

**/color studies/
2020**

while working with the “MAN VISIBLE AND INVISIBLE” book i have decided to conduct my own color studies. i came to the following conclusion - our cultural background and all the personal experiences affect our perception of color. the same colors can provoke polar emotions and sensations in people. so, for example, for some red is the color of aggression, while for others it is a synonym for love. yellow in europe is associated with positivity and joy while in russia it is the color of break-up, illness. but there is still a common way to name all of them- color codes

// WS with NICOLÒ DEGIORGIS at FRIEDL KUBELKA SCHULE//