

SITE PLAN

Site Description

The purpose of this document is to describe the WeatherTown.com website, its purpose and intended audience, utilization scenarios, and other aspects such as its organization and structure, elements of style, etc. It is to be used as a planning and elaboration tool for the personal site to be developed this semester as part of the CIT 230-07 course.

Site Name

The site name of this project will be called WeatherTown.com. It will contain all the wheatear status and forecast for tree different towns.

Purpose statement

Than main purpose of the WeatherTown website will be bring information of the current weather conditions and other town information or relevant articles/content of the towns alfa beta and zeta.

This objective will be fulfilled through the description of each town, location, time zone and a detailed information.

Another objective or purpose will be to provide and promote the most important places in each town, maps and what to do.

Target Audience

The target audience of the WheaterTown.com web site is described below:

- Who: Tourists and business people. And others who are interested in our towns.
- Age: 14-100
- Income: As those places are very expensive the income level will typical be between \$50000 and above annually
- Experience: Travels with a high expectation and knowledge of types of climates.

Personas

Margaret Tacher



43 years old. Luxury travel one the best professional with a broad knowledge of climate.

Goals and motivation for using the site: She will understand the current weather and forecast of the towns.

Mike Robinson



35 years old. He works in a travel company and likes to travel around the world.

Goals and motivation for using the site: Looking for places to visit and have a great time in town.

Scenarios

- Why the weather information is so important in those towns?
- The web site will include attraction and recommendation?
- What type of clothed do I have to bring when I travel to those places?
- What is the current weather and how will be in the next 5 days?
- Is it dangerous to drive in the city because of the wheatear?

Scenario 1: Why the weather information is so important in those towns? Information about the change of seasons during the year and bring important weather information

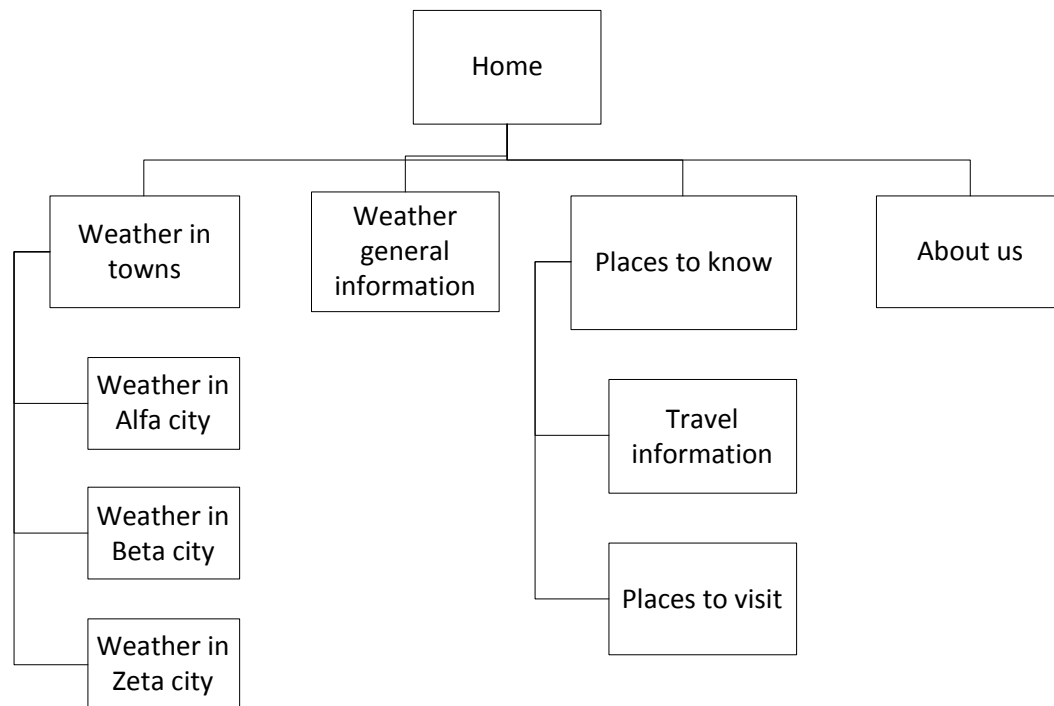
Scenario 2: The web site will include attraction and recommendation? Include information about places to visit in each town attraction and recommendation. Including videos and photos.

Scenario 3: What type of clothed do I have to bring when I travel to those places? Reference of what to use in different times and wheatear condition. Best practices and recommendations.

Scenario 4: What is the current weather and how will be in the next 5 days? Text explaining with graphons what the forecast will be for the next 5 days.

Scenario 5: Is it dangerous to drive in the city because of the wheatear? Text explain the roads and their conditions. Travel information and recommendations and what type of transport to use.

Site Map



Style Guide

This section describes the visual and aesthetic plan for the WeatherTown web site

Color Scheme

The site will be using the following color scheme

Primary color:

##0B3B0B #0B3B17 #0B3B24 #0B3B2E

Color base:



Other colors:

#AEB404 #86B404 #5FB404



Typography

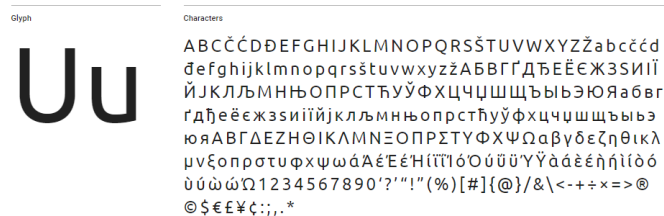
Describes the fonts, font sizes, styles, and line height used in the Weather.com web site.

The page we will use two fonts:

Kodchasan



Ubuntu



Default paragraph Text font: Ubuntu Color px#000000

Heading level 1 Text font: Kodchasan Color px#000000

Heading level 2 Text font: Kodchasan Color px#000000

Navigation

Navigation will sit near the top of the page, between the header and the main elements. It will have the following characteristics:

Selected Item: It will be green #0B3B17 background. Unselected Item: Reversed color scheme. Dropdown navigation menu will #AEB404 background with #000 text color