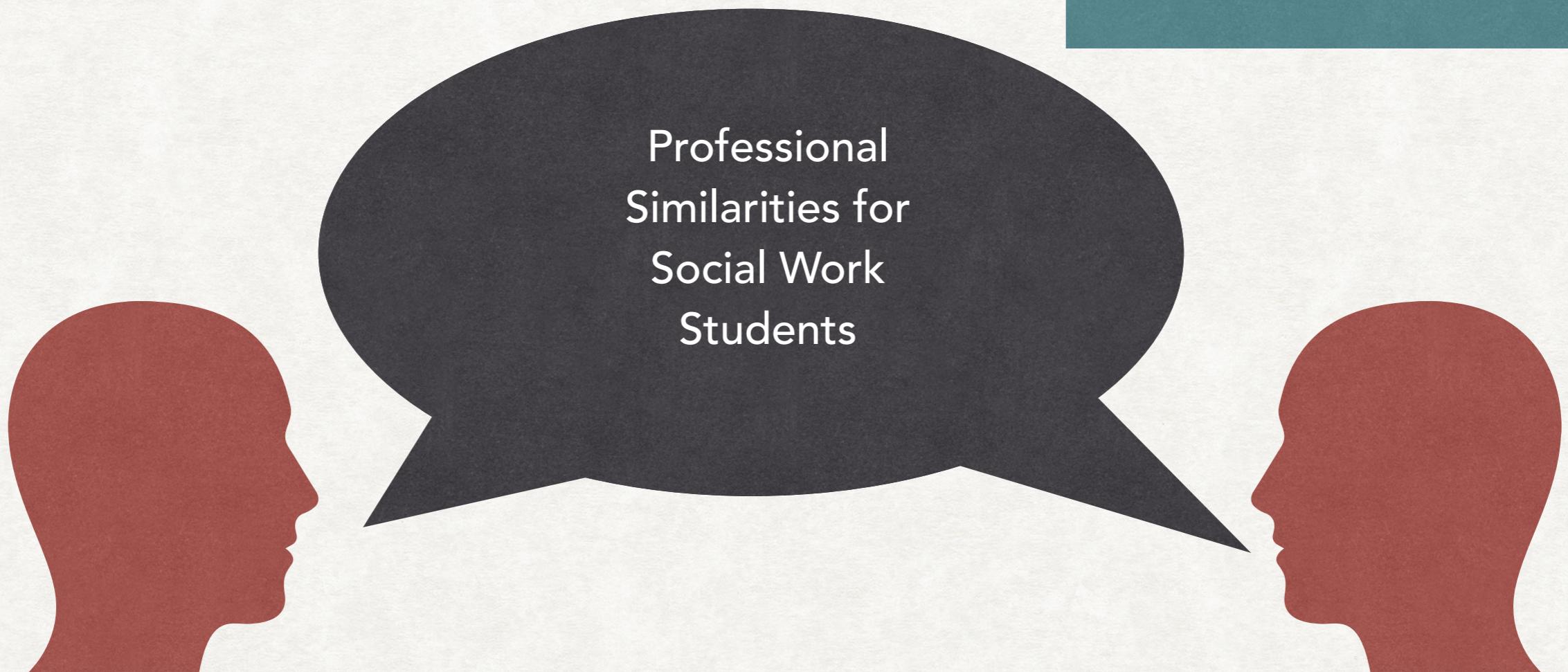
## METHODOLOGIES OF QUALITATIVE RESEARCH



