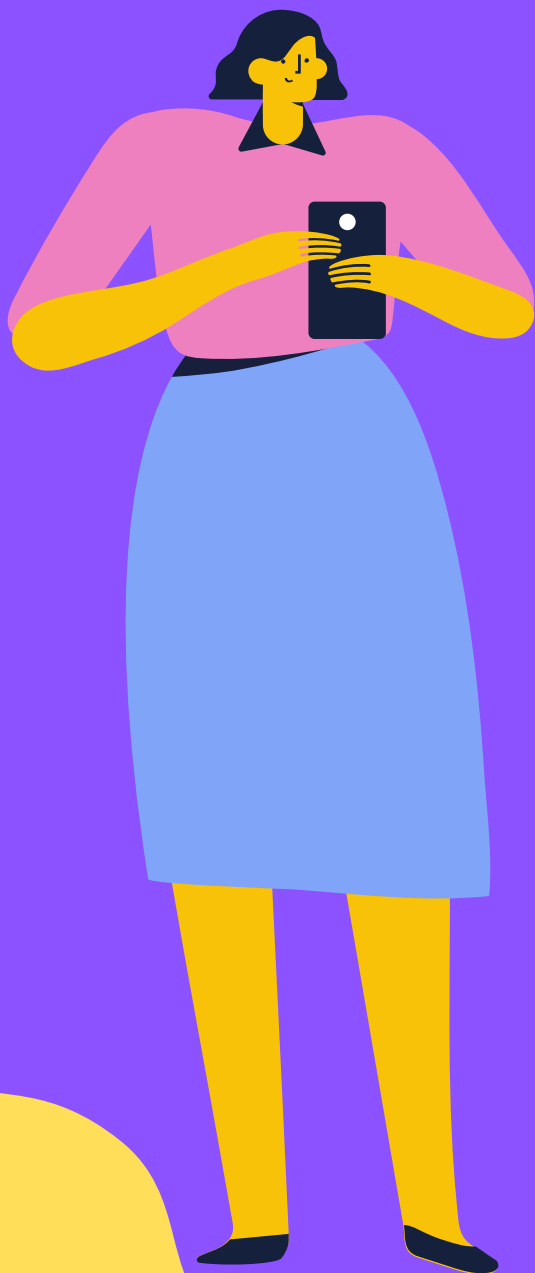


Characteristics of Buyer Persona



Age:
18-60

Occupation:
Any

Gender: Any

Hobbies:
Any

Location: Close enough
to make the legal
claim

Interests: Any

Income: Enough to
afford the proccess

Religion: Any