# QUALITATIVE RESEARCH

## HOW WOULD YOU EVALUATE

What would you look for  
How would you look for it  
Put it into practice

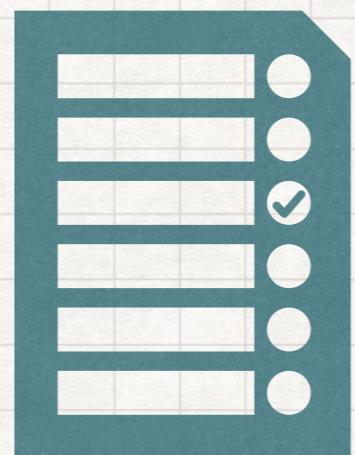


# QUALITATIVE RESEARCH

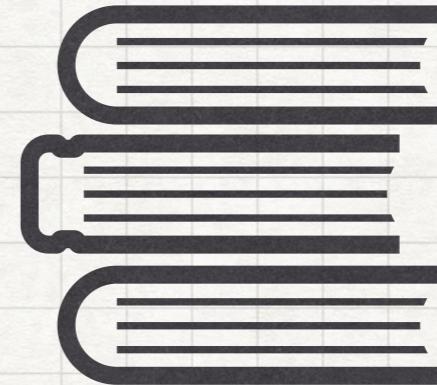
## TACTICS TO FOSTER RIGOR



Prolong  
Engagement



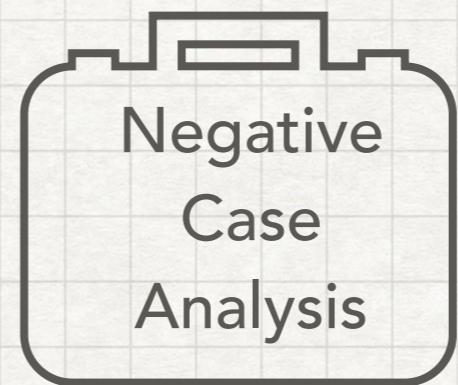
Member  
Checking



Thick description



Peer  
Debriefing



Negative  
Case  
Analysis



Audit  
Trail



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(Preston et al., 2017)

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# HOW WOULD YOU EVALUATE GROUPS FOR PARENTS?

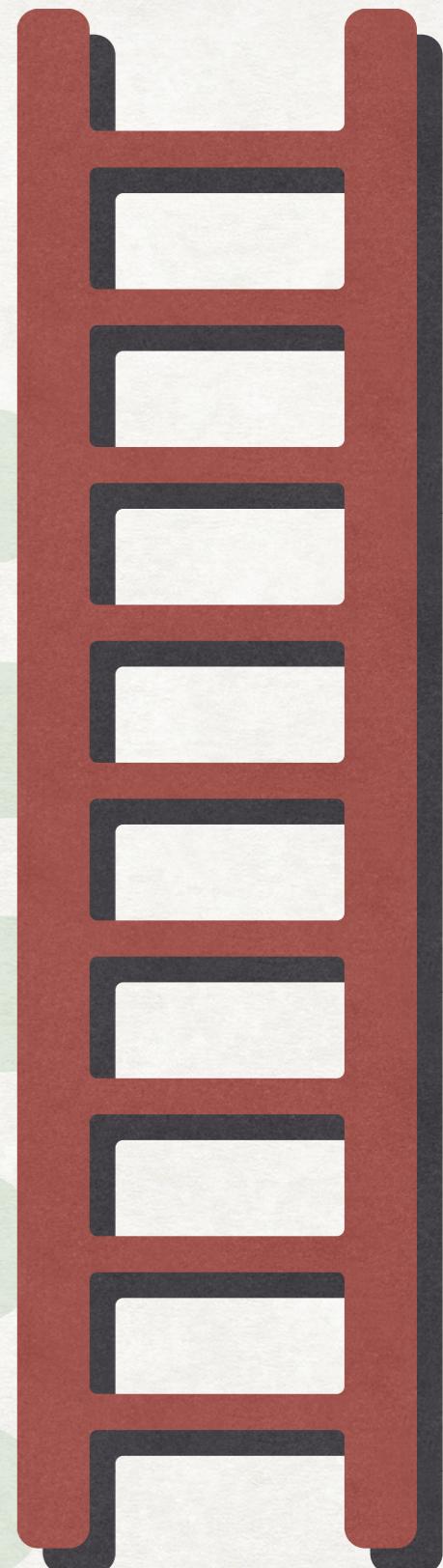


# INTERVENTION RESEARCH

A PURPOSEFUL  
CHANGE STRATEGY  
FOR DEVELOPING OR  
FINE-TUNING  
INTERVENTIONS



# INTERVENTION RESEARCH



Step 5: Disseminate Findings and Materials

Step 4: Test Effectiveness in a Variety of Practice Settings

Step 3: Refine and Confirm Program Components in Tests

Step 2: Create and Revise Program Materials

Step 1: Specify the Problem and Develop a Program Theory

(Macgowan, 2017)

